



KSNV
1500 Foremaster Lane
Las Vegas, NV 89101

Up On Air Buying
1100 DENNISON AVE
SUITE 200
COLUMBUS, OH 43201

Contract # 6065378

Schedule Dates 05/01/24-05/07/24
Advertiser Jeff Gunter for Nevada Senate-R (155878)
Agency Up On Air Buying (22741)
Product POLITICAL CANDIDATE (ns) (1186)
Brand 482/597/2547 (2013531)
Salesperson Katz/DC, Washington DC (4022)
Sales Office Katz Washington DC
Buyer Name Dillon,Lloyd,
Phone/Fax /
CPE 482/597/2547
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments TV JARED SALLES
 Separation: 30;PopulationBuyType: CPP

Date Entered 04/15/24
Last Modified 04/15/24
Entered By Shoji Nakatani
CO-OP No
External # ECR28391999
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$2,475.00
Net Total \$14,025.00
Sales Tax

Las Vegas (KSNV)

By Broadcast Month	Spots	Rate
May. 2024	52	\$16,500.00
Grand Total:	52	\$16,500.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News (1)	05/01/24-05/03/24	2	:30	6A- News-News 3 Today at 6a				1	1	1			3	\$325.00	\$975.00	Las Vegas (KSNV)	News 3 Today 6AM	4/15/24
2.0	Normal Line / News (2)	05/01/24-05/03/24	2	:30	6:30A- News-News 3 Today at 6a				1	1	1			3	\$325.00	\$975.00	Las Vegas (KSNV)	News 3 Today 6AM	4/15/24
3.0	Normal Line / SPOT (3)	05/01/24-05/03/24	2	:30	7A- NBC-The Today Show	3			X	X	X			3	\$300.00	\$900.00	Las Vegas (KSNV)	Today Show	4/15/24
4.0	Normal Line / SPOT (4)	05/01/24-05/03/24	2	:30	8A- NBC-The Today Show	3			X	X	X			3	\$300.00	\$900.00	Las Vegas (KSNV)	Today Show	4/15/24
5.0	Normal Line / SPOT (5)	05/04/24-05/04/24	2	:30	7A- NBC-Saturday Today Show	1						X		1	\$150.00	\$150.00	Las Vegas (KSNV)	Saturday Today	4/15/24
6.0	Normal Line / SPOT (6)	05/04/24-05/04/24	2	:30	7:30A- NBC-Saturday Today Show	1						X		1	\$150.00	\$150.00	Las Vegas (KSNV)	Saturday Today	4/15/24
7.0	Normal Line / News (7)	05/05/24-05/05/24	2	:30	6A- News-News 3 Today at 6a	1							X	1	\$125.00	\$125.00	Las Vegas (KSNV)	News 3 Live Today	4/15/24
8.0	Normal Line / SPOT (8)	05/05/24-05/05/24	2	:30	7A- NBC-Sunday Today Show	1							X	1	\$250.00	\$250.00	Las Vegas (KSNV)	Sunday Today	4/15/24
9.0	Normal Line / News (9)	05/05/24-05/05/24	2	:30	8A- NBC-Meet The Press	1							X	1	\$200.00	\$200.00	Las Vegas (KSNV)	Meet The Press	4/15/24
10.0	Normal Line / News (10)	05/01/24-05/03/24	2	:30	3P- News-News 3 Live at 3p				1	1	1			3	\$175.00	\$525.00	Las Vegas (KSNV)	News 3 Live at 3P	4/15/24

