

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Eric DioGuardi, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

- ☐ Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- ☒ Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: Eric DioGuardi

Agency name: Uniformed Firefighters Association

Address: 204 E. 23rd Street, New York, NY 10010

Contact: Eric DioGuardi

Phone number: 646-302-2305

Email: edioguardi@ufanyc.org

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: Uniformed Firefighters Association

Address: 204 E. 23rd Street, New York, NY 10010

Contact: Eric DioGuardi

Phone number: 646-302-2305

Email: edioguardi@ufanyc.org

Station is authorized to announce the time as paid for by such person or entity.

List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

Andrew Ansbro, President
Robert Eustace, Vice-President
Chris Viola, Treasurer

Eric DioGuardi, Recording Secretary
Eric Bischoff, Chairman of the Board/SI Trustee
Dennis Tveter, Queens Trustee

Patrick Finegan, Manhattan Trustee
Marc Dore, Bronx Trustee
Douglas Carroll, Brooklyn Trustee
Joseph Connolly, Fire Marshal Representative

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

☒ N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):


Date of election:

Clearly identify **EVERY** political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

☒ N/A

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature:  Digitally signed by Eric DioGuardi Date: 2023.12.12 15:30:39 -05'00'	Signature: <i>Douglas Catalanello</i>
Name: Eric DioGuardi	Name: Douglas Catalanello
Date of Request to Purchase Ad Time: 12/11/2023	Date of Station Agreement to Sell Time: 12/12/23

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? ☒ Yes ☐ No Date ad received: 12/12/23

Note: Must have separate PB-19 forms (or the equivalent, e.g., addendums) for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- ☒ Accepted
☐ Accepted IN PART (e.g., ad not received to determine content)*
☐ Rejected – provide reason (optional):

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: 2594565	Station Call Letters: WFAN-AM WFAN-FM	Date Received/Requested: 12/12/23
Est. #:	Station Location: New York, NY	Run Start and End Dates: 12/13/23 - 12/22/23

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

ORDER

Orders

Order / Rev:2594565

Alt Order #:

Product Desc:UFA WFAN

Estimate:

Flight Dates:12/13/23 - 12/22/23

Original Date / Rev:12/12/23 / 12/12/23

Order Type:GENERAL

New York WFAN-AM/FM

Primary AE:Chris Mercadante

Sales Office:L-NY

Sales Region:Local

Agency

Name:Uniformed Firefighters Association (D)

Buying Contact:Chris Viola

Billing Contact:Chris Viola

204 East 23rd Street

New York, NY 10010

Billing Type:Cash

Billing Calendar:Broadcast

Billing Cycle:EOM/EOC

Agency Commission:0%

Advertiser

Name:Uniformed Firefighters Association (D)

Demographic:A25-54

Product Codes:Unions/Labor Unions

Revenue Code 1:DIR

Revenue Code 2:POL

Revenue Code 3:POL-ISS

Priority:ISSUE

New Business End:

Advertiser External ID:219582

Agency External ID:194661

Unit Code:Issue - Local

Order Separation:00:30:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
11/27/23	12/22/23	30	\$4,440.00	\$4,440.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
December 2023	30	\$4,440.00	\$4,440.00	0.00
Totals	30	\$4,440.00	\$4,440.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Chris Mercadante	L-NY	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WFAN	12/13/23	12/22/23	Rotating TWIN 6:00 AM-9:00 AM	TWIN	6:00 AM-9:00 AM (6:00 AM-9:00 AM)	MTWTF--	:15	4	\$160.00	ISSUI	0.00	NM	10	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 12/11/23		12/11/23	12/17/23	--W-F--	4		\$160.00		0.00						
Week: 12/18/23		12/18/23	12/24/23	M-W-F--	6		\$160.00		0.00						
N 2	WFAN	12/13/23	12/22/23	Rotating TWIN 6:00 AM-9:00 AM UNIFORMED FIREFIGHTERS ASSOCIATION	TWIN	6:00 AM-9:00 AM (6:00 AM-9:00 AM)	MTWTF--	:05	4	\$0.00	ISSUI	0.00	BB	10	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 12/11/23		12/11/23	12/17/23	--W-F--	4		\$0.00		0.00						
Week: 12/18/23		12/18/23	12/24/23	M-W-F--	6		\$0.00		0.00						
N 3	WFAN	12/13/23	12/22/23	M-F PRIME M-F Prime	CM	6a-7p	MTWTF--	:30	4	\$284.00	ISSUI	0.00	NM	10	\$2,840.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 12/11/23		12/11/23	12/17/23	--W-F--	4		\$284.00		0.00						
Week: 12/18/23		12/18/23	12/24/23	M-W-F--	6		\$284.00		0.00						
Totals													30	\$4,440.00	