

Ampersand Cable System Order

Order #	62913079
Syscode	3647
System Name	Spectrum/WOW-Cleveland, OH
Market	Cleveland

Flight Dates	07/31/21 - 08/02/21
Agency	Canal Partners Media
Advertiser	Nina Turner for Congress

Update Date	08/02/21
Version	3 Vs. 2

AE	Taylor Dale
Sales Coordinator	Becky Ross
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+7 May21
-	

Client Code	OH
Product Code	0731
Est Code	729
Product Name	ATS 731-83
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	1		
Total	\$683.00		
Commission	\$102.45		
Net Total	\$580.55		
Total Spots	44		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : 8/2 REMOVED DROPPED SPOTS AND MG TO EM TU. PLEASE REVIEW AND CONFIRM THANKS!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AEN	AEN EF	7/26/21	8/1/21	16:00	19:00						X	X	-	-	1	\$9.00	\$9.00	30	PRE 06/28/21-09/26/21
2	AEN	AEN EF	8/2/21	8/8/21	16:00	19:00	X							-	-	1	\$9.00	\$9.00	30	PRE 06/28/21-09/26/21
3	AEN	AEN PT	7/26/21	8/1/21	19:00	24:00						X	X	-	-	1	\$11.00	\$11.00	30	PRE 06/28/21-09/26/21
4	AEN	AEN PT	8/2/21	8/8/21	19:00	24:00	X							-	-	1	\$11.00	\$11.00	30	PRE 06/28/21-09/26/21
5	CNN	CNN EM	7/26/21	8/1/21	05:00	09:00						X	X	-	-	1	\$9.00	\$9.00	30	PRE 06/28/21-09/26/21
6	CNN	CNN EM	8/2/21	8/8/21	05:00	09:00	X							-	-	1	\$9.00	\$9.00	30	PRE 06/28/21-09/26/21
7	CNN	CNN DT	7/26/21	8/1/21	09:00	16:00						X	X	-	-	1	\$21.00	\$21.00	30	NPE
8	CNN	CNN DT	8/2/21	8/8/21	09:00	16:00	X							-	-	1	\$21.00	\$21.00	30	NPE
9	CNN	CNN EF	7/26/21	8/1/21	16:00	19:00						X	X	-	-	1	\$19.00	\$19.00	30	NPE
10	CNN	CNN EF	8/2/21	8/8/21	16:00	19:00	X							-	-	1	\$19.00	\$19.00	30	NPE
11	CNN	CNN PT	7/26/21	8/1/21	19:00	24:00						X	X	-	-	2	\$25.00	\$50.00	30	NPE
12	CNN	CNN PT	8/2/21	8/8/21	19:00	24:00	X							-	-	1	\$25.00	\$25.00	30	NPE
13	HALL	HALL EF	7/26/21	8/1/21	16:00	19:00						X	X	-	-	1	\$9.00	\$9.00	30	PRE 06/28/21-09/26/21
14	HALL	HALL EF	8/2/21	8/8/21	16:00	19:00	X							-	-	1	\$9.00	\$9.00	30	PRE 06/28/21-09/26/21
15	HALL	HALL PT	7/26/21	8/1/21	19:00	24:00						X	X	-	-	2	\$21.00	\$42.00	30	NPE
16	HALL	HALL PT	8/2/21	8/8/21	19:00	24:00	X							-	-	1	\$21.00	\$21.00	30	NPE
17	HGTV	HGTV EF	7/26/21	8/1/21	16:00	19:00						X	X	-	-	1	\$15.00	\$15.00	30	PRE 06/28/21-09/26/21
18	HGTV	HGTV EF	8/2/21	8/8/21	16:00	19:00	X							-	-	1	\$15.00	\$15.00	30	PRE 06/28/21-09/26/21
19	HGTV	HGTV PT	7/26/21	8/1/21	19:00	24:00						X	X	-	-	2	\$17.00	\$34.00	30	PRE 06/28/21-09/26/21
20	HGTV	HGTV PT	8/2/21	8/8/21	19:00	24:00	X							-	-	1	\$17.00	\$17.00	30	PRE 06/28/21-09/26/21
21	LIF	LIF EF	7/26/21	8/1/21	16:00	19:00						X	X	-	-	1	\$9.00	\$9.00	30	PRE 06/28/21-09/26/21

