

WJAG AM/KEXL FM/KQKX FM
 309 BRAASCH AVENUE
 PO BOX 789
 NORFOLK, NE 68702-0789

Client: **AMERICAN FEDERATION FOR CHILDREN**
 Order #: **4016-00002**
 Description: **EST 2242 KEXL**
 Date Entered: **6/21/2023**
 P.O.#: **2242**
 Salesperson: **Political, Political**
 Invoice Frequency: **Billed at end of Media Month, Sorted by Date**

MEDIA FINANCIAL SERVICES/FL
 1655 PALM BEACH LAKES BLVD
 SUITE 903
 WEST PALM BEACH, FL 33401

On-Air Schedule

Start Date	End Date	Station	Scheduled Time/Event	Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su
1 6/21/2023	6/27/2023	KEXL-FM	06:00:00 to 10:00:00	CUSTOM	1:00	7	34.00	238.00	Y	Y	N	Y	Y	N	N
6/21/2023	6/25/2023					3	34.00	102.00	0	0	0	1	2	0	0
6/26/2023	6/27/2023					4	34.00	136.00	2	2	0	0	0	0	0
2 6/21/2023	6/27/2023	KEXL-FM	10:00:00 to 15:00:00	CUSTOM	1:00	6	34.00	204.00	Y	Y	N	Y	Y	N	N
6/21/2023	6/25/2023					2	34.00	68.00	0	0	0	1	1	0	0
6/26/2023	6/27/2023					4	34.00	136.00	2	2	0	0	0	0	0
3 6/21/2023	6/27/2023	KEXL-FM	15:00:00 to 19:00:00	CUSTOM	1:00	7	34.00	238.00	Y	Y	N	Y	Y	N	N
6/21/2023	6/25/2023					3	34.00	102.00	0	0	0	1	2	0	0
6/26/2023	6/27/2023					4	34.00	136.00	2	2	0	0	0	0	0

Order Start Date: 6/21/2023 Order End Date: 6/27/2023 Spots: 20 Total Charges: **\$680.00**
 Combined Discounts: **\$102.00**
 Total Net: **\$578.00**

Projected Media Month Billing Totals for AMERICAN FEDERATION FOR CHILDREN / 4016-00002 :

		<u>Spot Count</u>	<u>Gross Billing</u>	<u>Combined Disc.</u>	<u>Net Billing</u>
June	2023	8	\$272.00	\$40.80	\$231.20
July	2023	12	\$408.00	\$61.20	\$346.80

Confirmed & Accepted for WJAG AM/KEXL FM/KQKX FM By: _____

Accepted for MEDIA FINANCIAL SERVICES/FL By: _____

Please Sign and Return One Copy

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Medium Buying, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.

Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: Medium Buying LLC

Agency name: Medium Buying LLC

Address: 1100 Dennison Ave Fir 2 Columbus OH 43201

Contact: Tanya Renicker

Phone number:

Email: tanya@mediumbuying.com

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: AFC - Keep Kids First

Address: 10440 Little Patuxent Parkway, Suite 300 Columbia, MD 21044

Contact:

Phone number: 2022801990

Email: info@federationforchildren.org

Station is authorized to announce the time as paid for by such person or entity.

List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

William Oberndorf - Chairman of Board

John Kirtley - Vice Chair

H Lee Barfield, II

Ann Duplessis

Kathy Hubbard

Joe Lieberman

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election:


Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

N/A

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, script or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

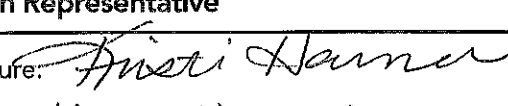
Advertiser/Sponsor

Signature: 

Name: Tanya Renicker

Date of Request to Purchase Ad Time: 6.20.23

Station Representative

Signature: 

Name: Kristi Harmeier

Date of Station Agreement to Sell Time: 9:24am

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? Yes No Date ad received: _____

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

Accepted

Accepted IN PART (e.g., ad not received to determine content)*

Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #:

444611

Station Call Letters:

KEXL

Date Received/Requested:

6-20-2023

Est. #:

2242

Station Location:

Norfolk, NE

Run Start and End Dates:

6-21-23 / 6-27-23

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.