



KSNV  
1500 Foremaster Lane  
Las Vegas, NV 89101

Up On Air Buying  
1100 DENNISON AVE  
SUITE 200  
COLUMBUS, OH 43201

## Contract # 6065328

**Schedule Dates** 06/05/24-06/11/24  
**Advertiser** Jeff Gunter for Nevada Senate-R (155878)  
**Agency** Up On Air Buying (22741)  
**Product** POLITICAL CANDIDATE (ns) (1186)  
**Brand** 482/597/2553 (2013491)  
**Salesperson** Katz/DC, Washington DC (4022)  
**Sales Office** Katz Washington DC  
**Buyer Name** Dillon,Lloyd,  
**Phone/Fax** /  
**CPE** 482/597/2553  
**Account Types** National/Political Candidate Agency BRD  
**Billing Type** Weekly/Irregular  
**Comments** TV JARED SALLES  
Separation: 30;PopulationBuyType: CPP

**Date Entered** 04/15/24  
**Last Modified** 04/15/24  
**Entered By** Shoji Nakatani  
**CO-OP** No  
**External #** ECR28392004  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$7,316.25  
**Net Total** \$41,458.75  
**Sales Tax**

## Las Vegas (KSNV)

By Broadcast Month	Spots	Rate
Jun. 2024	176	\$48,775.00
<b>Grand Total:</b>	<b>176</b>	<b>\$48,775.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News (1)	06/05/24-06/07/24	2	:30	4A- News-News 3 Today at 4a				1	1	1			3	\$75.00	\$225.00	Las Vegas (KSNV)	News 3 Today 4AM	4/15/24
2.0	Normal Line / News (2)	06/05/24-06/07/24	2	:30	4:30A- News-News 3 Today at 4a				1	1	1			3	\$75.00	\$225.00	Las Vegas (KSNV)	News 3 Today 4AM	4/15/24
3.0	Normal Line / News (3)	06/05/24-06/07/24	2	:30	5A- News-News 3 Today at 5a				1	1	1			3	\$175.00	\$525.00	Las Vegas (KSNV)	News 3 Today 5AM	4/15/24
4.0	Normal Line / News (4)	06/05/24-06/07/24	2	:30	5:30A- News-News 3 Today at 5a				1	1	1			3	\$175.00	\$525.00	Las Vegas (KSNV)	News 3 Today 5AM	4/15/24
5.0	Normal Line / News (5)	06/05/24-06/07/24	2	:30	6A- News-News 3 Today at 6a				1	1	1			3	\$325.00	\$975.00	Las Vegas (KSNV)	News 3 Today 6AM	4/15/24
6.0	Normal Line / News (6)	06/05/24-06/07/24	2	:30	6:30A- News-News 3 Today at 6a				1	1	1			3	\$325.00	\$975.00	Las Vegas (KSNV)	News 3 Today 6AM	4/15/24
7.0	Normal Line / SPOT (7)	06/05/24-06/07/24	2	:30	7A- NBC-The Today Show	3			X	X	X			3	\$300.00	\$900.00	Las Vegas (KSNV)	Today Show	4/15/24
8.0	Normal Line / SPOT (8)	06/05/24-06/07/24	2	:30	8A- NBC-The Today Show	3			X	X	X			3	\$300.00	\$900.00	Las Vegas (KSNV)	Today Show	4/15/24
9.0	Normal Line / SPOT (9)	06/05/24-06/07/24	2	:30	10A- NBC-Today with Hoda & Jenna				2	2	2			6	\$200.00	\$1,200.00	Las Vegas (KSNV)	Today with Hoda & Jenna-NBC	4/15/24
10.0	Normal Line / News (18)	06/05/24-06/07/24	2	:30	12P- News-News 3 Live at Noon				1	1	1			3	\$175.00	\$525.00	Las Vegas (KSNV)	News 3 Live at Noon	4/15/24

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**Salesperson** Katz/DC, Washington DC (4022)  
**Sales Office** Katz Washington DC  
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**Phone/Fax** /  
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**Billing Type** Weekly/Irregular  
**Comments** TV JARED SALLES  
Separation: 30;PopulationBuyType: CPP

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**Last Modified** 04/15/24  
**Entered By** Shoji Nakatani  
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**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$7,316.25  
**Net Total** \$41,458.75  
**Sales Tax**

