

# Confirmation of Purchase

Original

Station: **WWSI-TV**

Advertiser: Friends of Maria Quinones-Sanchez

Product: Political

Demo: A18+ week 2

Flight Dates: May 4th - May 19th

Market: Philadelphia

Agency: In house

Buyer Name: Rafael Alvarez

Acct Manager: Holly Irving

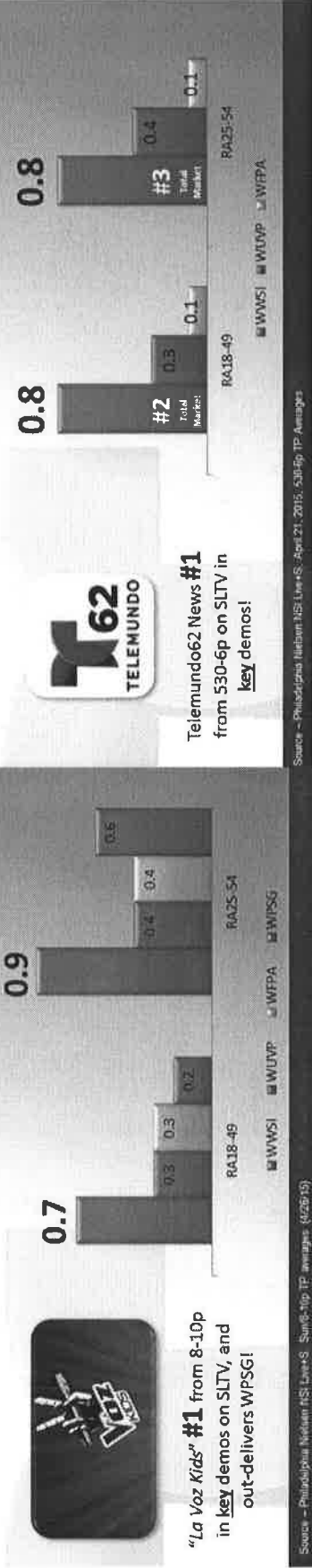
Act Mgr Ph: 610 668 5547

Salesperson em: holly.irving@nbcuni.com

								Spots															
								Mar	April			May				Jun							
Station	Days	Time	Dpt		Len	Program Name	Rate	30	6	13	20	4	11	18	25	1	8	15	22	Spots	Total Cost		
WWSI	M-F	530P	EN		:30	Local TELEMUNDO NEWS 530P 1 per day	\$125						5							5	\$625.00		
WWSI	M-F	600P	EN		:30	Local TELEMUNDO NEWS 6P 1 per day	\$125						5							5	\$625.00		
WWSI	M-F	1100P	LN		:30	Local TELEMUNDO NEWS 11P 1 per day	\$125						5							5	\$625.00		
WWSI	M-F	630P	Day		:30	NOTICERO TELEMUNDO 1 per day	\$350						0							0	\$0.00		
WWSI	M-F					CASO CERRADO EDICION ESTELAR 1 per day	\$100						10							10	\$1,000.00		
WWSI	SU	8P-10P	PT		:30	LA VOZ KIDS	\$200						3							3	\$600.00		
								0	0	0	0	0	28	0	0	0	0	0	0	28	\$3,475.00		
Monthly Gross Total								\$0.00				\$0.00				\$0.00							

THE REPORT: "La Voz Kids" #1 from 8-10p in SLTV! Monthly Gross Total \$0.00

THE REPORT: Telemundo 62 News at 530p Delivers!



## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE

☒ STATE/LOCAL CANDIDATE

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> <u>Telemundo 62. WWSI-TV, Philadelphia</u>	<b>Date:</b> <u>4-27-15</u>
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I, Rafael Alvarez  
 being/on behalf of: Friends of Maria Quinones-Sanchez  
 a legally qualified candidate of the Democratic  
 political party for the office of: City Council - 7<sup>th</sup> District  
 in the City of Philadelphia, PA  
 election to be held on: MAY 19, 2015

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available): see attached

I represent that the payment for the above described broadcast time has been furnished by:

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Peter Winebrake, ESQ

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

4/27/15

Date

[Signature]

Signature

***To Be Signed By Station Representative***

☒ Accepted

☐ Accepted in Part

☐ Rejected

[Signature]

Signature

CILIAN APOLITE

Printed Name

VPFC Mgr

Title