

3542163



KATZ TELEVISION
GROUP

125 West 55th St
New York, NY 10019

Contract # 26220139 Changes as of: 10/11/2018 at 10:54 AM Version: Current State Version 1

CPE: 662/1245/10578 Flight: 10/30/18 - 11/5/18 Station: EVTV Con Type: POLITICAL/VOTE

Agency: AMER MEDIA & ADVOCACY GROUP Advertiser: 13408 Market: Milwaukee-Racine Total \$: \$120.00

815 SLATERS LANE Product: WI SD 5 Office: WASHINGTON Total Spots: 3

ALEXANDRIA, VA Agency Order #: 7842810 Service: Nielsen Total CPP: \$57.14

22314 Buyer: MediaAssistant, AMAG Primary Demo: Adults 35+ Total GRP: 2.1

Salesperson: KENNETH MIELE Assistant: KENNETH MIELE

202-955-5342 202-955-5342

Separation:

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/30 - 11/5							Total Spots	Total \$	CPP*	GRP*
							10/30	10/31	11/1	11/2	11/3	11/4	11/5				
1	M 7p-8p		Law and Order	\$40.00	0.8	30	0	0	0	0	0	0	2	2	\$80.00	\$50.00	1.6
2	W 7p-8p		Dateline	\$40.00	0.5	30	0	1	0	0	0	0	0	1	\$40.00	\$80.00	0.5
TOTALS:							0	1	0	0	0	0	2	3	\$120.00	\$57.14	2.1



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Salesperson: KENNETH MIELE Assistant: KENNETH MIELE 202-955-5342

Separation:

Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
10/11/18 10:54 AM	KENNETH MIELE	Separation: 30

Competitive Information	
Market Budget: \$12,000	
EVTV Share: 1%	
Comment:	
Unknown: 99%	

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
	100%	3	\$120.00	2.1
Total	100%	3	\$120.00	2.1

Monthly Summary		
Month	Spots	Dollars
2018-Nov	3	\$120.00
Total	3	\$120.00

Transaction History					
Trans	Created/Received	Created by	Status	Spot+	Spot-
Queued for Electronic Contracting	10/11/18 10:56 AM				
New	10/11/18 10:53 AM	KENNETH MIELE	New	3	
				\$120.00	\$0
				\$120.00	\$120.00

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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EVTV Milwaukee
11520 W Calumet Rd
Milwaukee, WI 53224

American Media & Advocacy Group
815 Slaters Ln
Alexandria, VA 22314

Contract # 3542163

Schedule Dates 10/31/18-11/05/18
Advertiser Citizens for Kooyenga (127419)
Agency American Media & Advocacy Group (9105)
Product POLITICAL CANDIDATE (ns) (1186)
Brand 662/1245/10578 (1076494)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name MediaAssistant,
Phone/Fax /
CPE 662/1245/10578
Account Types National/Political Candidate Agency BRD
Billing Type Standard
Comments Kenneth Miele

Date Entered 10/15/18
Last Modified
Entered By Lydia Dowl
CO-OP No
External # ECR26220139
Demo A35+
Order Type Normal
Package Deal
Commission % 15.00
Commission \$18.00
Net Total \$102.00
Sales Tax

Milwaukee (EVTV)
By Broadcast Month
Nov. 2018 3 \$120.00
Grand Total: 3 \$120.00

INCOMPLETE CONTRACT

Due to: Pending line Approvals (Contract is shown with Pending Workflow Approvals applied)

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
Est 1.0	Unapproved (NewL) on credit hold / Prime	11/05/18-11/05/18	2	:30	7p- MYN-Law & Order: Criminal Intent (Monday)	2								2	\$40.00	\$80.00	Milwaukee (EVTV)	Law and Order	10/16/18
Est 2.0	Unapproved (NewL) on credit hold / Prime	10/31/18-10/31/18	2	:30	7p- MYN-Dateline (Wednesday)				1					1	\$40.00	\$40.00	Milwaukee (EVTV)	Dateline	10/16/18

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.