



KSNV
1500 Foremaster Lane
Las Vegas, NV 89101

Up On Air Buying
1100 DENNISON AVE
SUITE 200
COLUMBUS, OH 43201

Contract # 6065310

Schedule Dates 04/24/24-04/30/24
Advertiser Jeff Gunter for Nevada Senate-R (155878)
Agency Up On Air Buying (22741)
Product POLITICAL CANDIDATE (ns) (1186)
Brand 482/597/2546 (2013476)
Salesperson Katz/DC, Washington DC (4022)
Sales Office Katz Washington DC
Buyer Name Dillon,Lloyd,
Phone/Fax /
CPE 482/597/2546
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments TV JARED SALLES

Date Entered 04/15/24
Last Modified 04/15/24
Entered By Shoji Nakatani
CO-OP No
External # ECR28392005
Demo A35+
Order Type Normal
Package Deal
Commission % 15.00
Commission \$4,380.00
Net Total \$24,820.00
Sales Tax

Las Vegas (KSNV)

| By Broadcast Month | Spots | Rate |
|---------------------|-----------|--------------------|
| Apr. 2024 | 35 | \$24,000.00 |
| May. 2024 | 19 | \$5,200.00 |
| Grand Total: | 54 | \$29,200.00 |

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|------|--------------------------------|-------------------|-----|--------|---------------------------------|-----|----|----|----|----|----|----|----|-------|------------|------------|------------------|---------------------|---------|
| 1.0 | Normal Line / News (1) | 04/24/24-04/26/24 | 2 | :30 | 5:30A- News-News 3 Today at 5a | | | | 1 | 1 | 1 | | | 3 | \$450.00 | \$1,350.00 | Las Vegas (KSNV) | News 3 Today 5AM | 4/15/24 |
| 2.0 | Normal Line / News (2) | 04/24/24-04/26/24 | 2 | :30 | 6:30A- News-News 3 Today at 6a | | | | 1 | 1 | 1 | | | 3 | \$1,000.00 | \$3,000.00 | Las Vegas (KSNV) | News 3 Today 6AM | 4/15/24 |
| 3.0 | Normal Line / SPOT (3) | 04/24/24-04/26/24 | 2 | :30 | 7A- NBC-The Today Show | 3 | | | X | X | X | | | 3 | \$1,000.00 | \$3,000.00 | Las Vegas (KSNV) | Today Show | 4/15/24 |
| 4.0 | Normal Line / SPOT (4) | 04/24/24-04/26/24 | 2 | :30 | 8A- NBC-The Today Show | 3 | | | X | X | X | | | 3 | \$1,000.00 | \$3,000.00 | Las Vegas (KSNV) | Today Show | 4/15/24 |
| 5.0 | Normal Line / News (5) | 04/27/24-04/27/24 | 2 | :30 | 6A- News-News 3 Today at 6a | | | | | | | 1 | | 1 | \$150.00 | \$150.00 | Las Vegas (KSNV) | News 3 at Sunrise | 4/15/24 |
| 6.0 | Normal Line / News (6) | 04/27/24-04/27/24 | 2 | :30 | 6:30A- News-News 3 Today at 6a | 1 | | | | | | X | | 1 | \$150.00 | \$150.00 | Las Vegas (KSNV) | News 3 at Sunrise | 4/15/24 |
| 7.0 | Normal Line / SPOT (7) | 04/27/24-04/27/24 | 2 | :30 | 7A- NBC-Saturday Today Show | 1 | | | | | | X | | 1 | \$150.00 | \$150.00 | Las Vegas (KSNV) | Saturday Today | 4/15/24 |
| 8.0 | Normal Line / News (10) | 04/24/24-04/26/24 | 2 | :30 | 12P- News-News 3 Live at Noon | | | | 1 | 1 | 1 | | | 3 | \$500.00 | \$1,500.00 | Las Vegas (KSNV) | News 3 Live at Noon | 4/15/24 |
| 9.0 | Normal Line / News (13) | 04/24/24-04/26/24 | 2 | :30 | 3P- News-News 3 Live at 3p | | | | 1 | 1 | 1 | | | 3 | \$500.00 | \$1,500.00 | Las Vegas (KSNV) | News 3 Live at 3P | 4/15/24 |
| 10.0 | Normal Line / News (14) | 04/24/24-04/26/24 | 2 | :30 | 3:30P- News-News 3 Live at 330p | | | | 1 | 1 | 1 | | | 3 | \$500.00 | \$1,500.00 | Las Vegas (KSNV) | News 3 Live at 3P | 4/15/24 |

