

# CONTRACT



**KPLR-TV**  
 2250 Ball Dr  
 St Louis, MO 63146  
 (314) 213-2222

**COPY**

<u>Contract / Revision</u> 699437 /		<u>Alt Order #</u> 09135493
<u>Product</u> ONE NATION MISSOURI		
<u>Contract Dates</u> 06/27/18 - 07/06/18		<u>Estimate #</u> 4165
<u>Advertiser</u> One Nation		<u>Original Date / Revision</u> 06/25/18 / 06/25/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KPLR-TV	<u>Account Executive</u> Teresa DiFuria	<u>Sales Office</u> NSO Philadelph
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u> 14775	<u>Advertiser Code</u> 138	<u>Product 1/2</u> 311
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

**Main Street Media Group**  
 PO Box 25093  
 Alexandria, VA 22314

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	11	07/02/18	07/02/18	M-F 7p-8p	7:00 PM-7:30 PM		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/02/18	07/08/18	1-----				1	\$500.00				
N 2	11	07/03/18	07/03/18	M-F 7p-8p	7:00 PM-7:30 PM		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/02/18	07/08/18	-1-----				1	\$500.00				
N 3	11	06/27/18	06/27/18	M-F 7p-8p	7:00 PM-7:30 PM		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/25/18	07/01/18	--1----				1	\$500.00				
N 4	11	06/28/18	06/28/18	M-F 7p-8p	7:00 PM-7:30 PM		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/25/18	07/01/18	---1---				1	\$500.00				
N 5	11	06/29/18	06/29/18	M-F 7p-8p	7:00 PM-7:30 PM		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/25/18	07/01/18	----1--				1	\$500.00				
N 6	11	07/04/18	07/04/18	M-F 7p-8p	7:00 PM-7:30 PM		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/02/18	07/08/18	--1----				1	\$500.00				
N 7	11	07/05/18	07/05/18	M-F 7p-8p	7:00 PM-7:30 PM		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/02/18	07/08/18	---1---				1	\$500.00				
N 8	11	07/06/18	07/06/18	M-F 7p-8p	7:00 PM-7:30 PM		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/02/18	07/08/18	----1--				1	\$500.00				
<b>Totals</b>											0.00	8	\$4,000.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
06/25/18 - 07/06/18	8	\$4,000.00	(\$600.00)	\$3,400.00
<b>Totals</b>	8	\$4,000.00	(\$600.00)	\$3,400.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.



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St Louis, MO 63146  
(314) 213-2222

<u>Contract / Revision</u>	<u>Alt Order #</u>
699437 /	09135493

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
06/27/18 - 07/06/18	ONE NATION MISSOURI	4165

<u>Advertiser</u>	<u>Original Date / Revision</u>
One Nation	06/25/18 / 06/25/18

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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TELEREP, INC.  
 KPLR-TV ST. LOUIS  
 \*\*\* ORIGINAL REV#0 \*\*\*

CONTRACT WORKSHEET

9135493

HARRIS SL104 PAGE 1  
 RUN ON JUN25/18 AT 15:11  
 FROM STATION

STEPHANIE MARONEY  
 MAIN STREET MEDIA GROUP  
 P.O. BOX 25093  
 ALEXANDRIA, VA 22313

ISS/ONE NATION  
 ONE NATION MISSOURI  
 JUN27/18 - JUL6/18  
 TERESA DIFURIA

TYPE O  
 CTG POLT  
 2WKS  
 EST 4165

REP: NEW ORDER FOR ONE NATION MISSOURI  
 FLIGHT 6/27 - 7/6  
 TOTAL \$4000  
 PLEASE CONFIRM  
 THANK YOU  
 VANESSA

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*



MOD & LINE#	DAYS	TIME	LEN	EFFECTIVE DATES	SEC CD	PER WK	RATE/SPOT	TOTAL SPOTS	FLIGHT TOTAL
AGENCY ADVERTISER CODE = 138 AGENCY EST# = 4165									
AGENCY PRODUCT CODE = 311									
1	MON	700P-730P	30	JUL02		1	\$500.00	1	\$500.00
PROGRAM : KPLR NEWS @ 7PM									
CON COM1 : KPLR NEWS @ 7PM									
2	TUE	700P-730P	30	JUL03		1	\$500.00	1	\$500.00
PROGRAM : KPLR NEWS @ 7PM									
CON COM1 : KPLR NEWS @ 7PM									
3	WED	700P-730P	30	JUN27		1	\$500.00	1	\$500.00
PROGRAM : KPLR NEWS @ 7PM									
CON COM1 : KPLR NEWS @ 7PM									
4	THU	700P-730P	30	JUN28		1	\$500.00	1	\$500.00
PROGRAM : KPLR NEWS @ 7PM									
CON COM1 : KPLR NEWS @ 7PM									
5	FRI	700P-730P	30	JUN29		1	\$500.00	1	\$500.00
PROGRAM : KPLR NEWS @ 7PM									
CON COM1 : KPLR NEWS @ 7PM									
6	WED	700P-730P	30	JUL04		1	\$500.00	1	\$500.00
PROGRAM : KPLR NEWS @ 7PM									
CON COM1 : KPLR NEWS @ 7PM									

TELEREP, INC.  
 KPLR-TV ST. LOUIS  
 \*\*\* ORIGINAL REV#0 \*\*\*

CONTRACT WORKSHEET  
 9135493  
 HARRIS SL104 PAGE 2  
 RUN ON JUN25/18 AT 15:11  
 FROM STATION

MOD & LINE#	DAYS	TIME	LEN	EFFECTIVE DATES	SEC CD	PER WK	RATE/SPOT	TOTAL SPOTS	FLIGHT TOTAL
7	THU	700P-730P	30	JUL05		1	\$500.00	1	\$500.00
PROGRAM : KPLR NEWS @ 7PM CON COM1: KPLR NEWS @ 7PM									
8	FRI	700P-730P	30	JUL06		1	\$500.00	1	\$500.00
PROGRAM : KPLR NEWS @ 7PM CON COM1: KPLR NEWS @ 7PM									
JUL/18 \$4,000.00									
CONTRACT TOTAL \$4,000.00									
TOTAL SPOTS 8									

MARKET TOTALS \$200,000 KPLR 2% KDNL 9% KMOV 28% KSDK 43% KTVI 18% WPXS 0% WRBU 0% CABL 0%

CUSTOM RATINGS DATA PROVIDED BY DEEP ROOT ANALYTICS FOR THESE BUYS, ONLY  
 INCLUDED PROGRAMMING THAT BOTH INDEXED AND RATED WELL WITH CLIENTS  
 CUSTOM TARGETS.

SVC- NSI  
 DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE