



WEAR Mobile
4990 Mobile Hwy
Pensacola, FL 32506

Canal Partners Media
900 Circle 75 Parkway
Suite 1650
Atlanta, GA 30339

Contract # 3427385

Schedule Dates 10/24/18-10/30/18
Advertiser Bill Nelson for Senate-D (23332)
Agency Canal Partners Media (15500)
Product POLITICAL CANDIDATE (ns) (1186)
Brand 580/682/5560 (1050613)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name /
Phone/Fax /
CPE 580/682/5560
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments Senate Race BRADLEY PHILLIPS
Separation: 30

Date Entered 07/17/18
Last Modified 08/13/18
Entered By Cecilia Bickham
CO-OP No
Headline # ECR26099524
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$4,947.00
Net Total \$28,033.00
Sales Tax

Mobile (WEAR)
By Broadcast Month
Oct. 2018 56 Spots \$21,195.00
Nov. 2018 31 Spots \$11,785.00
Grand Total: 87 Spots \$32,980.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News (1)	10/24/18-10/24/18	2	:30	4:30A- News-3 In The Morning 430-5a	1			X					1	\$115.00	\$115.00	Mobile (WEAR)	FIRST NEWS	8/13/18
2.0	Normal Line / News (1)	10/25/18-10/25/18	2	:30	4:30A- News-3 In The Morning 430-5a	1				X				1	\$115.00	\$115.00	Mobile (WEAR)	FIRST NEWS	8/13/18
3.0	Normal Line / News (1)	10/29/18-10/29/18	2	:30	4:30A- News-3 In The Morning 430-5a	1	X							1	\$115.00	\$115.00	Mobile (WEAR)	FIRST NEWS	8/13/18
4.0	Normal Line / News (1)	10/30/18-10/30/18	2	:30	4:30A- News-3 In The Morning 430-5a	1		X						1	\$115.00	\$115.00	Mobile (WEAR)	FIRST NEWS	8/13/18
5.0	Normal Line / News (2)	10/24/18-10/24/18	2	:30	5A- News-3 In The Morning 5-530a	1			X					1	\$195.00	\$195.00	Mobile (WEAR)	FIRST NEWS	8/13/18
6.0	Normal Line / News (2)	10/25/18-10/25/18	2	:30	5A- News-3 In The Morning 5-530a	1				X				1	\$195.00	\$195.00	Mobile (WEAR)	FIRST NEWS	8/13/18
7.0	Normal Line / News (2)	10/29/18-10/29/18	2	:30	5A- News-3 In The Morning 5-530a	1	X							1	\$195.00	\$195.00	Mobile (WEAR)	FIRST NEWS	8/13/18
8.0	Normal Line / News (2)	10/30/18-10/30/18	2	:30	5A- News-3 In The Morning 5-530a	1		X						1	\$195.00	\$195.00	Mobile (WEAR)	FIRST NEWS	8/13/18
9.0	Normal Line / News (3)	10/24/18-10/24/18	2	:30	5:30A- News-3 In The Morning 530-6a	1			X					1	\$340.00	\$340.00	Mobile (WEAR)	3 In The Morning 530A	8/13/18

CONFIRMATION CONTRACT

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Date:

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Comments:

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10.0	Normal Line / News (3)	10/26/18-10/26/18	2	:30	5:30A- News-3 In The Morning 530-6a	1					X			1	\$340.00	\$340.00	Mobile (WEAR)	3 In The Morning 530A	8/13/18
11.0	Normal Line / News (3)	10/29/18-10/29/18	2	:30	5:30A- News-3 In The Morning 530-6a	1	X							1	\$340.00	\$340.00	Mobile (WEAR)	3 In The Morning 530A	8/13/18
12.0	Normal Line / News (3)	10/30/18-10/30/18	2	:30	5:30A- News-3 In The Morning 530-6a	1		X						1	\$340.00	\$340.00	Mobile (WEAR)	3 In The Morning 530A	8/13/18
13.0	Normal Line / News (4)	10/24/18-10/24/18	2	:30	5:58A- News-3 In The Morning 6-7a	1			X					1	\$565.00	\$565.00	Mobile (WEAR)	3 In The Morning 600A	8/13/18
14.0	Normal Line / News (4)	10/26/18-10/26/18	2	:30	5:58A- News-3 In The Morning 6-7a	1				X				1	\$565.00	\$565.00	Mobile (WEAR)	3 In The Morning 600A	8/13/18
15.0	Normal Line / News (4)	10/29/18-10/29/18	2	:30	5:58A- News-3 In The Morning 6-7a	1	X							1	\$565.00	\$565.00	Mobile (WEAR)	3 In The Morning 600A	8/13/18
16.0	Normal Line / News (4)	10/30/18-10/30/18	2	:30	5:58A- News-3 In The Morning 6-7a	1		X						1	\$565.00	\$565.00	Mobile (WEAR)	3 In The Morning 600A	8/13/18
17.0	Normal Line / News (5)	10/24/18-10/24/18	2	:30	5:58A- News-3 In The Morning 6-7a	1			X					1	\$565.00	\$565.00	Mobile (WEAR)	3 In The Morning 600A	8/13/18
18.0	Normal Line / News (5)	10/25/18-10/25/18	2	:30	5:58A- News-3 In The Morning 6-7a	1				X				1	\$565.00	\$565.00	Mobile (WEAR)	3 In The Morning 600A	8/13/18

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19.0	Normal Line / News (5)	10/26/18-10/26/18	2	:30	5:58A- News-3 In The Morning 6-7a	1					X			1	\$565.00	\$565.00	Mobile (WEAR)	3 In The Morning 600A	8/13/18
20.0	Normal Line / News (5)	10/30/18-10/30/18	2	:30	5:58A- News-3 In The Morning 6-7a	1		X						1	\$565.00	\$565.00	Mobile (WEAR)	3 In The Morning 600A	8/13/18
21.0	Normal Line / SPOT (6)	10/24/18-10/24/18	2	:30	7A- ABC-Good Morning America	1			X					1	\$565.00	\$565.00	Mobile (WEAR)	Good Morning America	8/13/18
22.0	Normal Line / SPOT (6)	10/25/18-10/25/18	2	:30	7A- ABC-Good Morning America	1				X				1	\$565.00	\$565.00	Mobile (WEAR)	Good Morning America	8/13/18
23.0	Normal Line / SPOT (6)	10/26/18-10/26/18	2	:30	7A- ABC-Good Morning America	1					X			1	\$565.00	\$565.00	Mobile (WEAR)	Good Morning America	8/13/18
24.0	Normal Line / SPOT (6)	10/29/18-10/29/18	2	:30	7A- ABC-Good Morning America	1	X							1	\$565.00	\$565.00	Mobile (WEAR)	Good Morning America	8/13/18
25.0	Normal Line / SPOT (6)	10/30/18-10/30/18	2	:30	7A- ABC-Good Morning America	1		X						1	\$565.00	\$565.00	Mobile (WEAR)	Good Morning America	8/13/18
26.0	Normal Line / SPOT (7)	10/24/18-10/24/18	2	:30	9A- Rachael Ray	1			X					1	\$225.00	\$225.00	Mobile (WEAR)	Rachael Ray	8/13/18
27.0	Normal Line / SPOT (7)	10/30/18-10/30/18	2	:30	9A- Rachael Ray	1		X						1	\$225.00	\$225.00	Mobile (WEAR)	Rachael Ray	8/13/18
28.0	Normal Line / SPOT (8)	10/30/18-10/30/18	2	:30	10A- ABC-The View	1		X						1	\$225.00	\$225.00	Mobile (WEAR)	The View	8/13/18

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Advertiser

Bill Nelson for Senate-D (23332)

Agency

Canal Partners Media (15500)

Product

POLITICAL CANDIDATE (ns) (1186)

