

3542173



125 West 55th St
New York, NY 10019

Contract # 26220137 Changes as of: 10/11/2018 at 10:54 AM Version: Current State Version 1

CPE: 662/1245/10578 Flight: 10/30/18 - 11/5/18 Station: WWTW Con Type: POLITICAL/VOTE

Agency: AMER MEDIA & ADVOCACY GROUP Advertiser: 13408 Market: Milwaukee-Racine Total \$: \$135.00

815 SLATERS LANE Product: WI SD 5 Office: WASHINGTON Total Spots: 5

ALEXANDRIA, VA Agency Order #: 7842806 Service: Nielsen Total CPP: \$32.93

22314 Buyer: MediaAssistant, AMAG Primary Demo: Adults 35+ Total GRP: 4.1

Salesperson: KENNETH MIELE Assistant: KENNETH MIELE

202-955-5342 202-955-5342

Separation:

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	A3P Rating	Len	10/30 - 11/5							Total Spots	Total \$	CPP*	GRP*
							10/30	10/31	11/1	11/2	11/3	11/4	11/5				
1	Sa 7p-7:30p		Family Feud	\$30.00	1.2	30	0	0	0	0	1	0	0	1	\$30.00	\$25.00	1.2
2	Sa 7:30p-8p		Family Feud	\$30.00	1.1	30	0	0	0	0	1	0	0	1	\$30.00	\$27.27	1.1
3	Sa 8p-8:30p		Funny You Should Ask	\$25.00	0.8	30	0	0	0	0	1	0	0	1	\$25.00	\$31.25	0.8
4	Su 7p-8p		Supergirl-CW	\$25.00	0.5	30	0	0	0	0	0	1	0	1	\$25.00	\$50.00	0.5
5	Su 8p-9p		Charmed-CW	\$25.00	0.5	30	0	0	0	0	0	1	0	1	\$25.00	\$50.00	0.5
TOTALS:							0	0	0	0	3	2	0	5	\$135.00	\$32.93	4.1



KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 26220137
CPE: 6621245/10578
Agency: AMER MEDIA & ADVOCACY GROUP
815 SLATERS LANE
ALEXANDRIA, VA 22314

Changes as of: 10/11/2018 at 10:54 AM
Flight: 10/30/18 - 11/5/18
Advertiser: 13408

Product: WI SD 5
Agency Order #: 7842806

Office: WASHINGTON
Service: Nielsen

Station: WWTW
Market: Milwaukee-Racine

Total Spots: 5
Total CPP: \$32.93

Total GRP: 4.1

Buyer: MediaAssistant, AMAG
Salesperson: KENNETH MIELE
202-955-5342
Separation:
Primary Demo: Adults 35+
Assistant: KENNETH MIELE
202-955-5342

Special Instructions

Order Level Comments

Date/Time	Added by	Comment
10/11/18 10:54 AM	KENNETH MIELE	Separation: 30

Competitive Information

Market Budget: \$13,500
WTV Share: 1%
Comment:
Unknown: 99%

Daypart Summary

Day/Time	% Distrib	Spots	Dollars	CPP	GRP
Total	100%	5	\$135.00	\$32.93	4.1

Monthly Summary

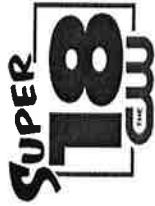
Month	Spots	Dollars
2018-Nov	5	\$135.00
Total	5	\$135.00

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	10/11/18 10:56 AM					\$0	\$0	
New	10/11/18 10:52 AM	KENNETH MIELE	New	5		\$135.00	\$135.00	

Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.



WVTV Milwaukee
11520 W Calumet Rd
Milwaukee, WI 53224

American Media & Advocacy Group
815 Slaters Ln
Alexandria, VA 22314

Contract # 3542173

Schedule Dates

10/30/18-11/05/18

Advertiser

Citizens for Kooyenga (127419)

Agency

American Media & Advocacy Group (9105)

Product

POLITICAL CANDIDATE (ns) (1186)

Brand

662/1245/10578 (1076494)

Salesperson

Millennium/DC, Washington DC (1108)