CONFIRMATION CONTRACT

| | | | | |
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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| 11.0 | Normal Line / News (15) | 04/24/24-04/26/24 | 2 | :30 | 5P- News-News 3 Live at 5p | | | | 1 | 1 | 1 | | | 3 | \$500.00 | \$1,500.00 | Las Vegas (KSNV) | News 3 Live at 5P | 4/15/24 |
| 12.0 | Normal Line / News (16) | 04/24/24-04/26/24 | 2 | :30 | 5:29P- NBC-Nightly News | | | | 1 | 1 | 1 | | | 3 | \$1,500.00 | \$4,500.00 | Las Vegas (KSNV) | NBC Nightly News | 4/15/24 |
| 13.0 | Normal Line / News (17) | 04/24/24-04/26/24 | 2 | :30 | 6:30P- News-News 3 Live at 630p | | | | 1 | 1 | 1 | | | 3 | \$800.00 | \$2,400.00 | Las Vegas (KSNV) | News 3 Live at 630P | 4/15/24 |
| 14.0 | Normal Line / SPOT (8) | 04/27/24-04/27/24 | 2 | :30 | 7:30A- NBC-Saturday Today Show | 1 | | | | | | X | | 1 | \$150.00 | \$150.00 | Las Vegas (KSNV) | Saturday Today | 4/15/24 |
| 15.0 | Normal Line / SPOT (9) | 04/27/24-04/27/24 | 2 | :30 | 8A- NBC-Saturday Today Show | 1 | | | | | | X | | 1 | \$150.00 | \$150.00 | Las Vegas (KSNV) | Saturday Today | 4/15/24 |
| 16.0 | Normal Line / Prime (18) | 04/30/24-04/30/24 | 2 | :30 | 9P- NBC-Weakest Link (Tuesday) | 1 | | X | | | | | | 1 | \$700.00 | \$700.00 | Las Vegas (KSNV) | Weakest Link Tue 9e/8c-NBC | 4/15/24 |
| 17.0 | Normal Line / News (20) | 04/29/24-04/30/24 | 2 | :30 | 5:30A- News-News 3 Today at 5a | | 1 | 1 | | | | | | 2 | \$175.00 | \$350.00 | Las Vegas (KSNV) | News 3 Today 5AM | 4/15/24 |
| 18.0 | Normal Line / News (21) | 04/29/24-04/30/24 | 2 | :30 | 6:30A- News-News 3 Today at 6a | | 1 | 1 | | | | | | 2 | \$325.00 | \$650.00 | Las Vegas (KSNV) | News 3 Today 6AM | 4/15/24 |
| 19.0 | Normal Line / SPOT (22) | 04/29/24-04/30/24 | 2 | :30 | 7A- NBC-The Today Show | 2 | X | X | | | | | | 2 | \$300.00 | \$600.00 | Las Vegas (KSNV) | Today Show | 4/15/24 |
| 20.0 | Normal Line / SPOT (23) | 04/29/24-04/30/24 | 2 | :30 | 8A- NBC-The Today Show | 2 | X | X | | | | | | 2 | \$300.00 | \$600.00 | Las Vegas (KSNV) | Today Show | 4/15/24 |

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| 21.0 | Normal Line / News (24) | 04/29/24-04/30/24 | 2 | :30 | 12P- News-News 3 Live at Noon | | 1 | 1 | | | | | | 2 | \$175.00 | \$350.00 | Las Vegas (KSNV) | News 3 Live at Noon | 4/15/24 |
| 22.0 | Normal Line / News (25) | 04/29/24-04/30/24 | 2 | :30 | 3P- News-News 3 Live at 3p | | 1 | 1 | | | | | | 2 | \$175.00 | \$350.00 | Las Vegas (KSNV) | News 3 Live at 3P | 4/15/24 |
| 23.0 | Normal Line / News (26) | 04/29/24-04/30/24 | 2 | :30 | 3:30P- News-News 3 Live at 330p | | 1 | 1 | | | | | | 2 | \$175.00 | \$350.00 | Las Vegas (KSNV) | News 3 Live at 3P | 4/15/24 |
| 24.0 | Normal Line / News (27) | 04/29/24-04/30/24 | 2 | :30 | 5P- News-News 3 Live at 5p | | 1 | 1 | | | | | | 2 | \$325.00 | \$650.00 | Las Vegas (KSNV) | News 3 Live at 5P | 4/15/24 |
| 25.0 | Normal Line / News (28) | 04/29/24-04/30/24 | 2 | :30 | 5:29P- NBC-Nightly News | | 1 | 1 | | | | | | 2 | \$300.00 | \$600.00 | Las Vegas (KSNV) | NBC Nightly News | 4/15/24 |

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