Brand

580/682/5560 (1050613)

Salesperson

Millennium/DC, Washington DC (1108)

Sales Office

Millennium Washington DC

Buyer Name

/

Phone/Fax

/

CPE

580/682/5560

Account Types

National/Political Candidate Agency BRD

Billing Type

Weekly/Irregular

Comments

Senate Race BRADLEY PHILLIPS
Separation: 30

Date Entered

07/17/18

Last Modified

08/13/18

Entered By

Cecilia Bickham

CO-OP

No

Headline

ECR26099524

Demo

Normal

Order Type

Normal

Package Deal

15.00

Commission %

\$4,947.00

Commission

\$28,033.00

Net Total

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Sales Tax

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29.0	Normal Line / News (9)	10/24/18-10/24/18	2	:30	11A- News-Channel 3 News-Dayside	1			X					1	\$175.00	\$175.00	Mobile (WEAR)	Channel 3 News-Dayside	8/13/18
30.0	Normal Line / News (9)	10/25/18-10/25/18	2	:30	11A- News-Channel 3 News-Dayside	1				X				1	\$175.00	\$175.00	Mobile (WEAR)	Channel 3 News-Dayside	8/13/18
31.0	Normal Line / News (9)	10/26/18-10/26/18	2	:30	11A- News-Channel 3 News-Dayside	1					X			1	\$175.00	\$175.00	Mobile (WEAR)	Channel 3 News-Dayside	8/13/18
32.0	Normal Line / News (9)	10/30/18-10/30/18	2	:30	11A- News-Channel 3 News-Dayside	1		X						1	\$175.00	\$175.00	Mobile (WEAR)	Channel 3 News-Dayside	8/13/18
33.0	Normal Line / SPOT (10)	10/24/18-10/24/18	2	:30	11:30A- Extra	1			X					1	\$150.00	\$150.00	Mobile (WEAR)	Extra	8/13/18
34.0	Normal Line / SPOT (10)	10/30/18-10/30/18	2	:30	11:30A- Extra	1				X				1	\$150.00	\$150.00	Mobile (WEAR)	Extra	8/13/18
35.0	Normal Line / SPOT (11)	10/26/18-10/26/18	2	:30	12P- ABC-The Chew	1					X			1	\$225.00	\$225.00	Mobile (WEAR)	The Chew	8/13/18
36.0	Normal Line / SPOT (12)	10/25/18-10/25/18	2	:30	1P- ABC-General Hospital	1				X				1	\$340.00	\$340.00	Mobile (WEAR)	General Hospital	8/13/18
37.0	Normal Line / SPOT (12)	10/26/18-10/26/18	2	:30	1P- ABC-General Hospital	1					X			1	\$340.00	\$340.00	Mobile (WEAR)	General Hospital	8/13/18
38.0	Normal Line / SPOT (12)	10/29/18-10/29/18	2	:30	1P- ABC-General Hospital	1						X		1	\$340.00	\$340.00	Mobile (WEAR)	General Hospital	8/13/18
39.0	Normal Line / SPOT (13)	10/29/18-10/29/18	2	:30	2P- Harry Connick Jr	1		X						1	\$175.00	\$175.00	Mobile (WEAR)	Harry Connick	8/13/18
40.0	Normal Line / SPOT (14)	10/24/18-10/24/18	2	:30	3P- Ellen	1				X				1	\$285.00	\$285.00	Mobile (WEAR)	Ellen	8/13/18