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22	LIF	LIF EF	8/2/21	8/8/21	16:00	19:00	X							-	-	1	\$9.00	\$9.00	30	PRE 06/28/21-09/26/21
23	LIF	LIF PT	7/26/21	8/1/21	19:00	24:00						X	X	-	-	2	\$11.00	\$22.00	30	PRE 06/28/21-09/26/21
24	LIF	LIF PT	8/2/21	8/8/21	19:00	24:00	X							-	-	1	\$11.00	\$11.00	30	PRE 06/28/21-09/26/21
25	MNBC	MNBC EM	7/26/21	8/1/21	05:00	09:00						X	X	-	-	1	\$17.00	\$17.00	30	NPE
26	MNBC	MNBC EM	8/2/21	8/8/21	05:00	09:00	X							-	-	1	\$17.00	\$17.00	30	NPE
27	MNBC	MNBC DT	7/26/21	8/1/21	09:00	16:00						X	X	-	-	1	\$21.00	\$21.00	30	NPE
28	MNBC	MNBC DT	8/2/21	8/8/21	09:00	16:00	X							-	-	1	\$21.00	\$21.00	30	NPE
29	MNBC	MNBC EF	7/26/21	8/1/21	16:00	19:00						X	X	-	-	1	\$19.00	\$19.00	30	NPE
30	MNBC	MNBC EF	8/2/21	8/8/21	16:00	19:00	X							-	-	1	\$19.00	\$19.00	30	NPE
31	MNBC	MNBC PT	7/26/21	8/1/21	19:00	24:00						X	X	-	-	2	\$13.00	\$26.00	30	PRE 06/28/21-09/26/21
32	MNBC	MNBC PT	8/2/21	8/8/21	19:00	24:00	X							-	-	1	\$13.00	\$13.00	30	PRE 06/28/21-09/26/21
33	USA	USA EF	7/26/21	8/1/21	16:00	19:00						X	X	-	-	0	\$10.00	\$0.00	30	PRE 06/28/21-09/26/21, 07/30: -1x w/o 07/31
34	USA	USA EF	8/2/21	8/8/21	16:00	19:00	X							-	-	0	\$10.00	\$0.00	30	PRE 06/28/21-09/26/21, 07/30: -1x w/o 08/07
35	USA	USA PT	7/26/21	8/1/21	19:00	24:00						X	X	-	-	0	\$13.00	\$0.00	30	PRE 06/28/21-09/26/21, 07/30: -1x w/o 07/31
36	USA	USA PT	8/2/21	8/8/21	19:00	24:00	X							-	-	0	\$13.00	\$0.00	30	PRE 06/28/21-09/26/21, 07/30: -1x w/o 08/07
37	USA	USA EF	7/26/21	8/1/21	16:00	19:00						X	X	-	-	0	\$21.00	\$0.00	30	NPE 7/30 new line, 08/02: -1x w/o 07/31
38	USA	USA PT	7/26/21	8/1/21	19:00	24:00						X	X	-	-	0	\$27.00	\$0.00	30	NPE 7/30 new line, 08/02: -1x w/o 07/31
39	USA	USA PT	8/2/21	8/8/21	19:00	24:00	X							-	-	1	\$27.00	\$27.00	30	NPE 7/30 new line
40	CNN	CNN EM	8/2/21	8/8/21	05:00	09:00		X						-	-	1	\$17.00	\$17.00	30	NPE 8/2 new line

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41	MNBC	MNBC EM	8/2/21	8/8/21	05:00	09:00		X						-	-	1	\$17.00	\$17.00	30	NPE 8/2 new line
42	AEN	AEN EF	8/2/21	8/8/21	05:00	09:00		X						-	-	1	\$5.00	\$5.00	30	NPE 8/2 new line
43	HALL	HALL EF	8/2/21	8/8/21	05:00	09:00		X						-	-	1	\$13.00	\$13.00	30	NPE 8/2 new line
44	HGTV	HGTV EF	8/2/21	8/8/21	05:00	09:00		X						-	-	1	\$13.00	\$13.00	30	NPE 8/2 new line
45	LIF	LIF EF	8/2/21	8/8/21	05:00	09:00		X						-	-	1	\$12.00	\$12.00	30	NPE 8/2 new line

	Aug 2021	Sep 2021	Oct 2021	Nov 2021	Dec 2021	Jan 2022	Feb 2022	Mar 2022	Apr 2022	May 2022	Jun 2022	Jul 2022	Total
SPOTS	44	0	0	0	0	0	0	0	0	0	0	0	44
AMT	\$683.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$683.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 08/03/21

62913079 | Cleveland | Spectrum/WOW-Cleveland, OH | 3647 |