## BEASLEY BROADCAST MODEL ISSUES AND PROGRAMS REPORT

**FOR** 

STATION WJPT-FM

1st QUARTER, 2013  $\label{eq:JANUARY 1ST} \mbox{JANUARY 1}^{ST}, 2013 \mbox{ TO MARCH 31}^{TH}, 2013$ 

Prepared by:

Sheila Book

# ISSUES OF CONCERN TO STATION WJPT-FM ADDRESSED IN RESPONSIVE PROGRAMMING IN THE 1ST QUARTER, 2013

1.	Charity:
2.	Health:
3.	Recreation:
4.	Child Welfare:
5.	Health and Women:
6.	Animal Welfare:

7. Community Events:

9. Violence:

10. Charity:

#### PUBLIC AFFAIRS PROGRAMS

## STATION WJPT-FM PROGRAMS THAT ADDRESS COMMUNITY ISSUES

1. <u>In Touch</u>: (Sunday mornings, 5:00 a.m.-6:00 a.m.) Locally produced show hosted by PSA Director, Sheila Book, features topical issues of concern to SWFL residents.

First Quarter 2013

January 1<sup>st</sup> -March 31<sup>st</sup>, 2013)

### MOST SIGNIFICANT ISSUE-RESPONSIVE PROGRAMMING

ISSUE: HEALTH

In Touch

January 13, 2013

5:00-5:30 a.m. & 5:30-6:00 a.m.

20 Minutes of a 30 Minute Program

ISSUE: CHARITY

In Touch

January 20th, 2013

5:00-5:30 a.m. & 5:30-6:00 a.m.

.20 Minutes of a 30 Minute Program

ISSUE: HEALTH

In Touch

January 27th, 2013

5:00-5:30 a.m. & 5:30-6:00 a.m.

15 Minutes of a 30 Minute Program

ISSUE: DOMESTIC VIOLENCE

In Touch

March 3rd, 2013

5:00-5:30 a.m. & 5:30-6:00 a.m.

#### 30 Minutes of a 30 Minute Program

ISSUE: WOMEN AND CHILDREN

In Touch

February 3rd, 2013

5:00-5:30 a.m. & 5:30-6:00 a.m.

30 Minutes of a 30 Minute Program

ISSUE: COMMUNITY

In Touch

February 17, 2013

5:00-5:30 a.m. & 5:30-6:00 a.m.

20 Minutes of a 30 Minute Program

ISSUE: ANIMAL WELFARE

In Touch

March 10th, 2013

5:00-5:30 a.m. & 5:30-6:00 a.m.

15 Minutes of a 30 Minute Program

ISSUE: PUBLIC SAFETY, HEALTH AND WELFARE

#### In Touch

March 24, 2013

5:00-5:30 a.m. & 5:30-6:00 a.m.

30 Minutes of a 30 Minute Program

#### ISSUE: CHARITY

In Touch

February 10th, 2013

5:00-5:30 a.m. & 5:30-6:00 a.m.

10 Minutes of a 30 Minute Program

#### ISSUE: CHARITY

In Touch

January 20, 2014

5:00-5:30 a.m. & 5:30-6:00 a.m.

10 Minutes of a 30 Minute Program

DATE: 3/31/13 SIGNATURE: Brad Beasley

VP/ Market Manager

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Prepared by:

Sheila Book

**PSA** Director