Sales Office

Millennium Washington DC

Buyer Name

MediaAssistant,

Phone/Fax

/

CPE

662/1245/10578

Account Types

National/Political Candidate Agency BRD

Billing Type

Standard

Comments

Kenneth Miele

10/15/18

Date Entered

Last Modified

Entered By

Lydia Dowl

CO-OP

No

External #

ECR26220137

Demo

A35+

Order Type

Normal

Package Deal

15.00

Commission %

\$27.75

Commission

\$157.25

Net Total

\$157.25

Sales Tax

Milwaukee (WVTV)

By Broadcast Month

Nov. 2018

Grand Total:

Rate

\$185.00

\$185.00

INCOMPLETE CONTRACT

Due to: Pending line Approvals (Contract is shown with Pending Workflow Approvals applied)

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
Est 1.0	Unapproved (NewL) on credit hold / SPOT	11/03/18-11/03/18	2	:30	7P- Family Feud Saturday							1		1	\$30.00	\$30.00	Milwaukee (WVTV)	Family Feud	10/16/18
Est 2.0	Unapproved (NewL) on credit hold / SPOT	11/03/18-11/03/18	2	:30	7:30P- Family Feud Saturday 2							1		1	\$30.00	\$30.00	Milwaukee (WVTV)	Family Feud	10/16/18
Est 3.0	Unapproved (NewL) on credit hold / SPOT	11/03/18-11/03/18	2	:30	8P- Funny You Should Ask Saturday							1		1	\$25.00	\$25.00	Milwaukee (WVTV)	Funny You Should Ask	10/16/18
Est 4.0	Unapproved (NewL) on credit hold / Prime	11/04/18-11/04/18	2	:30	7P- CW-Supergirl (Sunday)								1	1	\$25.00	\$25.00	Milwaukee (WVTV)	Supergirl-CW	10/16/18
Est 5.0	Unapproved (NewL) on credit hold / Prime	11/04/18-11/04/18	2	:30	8P- CW-Charmed (Sunday)								1	1	\$25.00	\$25.00	Milwaukee (WVTV)	Charmed-CW	10/16/18
Est 6.0	Unapproved (NewL) on credit hold / SPOT	10/30/18-10/30/18	2	:30	5:30A- Business First		1							1	\$10.00	\$10.00	Milwaukee (WVTV)	Business first	10/16/18
Est 7.0	Unapproved (NewL) on credit hold / SPOT	10/31/18-10/31/18	2	:30	5:30A- Business First			1						1	\$10.00	\$10.00	Milwaukee (WVTV)	Business first	10/16/18
Est 8.0	Unapproved (NewL) on credit hold / SPOT	11/01/18-11/01/18	2	:30	5:30A- Business First				1					1	\$10.00	\$10.00	Milwaukee (WVTV)	Business first	10/16/18
Est 9.0	Unapproved (NewL) on credit hold / SPOT	11/02/18-11/02/18	2	:30	5:30A- Business First						1			1	\$10.00	\$10.00	Milwaukee (WVTV)	Business first	10/16/18

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



WVTV Milwaukee
11520 W Calumet Rd
Milwaukee, WI 53224

American Media & Advocacy Group
815 Slaters Ln
Alexandria, VA 22314

Contract # 3542173

Schedule Dates 10/30/18-11/05/18
Advertiser Citizens for Kooyenga (127419)
Agency American Media & Advocacy Group (9105)
Product POLITICAL CANDIDATE (ns) (1186)
Brand 662/1245/10578 (1076494)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name MediaAssistant,,
Phone/Fax /
CPE 662/1245/10578
Account Types National/Political Candidate Agency BRD
Billing Type Standard
Comments Kenneth Miele

Date Entered 10/15/18
Last Modified Lydia Dowl
Entered By No
CO-OP ECR26220137
External # A35+
Demo Normal
Order Type 15.00
Package Deal \$27.75
Commission % \$157.25
Commission
Net Total
Sales Tax

Milwaukee (WVTV)
By Broadcast Month Spots Rate
Nov. 2018 10 \$185.00
Grand Total: 10 \$185.00

INCOMPLETE CONTRACT

Due to: Pending line Approvals (Contract is shown with Pending Workflow Approvals applied)

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
Est 10.0	Unapproved (NewL) on credit hold / SPOT	11/05/18-11/05/18	2	:30	5:30A- Business First	1	1							1	\$10.00	\$10.00	Milwaukee (WVTV)	Business first	10/16/18

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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