

ORDER



Grand Rapids WOOD

Orders
Order / Rev: 4462871
Alt Order #: 28399629
Product Desc: EV Awareness
Estimate: 6947
Flight Dates: 05/13/24 - 05/19/24
Original Date / Rev: 05/10/24 / 05/10/24
Order Type: REG

Primary AE: Katz Political
Sales Office: K-POL
Sales Region: Nat

Agency Name: MAV LLC
Buying Contact:
Billing Contact:
 8136 Old Keene Mill Road
 Springfield, VA 22152

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM
Agency Commission: 15%

Advertiser Name: POL/American Fuel & Petrochemical M
Demographic: A35+
Product Codes: PL6
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-ISS
Priority: P3

Order Brand:
New Business End:
Advertiser External ID:
Agency External ID: IN7685/SP2728
Unit Code: General
Order Separation: 00:30:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/29/24	05/26/24	18	\$16,050.00	\$13,642.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2024	18	\$16,050.00	\$13,642.50	0.00
Totals	18	\$16,050.00	\$13,642.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Political			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WOOD	05/13/24	05/17/24	WOOD News @430am WOOD News @ 430am	CM	430-5a	11111--	:30	5	\$150.00	P3	0.00	NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	11111--		5				\$150.00		0.00			
N 2	WOOD	05/18/24	05/18/24	Daybreak Sat @6am Daybreak Sat 6am	CM	6-7a	-----S-	:30	1	\$750.00	P2	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	-----S-		1				\$750.00		0.00			
N 3	WOOD	05/19/24	05/19/24	Daybreak Sun @6am Daybreak Sun @6am	CM	6-7a	-----S	:30	1	\$750.00	P2	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	-----S		1				\$750.00		0.00			
N 4	WOOD	05/13/24	05/17/24	M-F 4p News M-F 4p News	CM	4pm - 5pm	1-1-1--	:30	3	\$1,200.00	P2	0.00	NM	3	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	1-1-1--		3				\$1,200.00		0.00			
N 5	WOOD	05/18/24	05/18/24	Sat 7p News Sat News 8 @ 7p	CM	Sa 7p-730p	-----S-	:30	1	\$750.00	P3	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	-----S-		1				\$750.00		0.00			
N 6	WOOD	05/19/24	05/19/24		CM	6-7p	-----S	:30	1	\$2,000.00	P2	0.00	NM	1	\$2,000.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Sun 6p News 8											
				Sun News 8 @6p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/13/24	05/19/24	-----S		1				\$2,000.00		0.00			
N 7	WOOD	05/19/24	05/19/24	Indy Car	CM	Indy Car	-----S	:30	1	\$800.00	P3	0.00	NM	1	\$800.00
				Indy 500 Qualifying											
				(4:00 PM-6:00 PM)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/13/24	05/19/24	-----S		1				\$800.00		0.00			
N 8	WOOD	05/13/24	05/17/24	LN M-F	CM	11-1135p	1-1-1--	:30	3	\$1,400.00	P3	0.00	NM	3	\$4,200.00
				M-F News 8 @ 11											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/13/24	05/19/24	1-1-1--		3				\$1,400.00		0.00			
N 9	WOOD	05/18/24	05/18/24	LN Sa	CM	11-1130p	-----S-	:30	1	\$1,250.00	P3	0.00	NM	1	\$1,250.00
				Saturday News 8 @11											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/13/24	05/19/24	-----S-		1				\$1,250.00		0.00			
N 10	WOOD	05/19/24	05/19/24	Late News 8 @ 11	CM	11-1130p	-----S	:30	1	\$1,200.00	P3	0.00	NM	1	\$1,200.00
				Sunday News 8 @11											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/13/24	05/19/24	-----S		1				\$1,200.00		0.00			
													Totals	18	\$16,050.00