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11.0	Normal Line / News (19)	06/05/24-06/07/24	2	:30	12:30P- News-News 3 Live at 1230p				1	1	1			3	\$200.00	\$600.00	Las Vegas (KSNV)		News 3 Live at Noon	4/15/24
12.0	Normal Line / News (20)	06/05/24-06/07/24	2	:30	1P- News-NBC News Daily	3			X	X	X			3	\$200.00	\$600.00	Las Vegas (KSNV)		NBC News Daily-NBC	4/15/24
13.0	Normal Line / News (21)	06/05/24-06/07/24	2	:30	3P- News-News 3 Live at 3p				1	1	1			3	\$175.00	\$525.00	Las Vegas (KSNV)		News 3 Live at 3P	4/15/24
14.0	Normal Line / News (22)	06/05/24-06/07/24	2	:30	3:30P- News-News 3 Live at 330p				1	1	1			3	\$175.00	\$525.00	Las Vegas (KSNV)		News 3 Live at 3P	4/15/24
15.0	Normal Line / News (23)	06/05/24-06/07/24	2	:30	5P- News-News 3 Live at 5p				1	1	1			3	\$325.00	\$975.00	Las Vegas (KSNV)		News 3 Live at 5P	4/15/24
16.0	Normal Line / News (24)	06/05/24-06/07/24	2	:30	5:29P- NBC-Nightly News				1	1	1			3	\$300.00	\$900.00	Las Vegas (KSNV)		NBC Nightly News	4/15/24
17.0	Normal Line / News (25)	06/05/24-06/07/24	2	:30	6P- News-News 3 Live at 6p				1	1	1			3	\$300.00	\$900.00	Las Vegas (KSNV)		News 3 Nightly at 6P	4/15/24
18.0	Normal Line / News (26)	06/05/24-06/07/24	2	:30	6:30P- News-News 3 Live at 630p				1	1	1			3	\$300.00	\$900.00	Las Vegas (KSNV)		News 3 Live at 630P	4/15/24
19.0	Normal Line / News (27)	06/05/24-06/07/24	2	:30	7P- News-News 3 Live at 7p				1	1	1			3	\$300.00	\$900.00	Las Vegas (KSNV)		News 3 at 7PM News	4/15/24
20.0	Normal Line / News (35)	06/05/24-06/09/24	2	:30	11P- News-News 3 Live at 11p				1	1	1	1	1	5	\$300.00	\$1,500.00	Las Vegas (KSNV)		News 3 Late News (M-Sun)	4/15/24
21.0	Normal Line / SPOT (36)	06/05/24-06/07/24	2	:30	9A- NBC-Today Third Hour				2	2	2			6	\$250.00	\$1,500.00	Las Vegas (KSNV)		Today Third Hour-NBC	4/15/24
22.0	Normal Line / SPOT (37)	06/05/24-06/07/24	2	:30	11A- Dateline	3			X	X	X			3	\$150.00	\$450.00	Las Vegas (KSNV)		Dateline	4/15/24

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**Billing Type** Weekly/Irregular  
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Separation: 30;PopulationBuyType: CPP

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23.0	Normal Line / News (37)	06/05/24-06/07/24	2	:30	12P- 1P (PST)	5			X	X	X			5	\$200.00	\$1,000.00	Las Vegas (KSNV)	News 3 Live at Noon	4/15/24
24.0	Normal Line / SPOT (38)	06/05/24-06/07/24	2	:30	2P- The Drew Barrymore Show	3			X	X	X			3	\$125.00	\$375.00	Las Vegas (KSNV)	Drew Barrymore Show	4/15/24
25.0	Normal Line / SPOT (39)	06/05/24-06/07/24	2	:30	2:30P- The Drew Barrymore Show 2				1	1	1			3	\$125.00	\$375.00	Las Vegas (KSNV)	Drew Barrymore Show	4/15/24
26.0	Normal Line / SPOT (40)	06/05/24-06/07/24	2	:30	4P- 5P (PST)	3			X	X	X			3	\$275.00	\$825.00	Las Vegas (KSNV)	Family Feud	4/15/24
27.0	Normal Line / SPOT (42)	06/05/24-06/07/24	2	:30	7:30P- Entertainment Tonight				1	1	1			3	\$350.00	\$1,050.00	Las Vegas (KSNV)	Entertainment Tonight	4/15/24
28.0	Normal Line / Prime (45)	06/05/24-06/05/24	2	:30	7:58P- NBC-Chicago Med (Wednesday)	2			X					2	\$1,000.00	\$2,000.00	Las Vegas (KSNV)	Chicago Med (R)-NBC	4/15/24
29.0	Normal Line / News (10)	06/08/24-06/08/24	2	:30	6A- News-News 3 Today at 6a							1		1	\$150.00	\$150.00	Las Vegas (KSNV)	News 3 at Sunrise	4/15/24
30.0	Normal Line / News (11)	06/08/24-06/08/24	2	:30	6:30A- News-News 3 Today at 6a	1						X		1	\$150.00	\$150.00	Las Vegas (KSNV)	News 3 at Sunrise	4/15/24
31.0	Normal Line / SPOT (13)	06/08/24-06/08/24	2	:30	7A- NBC-Saturday Today Show	1						X		1	\$150.00	\$150.00	Las Vegas (KSNV)	Saturday Today	4/15/24
32.0	Normal Line / SPOT (13)	06/08/24-06/08/24	2	:30	7:30A- NBC-Saturday Today Show	1						X		1	\$150.00	\$150.00	Las Vegas (KSNV)	Saturday Today	4/15/24

