

# ORDER



**Orders**  
**Order / Rev:** 15821  
**Alt Order #:** 31853208  
**Product Desc:** AWA IA  
**Estimate:** 9449  
**Flight Dates:** 05/25/18 - 06/05/18  
**Original Date / Rev:** 05/24/18 / 05/24/18  
**Order Type:** GENERAL

**KHKI-FM**  
**Primary AE:** Katz Philadelphia  
**Sales Office:** K-7.5  
**Sales Region:** N-Katz75

**Agency Name:** National Media Research Planning  
**Buying Contact:**  
**Billing Contact:**  
 815 Slaters Lane  
 Alexandria, VA 22314

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** American Wind Action  
**Demographic:** A35-64  
**Product Codes:** Utilities  
**Revenue Code 1:** AGY-AVAIL  
**Revenue Code 2:** POL-ISS  
**Revenue Code 3:** GEN  
**Priority:** P-100

**New Business Thru:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General  
**Order Separation:** 00:15:00

**Bill Plan**

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|------------|
| 04/30/18   | 05/27/18 | 6       | \$480.00     | \$408.00   |
| 05/28/18   | 06/05/18 | 44      | \$3,520.00   | \$2,992.00 |

**Totals**

| Month         | # Spots   | Gross Amount      | Net Amount        | Rating      |
|---------------|-----------|-------------------|-------------------|-------------|
| May 2018      | 6         | \$480.00          | \$408.00          | 0.00        |
| June 2018     | 44        | \$3,520.00        | \$2,992.00        | 0.00        |
| <b>Totals</b> | <b>50</b> | <b>\$4,000.00</b> | <b>\$3,400.00</b> | <b>0.00</b> |

**Account Executives**

| Account Executive | Sales Office | Sales Region | Start Date / End Date         | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Katz Philadelphia |              |              | Start Of Order - End Of Order | 100%    |

| Ln   | Ch   | Start             | End             | Inventory Code   | Break | Start/End Time    | Days    | Len  | Spots | Rate        | Pri  | Rtg           | Type | Spots | Amount     |
|------|------|-------------------|-----------------|------------------|-------|-------------------|---------|------|-------|-------------|------|---------------|------|-------|------------|
| N 1  | KHKI | 05/25/18          | 06/05/18        | M-F Prime<br>M-F | CM    | 6:00 AM-7:00 PM   | ----6-- | 1:00 | 6     | \$80.00     | P-30 | 0.00          | NM   | 50    | \$4,000.00 |
| AM - |      |                   |                 |                  |       |                   |         |      |       |             |      |               |      |       |            |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>  |       | <u>Spots/Week</u> |         |      |       | <u>Rate</u> |      | <u>Rating</u> |      |       |            |
|      |      | Week: 05/21/18    | 05/27/18        | ----6--          |       | 6                 |         |      |       | \$80.00     |      | 0.00          |      |       |            |
|      |      | Week: 05/28/18    | 06/03/18        | 67777--          |       | 34                |         |      |       | \$80.00     |      | 0.00          |      |       |            |
|      |      | Week: 06/04/18    | 06/10/18        | 73-----          |       | 10                |         |      |       | \$80.00     |      | 0.00          |      |       |            |

Totals 50 \$4,000.00

May 24, 18  
 CONT# 31853208 Mod# Ver# 1 (Last =)  
 REP WW1 National  
 TO KHKI-FM (Des Moines, IA)  
 FM LINDSAY COOPER  
 OFF PHILADELPHIA  
 AGY NATIONAL MEDIA RESEARCH PLANNING  
 ADDR 815 SLATERS LANE  
 ALEXANDRIA, VA 22314

