

ORDER

Orders

Order / Rev: 1829789

Alt Order #: 09590650

Product Desc: AARP ISSUE

Estimate: 7876

Flight Dates: 08/05/19 - 08/21/19

Original Date / Rev: 07/29/19 / 08/05/19

Order Type: RFP

WCSH

Primary AE: Jim Quinn

Sales Office: T-PHI

Sales Region: NAT

Agency

Name: GMMB - Greer Margolis Mitchell / POL

Buying Contact:

Billing Contact:

3050 K Street NW

Washington, DC 20007

Billing Type: Cash

Billing Calendar: Broadcast

Billing Cycle: WEEKLY

Agency Commission: 15%

Advertiser

Name: ISS/ AARP

Demographic: A35+

Product Codes: IS-Issue/Non Ballot

Priority: P04

Revenue Code 1: AGY

Revenue Code 2: (POL) Political

Revenue Code 3: (POL) Issue

New Business Thru:

Order Separation: 00:15:00

Advertiser External ID: 67248

Agency External ID: 1700AGY

Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/05/19	08/11/19	22	\$49,200.00	\$41,820.00
08/12/19	08/18/19	21	\$45,800.00	\$38,930.00
08/19/19	08/25/19	15	\$27,500.00	\$23,375.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2019	58	\$122,500.00	\$104,125.00	0.00
Totals	58	\$122,500.00	\$104,125.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jim Quinn			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N40	WCSH	08/08/19	08/09/19	Local News @ 5a M-F	CM	5-7a	---TF--	1:00	3	\$900.00	P02	0.00	NM	3	\$2,700.00
				Local News @ 5a M-F		(5:00 AM-6:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/05/19	08/11/19	---TF--		3				\$900.00		0.00			
N41	WCSH	08/08/19	08/09/19	Local News @ 5a M-F	CM	5-7a	---TF--	1:00	2	\$1,900.00	P02	0.00	NM	2	\$3,800.00
				Local News @ 5a M-F		(6:00 AM-7:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/05/19	08/11/19	---TF--		2				\$1,900.00		0.00			
N42	WCSH	08/08/19	08/09/19	Today Show	CM	7-9a	---TF--	1:00	6	\$3,500.00	P02	0.00	NM	6	\$21,000.00
				Today Show											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/05/19	08/11/19	---TF--		6				\$3,500.00		0.00			
N43	WCSH	08/10/19	08/10/19	Today Show Sa	CM	7a-9a	-----S-	1:00	1	\$3,000.00	P02	0.00	NM	1	\$3,000.00
				NBC Today Show (Sa)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/05/19	08/11/19	-----S-		1				\$3,000.00		0.00			
N44	WCSH	08/11/19	08/11/19	Local News @ 6a Su	CM	6-8a	-----S	1:00	1	\$1,200.00	P02	0.00	NM	1	\$1,200.00
				Local News @ 6a Su		(6:00 AM-7:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/05/19	08/11/19	-----S		1				\$1,200.00		0.00			