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**Account Types** National/Political Candidate Agency BRD  
**Billing Type** Weekly/Irregular  
**Comments** TV JARED SALLES  
Separation: 30;PopulationBuyType: CPP

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**Entered By** Shoji Nakatani  
**CO-OP** No  
**External #** ECR28392004  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
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33.0	Normal Line / News (28)	06/08/24-06/08/24	2	:30	5P- News-News 3 Live at 5p	1						X		1	\$275.00	\$275.00	Las Vegas (KSNV)	News 3 Live at 5P Saturday	4/15/24
34.0	Normal Line / News (29)	06/08/24-06/08/24	2	:30	5:30P- NBC-Nightly News Wknd	1						X		1	\$500.00	\$500.00	Las Vegas (KSNV)	NBC News Saturday	4/15/24
35.0	Normal Line / News (30)	06/08/24-06/08/24	2	:30	6P- News-News 3 Live at 6p	1						X		1	\$250.00	\$250.00	Las Vegas (KSNV)	News 3 Nightly at 6P Sat.	4/15/24
36.0	Normal Line / SPOT (41)	06/08/24-06/08/24	2	:30	6:30P- Family Feud Wknd	1						X		1	\$150.00	\$150.00	Las Vegas (KSNV)	Family Feud	4/15/24
37.0	Normal Line / SPOT (43)	06/08/24-06/08/24	2	:30	7P- Entertainment Tonight Wknd	2						X		2	\$150.00	\$300.00	Las Vegas (KSNV)	Entertainment Tonight	4/15/24
38.0	Normal Line / Prime (46)	06/05/24-06/05/24	2	:30	9P- NBC-Chicago Fire (Wednesday)	2			X					2	\$1,000.00	\$2,000.00	Las Vegas (KSNV)	Chicago Fire (R)-NBC	4/15/24
39.0	Normal Line / Prime (47)	06/05/24-06/05/24	2	:30	10P- NBC-Chicago PD (Wednesday)	2			X					2	\$1,000.00	\$2,000.00	Las Vegas (KSNV)	Chicago PD (R)-NBC	4/15/24
40.0	Normal Line / Prime (48)	06/06/24-06/06/24	2	:30	7:58P- NBC-Law & Order (Thursday)	1				X				1	\$650.00	\$650.00	Las Vegas (KSNV)	Law & Order (R)-NBC	4/15/24
41.0	Normal Line / Prime (49)	06/07/24-06/07/24	2	:30	7:58P- NBC-Hot Wheels: Ultimate Challenge (Friday)	2					X			2	\$425.00	\$850.00	Las Vegas (KSNV)	Hot Wheels: Ultimate Challenge (R) Fri-NBC	4/15/24
42.0	Normal Line / Prime (50)	06/07/24-06/07/24	2	:30	9P- NBC-Dateline NBC (Friday)	1					X			1	\$850.00	\$850.00	Las Vegas (KSNV)	Dateline Fri-NBC	4/15/24