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41.0	Normal Line / News (15)	10/25/18-10/25/18	3	:30	4p- News-Channel 3 News at 4p	1				X				1	\$340.00	\$340.00	Mobile (WEAR)	Ch.3 News @ 4pm	8/13/18
42.0	Normal Line / News (15)	10/26/18-10/26/18	2	:30	4p- News-Channel 3 News at 4p	1					X			1	\$340.00	\$340.00	Mobile (WEAR)	Ch.3 News @ 4pm	8/13/18
43.0	Normal Line / News (15)	10/30/18-10/30/18	2	:30	4p- News-Channel 3 News at 4p	1		X						1	\$340.00	\$340.00	Mobile (WEAR)	Ch.3 News @ 4pm	8/13/18
44.0	Normal Line / News (16)	10/25/18-10/25/18	2	:30	4p- News-Channel 3 News at 4p	1				X				1	\$340.00	\$340.00	Mobile (WEAR)	Ch.3 News @ 4pm	8/13/18
45.0	Normal Line / News (16)	10/29/18-10/29/18	2	:30	4p- News-Channel 3 News at 4p	1	X							1	\$340.00	\$340.00	Mobile (WEAR)	Ch.3 News @ 4pm	8/13/18
46.0	Normal Line / News (16)	10/30/18-10/30/18	2	:30	4p- News-Channel 3 News at 4p	1		X						1	\$1,015.00	\$1,015.00	Mobile (WEAR)	Ch.3 News @ 5pm	8/13/18
47.0	Normal Line / News (17)	10/24/18-10/24/18	2	:30	5p- News-Channel 3 News at 5pm	1			X					1	\$1,125.00	\$1,125.00	Mobile (WEAR)	ABC World News	8/13/18
48.0	Normal Line / News (17)	10/30/18-10/30/18	2	:30	5p- News-Channel 3 News at 5pm	1		X						1	\$1,125.00	\$1,125.00	Mobile (WEAR)	ABC World News	8/13/18
49.0	Normal Line / News (18)	10/24/18-10/24/18	2	:30	5:30p- ABC-World News	1			X					1	\$1,125.00	\$1,125.00	Mobile (WEAR)	ABC World News	8/13/18
50.0	Normal Line / News (18)	10/25/18-10/25/18	2	:30	5:30p- ABC-World News	1			X					1	\$1,125.00	\$1,125.00	Mobile (WEAR)	ABC World News	8/13/18

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51.0	Normal Line / News (18)	10/30/18-10/30/18	2	:30	5:30P- ABC-World News	1		X						1	\$1,125.00	\$1,125.00	Mobile (WEAR)	ABC World News	8/13/18
52.0	Normal Line / News (19)	10/24/18-10/24/18	2	:30	6P- News-Channel 3 News at 6pm	1			X					1	\$1,125.00	\$1,125.00	Mobile (WEAR)	Ch.3 News @ 6pm	8/13/18
53.0	Normal Line / News (19)	10/26/18-10/26/18	3	:30	6P- News-Channel 3 News at 6pm	1				X				1	\$1,125.00	\$1,125.00	Mobile (WEAR)	Ch.3 News @ 6pm	8/13/18
54.0	Normal Line / News (19)	10/29/18-10/29/18	3	:30	6P- News-Channel 3 News at 6pm	1	X							1	\$1,125.00	\$1,125.00	Mobile (WEAR)	Ch.3 News @ 6pm	8/13/18
55.0	Normal Line / News (20)	10/27/18-10/27/18	2	:30	6P- News-Channel 3 News at 6p Saturday	1					X			1	\$565.00	\$565.00	Mobile (WEAR)	Channel 3 News	8/13/18
56.0	Normal Line / News (28)	10/27/18-10/27/18	2	:30	10P- News-Channel 3 News at 10p Saturday	1					X			1	\$565.00	\$565.00	Mobile (WEAR)	Channel 3 News	8/13/18
57.0	Normal Line / SPOT (29)	10/24/18-10/24/18	2	:30	11:01P- ABC-Jimmy Kimmel	1			X					1	\$175.00	\$175.00	Mobile (WEAR)	Jimmy Kimmel Live	8/13/18
58.0	Normal Line / SPOT (29)	10/25/18-10/25/18	2	:30	11:01P- ABC-Jimmy Kimmel	1				X				1	\$175.00	\$175.00	Mobile (WEAR)	Jimmy Kimmel Live	8/13/18
59.0	Normal Line / SPOT (29)	10/26/18-10/26/18	2	:30	11:01P- ABC-Jimmy Kimmel	1					X			1	\$175.00	\$175.00	Mobile (WEAR)	Jimmy Kimmel Live	8/13/18
60.0	Normal Line / SPOT (29)	10/29/18-10/29/18	3	:30	11:01P- ABC-Jimmy Kimmel	1	X							1	\$175.00	\$175.00	Mobile (WEAR)	Jimmy Kimmel Live	8/13/18
61.0	Normal Line / SPOT (30)	10/24/18-10/24/18	2	:30	12:34A- Inside Edition	1			X					1	\$115.00	\$115.00	Mobile (WEAR)	Inside Edition	8/13/18

