

Confirmation of Purchase

Original

Station: **WWSI-TV**
 Advertiser: Friends of Maria Quinones-Sanchez
 Product: Political
 Demo: A18+ week 2
 Flight Dates: May 4th - May 19th

Market: Philadelphia
 Agency: In house
 Buyer Name: Rafael Alvarez
 Acct Manager: Holly Irving
 Acct Mgr Ph: 610 668 5547
 Salesperson em: holly.irving@nbcuni.com

Station	Days	Time	Dpt	Name	Len	Program Name	Rate	Spots														Total
								Mar		April			May			Jun			Total			
								30	6	13	20	4	11	18	25	1	8	15	22	Spots	Cost	
WWSI	M-F	530P	EN	:30	Local	TELEMUNDO NEWS 530P 1 per day	\$125						5							5	\$625.00	
WWSI	M-F	600P	EN	:30	Local	TELEMUNDO NEWS 6P 1 per day	\$125						5							5	\$625.00	
WWSI	M-F	1100P	LN	:30	Local	TELEMUNDO NEWS 11P 1 per day	\$125						5							5	\$625.00	
WWSI	M-F	630P	Day	:30		NOTICERO TELEMUNDO 1 per day	\$350						0							0	\$0.00	
WWSI	M-F	7p-8p	LF	:30		CASO CERRADO EDICION ESTELAR 1 per day	\$100						10							10	\$1,000.00	
WWSI	SU	8P-10P	PT	:30		LA VOZ KIDS	\$200						3							3	\$600.00	
Monthly Gross Total								0	0	0	0	0	28	0	0	0	0	0	0	28	\$3,475.00	

THE REPORT: Requirements of this contract

“La Voz Kids” #1 from 8-10p in SLTV!

0.7 (WWSI), 0.3 (RA18-49), 0.3 (WWSI), 0.2 (WUVP), 0.4 (WPSG), 0.4 (RA25-54), 0.6 (WWSI)

“La Voz Kids” #1 from 8-10p in key demos on SLTV, and out-delivers WPSG!

0.8 (WWSI), 0.3 (RA18-49), 0.1 (WWSI), 0.1 (WUVP), 0.1 (WPPA), 0.4 (RA25-54), 0.8 (WWSI)

Telemundo62 News #1 from 530-6p on SLTV in key demos!

0.8 (WWSI), 0.3 (RA18-49), 0.1 (WWSI), 0.1 (WUVP), 0.1 (WPPA), 0.4 (RA25-54), 0.8 (WWSI)

THE REPORT: Requirements of this contract

Telemundo 62 News at 530p Delivers!

Source - Philadelphia Nielsen HSI Line+5, Spots-10p TP averages, (4/26-5/9)

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: Telemundo 62. WWSI-TV, Philadelphia	Date: 4-27-15
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I, Rafael Alvarez
 being/on behalf of: Friends of Maria Quinones-Sanchez
 a legally qualified candidate of the Democratic
 political party for the office of: City Council - 7th District
 in the City of Philadelphia, PA
 election to be held on: MAY 19, 2015

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available): see attached

I represent that the payment for the above described broadcast time has been furnished by:

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Peter Winebrake, ESQ

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

4/27/15

Date

[Signature]

Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected

[Signature]

Signature

CILIAN APONTE

Printed Name

Vice Mgr

Title