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43.0	Normal Line / News (14)	06/09/24-06/09/24	2	:30	6A- News-News 3 Today at 6a	1							X	1	\$125.00	\$125.00	Las Vegas (KSNV)	News 3 Live Today	4/15/24
44.0	Normal Line / SPOT (15)	06/09/24-06/09/24	2	:30	7A- NBC-Sunday Today Show	1							X	1	\$250.00	\$250.00	Las Vegas (KSNV)	Sunday Today	4/15/24
45.0	Normal Line / News (16)	06/09/24-06/09/24	2	:30	8A- NBC-Meet The Press	1							X	1	\$200.00	\$200.00	Las Vegas (KSNV)	Meet The Press	4/15/24
46.0	Normal Line / SPOT (17)	06/09/24-06/09/24	2	:30	9A- News-Full Measure with Sharyl Attkisson	1							X	1	\$200.00	\$200.00	Las Vegas (KSNV)	News: Full Measure	4/15/24
47.0	Normal Line / News (31)	06/09/24-06/09/24	2	:30	5P- News-News 3 Live at 5p	1							X	1	\$275.00	\$275.00	Las Vegas (KSNV)	News 3 Live at 5p Sunday	4/15/24
48.0	Normal Line / News (32)	06/09/24-06/09/24	2	:30	5:30P- NBC-Nightly News Wknd	1							X	1	\$700.00	\$700.00	Las Vegas (KSNV)	NBC News Sunday	4/15/24
49.0	Normal Line / News (33)	06/09/24-06/09/24	2	:30	6P- News-News 3 Live at 6p	1							X	1	\$275.00	\$275.00	Las Vegas (KSNV)	News 3 Nightly at 6P Sunday	4/15/24
50.0	Normal Line / Prime (44)	06/10/24-06/10/24	2	:30	7:58P- NBC-American Ninja Warrior (Monday)	2	X							2	\$1,300.00	\$2,600.00	Las Vegas (KSNV)	American Ninja Warrior-NBC	4/15/24
51.0	Normal Line / News (1)	06/10/24-06/11/24	2	:30	4A- News-News 3 Today at 4a		1	1						2	\$75.00	\$150.00	Las Vegas (KSNV)	News 3 Today 4AM	4/15/24
52.0	Normal Line / News (2)	06/10/24-06/11/24	2	:30	4:30A- News-News 3 Today at 4a		1	1						2	\$75.00	\$150.00	Las Vegas (KSNV)	News 3 Today 4AM	4/15/24

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55.0	Normal Line / News (5)	06/10/24-06/11/24	2	:30	6A- News-News 3 Today at 6a		1	1						2	\$325.00	\$650.00	Las Vegas (KSNV)		News 3 Today 6AM	4/15/24
56.0	Normal Line / News (6)	06/10/24-06/11/24	2	:30	6:30A- News-News 3 Today at 6a		1	1						2	\$325.00	\$650.00	Las Vegas (KSNV)		News 3 Today 6AM	4/15/24
57.0	Normal Line / SPOT (7)	06/10/24-06/11/24	2	:30	7A- NBC-The Today Show	2	X	X						2	\$300.00	\$600.00	Las Vegas (KSNV)		Today Show	4/15/24
58.0	Normal Line / SPOT (8)	06/10/24-06/11/24	2	:30	8A- NBC-The Today Show	2	X	X						2	\$300.00	\$600.00	Las Vegas (KSNV)		Today Show	4/15/24
59.0	Normal Line / SPOT (9)	06/10/24-06/11/24	2	:30	10A- NBC-Today with Hoda & Jenna		2	2						4	\$200.00	\$800.00	Las Vegas (KSNV)		Today with Hoda & Jenna-NBC	4/15/24
60.0	Normal Line / News (18)	06/10/24-06/11/24	2	:30	12P- News-News 3 Live at Noon		1	1						2	\$175.00	\$350.00	Las Vegas (KSNV)		News 3 Live at Noon	4/15/24
61.0	Normal Line / News (19)	06/10/24-06/11/24	2	:30	12:30P- News-News 3 Live at 1230p		1	1						2	\$200.00	\$400.00	Las Vegas (KSNV)		News 3 Live at Noon	4/15/24
62.0	Normal Line / News (20)	06/10/24-06/11/24	2	:30	1P- News-NBC News Daily		1	1						2	\$200.00	\$400.00	Las Vegas (KSNV)		NBC News Daily-NBC	4/15/24

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

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KSNV  
1500 Foremaster Lane  
Las Vegas, NV 89101

Up On Air Buying  
1100 DENNISON AVE  
SUITE 200  
COLUMBUS, OH 43201

**Contract #** 6065328  
**Schedule Dates** 06/05/24-06/11/24  
**Advertiser** Jeff Gunter for Nevada Senate-R (155878)  
**Agency** Up On Air Buying (22741)  
**Product** POLITICAL CANDIDATE (ns) (1186)  
**Brand** 482/597/2553 (2013491)  
**Salesperson** Katz/DC, Washington DC (4022)  
**Sales Office** Katz Washington DC  
**Buyer Name** Dillon,Lloyd,  
**Phone/Fax** /  
**CPE** 482/597/2553  
**Account Types** National/Political Candidate Agency BRD  
**Billing Type** Weekly/Irregular  
**Comments** TV JARED SALLES  
Separation: 30;PopulationBuyType: CPP

**Date Entered** 04/15/24  
**Last Modified** 04/15/24  
**Entered By** Shoji Nakatani  
**CO-OP** No  
**External #** ECR28392004  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$7,316.25  
**Net Total** \$41,458.75  
**Sales Tax**