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Mobile (WEAR)		
By Broadcast Month	Spots	Rate
Oct. 2018	56	\$21,195.00
Nov. 2018	31	\$11,785.00
Grand Total:	87	\$32,980.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
62.0	Normal Line / SPOT (30)	10/25/18-10/25/18	2	:30	12:34A- Inside Edition	1				X				1	\$115.00	\$115.00	Mobile (WEAR)	Inside Edition	8/13/18
63.0	Normal Line / SPOT (30)	10/26/18-10/26/18	2	:30	12:34A- Inside Edition	1				X				1	\$115.00	\$115.00	Mobile (WEAR)	Inside Edition	8/13/18
64.0	Normal Line / SPOT (30)	10/29/18-10/29/18	2	:30	12:34A- Inside Edition	1	X							1	\$115.00	\$115.00	Mobile (WEAR)	Inside Edition	8/13/18
65.0	Normal Line / News (31)	10/27/18-10/27/18	2	:30	6A- News-3 In the Morning Saturday	1				X				1	\$340.00	\$340.00	Mobile (WEAR)	3 In The Morning - Weekend	8/13/18
66.0	Normal Line / SPOT (32)	10/27/18-10/27/18	3	:30	7A- ABC-Good Morning America Saturday	1				X				1	\$450.00	\$450.00	Mobile (WEAR)	Good Morning America Sat	8/13/18
67.0	Normal Line / News (33)	10/28/18-10/28/18	2	:30	6A- News-3 In the Morning Sunday	1					X			1	\$340.00	\$340.00	Mobile (WEAR)	3 In The Morning - Weekend	8/13/18
68.0	Normal Line / SPOT (34)	10/28/18-10/28/18	3	:30	7A- ABC-Good Morning America Sunday	1					X			1	\$450.00	\$450.00	Mobile (WEAR)	GMA	8/13/18
69.0	Normal Line / SPOT (35)	10/28/18-10/28/18	3	:30	8A- ABC-This Week	1					X			1	\$340.00	\$340.00	Mobile (WEAR)	This Week	8/13/18
70.0	Normal Line / News (2)	10/26/18-10/26/18	2	:30	5A- News-3 In The Morning 5-530a	1				X				1	\$195.00	\$195.00	Mobile (WEAR)	FIRST NEWS	8/13/18
71.0	Normal Line / News (5)	10/29/18-10/29/18	2	:30	5:58A- News-3 In The Morning 6-7a	1	X							1	\$565.00	\$565.00	Mobile (WEAR)	3 In The Morning 600A	8/13/18
72.0	Normal Line / SPOT (7)	10/25/18-10/25/18	2	:30	9A- Rachael Ray	1			X					1	\$225.00	\$225.00	Mobile (WEAR)	Rachael Ray	8/13/18

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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WEAR Mobile
4990 Mobile Hwy
Pensacola, FL 32506

Canal Partners Media
900 Circle 75 Parkway
Suite 1650
Atlanta, GA 30339

Contract # 3427385

Schedule Dates 10/24/18-10/30/18
Advertiser Bill Nelson for Senate-D (23332)
Agency Canal Partners Media (15500)
Product POLITICAL CANDIDATE (ns) (1186)
Brand 580/682/5560 (1050613)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name /
Phone/Fax /
CPE 580/682/5560
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments Senate Race BRADLEY PHILLIPS
Separation: 30

