



KRCR TV
755 Auditorium Drive
Redding, CA 96001

Strategic Media Services
1911 North Fr. Myer Dr
Suite 400
Arlington, VA 22209

Contract # 181240

Schedule Dates

10/19/14-10/24/14

Advertiser

PTTS - Parents & Teachers for Tuck (9343)

Agency

Strategic Media (1539)

Product

Issue Advertising (1119)

Brand

KRCR 4Q 2014 POLITICAL (78043)

Salesperson

Continental - Washington, Washington DC (1183)

Sales Office

Continental - Washington DC

Buyer Name

MASSAR, ANDREA

Phone/Fax

/

CPE

N/A

Account Types

National/Political Issue

Billing Type

Standard

Comments

ISSUE
PARENTS AND TEACHERS FOR TUCK STATE SUPERINTENDENT

Date Entered

10/16/14

Last Modified

10/16/14

Entered By

Chris Gomez

CO-OP

No

Headline #

ECR09428532

Demo

A35+R/A35+T

Order Type

Normal

Package Deal

Normal

Commission %

15.00

Commission

\$691.50

Net Total

\$3,918.50

Sales Tax

Redding ABC (KRCR)

By Broadcast Month

Oct. 2014

Grand Total:

Spots

25

25

Rate

\$4,610.00

\$4,610.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/20/14-10/24/14	1	:30	5A- 6A (PST)	2	X	X	X	X	X			2	\$140.00	\$280.00	Redding ABC (KRCR)	NEWS	10/16/14
2.0	Normal Line / SPOT	10/20/14-10/24/14	1	:30	6A- 7A (PST)	2	X	X	X	X	X			2	\$250.00	\$500.00	Redding ABC (KRCR)	NEWS	10/16/14
3.0	Normal Line / SPOT	10/20/14-10/24/14	1	:30	7A- 9A (PST)	2	X	X	X	X	X			2	\$250.00	\$500.00	Redding ABC (KRCR)	GOOD MORNING AMERICA	10/16/14
4.0	Normal Line / SPOT	10/20/14-10/24/14	1	:30	10A- 11A (PST)	2	X	X	X	X	X			2	\$90.00	\$180.00	Redding ABC (KRCR)	THE VIEW	10/16/14
5.0	Normal Line / SPOT	10/20/14-10/24/14	1	:30	4P- 5P (PST)	1	X	X	X	X	X			1	\$80.00	\$80.00	Redding ABC (KRCR)	JUDGE JUDY	10/16/14
6.0	Normal Line / SPOT	10/20/14-10/24/14	1	:30	5P- 5:30P (PST)	2	X	X	X	X	X			2	\$320.00	\$640.00	Redding ABC (KRCR)	NEWS	10/16/14
7.0	Normal Line / SPOT	10/20/14-10/24/14	1	:30	5:30P- 6P (PST)	2	X	X	X	X	X			2	\$320.00	\$640.00	Redding ABC (KRCR)	NEWS	10/16/14
8.0	Normal Line / SPOT	10/20/14-10/24/14	1	:30	6:30P- 7P (PST)	2	X	X	X	X	X			2	\$320.00	\$640.00	Redding ABC (KRCR)	NEWS	10/16/14
9.0	Normal Line / SPOT	10/20/14-10/24/14	1	:30	11P- 11:35P (PST)	3	X	X	X	X	X			3	\$150.00	\$450.00	Redding ABC (KRCR)	NEWS	10/16/14
10.0	Normal Line / SPOT	10/20/14-10/24/14	1	:30	11:35P- 12:35A (PST)	4	X	X	X	X	X			4	\$70.00	\$280.00	Redding ABC (KRCR)	JIMMY KIMMEL	10/16/14
11.0	Normal Line / SPOT	10/19/14-10/19/14	1	:30	8A- 9A (PST)								1	1	\$60.00	\$60.00	Redding ABC (KRCR)	THIS WEEK	10/16/14
12.0	Normal Line / SPOT	10/19/14-10/19/14	1	:30	5:30P- 6P (PST)								1	1	\$220.00	\$220.00	Redding ABC (KRCR)	NEWS SUN	10/16/14
13.0	Normal Line / SPOT	10/19/14-10/19/14	1	:30	11P- 11:30P (PST)								1	1	\$140.00	\$140.00	Redding ABC (KRCR)	NEWS SUN	10/16/14

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

Bonten Media and its stations do not discriminate in advertising contracts on the basis of race, ethnicity or gender. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, ethnicity or gender, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected.

CONFIRMATION CONTRACT			
Advertiser/Agency/Advertiser:	Date:	Accepted Station:	Date:
Comments:			

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