DDS CONT# 0  
 C/P/E: AWA / IA / 9449

SALESPERSON FAX#

PH #

BYR MEGAN BURNS  
 ADV AMERICAN WIND ACTION  
 PDT AWA IA  
 FLT May 25, 18 - Jun 05, 18

\* REP ORDER COMMENT \*

\*\* 5/24/2018 9:04:00 AM: THIS IS A NEW ISSUE/POLITICAL ORDER. PLEASE NOTE THERE IS A 24 HOUR  
 CANCELLATION POLICY ON ALL ISSUE/POLITICAL ORDERS. PLEASE CONFIRM WITH  
 MICHAEL.MERGET@KATZRADIOGROUP.COM OR CALL 215-557-4208. THANK YOU!

| MC | LN  | DAYS                       | TIME    | LEN | EFFECTIVE DATES         | # OF Day | NPD | RATE     | TOT SPTS |
|----|-----|----------------------------|---------|-----|-------------------------|----------|-----|----------|----------|
|    | 1.1 | <b>FLIGHT 1</b><br>....F.. | 6A - 7P | 60  | 05/25/2018 - 05/25/2018 | 1D       | 6   | \$80.00  | 6        |
|    |     |                            |         |     | ** FLIGHT TOTALS **     |          | 6   | \$480.00 |          |
|    | 2.1 | <b>FLIGHT 2</b><br>M.....  | 6A - 7P | 60  | 05/28/2018 - 05/28/2018 | 1D       | 6   | \$80.00  | 6        |
|    |     |                            |         |     | ** FLIGHT TOTALS **     |          | 6   | \$480.00 |          |
|    | 3.1 | <b>FLIGHT 3</b><br>.T..... | 6A - 7P | 60  | 05/29/2018 - 05/29/2018 | 1D       | 7   | \$80.00  | 7        |
|    |     |                            |         |     | ** FLIGHT TOTALS **     |          | 7   | \$560.00 |          |
|    | 4.1 | <b>FLIGHT 4</b><br>..W.... | 6A - 7P | 60  | 05/30/2018 - 05/30/2018 | 1D       | 7   | \$80.00  | 7        |
|    |     |                            |         |     | ** FLIGHT TOTALS **     |          | 7   | \$560.00 |          |
|    | 5.1 | <b>FLIGHT 5</b><br>...T... | 6A - 7P | 60  | 05/31/2018 - 05/31/2018 | 1D       | 7   | \$80.00  | 7        |
|    |     |                            |         |     | ** FLIGHT TOTALS **     |          | 7   | \$560.00 |          |
|    | 6.1 | <b>FLIGHT 6</b><br>....F.. | 6A - 7P | 60  | 06/01/2018 - 06/01/2018 | 1D       | 7   | \$80.00  | 7        |
|    |     |                            |         |     | ** FLIGHT TOTALS **     |          | 7   | \$560.00 |          |

May 24, 18  
 CONT# 31853208 Mod# Ver# 1 (Last =)  
 REP WW1 National

DDS CONT# 0  
 C/P/E: AWA / IA / 9449

|  |     |                            |         |    |                            |    |   |          |   |
|--|-----|----------------------------|---------|----|----------------------------|----|---|----------|---|
|  | 7.1 | <b>FLIGHT 7</b><br>M.....  | 6A - 7P | 60 | 06/04/2018 - 06/04/2018    | 1D | 7 | \$80.00  | 7 |
|  |     |                            |         |    | <b>** FLIGHT TOTALS **</b> |    | 7 | \$560.00 |   |
|  | 8.1 | <b>FLIGHT 8</b><br>.T..... | 6A - 7P | 60 | 06/05/2018 - 06/05/2018    | 1D | 3 | \$80.00  | 3 |
|  |     |                            |         |    | <b>** FLIGHT TOTALS **</b> |    | 3 | \$240.00 |   |

|       | May 18 | Jun 18  |  |  |  |  |  |
|-------|--------|---------|--|--|--|--|--|
| SPOTS | 6      | 44      |  |  |  |  |  |
| CASH  | 480.00 | 3520.00 |  |  |  |  |  |
| TRADE | 0.00   | 0.00    |  |  |  |  |  |
| NSL   | 0.00   | 0.00    |  |  |  |  |  |
| TOTAL | 480.00 | 3520.00 |  |  |  |  |  |

