



KSNV
1500 Foremaster Lane
Las Vegas, NV 89101

Up On Air Buying
1100 DENNISON AVE
SUITE 200
COLUMBUS, OH 43201

Contract # 6065423

Schedule Dates 05/15/24-05/21/24
Advertiser Jeff Gunter for Nevada Senate-R (155878)
Agency Up On Air Buying (22741)
Product POLITICAL CANDIDATE (ns) (1186)
Brand 482/597/2549 (2013563)
Salesperson Katz/DC, Washington DC (4022)
Sales Office Katz Washington DC
Buyer Name Dillon,Lloyd,
Phone/Fax /
CPE 482/597/2549
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments TV JARED SALLES
 Separation: 30;PopulationBuyType: CPP

Date Entered 04/15/24
Last Modified 04/15/24
Entered By Shoji Nakatani
CO-OP No
External # ECR28392001
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$7,233.75
Net Total \$40,991.25
Sales Tax

Las Vegas (KSNV)

By Broadcast Month	Spots	Rate
May. 2024	141	\$48,225.00
Grand Total:	141	\$48,225.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News (1)	05/15/24-05/16/24	2	:30	4:30A- News-News 3 Today at 4a	3			X	X				3	\$75.00	\$225.00	Las Vegas (KSNV)	News 3 Today 4AM	4/15/24
2.0	Normal Line / News (2)	05/15/24-05/17/24	2	:30	5A- News-News 3 Today at 5a				1	1	1			3	\$175.00	\$525.00	Las Vegas (KSNV)	News 3 Today 5AM	4/15/24
3.0	Normal Line / News (3)	05/15/24-05/17/24	2	:30	5:30A- News-News 3 Today at 5a				1	1	1			3	\$175.00	\$525.00	Las Vegas (KSNV)	News 3 Today 5AM	4/15/24
4.0	Normal Line / News (4)	05/15/24-05/17/24	2	:30	6A- News-News 3 Today at 6a				1	1	1			3	\$325.00	\$975.00	Las Vegas (KSNV)	News 3 Today 6AM	4/15/24
5.0	Normal Line / News (5)	05/15/24-05/17/24	2	:30	6:30A- News-News 3 Today at 6a				1	1	1			3	\$325.00	\$975.00	Las Vegas (KSNV)	News 3 Today 6AM	4/15/24
6.0	Normal Line / SPOT (6)	05/15/24-05/17/24	2	:30	7A- NBC-The Today Show	3			X	X	X			3	\$300.00	\$900.00	Las Vegas (KSNV)	Today Show	4/15/24
7.0	Normal Line / SPOT (7)	05/15/24-05/17/24	2	:30	8A- NBC-The Today Show	3			X	X	X			3	\$300.00	\$900.00	Las Vegas (KSNV)	Today Show	4/15/24
8.0	Normal Line / SPOT (8)	05/15/24-05/17/24	2	:30	10A- NBC-Today with Hoda & Jenna				2	2	2			6	\$200.00	\$1,200.00	Las Vegas (KSNV)	Today with Hoda & Jenna-NBC	4/15/24
9.0	Normal Line / News (16)	05/15/24-05/17/24	2	:30	3P- News-News 3 Live at 3p				1	1	1			3	\$175.00	\$525.00	Las Vegas (KSNV)	News 3 Live at 3P	4/15/24
10.0	Normal Line / News (17)	05/15/24-05/17/24	2	:30	3:30P- News-News 3 Live at 330p				1	1	1			3	\$175.00	\$525.00	Las Vegas (KSNV)	News 3 Live at 3P	4/15/24

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11.0	Normal Line / News (18)	05/15/24-05/17/24	2	:30	5P- News-News 3 Live at 5p				1	1	1			3	\$325.00	\$975.00	Las Vegas (KSNV)	News 3 Live at 5P	4/15/24
12.0	Normal Line / News (19)	05/15/24-05/17/24	2	:30	5:29P- NBC-Nightly News				1	1	1			3	\$300.00	\$900.00	Las Vegas (KSNV)	NBC Nightly News	4/15/24
13.0	Normal Line / News (20)	05/15/24-05/17/24	2	:30	6P- News-News 3 Live at 6p				1	1	1			3	\$300.00	\$900.00	Las Vegas (KSNV)	News 3 Nightly at 6P	4/15/24
14.0	Normal Line / News (21)	05/15/24-05/17/24	2	:30	6:30P- News-News 3 Live at 630p				1	1	1			3	\$300.00	\$900.00	Las Vegas (KSNV)	News 3 Live at 630P	4/15/24
15.0	Normal Line / News (9)	05/18/24-05/18/24	2	:30	6A- News-News 3 Today at 6a	1						X		1	\$150.00	\$150.00	Las Vegas (KSNV)	News 3 at Sunrise	4/15/24
16.0	Normal Line / News (22)	05/15/24-05/17/24	2	:30	7P- News-News 3 Live at 7p				1	1	1			3	\$300.00	\$900.00	Las Vegas (KSNV)	News 3 at 7PM News	4/15/24
17.0	Normal Line / News (29)	05/15/24-05/19/24	2	:30	11P- News-News 3 Live at 11p				1	1	1	1	1	5	\$300.00	\$1,500.00	Las Vegas (KSNV)	News 3 Late News (M-Sun)	4/15/24
18.0	Normal Line / SPOT (30)	05/15/24-05/17/24	2	:30	9A- NBC-Today Third Hour				2	2	2			6	\$250.00	\$1,500.00	Las Vegas (KSNV)	Today Third Hour-NBC	4/15/24
19.0	Normal Line / SPOT (31)	05/15/24-05/17/24	2	:30	4P- 5P (PST)	3			X	X	X			3	\$275.00	\$825.00	Las Vegas (KSNV)	Family Feud	4/15/24
20.0	Normal Line / SPOT (33)	05/15/24-05/17/24	2	:30	7:30P- Entertainment Tonight				1	1	1			3	\$350.00	\$1,050.00	Las Vegas (KSNV)	Entertainment Tonight	4/15/24
21.0	Normal Line / Prime (37)	05/15/24-05/15/24	2	:30	7:58P- NBC-Chicago Med (Wednesday)	2			X					2	\$1,000.00	\$2,000.00	Las Vegas (KSNV)	Chicago Med-NBC	4/15/24

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22.0	Normal Line / Prime (38)	05/15/24-05/15/24	2	:30	9P- NBC-Chicago Fire (Wednesday)	2			X					2	\$1,000.00	\$2,000.00	Las Vegas (KSNV)	Chicago Fire-NBC	4/15/24
23.0	Normal Line / Prime (39)	05/15/24-05/15/24	2	:30	10P- NBC-Chicago PD (Wednesday)	2			X					2	\$1,000.00	\$2,000.00	Las Vegas (KSNV)	Chicago PD-NBC	4/15/24
24.0	Normal Line / Prime (40)	05/16/24-05/16/24	2	:30	7:58P- NBC-Law & Order (Thursday)	2				X				2	\$650.00	\$1,300.00	Las Vegas (KSNV)	Law & Order-NBC	4/15/24
25.0	Normal Line / Prime (41)	05/16/24-05/16/24	2	:30	9P- NBC-Law & Order: Special Victims Unit (Thursday)	2				X				2	\$650.00	\$1,300.00	Las Vegas (KSNV)	Law & Order: SVU-NBC	4/15/24
26.0	Normal Line / Prime (42)	05/16/24-05/16/24	2	:30	10P- NBC-Law & Order: Organized Crime (Thursday)	2				X				2	\$650.00	\$1,300.00	Las Vegas (KSNV)	Law & Order: Organized Crime-NBC	4/15/24
27.0	Normal Line / Prime (43)	05/17/24-05/17/24	2	:30	7:58P- NBC-Hot Wheels: Ultimate Challenge (Friday)	2					X			2	\$425.00	\$850.00	Las Vegas (KSNV)	Hot Wheels: Ultimate Challenge (R) Fri-NBC	4/15/24
28.0	Normal Line / Prime (44)	05/17/24-05/17/24	2	:30	9P- NBC-Dateline NBC (Friday)	1					X			1	\$850.00	\$850.00	Las Vegas (KSNV)	Dateline Fri-NBC	4/15/24
29.0	Normal Line / News (10)	05/18/24-05/18/24	2	:30	6:30A- News-News 3 Today at 6a	1						X		1	\$150.00	\$150.00	Las Vegas (KSNV)	News 3 at Sunrise	4/15/24
30.0	Normal Line / SPOT (11)	05/18/24-05/18/24	2	:30	7A- NBC-Saturday Today Show	1						X		1	\$150.00	\$150.00	Las Vegas (KSNV)	Saturday Today	4/15/24

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31.0	Normal Line / SPOT (12)	05/18/24-05/18/24	2	:30	7:30A- NBC-Saturday Today Show	1						X		1	\$150.00	\$150.00	Las Vegas (KSNV)	Saturday Today	4/15/24
32.0	Normal Line / News (13)	05/19/24-05/19/24	2	:30	6A- News-News 3 Today at 6a	1							X	1	\$125.00	\$125.00	Las Vegas (KSNV)	News 3 Live Today	4/15/24
33.0	Normal Line / SPOT (14)	05/19/24-05/19/24	2	:30	7A- NBC-Sunday Today Show	1							X	1	\$250.00	\$250.00	Las Vegas (KSNV)	Sunday Today	4/15/24
34.0	Normal Line / News (15)	05/19/24-05/19/24	2	:30	8A- NBC-Meet The Press	1							X	1	\$200.00	\$200.00	Las Vegas (KSNV)	Meet The Press	4/15/24
35.0	Normal Line / News (23)	05/18/24-05/18/24	2	:30	5P- News-News 3 Live at 5p	1						X		1	\$275.00	\$275.00	Las Vegas (KSNV)	News 3 Live at 5P Saturday	4/15/24
36.0	Normal Line / News (24)	05/18/24-05/18/24	2	:30	5:30P- NBC-Nightly News Wknd	1						X		1	\$500.00	\$500.00	Las Vegas (KSNV)	NBC News Saturday	4/15/24
37.0	Normal Line / News (25)	05/18/24-05/18/24	2	:30	6P- News-News 3 Live at 6p	1						X		1	\$250.00	\$250.00	Las Vegas (KSNV)	News 3 Nightly at 6P Sat.	4/15/24
38.0	Normal Line / News (26)	05/19/24-05/19/24	2	:30	5P- News-News 3 Live at 5p	1							X	1	\$275.00	\$275.00	Las Vegas (KSNV)	News 3 Live at 5p Sunday	4/15/24
39.0	Normal Line / News (27)	05/19/24-05/19/24	2	:30	5:30P- NBC-Nightly News Wknd	1							X	1	\$700.00	\$700.00	Las Vegas (KSNV)	NBC News Sunday	4/15/24
40.0	Normal Line / News (28)	05/19/24-05/19/24	2	:30	6P- News-News 3 Live at 6p	1							X	1	\$275.00	\$275.00	Las Vegas (KSNV)	News 3 Nightly at 6P Sunday	4/15/24
41.0	Normal Line / SPOT (32)	05/18/24-05/18/24	2	:30	6:30P- Family Feud Wknd	1						X		1	\$150.00	\$150.00	Las Vegas (KSNV)	Family Feud	4/15/24

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42.0	Normal Line / SPOT (34)	05/18/24-05/18/24	2	:30	7P- Entertainment Tonight Wknd	1						X		1	\$150.00	\$150.00	Las Vegas (KSNV)	Entertainment Tonight	4/15/24
43.0	Normal Line / Prime (35)	05/20/24-05/20/24	2	:30	7:58P- NBC-The Voice (Monday)	2	X							2	\$1,300.00	\$2,600.00	Las Vegas (KSNV)	The Voice LIVE-NBC	4/15/24
44.0	Normal Line / News (1)	05/20/24-05/21/24	2	:30	4:30A- News-News 3 Today at 4a		1	1						2	\$75.00	\$150.00	Las Vegas (KSNV)	News 3 Today 4AM	4/15/24
45.0	Normal Line / News (2)	05/20/24-05/21/24	2	:30	5A- News-News 3 Today at 5a		1	1						2	\$175.00	\$350.00	Las Vegas (KSNV)	News 3 Today 5AM	4/15/24
46.0	Normal Line / News (3)	05/20/24-05/21/24	2	:30	5:30A- News-News 3 Today at 5a		1	1						2	\$175.00	\$350.00	Las Vegas (KSNV)	News 3 Today 5AM	4/15/24
47.0	Normal Line / News (4)	05/20/24-05/21/24	2	:30	6A- News-News 3 Today at 6a		1	1						2	\$325.00	\$650.00	Las Vegas (KSNV)	News 3 Today 6AM	4/15/24
48.0	Normal Line / News (4)	05/20/24-05/21/24	2	:30	6A- News-News 3 Today at 6a		1	1						2	\$325.00	\$650.00	Las Vegas (KSNV)	News 3 Today 6AM	4/15/24
49.0	Normal Line / SPOT (6)	05/20/24-05/21/24	2	:30	7A- NBC-The Today Show	2	X	X						2	\$300.00	\$600.00	Las Vegas (KSNV)	Today Show	4/15/24
50.0	Normal Line / SPOT (7)	05/20/24-05/21/24	2	:30	8A- NBC-The Today Show	2	X	X						2	\$300.00	\$600.00	Las Vegas (KSNV)	Today Show	4/15/24
51.0	Normal Line / SPOT (8)	05/20/24-05/21/24	2	:30	10A- NBC-Today with Hoda & Jenna		2	2						4	\$200.00	\$800.00	Las Vegas (KSNV)	Today with Hoda & Jenna-NBC	4/15/24

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53.0	Normal Line / News (17)	05/20/24-05/21/24	2	:30	3:30P- News-News 3 Live at 330p		1	1						2	\$175.00	\$350.00	Las Vegas (KSNV)	News 3 Live at 3P	4/15/24
54.0	Normal Line / News (18)	05/20/24-05/21/24	2	:30	5P- News-News 3 Live at 5p		1	1						2	\$325.00	\$650.00	Las Vegas (KSNV)	News 3 Live at 5P	4/15/24
55.0	Normal Line / News (19)	05/20/24-05/21/24	2	:30	5:29P- NBC-Nightly News		1	1						2	\$300.00	\$600.00	Las Vegas (KSNV)	NBC Nightly News	4/15/24
56.0	Normal Line / News (25)	05/20/24-05/21/24	2	:30	6P- News-News 3 Live at 6p		1	1						2	\$300.00	\$600.00	Las Vegas (KSNV)	News 3 Nightly at 6P Sat.	4/15/24
57.0	Normal Line / Prime (36)	05/21/24-05/21/24	2	:30	9P- NBC-The Voice (Tuesday)	2		X						2	\$1,400.00	\$2,800.00	Las Vegas (KSNV)	The Voice Tue LIVE-NBC	4/15/24
58.0	Normal Line / News (21)	05/20/24-05/21/24	2	:30	6:30P- News-News 3 Live at 630p		1	1						2	\$300.00	\$600.00	Las Vegas (KSNV)	News 3 Live at 630P	4/15/24
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Schedule Dates 05/15/24-05/21/24
Advertiser Jeff Gunter for Nevada Senate-R (155878)
Agency Up On Air Buying (22741)
Product POLITICAL CANDIDATE (ns) (1186)
Brand 482/597/2549 (2013563)
Salesperson Katz/DC, Washington DC (4022)
Sales Office Katz Washington DC
Buyer Name Dillon,Lloyd,
Phone/Fax /
CPE 482/597/2549
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments TV JARED SALLES
 Separation: 30;PopulationBuyType: CPP

Date Entered 04/15/24
Last Modified 04/15/24
Entered By Shoji Nakatani
CO-OP No
External # ECR28392001
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$7,233.75
Net Total \$40,991.25
Sales Tax

Las Vegas (KSNV)

By Broadcast Month	Spots	Rate
May. 2024	141	\$48,225.00
Grand Total:	141	\$48,225.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
63.0	Normal Line / SPOT (33)	05/20/24-05/21/24	2	:30	7:30P- Entertainment Tonight		1	1						2	\$350.00	\$700.00	Las Vegas (KSNV)	Entertainment Tonight	4/15/24

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.