

ORDER



Orders
Order / Rev: 950821 - 1
Alt Order #: WOC12390999
Product Desc: MIKE BLOOMBERG 2020 INC
Estimate: 0129
Flight Dates: 02/15/20 - 02/21/20
Original Date / Rev: 02/14/20 / 02/18/20
Order Type: GENERAL

KCOP
Primary AE: Maliha Khan
Sales Office: N-PHI
Sales Region: National

Agency
Name: Assembly Media
Buying Contact: Heather Goldsmith
Billing Contact:
 711 Third Avenue
 New York, NY 10017

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Michael Bloomberg 2020, Inc
Demographic: A35+
Product Codes: PL1a
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND
Priority: Political LUR

New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: Presidential-
Order Separation: 00:05:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
01/27/20	02/21/20	24	\$3,140.00	\$2,669.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
February 2020	24	\$3,140.00	\$2,669.00	0.00
Totals	24	\$3,140.00	\$2,669.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Maliha Khan	N-PHI	National	Start Of Order - End Of Order	100%
Robert Check	L-LA	Local	Start Of Order - End Of Order	0%
Scott Aungst	L-LA	Local	Start Of Order - End Of Order	0%
Stacy Kling	L-LA	Local	Start Of Order - End Of Order	0%

Order Share

	Share	Total
KCOP	2%	\$3,140.00
Market	100%	\$157,000.00

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KABC	0%	\$0.00
KCAL	0%	\$0.00
KCBS	0%	\$0.00
KCET	0%	\$0.00
KDOC	0%	\$0.00
KHIZ	0%	\$0.00
KHSC	0%	\$0.00
KIDN	0%	\$0.00
KJLA	0%	\$0.00
KLCS	0%	\$0.00
KMEX	0%	\$0.00
KNBC	0%	\$0.00
KOCE	0%	\$0.00
KPXN	0%	\$0.00

KRCA	0%	\$0.00
KRPA	0%	\$0.00
KSCI	0%	\$0.00
KTBN	0%	\$0.00
KTLA	0%	\$0.00
KTTV	0%	\$0.00
KVCR	0%	\$0.00
KVEA	0%	\$0.00
KVMD	0%	\$0.00
KWHY	0%	\$0.00
UNKWN	98%	\$153,860.00

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Advertiser: Michael Bloomberg 2020, Inc
 Product Desc: MIKE BLOOMBERG 2020 INC
 Estimate: 0129
KCOP

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KCOP	02/17/20	02/21/20	M-F 1p-2p Chicago PD (Program: CHICAGO P.D.); 1ST QUARTER	CM	1p-2p	MTWTF--	:30	4	\$35.00	Politic	0.00	NM	4	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	02/17/20	02/23/20	MTWTF--					4	\$35.00		0.00			
2	KCOP	02/17/20	02/21/20	M-F 4p-5p Wendy Williams (Program: WENDY WILLIAMS); 1ST QUARTER	CM	4p-5p	MTWTF--	:30	4	\$50.00	Politic	0.00	NM	4	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	02/17/20	02/23/20	MTWTF--					4	\$50.00		0.00			
3	KCOP	02/17/20	02/21/20	M-F 5p-6p The Real (Program: THE REAL); 1ST QUARTER	CM	5p-6p	MTWTF--	:30	4	\$50.00	Politic	0.00	NM	4	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	02/17/20	02/23/20	MTWTF--					4	\$50.00		0.00			
4	KCOP	02/17/20	02/21/20	M-F 6p-630p EF5 America Says (Program: AMERICA SAYS); 1ST QUARTER	CM	6p-630p	MTWTF--	:30	4	\$90.00	Politic	0.00	NM	4	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	02/17/20	02/23/20	MTWTF--					4	\$90.00		0.00			
5	KCOP	02/17/20	02/21/20	M-F 630p-7p EF6 HIMYM (Program: HOW I MET YOUR MOTHE); 1ST QUARTER	CM	630p-7p	MTWTF--	:30	4	\$90.00	Politic	0.00	NM	4	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	02/17/20	02/23/20	MTWTF--					4	\$90.00		0.00			
6	KCOP	02/15/20	02/15/20	Sa 12p-5p Sat 2p Movie (Program: SATURDAY MOVIE 2P); 1ST QUARTER	CM	2-4p (2:00 PM-4:00 PM)	-----S-	:30	2	\$40.00	Politic	0.00	NM	2	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	02/10/20	02/16/20	-----S-					2	\$40.00		0.00			
7	KCOP	02/16/20	02/16/20	Su Prime Hour 2 Big Bang Theory (Program: BIG BANG THEORY); 1ST QUARTER	CM	8-830p (8:00 PM-8:30 PM)	-----S	:30	1	\$800.00	Politic	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	02/10/20	02/16/20	-----S					1	\$800.00		0.00			
8	KCOP	02/16/20	02/16/20	Su Prime Hour 2 Big Bang Theory (Program: BIG BANG THEORY); 1ST QUARTER	CM	830-9p (8:30 PM-9:00 PM)	-----S	:30	1	\$1,000.00	Politic	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	02/10/20	02/16/20	-----S					1	\$1,000.00		0.00			
Totals													24	\$3,140.00	