

ORDER



Orders
Order / Rev: 943762 - 2
 Alt Order #:
Product Desc: MBLM MIKE BLOOMBERG 2020 -1Q20
Estimate: 0117
Flight Dates: 01/18/20 - 01/24/20
Original Date / Rev: 01/16/20 / 01/28/20
Order Type: GENERAL

KCOP
Primary AE: Maliha Khan
Sales Office: N-PHI
Sales Region: National

Agency Name: Assembly Media
Buying Contact: Heather Goldsmith
Billing Contact:
 711 Third Avenue
 New York, NY 10017

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Michael Bloomberg 2020, Inc
Demographic: A35+
Product Codes: PL1a
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND
Priority: Political LUR

New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: Presidential-
Order Separation: 00:05:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
12/30/19	01/24/20	28	\$5,550.00	\$4,717.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
January 2020	28	\$5,550.00	\$4,717.50	0.00
Totals	28	\$5,550.00	\$4,717.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Maliha Khan	N-PHI	National	Start Of Order - End Of Order	100%
Robert Check			Start Of Order - End Of Order	0%
Stacy Kling			Start Of Order - End Of Order	0%

Order Share

	Share	Total
KCOP	2%	\$5,550.00
Market	100%	\$277,500.00

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KABC	0%	\$0.00
KCAL	2%	\$5,550.00
KCBS	0%	\$0.00
KCET	0%	\$0.00
KDOC	0%	\$0.00
KHIZ	0%	\$0.00
KHSC	0%	\$0.00
KIDN	0%	\$0.00
KJLA	0%	\$0.00
KLCS	0%	\$0.00
KMEX	0%	\$0.00
KNBC	0%	\$0.00
KOCE	0%	\$0.00
KPXN	0%	\$0.00
KRCA	0%	\$0.00

KRPA	0%	\$0.00
KSCI	0%	\$0.00
KTBN	0%	\$0.00
KTLA	0%	\$0.00
KTTV	10%	\$27,750.00
KVCR	0%	\$0.00
KVEA	0%	\$0.00
KVMD	0%	\$0.00
KWHY	0%	\$0.00
UNKWN	86%	\$238,650.00

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 Estimate: 0117

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KCOP	01/20/20	01/24/20	M-F 2p-3p Dateline	CM	2p-3p	MTWTF--	:30	4	\$50.00		0.00	NM	3	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	01/20/20	01/26/20	MTWTF--		4		\$50.00		0.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	2	KCOP	01/20/20-01/26/20	M-F 2p-3p		2p-3p	MTWThF----	:30		(\$50.00)		0.00	NM		
				Credited [Inventory]											
	5	KCOP	01/20/20-01/26/20	M-F 2p-3p		2p-3p	MTWThF----	:30		(\$50.00)		0.00	NM		
				See MG 1.6 [Breaking News]											
	6	KCOP	01/24/20-01/24/20	M-F 3p-4p		3p-4p	-----F----	:30		\$50.00		0.00	NM		
				Ⓜ MG for 1.5 01/21											
2	KCOP	01/20/20	01/24/20	M-F 2p-3p Dateline	CM	2p-3p	MTWTF--	:15/:15	1	\$50.00		0.00	DN	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	01/20/20	01/26/20	MTWTF--		1		\$50.00		0.00					
3	KCOP	01/20/20	01/24/20	M-F 7p-730p PA1 Big Bang Theory	CM	7p-730p	MTWTF--	:30	4	\$275.00		0.00	NM	4	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	01/20/20	01/26/20	MTWTF--		4		\$275.00		0.00					
4	KCOP	01/20/20	01/24/20	M-F 730p-8p PA2 Modern Family	CM	730p-8p	MTWTF--	:30	4	\$275.00		0.00	NM	4	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	01/20/20	01/26/20	MTWTF--		4		\$275.00		0.00					
5	KCOP	01/20/20	01/24/20	M-F 10p-1030p LF 1 Seinfeld	CM	10p-1030p	MTWTF--	:30	2	\$325.00		0.00	NM	2	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	01/20/20	01/26/20	MTWTF--		2		\$325.00		0.00					
6	KCOP	01/20/20	01/24/20	M-F 1030p-11p LF 2 Seinfeld	CM	1030p-11p	MTWTF--	:30	2	\$325.00		0.00	NM	2	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	01/20/20	01/26/20	MTWTF--		2		\$325.00		0.00					
7	KCOP	01/20/20	01/24/20	M-F 11p-1130p LF 3 King of Queens	CM	11p-1130p	MTWTF--	:30	2	\$200.00		0.00	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	01/20/20	01/26/20	MTWTF--		2		\$200.00		0.00					
8	KCOP	01/20/20	01/24/20	M-F 1130p-12a LF 4 King of Queens	CM	1130p-12a	MTWTF--	:30	2	\$200.00		0.00	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	01/20/20	01/26/20	MTWTF--		2		\$200.00		0.00					
9	KCOP	01/20/20	01/24/20	M-F 12a-1230a LF 5 Big Bang Theory	CM	12a-1230a	MTWTF--	:30	4	\$100.00		0.00	NM	4	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	01/20/20	01/26/20	MTWTF--		4		\$100.00		0.00					
10	KCOP	01/20/20	01/24/20	M-F 1230a-1a LF 6 Simpsons	CM	1230a-1a	MTWTF--	:30	2	\$50.00		0.00	NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	01/20/20	01/26/20	MTWTF--		2		\$50.00		0.00					

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 01/20/20	01/26/20	MTWTF--		2				\$50.00		0.00			
11	KCOP	01/18/20	01/18/20	Sa 10p-1030p LF 1 King of Queens	CM	10p-1030p	-----S-	:30	1	\$225.00	Politic	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 01/13/20	01/19/20	-----S-		1				\$225.00		0.00			
12	KCOP	01/19/20	01/19/20	Su 10p-1030p LF 1 Seinfeld	CM	10p-1030p	-----S	:30	1	\$325.00	Politic	0.00	NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 01/13/20	01/19/20	-----S		1				\$325.00		0.00			
													Totals	28	\$5,550.00