

WCOS  
Columbia, SC  
Quarterly Issues/Programs List  
Second Quarter, 2016  
07/05/2016

WCOS  
Quarterly Issues/Programs List

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WCOS provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **BIG RED BARN:** PTSD Awareness Month
  - **BIRTHRIGHT OF COLUMBIA:** Teen Pregnancy event
  - **EDVENTURE CHILDRENS MUSEUM:** Summer Reading program for kids
  - **MIDLANDS GIVES:** Online philanthropic event
  - **PEACH FESTIVAL:** Local festival which features high school scholarships
  - **PROVIDENCE HOME:** Homeless benefit
  - **RICHLAND COUNTY POLICE:** K9 unit Benefit
  - **SC 529 DAY:** College Savings for young parents
  - **SC FATHERS AND FAMILIES:** Fatherhood initiative in SC
  - **SPARKLEBERRY FAIR:** Agriculture education benefit
  - **WODS 4 HOMELESS:** Fitness for Homeless children
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**Section I**  
**LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
RICHLAND COUNTY POLICE	CAROLINA CARES	Commuinty Watch setup and Support	CHRIS COWAN	04/03/2016 07:00 AM	029:50
SPARKLEBERRY FAIR	CAROLINA CARES	Agriculture education benefit	PAUL MATHENEY	04/10/2016 07:00 AM	029:50
PROVIDENCE HOME	CAROLINA CARES	Homeless benefit	JIMMY BRADDOCK	04/17/2016 07:00 AM	029:50
PROVIDENCE HOME	CAROLINA CARES	Homeless benefit	JIMMY BRADDOCK	04/24/2016 07:00 AM	029:50
MIDLANDS GIVES	CAROLINA CARES	Online philanthropic event	CHERRISE ARRENDALE	05/01/2016 07:00 AM	029:50
BIRTHRIGHT OF COLUMBIA	CAROLINA CARES	Teen Pregnancy event	HANK CHARDOS	05/08/2016 07:00 AM	029:50
EDVENTURE CHILDRENS MUSEUM	CAROLINA CARES	Summer Reading program for kids	KAREN COLTRAIN	05/15/2016 07:00 AM	029:50
SC 529 DAY	CAROLINA CARES	College Savings for young parents	CURTIS LOFTUS	05/22/2016 07:00 AM	029:50
SC FATHERS AND FAMILIES	CAROLINA CARES	Fatherhood initiative in SC	WAYNE THORNLEY	05/29/2016 07:00 AM	029:50
BIG RED BARN	CAROLINA CARES	PTSD Awareness Month	SUTTON SHAW	06/05/2016 07:00 AM	029:50
WODS 4 HOMELESS	CAROLINA CARES	Fitness for Homeless children	AVERY MALKIN	06/12/2016 07:00 AM	029:50
RICHLAND COUNTY POLICE	CAROLINA CARES	K9 unit Benefit	KEVIN HOOVER	06/19/2016 07:00 AM	029:50
PEACH FESTIVAL	CAROLINA CARES	Local festival which features high school scholarships	ROBIN MCCARTHA	06/26/2016 07:00 AM	029:50

**Section II**  
**NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III**  
**PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
AD COUNCIL	AD COUNCIL	001:00	069
AD COUNCIL	CAREGIVER ASSISTANCE	000:58	408
AD COUNCIL	FINANCIAL LITERACY	000:29	184
AD COUNCIL	PATHWAY TO EMPLOYMENT	001:00	397
ADD HELP	AD COUNCIL	001:00	383
ADOPTION	AD COUNCIL	001:00	778
AMERICAN DIABETES ASSOCIATION	TOUR DE CURE	000:15	011
AMERICAN HEART ASSOCIATION	AD COUNCIL	000:59	398
AMERICAN RED CROSS	AMERICAN RED CROSS	000:16	005
ARMED FORCES SUPPORT	ARMY NATIONAL GUARD	000:58	994
BULLYING PREVENTION	AD COUNCIL	001:00	388
BUZZED DRIVING PREVENTION	AD COUNCIL	000:30	309
BUZZED DRIVING PREVENTION	AD COUNCIL	001:00	394
CELEBRATING FATHERS	CELEBRATING FATHERS	000:15	001
CELEBRATING FATHERS	CELEBRATING FATHERS	000:16	005
CHILD BOOSTER SEAT AWARENESS	AD COUNCIL	001:00	1569
CHILDRENS ORAL HEALTH	AD COUNCIL	001:00	397
COMMUNITY INVOLVEMENT	NATIONAL POLICE WEEK	000:30	006
DISCOVERING NATURE	AD COUNCIL	000:30	148
DISCOVERING NATURE	AD COUNCIL	000:59	393
Domestic violence	AD COUNCIL	000:29	159
EMERGENCY PREPAREDNESS	AD COUNCIL	000:58	397
FEED THE PIG	AD COUNCIL	000:30	164
FEED THE PIG	AD COUNCIL	001:00	400

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
FOOD SAFETY	AD COUNCIL	000:30	160
FOOD SAFETY	HUNGR PREVENTION	001:00	396
FORECLOSURE PREVENTION	AD COUNCIL	000:30	159
FORECLOSURE PREVENTION	AD COUNCIL	001:00	397
GATEWAY TO THE ARMY	GATEWAY TO THE ARMY	000:30	016
GATEWAY TO THE ARMY	GATEWAY TO THE ARMY	000:31	026
GED ACHIEVEMEN	AD COUNCIL	000:15	257
HEALTH AND FITNESS	PROSTATE CANCER FOUNDATION	000:33	022
HIGH SCHOOL EQUIVALENCY	AD COUNCIL	000:30	155
HUNGER PREVENTION	A&E	001:00	393
HUNGER PREVENTION	AD COUNCIL	000:31	178
HUNGER PREVENTION	AD COUNCIL	000:59	789
HUNGER PREVENTION	AD COUNCIL	001:00	922
ID THIEVES	AD COUNCIL	000:30	160
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	031
ONLINE SAFETY	AD COUNCIL	001:00	399
PEACE	PEACE IN THE STREETS	000:31	001
PEACE	PEACE IN THE STREETS	000:32	001
PET ADOPTON	AD COUNCIL	000:30	301
READING	AD COUNCIL	001:00	794
SEAT BELT SAFETY	AD COUNCIL	001:00	387
STROKE PREVENTION	AD COUNCIL	000:59	398
STROKE PREVENTION	AD COUNCIL	001:00	391
TEACHER RECRUITMENT	AD COUNCIL	000:30	303
TEXTING AND DRIVING	AD COUNCIL	000:15	506
TEXTING AND DRIVING	AD COUNCIL	000:30	155
UNCF	AD COUNCIL	000:30	152
UNITED WAY	AD COUNCIL	000:15	240
UNITED WAY	AD COUNCIL	001:00	1196

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
WILDFIRE PREVENTION	AD COUNCIL	000:30	160
WILDFIRE PREVENTION	AD COUNCIL	001:00	785
WILDFIRE PREVENTION	WILDFIRE PREVENTION	000:15	237
WOMENS HEALTH	AD COUNCIL	000:59	393