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WCSH

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N45	WCSH	08/11/19	08/11/19	Local News @ 6a Su Local News @ 6a Su	CM	6-8a (7:00 AM-8:00 AM)	-----S	1:00	1	\$1,500.00	P02	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/05/19	08/11/19	-----S		1				\$1,500.00		0.00			
N46	WCSH	08/11/19	08/11/19	Today Show Su Today Show Sunday	CM	8-9a	-----S	1:00	1	\$1,100.00	P02	0.00	NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/05/19	08/11/19	-----S		1				\$1,100.00		0.00			
N47	WCSH	08/08/19	08/09/19	Local News @ 5p M-F Local News @ 5p M-F	CM	5-530p	---TF--	1:00	2	\$1,300.00	P02	0.00	NM	2	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/05/19	08/11/19	---TF--		2				\$1,300.00		0.00			
N48	WCSH	08/08/19	08/09/19	Local News @ 530p M-F Local News @ 530p M-F	CM	530-6p	---TF--	1:00	2	\$2,400.00	P02	0.00	NM	2	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/05/19	08/11/19	---TF--		2				\$2,400.00		0.00			
N49	WCSH	08/08/19	08/09/19	ROS EN 6-7p WCSH EN 6-7p WCSH	CM	6-7p M-F	---TF--	1:00	1	\$3,000.00	P02	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/05/19	08/11/19	---TF--		1				\$3,000.00		0.00			
N50	WCSH	08/10/19	08/11/19	EN (Sa-Su) Early News (Sa-Su)	CM	6-7p	-----SS	1:00	1	\$3,000.00	P02	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/05/19	08/11/19	-----SS		1				\$3,000.00		0.00			
N51	WCSH	08/08/19	08/08/19	Local News @ 11p M-F NEWS CENTER at 11 (M-F)	CM	11p-1135p	---T---	1:00	1	\$1,500.00	P02	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/05/19	08/11/19	---T---		1				\$1,500.00		0.00			
N52	WCSH	08/12/19	08/16/19	Local News @ 5a M-F Local News @ 5a M-F	CM	5-7a (5:00 AM-6:00 AM)	MTWTF--	1:00	3	\$900.00	P02	0.00	NM	3	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/12/19	08/18/19	MTWTF--		3				\$900.00		0.00			
N53	WCSH	08/12/19	08/16/19	Local News @ 5a M-F Local News @ 5a M-F	CM	5-7a	MTWTF--	1:00	2	\$1,900.00	P02	0.00	NM	2	\$3,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/12/19	08/18/19	MTWTF--		2				\$1,900.00		0.00			
N54	WCSH	08/12/19	08/16/19	Today Show Today Show	CM	7-9a	MTWTF--	1:00	5	\$3,500.00	P02	0.00	NM	5	\$17,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/12/19	08/18/19	MTWTF--		5				\$3,500.00		0.00			
N55	WCSH	08/17/19	08/17/19	Today Show Sa NBC Today Show (Sa)	CM	7a-9a	-----S-	1:00	1	\$3,000.00	P02	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/12/19	08/18/19	-----S-		1				\$3,000.00		0.00			
N56	WCSH	08/18/19	08/18/19	Today Show Su Today Show Sunday	CM	8-9a	-----S	1:00	1	\$1,100.00	P02	0.00	NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/12/19	08/18/19	-----S		1				\$1,100.00		0.00			
N57	WCSH	08/12/19	08/16/19	Local News @ 5p M-F Local News @ 5p M-F	CM	5-530p	MTWTF--	1:00	3	\$1,300.00	P02	0.00	NM	3	\$3,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/12/19	08/18/19	MTWTF--		3				\$1,300.00		0.00			
N58	WCSH	08/12/19	08/16/19	Local News @ 530p M-F Local News @ 530p M-F	CM	530-6p	MTWTF--	1:00	2	\$2,400.00	P02	0.00	NM	2	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/12/19	08/18/19	MTWTF--		2				\$2,400.00		0.00			
N59	WCSH	08/12/19	08/16/19	ROS EN 6-7p WCSH EN 6-7p WCSH	CM	6-7p M-F	MTWTF--	1:00	2	\$3,000.00	P02	0.00	NM	2	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 08/12/19		08/12/19	08/18/19	MTWTF--		2				\$3,000.00		0.00			
N60	WCSH	08/12/19	08/16/19	Local News @ 11p M-F CM NEWS CENTER at 11 (M-F)	CM	11p-1135p	MTWTF--	1:00	2	\$1,500.00	P02	0.00	NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 08/12/19		08/12/19	08/18/19	MTWTF--		2				\$1,500.00		0.00			
N61	WCSH	08/19/19	08/21/19	ROS EN 6-7p WCSH EN 6-7p WCSH	CM	6-7p M-F	MTW----	1:00	2	\$2,200.00	P02	0.00	NM	2	\$4,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 08/19/19		08/19/19	08/25/19	MTW----		2				\$2,200.00		0.00			
N62	WCSH	08/19/19	08/21/19	Today Show Today Show	CM	7-9a	MTW----	1:00	4	\$3,000.00	P02	0.00	NM	4	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 08/19/19		08/19/19	08/25/19	MTW----		4				\$3,000.00		0.00			
N63	WCSH	08/19/19	08/21/19	Local News @ 5a M-F CM Local News @ 5a M-F	CM	5-7a (6:00 AM-7:00 AM)	MTW----	1:00	2	\$1,500.00	P02	0.00	NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 08/19/19		08/19/19	08/25/19	MTW----		2				\$1,500.00		0.00			
N64	WCSH	08/19/19	08/21/19	Local News @ 5a M-F CM Local News @ 5a M-F	CM	5-7a (5:00 AM-6:00 AM)	MTW----	1:00	2	\$900.00	P02	0.00	NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 08/19/19		08/19/19	08/25/19	MTW----		2				\$900.00		0.00			
N65	WCSH	08/19/19	08/21/19	Local News @ 530p M-F CM Local News @ 530p M-F	CM	530-6p	MTW----	1:00	2	\$1,400.00	P02	0.00	NM	2	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 08/19/19		08/19/19	08/25/19	MTW----		2				\$1,400.00		0.00			
N66	WCSH	08/19/19	08/21/19	Local News @ 11p M-F CM NEWS CENTER at 11 (M-F)	CM	11p-1135p	MTW----	1:00	1	\$1,500.00	P02	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 08/19/19		08/19/19	08/25/19	MTW----		1				\$1,500.00		0.00			
N67	WCSH	08/19/19	08/21/19	Local News @ 5p M-F CM Local News @ 5p M-F	CM	5-530p	MTW----	1:00	2	\$1,000.00	P02	0.00	NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 08/19/19		08/19/19	08/25/19	MTW----		2				\$1,000.00		0.00			
													Totals	58	\$122,500.00