CONFIRMATION CONTRACT

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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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11.0	Normal Line / News (11)	05/01/24-05/03/24	2	:30	3:30P- News-News 3 Live at 330p				1	1	1			3	\$175.00	\$525.00	Las Vegas (KSNV)	News 3 Live at 3P	4/15/24
12.0	Normal Line / News (12)	05/01/24-05/03/24	2	:30	5P- News-News 3 Live at 5p				1	1	1			3	\$325.00	\$975.00	Las Vegas (KSNV)	News 3 Live at 5P	4/15/24
13.0	Normal Line / News (13)	05/01/24-05/03/24	2	:30	5:29P- NBC-Nightly News				1	1	1			3	\$300.00	\$900.00	Las Vegas (KSNV)	NBC Nightly News	4/15/24
14.0	Normal Line / News (14)	05/04/24-05/04/24	2	:30	6P- News-News 3 Live at 6p	1						X		1	\$250.00	\$250.00	Las Vegas (KSNV)	News 3 Nightly at 6P Sat.	4/15/24
15.0	Normal Line / News (15)	05/05/24-05/05/24	2	:30	5P- News-News 3 Live at 5p	1							X	1	\$275.00	\$275.00	Las Vegas (KSNV)	News 3 Live at 5p Sunday	4/15/24
16.0	Normal Line / News (16)	05/05/24-05/05/24	2	:30	5:30P- NBC-Nightly News Wknd	1							X	1	\$700.00	\$700.00	Las Vegas (KSNV)	NBC News Sunday	4/15/24
17.0	Normal Line / News (17)	05/05/24-05/05/24	2	:30	6P- News-News 3 Live at 6p	1							X	1	\$275.00	\$275.00	Las Vegas (KSNV)	News 3 Nightly at 6P Sunday	4/15/24
18.0	Normal Line / Prime (18)	05/06/24-05/06/24	2	:30	7:58P- NBC-The Voice (Monday)	1	X							1	\$1,300.00	\$1,300.00	Las Vegas (KSNV)	The Voice LIVE-NBC	4/15/24
19.0	Normal Line / Prime (19)	05/06/24-05/06/24	2	:30	10P- NBC-Deal Or No Deal Island (Monday)	1	X							1	\$1,000.00	\$1,000.00	Las Vegas (KSNV)	Deal or No Deal Island-NBC	4/15/24
20.0	Normal Line / Prime (20)	05/07/24-05/07/24	2	:30	7:58P- NBC-Extended Family (Tuesday)	1		X						1	\$700.00	\$700.00	Las Vegas (KSNV)	Night Court/Extended Family-NBC	4/15/24

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21.0	Normal Line / News (1)	05/06/24-05/07/24	2	:30	6A- News-News 3 Today at 6a		1	1						2	\$325.00	\$650.00	Las Vegas (KSNV)	News 3 Today 6AM	4/15/24
22.0	Normal Line / News (2)	05/06/24-05/07/24	2	:30	6:30A- News-News 3 Today at 6a		1	1						2	\$325.00	\$650.00	Las Vegas (KSNV)	News 3 Today 6AM	4/15/24
23.0	Normal Line / SPOT (3)	05/06/24-05/07/24	2	:30	7A- NBC-The Today Show	2	X	X						2	\$300.00	\$600.00	Las Vegas (KSNV)	Today Show	4/15/24
24.0	Normal Line / SPOT (4)	05/06/24-05/07/24	2	:30	8A- NBC-The Today Show	2	X	X						2	\$300.00	\$600.00	Las Vegas (KSNV)	Today Show	4/15/24
25.0	Normal Line / News (10)	05/06/24-05/07/24	2	:30	3P- News-News 3 Live at 3p		1	1						2	\$175.00	\$350.00	Las Vegas (KSNV)	News 3 Live at 3P	4/15/24
26.0	Normal Line / News (11)	05/06/24-05/07/24	2	:30	3:30P- News-News 3 Live at 330p		1	1						2	\$175.00	\$350.00	Las Vegas (KSNV)	News 3 Live at 3P	4/15/24
27.0	Normal Line / News (12)	05/06/24-05/07/24	2	:30	5P- News-News 3 Live at 5p		1	1						2	\$325.00	\$650.00	Las Vegas (KSNV)	News 3 Live at 5P	4/15/24
28.0	Normal Line / News (13)	05/06/24-05/07/24	2	:30	5:29P- NBC-Nightly News		1	1						2	\$300.00	\$600.00	Las Vegas (KSNV)	NBC Nightly News	4/15/24

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