Date Entered 07/17/18
Last Modified 08/13/18
Entered By Cecilia Bickham
CO-OP No
Headline # ECR26099524
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$4,947.00
Net Total \$28,033.00
Sales Tax

Mobile (WEAR)	
By Broadcast Month	Spots
Oct. 2018	56
Nov. 2018	31
Grand Total:	87

	Rate
	\$21,195.00
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Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
73.0	Normal Line / SPOT (7)	10/26/18-10/26/18	2	:30	9A- Rachael Ray	1				X				1	\$225.00	\$225.00	Mobile (WEAR)	Rachael Ray	8/13/18
74.0	Normal Line / SPOT (7)	10/29/18-10/29/18	2	:30	9A- Rachael Ray	1	X							1	\$225.00	\$225.00	Mobile (WEAR)	Rachael Ray	8/13/18
75.0	Normal Line / SPOT (10)	10/25/18-10/25/18	2	:30	11:30A- Extra	1			X					1	\$150.00	\$150.00	Mobile (WEAR)	Extra	8/13/18
76.0	Normal Line / SPOT (10)	10/26/18-10/26/18	2	:30	11:30A- Extra	1				X				1	\$150.00	\$150.00	Mobile (WEAR)	Extra	8/13/18
77.0	Normal Line / SPOT (10)	10/29/18-10/29/18	2	:30	11:30A- Extra	1	X							1	\$150.00	\$150.00	Mobile (WEAR)	Extra	8/13/18
78.0	Normal Line / SPOT (12)	10/24/18-10/24/18	2	:30	1P- ABC-General Hospital	1			X					1	\$340.00	\$340.00	Mobile (WEAR)	General Hospital	8/13/18
79.0	Normal Line / SPOT (12)	10/30/18-10/30/18	2	:30	1P- ABC-General Hospital	1		X						1	\$340.00	\$340.00	Mobile (WEAR)	General Hospital	8/13/18
80.0	Normal Line / SPOT (13)	10/24/18-10/24/18	2	:30	2P- Harry Connick Jr	1			X					1	\$175.00	\$175.00	Mobile (WEAR)	Harry Connick	8/13/18
81.0	Normal Line / SPOT (13)	10/25/18-10/25/18	2	:30	2P- Harry Connick Jr	1			X					1	\$175.00	\$175.00	Mobile (WEAR)	Harry Connick	8/13/18
82.0	Normal Line / SPOT (13)	10/26/18-10/26/18	2	:30	2P- Harry Connick Jr	1				X				1	\$175.00	\$175.00	Mobile (WEAR)	Harry Connick	8/13/18
83.0	Normal Line / SPOT (13)	10/30/18-10/30/18	2	:30	2P- Harry Connick Jr	1		X						1	\$175.00	\$175.00	Mobile (WEAR)	Harry Connick	8/13/18
84.0	Normal Line / News (15)	10/24/18-10/24/18	2	:30	4P- News-Channel 3 News at 4p	1			X					1	\$340.00	\$340.00	Mobile (WEAR)	Ch.3 News @ 4pm	8/13/18
85.0	Normal Line / News (16)	10/24/18-10/24/18	2	:30	4P- News-Channel 3 News at 4p	1		X						1	\$340.00	\$340.00	Mobile (WEAR)	Ch.3 News @ 4pm	8/13/18

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86.0	Normal Line / News (16)	10/26/18-10/26/18	2	:30	4p- News-Channel 3 News at 4p	1				X				1	\$340.00	\$340.00	Mobile (WEAR)	Ch.3 News @ 4pm	8/13/18
87.0	Normal Line / News (15)	10/29/18-10/29/18	2	:30	4p- News-Channel 3 News at 4p	1	X							1	\$340.00	\$340.00	Mobile (WEAR)	Ch.3 News @ 4pm	8/13/18

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