

CONTRACT



WTOL-TV Toledo
730 North Summit
Toledo, OH 43604
(419) 248-1111

And:

Bill Young
Attention: Bill Young
8201 North Twp 32
Clyde, OH 43410

<u>Contract / Revision</u> 1209989 /		<u>Alt Order #</u>
<u>Product</u> General 2014		
<u>Contract Dates</u> 10/26/14 - 11/04/14		<u>Estimate #</u>
<u>Advertiser</u> POL/Young, Bill/State Representative/88th Di		<u>Original Date / Revision</u> 10/22/14 / 10/28/14
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Calendar	<u>Cash/Trade</u> Cash
<u>Station</u> WTOL	<u>Account Executive</u> House WTOL	<u>Sales Office</u> WTOL
<u>Special Handling</u> Cash In Advance		
<u>Demographic</u> Adults 18+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WTOL	10/26/14	11/02/14	Leading Edge	Leading Edge		:30			NM	2	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/20/14	10/26/14	-----S				1	\$40.00			
	Week:	10/27/14	11/02/14	-----S				1	\$40.00			
N 2	WTOL	10/27/14	11/03/14	YOUR MORNING 5:30 AM	528-6am		:30			NM	6	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/27/14	11/02/14	MTWTF--				5	\$250.00			
	Week:	11/03/14	11/09/14	M-----				1	\$250.00			
N 3	WTOL	11/03/14	11/04/14	YOUR MORNING 5 AM	5-530am		:30			NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	11/03/14	11/09/14	MT-----				2	\$75.00			
N 4	WTOL	11/01/14	11/01/14	YOUR MORNING SATURDANews 11 6am Sat			:30			NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/27/14	11/02/14	-----S-				1	\$40.00			
N 5	WTOL	11/01/14	11/01/14	AM SATURDAY	8-10am		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/27/14	11/02/14	-----S-				1	\$100.00			
N 6	WTOL	11/02/14	11/02/14	AM SUNDAY	AM Sunday		:30			NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/27/14	11/02/14	-----S				1	\$40.00			
N 7	WTOL	10/30/14	11/03/14	News 11 @ 9AM Your Day	858-10am		:30			NM	3	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/27/14	11/02/14	---TF--				2	\$75.00			
	Week:	11/03/14	11/09/14	M-----				1	\$75.00			
N 8	WTOL	11/01/14	11/01/14	News 11 @ 6PM Wk-end LatLate Run 6pm New			:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/27/14	11/02/14	-----S-				1	\$250.00			
N 9	WTOL	11/01/14	11/01/14	WOF SA	7:30p-8pm		:30			NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/27/14	11/02/14	-----S-				1	\$125.00			
N 10	WTOL	11/01/14	11/01/14	NCAA Football	NCAA Football		:30			NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/27/14	11/02/14	-----S-				1	\$375.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



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Totals											19	\$2,885.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/01/14 - 10/31/14	8	\$1,440.00	(\$216.00)	\$1,224.00
11/01/14 - 11/04/14	11	\$1,445.00	(\$216.75)	\$1,228.25
Totals	19	\$2,885.00	(\$432.75)	\$2,452.25

Signature: _____ **Date:** _____

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