**Las Vegas (KSNV)**

By Broadcast Month	Spots	Rate
Jun. 2024	176	\$48,775.00
<b>Grand Total:</b>	<b>176</b>	<b>\$48,775.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station		Comments	Entered
63.0	Normal Line / News (21)	06/10/24-06/11/24	2	:30	3P- News-News 3 Live at 3p		1	1						2	\$175.00	\$350.00	Las Vegas (KSNV)		News 3 Live at 3P	4/15/24
64.0	Normal Line / News (22)	06/10/24-06/11/24	2	:30	3:30P- News-News 3 Live at 330p		1	1						2	\$175.00	\$350.00	Las Vegas (KSNV)		News 3 Live at 3P	4/15/24
65.0	Normal Line / News (23)	06/10/24-06/11/24	2	:30	5P- News-News 3 Live at 5p		1	1						2	\$325.00	\$650.00	Las Vegas (KSNV)		News 3 Live at 5P	4/15/24
66.0	Normal Line / News (24)	06/10/24-06/11/24	2	:30	5:29P- NBC-Nightly News		1	1						2	\$300.00	\$600.00	Las Vegas (KSNV)		NBC Nightly News	4/15/24
67.0	Normal Line / News (25)	06/10/24-06/11/24	2	:30	6P- News-News 3 Live at 6p		1	1						2	\$300.00	\$600.00	Las Vegas (KSNV)		News 3 Nightly at 6P	4/15/24
68.0	Normal Line / News (26)	06/10/24-06/11/24	2	:30	6:30P- News-News 3 Live at 630p		1	1						2	\$300.00	\$600.00	Las Vegas (KSNV)		News 3 Live at 630P	4/15/24
69.0	Normal Line / News (27)	06/10/24-06/11/24	2	:30	7P- News-News 3 Live at 7p		1	1						2	\$300.00	\$600.00	Las Vegas (KSNV)		News 3 at 7PM News	4/15/24
70.0	Normal Line / News (34)	06/10/24-06/11/24	2	:30	11P- News-News 3 Live at 11p		1	1						2	\$300.00	\$600.00	Las Vegas (KSNV)		News 3 Late News (M-Sun)	4/15/24
71.0	Normal Line / SPOT (35)	06/10/24-06/11/24	2	:30	9A- NBC-Today Third Hour		2	2						4	\$250.00	\$1,000.00	Las Vegas (KSNV)		Today Third Hour-NBC	4/15/24
72.0	Normal Line / SPOT (36)	06/10/24-06/11/24	2	:30	11A- Dateline	2	X	X						2	\$150.00	\$300.00	Las Vegas (KSNV)		Dateline	4/15/24
73.0	Normal Line / SPOT (38)	06/10/24-06/11/24	2	:30	2P- The Drew Barrymore Show		1	1						2	\$125.00	\$250.00	Las Vegas (KSNV)		Drew Barrymore Show	4/15/24

**CONFIRMATION CONTRACT**

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Up On Air Buying  
1100 DENNISON AVE  
SUITE 200  
COLUMBUS, OH 43201

<b>Contract #</b>	<b>6065328</b>
<b>Schedule Dates</b>	06/05/24-06/11/24
<b>Advertiser</b>	Jeff Gunter for Nevada Senate-R (155878)
<b>Agency</b>	Up On Air Buying (22741)
<b>Product</b>	POLITICAL CANDIDATE (ns) (1186)
<b>Brand</b>	482/597/2553 (2013491)
<b>Salesperson</b>	Katz/DC, Washington DC (4022)
<b>Sales Office</b>	Katz Washington DC
<b>Buyer Name</b>	Dillon,Lloyd,
<b>Phone/Fax</b>	/
<b>CPE</b>	482/597/2553
<b>Account Types</b>	National/Political Candidate Agency BRD
<b>Billing Type</b>	Weekly/Irregular
<b>Comments</b>	TV JARED SALLES Separation: 30;PopulationBuyType: CPP

<b>Date Entered</b>	04/15/24
<b>Last Modified</b>	04/15/24
<b>Entered By</b>	Shoji Nakatani
<b>CO-OP</b>	No
<b>External #</b>	ECR28392004
<b>Demo</b>	
<b>Order Type</b>	Normal
<b>Package Deal</b>	
<b>Commission %</b>	15.00
<b>Commission</b>	\$7,316.25
<b>Net Total</b>	\$41,458.75
<b>Sales Tax</b>	

Las Vegas (KSNV)		
<u>By Broadcast Month</u>	<u>Spots</u>	<u>Rate</u>
Jun. 2024	176	\$48,775.00
Grand Total:	176	\$48,775.00

[illegible]

# CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

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