|       |  |  |  |  |  |  | TOTAL    |
|-------|--|--|--|--|--|--|----------|
| SPOTS |  |  |  |  |  |  | 50       |
| CASH  |  |  |  |  |  |  | 4,000.00 |
| TRADE |  |  |  |  |  |  | 0.00     |
| NSL   |  |  |  |  |  |  | 0.00     |
| TOTAL |  |  |  |  |  |  | 4,000.00 |

**\*\* Competitive Comments \*\***

SVC: WI18 MSA ARB  
 Demo Adults 35-64

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

|                              |              |
|------------------------------|--------------|
| <b>Station and Location:</b> | <b>Date:</b> |
|------------------------------|--------------|

I, National Media Research, Planning, & Placement  
do hereby request station time concerning the following issue:

|                      |
|----------------------|
| American Wind Action |
|----------------------|

| Broadcast Length | Time of Day, Rotation or Package | Days         | Class        | Times per Week | Number of Weeks |
|------------------|----------------------------------|--------------|--------------|----------------|-----------------|
| See Schedule     | See Schedule                     | See Schedule | See Schedule | See Schedule   | See Schedule    |
|                  |                                  |              |              |                |                 |

This broadcast time will be used by: American Wind Action

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**  
 Yes  No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

American Wind Action  
1501 M Street NW  
Suite 1000  
Washington, DC 20005

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Treasurer - Amy Farrell

**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.**

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

\_\_\_\_\_  
Date

\_\_\_\_\_  
Signature *Jonathan Ferrell*

\_\_\_\_\_  
Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

Accepted

Accepted in Part

Rejected

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Printed Name

\_\_\_\_\_  
Title

**NATIONAL MEDIA RESEARCH  
PLANNING & PLACEMENT, LLC**

KHKIFM - KHKI-FM

*Kate*

46835

46835  
5/24/2018

| Inv Date  | Invoice #   | Description               | Balance Due | Discount | Net Amount |
|-----------|-------------|---------------------------|-------------|----------|------------|
| 5/24/2018 | CIA-S-20269 | AMWIND/AMWIND/AMWIND:9449 | 408.00      | 0.00     | 408.00     |
| 5/24/2018 | CIA-S-20270 | AMWIND/AMWIND/AMWIND:9449 | 2,992.00    | 0.00     | 2,992.00   |

Check Total: \$3,400.00

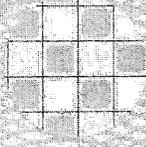
Safeguard LITHO USA

TO REORDER, CALL YOUR LOCAL SAFEGUARD DISTRIBUTOR AT 800-222-0842

W14SF002755A

DOCUMENT INCLUDES VISIBLE FIBERS, CHEMICAL REACTIVE PROPERTIES AND FEATURES A FOIL HOLOGRAM

**NATIONAL MEDIA RESEARCH**  
PLANNING & PLACEMENT, LLC  
815 SLATERS LANE  
ALEXANDRIA, VA 22314



**BB&T**  
Branch Banking and Trust Company  
VIRGINIA  
68-426/514

46835

46835

NUMBER

PAY EXACTLY\*\*\*\*\*3,400\*DOLLARS\*AND\*00\*CENTS

| DATE      | AMOUNT     |
|-----------|------------|
| 5/24/2018 | \$3,400.00 |

PAY TO THE ORDER OF KHKI-FM

*Jonathan Ferrell*

MP

TRUE WATERMARK PAPER - HOLD TO LIGHT TO VIEW

HEAT SENSITIVE RED IMAGE DISAPPEARS WITH HEAT

⑈046835⑈ ⑆051404260⑆0000252417958⑈