

Broadcast Contract

STRATEGY WEST COMMUNICATIONS
 Monika Donabed for MSCJ
 Attn: GENET SLAGLE
 1252 Concho Trail, 3
 Gardnerville, NV 89410

Start Date 02/06/24	Contract# 205887	Mod# 0
End Date 03/04/24	Date Entered 02/02/24	Date Last Modified 02/02/24
Advertiser Monika Donabed for M		Station Market KBRE-AM
Product		SalesRep/Office DAMIEN GALARZA

Standard Billing Cycle Estimate#

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	TU 02/06/24 MO 03/04/24	06:00A-10:00A	60	2	2	2	2	2	--	--	10	\$15.00
2	TU 02/06/24 MO 03/04/24	10:00A-03:00P	60	2	2	2	2	2	--	--	10	\$15.00
3	TU 02/06/24 MO 03/04/24	03:00P-07:00P	60	2	2	2	2	2	--	--	10	\$15.00
4	SA 02/10/24 SU 03/03/24	06:00A-10:00A	60	--	--	--	--	--	2	2	4	\$8.00
5	SA 02/10/24 SU 03/03/24	10:00A-03:00P	60	--	--	--	--	--	2	2	4	\$8.00
6	SA 02/10/24 SU 03/03/24	03:00P-07:00P	60	--	--	--	--	--	2	2	4	\$8.00

-----Additional Comments-----	Total Spots	Spots Total\$	Agency Commission	Net	Gross
	168	2,184.00	\$327.60	\$ 1,856.40	\$ 2,184.00

Billing Projections: By Month

	Feb 24	Mar 24
CA	1,908.00	276.00
ST	1,548.00	636.00

Accepted for Station

Accepted for advertiser OR agency(and MBS, if any) as agent for the advertiser

 Name Title
 See reverse for accepted terms and conditions, if any

 Name Title
 Page 2

Strategy West Communications

F.O.B. 2/16/24

*Monika Donabed for Merced Superior Court Judge
Nicole Silveira for District Attorney (Merced County)
Flight - Tuesday, February 6, 2024 through Monday, March 4, 2024*

Gross
\$ 2,403.63 Comm.
\$ 13,620.60 Net

60 second spots

KYOS Candidate Corner

DAY	TIME	PROGRAM	Spots Day	6-Feb		12-Feb		19-Feb		26-Feb		3-Mar	TOTAL Spots	TOTAL COST	
				Spots Per Week	Per Week	Spots Per Week	Per Week	Spots Per Week	Per Week	Spots Per Week	Per Week				
SAT	10:00 AM-03:00 PM			0	\$	0	\$	1	\$ 588.23	0	\$	0	\$	1	\$ 588.23
				0	\$	0	\$	1	\$ 588.23	0	\$	0	\$	1	\$ 588.23 GROSS
				\$	\$	\$	\$	\$	88.23	\$	\$	\$	\$	\$	88.23 Comm.
				\$	\$	\$	\$	\$	500.00	\$	\$	\$	\$	\$	500.00 NET

RATE
\$588.23

KYOS News Talk - Merced

DAY	TIME	PROGRAM	Spots Day	6-Feb		12-Feb		19-Feb		26-Feb		3-Mar	TOTAL Spots	TOTAL COST
				Spots Per Week	Per Week	Spots Per Week	Per Week	Spots Per Week	Per Week	Spots Per Week	Per Week			
M-F	35:00 AM-09:00 AM	Ag Hour	1	4	\$ 100.00	5	\$ 125.00	5	\$ 125.00	1	\$ 25.00	20	\$ 500.00	
M-F	36:00 AM-10:00 AM	AM	2	8	\$ 200.00	10	\$ 250.00	10	\$ 250.00	2	\$ 50.00	40	\$ 1,000.00	
M-F	10:00 AM-03:00 PM	MID	2	8	\$ 200.00	10	\$ 250.00	10	\$ 250.00	2	\$ 50.00	40	\$ 1,000.00	
M-F	33:00 PM-07:00 PM	PM	2	8	\$ 200.00	10	\$ 250.00	10	\$ 250.00	2	\$ 50.00	40	\$ 1,000.00	
Sa/Su	36:00 AM-10:00 AM	AM	1	4	\$ 60.00	4	\$ 60.00	4	\$ 60.00	0	\$	16	\$ 240.00	
Sa/Su	10:00 AM-03:00 PM	MID	1	4	\$ 60.00	4	\$ 60.00	4	\$ 60.00	0	\$	16	\$ 240.00	
Sa/Su	33:00 PM-07:00 PM	PM	1	4	\$ 60.00	4	\$ 60.00	4	\$ 60.00	0	\$	16	\$ 240.00	
				40	\$ 880.00	47	\$ 1,055.00	47	\$ 1,055.00	7	\$ 175.00	188	\$ 4,220.00 GROSS	
				\$	132.00	\$	158.25	\$	158.25	\$	158.25	\$	633.00 Comm.	
				\$	748.00	\$	896.75	\$	896.75	\$	896.75	\$	3,587.00 NET	

RATE
\$25.00
\$25.00
\$25.00
\$25.00
\$15.00
\$15.00
\$15.00

KUSB Country - Merced

DAY	TIME	PROGRAM	Spots Day	6-Feb		12-Feb		19-Feb		26-Feb		3-Mar	TOTAL Spots	TOTAL COST
				Spots Per Week	Per Week	Spots Per Week	Per Week	Spots Per Week	Per Week	Spots Per Week	Per Week			
M-F	36:00 AM-10:00 AM	AM	2	8	\$ 200.00	10	\$ 250.00	10	\$ 250.00	2	\$ 50.00	40	\$ 1,000.00	
M-F	10:00 AM-03:00 PM	MID	2	8	\$ 200.00	10	\$ 250.00	10	\$ 250.00	2	\$ 50.00	40	\$ 1,000.00	
M-F	33:00 PM-07:00 PM	PM	2	8	\$ 200.00	10	\$ 250.00	10	\$ 250.00	2	\$ 50.00	40	\$ 1,000.00	
Sa/Su	36:00 AM-10:00 AM	AM	1	4	\$ 72.00	4	\$ 72.00	4	\$ 72.00	0	\$	16	\$ 288.00	

