

# ORDER



**Orders**  
**Order / Rev:** 950821 - 1  
**Alt Order #:** WOC12390999  
**Product Desc:** MIKE BLOOMBERG 2020 INC  
**Estimate:** 0129  
**Flight Dates:** 02/15/20 - 02/21/20  
**Original Date / Rev:** 02/14/20 / 02/18/20  
**Order Type:** GENERAL

**KCOP**

**Primary AE:** Maliha Khan  
**Sales Office:** N-PHI  
**Sales Region:** National

**Agency**  
**Name:** Assembly Media  
**Buying Contact:** Heather Goldsmith  
**Billing Contact:**  
 711 Third Avenue  
 New York, NY 10017

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Michael Bloomberg 2020, Inc  
**Demographic:** A35+  
**Product Codes:** PL1a  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** POL-CAND  
**Priority:** Political LUR

**New Business Thru:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** Presidential-  
**Order Separation:** 00:05:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
01/27/20	02/21/20	24	\$3,140.00	\$2,669.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
February 2020	24	\$3,140.00	\$2,669.00	0.00
<b>Totals</b>	<b>24</b>	<b>\$3,140.00</b>	<b>\$2,669.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Maliha Khan	N-PHI	National	Start Of Order - End Of Order	100%
Robert Check	L-LA	Local	Start Of Order - End Of Order	0%
Scott Aungst	L-LA	Local	Start Of Order - End Of Order	0%
Stacy Kling	L-LA	Local	Start Of Order - End Of Order	0%

**Order Share**

	Share	Total
KCOP	2%	\$3,140.00
Market	100%	\$157,000.00

**Competitive Share**

	Share	Total
CABLE	0%	\$0.00
KABC	0%	\$0.00
KCAL	0%	\$0.00
KCBS	0%	\$0.00
KCET	0%	\$0.00
KDOC	0%	\$0.00
KHIZ	0%	\$0.00
KHSC	0%	\$0.00
KIDN	0%	\$0.00
KJLA	0%	\$0.00
KLCS	0%	\$0.00
KMEX	0%	\$0.00
KNBC	0%	\$0.00
KOCE	0%	\$0.00
KPXN	0%	\$0.00

KRCA	0%	\$0.00
KRPA	0%	\$0.00
KSCI	0%	\$0.00
KTBN	0%	\$0.00
KTLA	0%	\$0.00
KTTV	0%	\$0.00
KVCR	0%	\$0.00
KVEA	0%	\$0.00
KVMD	0%	\$0.00
KWHY	0%	\$0.00
UNKWN	98%	\$153,860.00

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Order / Rev: 950821 - 1  
 Alt Order #: WOC12390999  
 Flight Dates: 02/15/20 - 02/21/20

Advertiser: Michael Bloomberg 2020, Inc  
 Product Desc: MIKE BLOOMBERG 2020 INC  
 Estimate: 0129  
**KCOP**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KCOP	02/17/20	02/21/20	M-F 1p-2p Chicago PD (Program: CHICAGO P.D.); 1ST QUARTER	CM	1p-2p	MTWTF--	:30	4	\$35.00	Politic	0.00	NM	4	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/17/20	02/23/20	MTWTF--		4				\$35.00		0.00			
2	KCOP	02/17/20	02/21/20	M-F 4p-5p Wendy Williams (Program: WENDY WILLIAMS); 1ST QUARTER	CM	4p-5p	MTWTF--	:30	4	\$50.00	Politic	0.00	NM	4	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/17/20	02/23/20	MTWTF--		4				\$50.00		0.00			
3	KCOP	02/17/20	02/21/20	M-F 5p-6p The Real (Program: THE REAL); 1ST QUARTER	CM	5p-6p	MTWTF--	:30	4	\$50.00	Politic	0.00	NM	4	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/17/20	02/23/20	MTWTF--		4				\$50.00		0.00			
4	KCOP	02/17/20	02/21/20	M-F 6p-630p EF5 America Says (Program: AMERICA SAYS); 1ST QUARTER	CM	6p-630p	MTWTF--	:30	4	\$90.00	Politic	0.00	NM	4	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/17/20	02/23/20	MTWTF--		4				\$90.00		0.00			
5	KCOP	02/17/20	02/21/20	M-F 630p-7p EF6 HIMYM (Program: HOW I MET YOUR MOTHE); 1ST QUARTER	CM	630p-7p	MTWTF--	:30	4	\$90.00	Politic	0.00	NM	4	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/17/20	02/23/20	MTWTF--		4				\$90.00		0.00			
6	KCOP	02/15/20	02/15/20	Sa 12p-5p Sat 2p Movie (Program: SATURDAY MOVIE 2P); 1ST QUARTER	CM	2-4p (2:00 PM-4:00 PM)	-----S-	:30	2	\$40.00	Politic	0.00	NM	2	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/10/20	02/16/20	-----S-		2				\$40.00		0.00			
7	KCOP	02/16/20	02/16/20	Su Prime Hour 2 Big Bang Theory (Program: BIG BANG THEORY); 1ST QUARTER	CM	8-830p (8:00 PM-8:30 PM)	-----S	:30	1	\$800.00	Politic	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/10/20	02/16/20	-----S		1				\$800.00		0.00			
8	KCOP	02/16/20	02/16/20	Su Prime Hour 2 Big Bang Theory (Program: BIG BANG THEORY); 1ST QUARTER	CM	830-9p (8:30 PM-9:00 PM)	-----S	:30	1	\$1,000.00	Politic	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/10/20	02/16/20	-----S		1				\$1,000.00		0.00			
													Totals	24	\$3,140.00