RATE
\$25.00
\$25.00
\$25.00
\$18.00

hokano
Celest

Strategy West Communications

DAY	TIME	PROGRAM	Spots Day	Spots Per Week	Rate	11-Feb	12-Feb	19-Feb	26-Feb	3-Mar	4-Mar	TOTAL Spots	TOTAL COST
Sa/Su	10:00 AM-03:00 PM	MID	1	4	\$18.00	\$72.00	\$72.00	\$72.00	\$72.00	\$72.00	\$72.00	16	\$288.00
Sa/Su	03:00 PM-07:00 PM	PM	1	4	\$18.00	\$72.00	\$72.00	\$72.00	\$72.00	\$72.00	\$72.00	16	\$288.00
Sa/Su	07:00 PM-12:00 AM	PM	2	4	\$18.00	\$72.00	\$72.00	\$72.00	\$72.00	\$72.00	\$72.00	16	\$288.00
40			46	46	\$888.00	\$1,038.00	\$1,038.00	\$1,038.00	\$1,038.00	\$1,038.00	\$1,038.00	184	\$4,152.00 GROSS
					\$133.20	\$155.70	\$155.70	\$155.70	\$155.70	\$155.70	\$155.70		\$622.80 Comm.
					\$754.80	\$882.30	\$882.30	\$882.30	\$882.30	\$882.30	\$882.30		\$3,529.20 NET

KABC AC Hits Yesterday/Today - Merced

DAY	TIME	PROGRAM	Spots Day	Spots Per Week	Rate	6-Feb	12-Feb	19-Feb	26-Feb	3-Mar	4-Mar	TOTAL Spots	TOTAL COST
M-F	06:00 AM-10:00 AM	AM	2	8	\$30.00	\$240.00	\$300.00	\$300.00	\$300.00	\$300.00	\$300.00	40	\$1,200.00
M-F	10:00 AM-03:00 PM	MID	2	8	\$30.00	\$240.00	\$300.00	\$300.00	\$300.00	\$300.00	\$300.00	40	\$1,200.00
M-F	03:00 PM-07:00 PM	PM	2	8	\$30.00	\$240.00	\$300.00	\$300.00	\$300.00	\$300.00	\$300.00	40	\$1,200.00
Sa/Su	06:00 AM-10:00 AM	AM	1	4	\$20.00	\$80.00	\$80.00	\$80.00	\$80.00	\$80.00	\$80.00	16	\$320.00
Sa/Su	10:00 AM-03:00 PM	MID	1	4	\$20.00	\$80.00	\$80.00	\$80.00	\$80.00	\$80.00	\$80.00	16	\$320.00
Sa/Su	03:00 PM-07:00 PM	PM	1	4	\$20.00	\$80.00	\$80.00	\$80.00	\$80.00	\$80.00	\$80.00	16	\$320.00
Sa/Su	07:00 PM-12:00 AM	PM	1	4	\$20.00	\$80.00	\$80.00	\$80.00	\$80.00	\$80.00	\$80.00	16	\$320.00
40			46	46	\$1,040.00	\$1,220.00	\$1,220.00	\$1,220.00	\$1,220.00	\$1,220.00	\$1,220.00	184	\$4,880.00 GROSS
					\$156.00	\$183.00	\$183.00	\$183.00	\$183.00	\$183.00	\$183.00		\$732.00 Comm.
					\$884.00	\$1,037.00	\$1,037.00	\$1,037.00	\$1,037.00	\$1,037.00	\$1,037.00		\$4,148.00 NET

KERE Rock - Merced

DAY	TIME	PROGRAM	Spots Day	Spots Per Week	Rate	6-Feb	12-Feb	19-Feb	26-Feb	3-Mar	4-Mar	TOTAL Spots	TOTAL COST
M-F	06:00 AM-10:00 AM	AM	2	8	\$15.00	\$120.00	\$150.00	\$150.00	\$150.00	\$150.00	\$150.00	40	\$600.00
M-F	10:00 AM-03:00 PM	MID	2	8	\$15.00	\$120.00	\$150.00	\$150.00	\$150.00	\$150.00	\$150.00	40	\$600.00
M-F	03:00 PM-07:00 PM	PM	2	8	\$15.00	\$120.00	\$150.00	\$150.00	\$150.00	\$150.00	\$150.00	40	\$600.00
Sa/Su	06:00 AM-10:00 AM	AM	1	4	\$8.00	\$32.00	\$32.00	\$32.00	\$32.00	\$32.00	\$32.00	16	\$128.00
Sa/Su	10:00 AM-03:00 PM	MID	1	4	\$8.00	\$32.00	\$32.00	\$32.00	\$32.00	\$32.00	\$32.00	16	\$128.00
Sa/Su	03:00 PM-07:00 PM	PM	1	4	\$8.00	\$32.00	\$32.00	\$32.00	\$32.00	\$32.00	\$32.00	16	\$128.00
36			42	42	\$456.00	\$546.00	\$546.00	\$546.00	\$546.00	\$546.00	\$546.00	168	\$2,184.00 GROSS
					\$68.40	\$81.90	\$81.90	\$81.90	\$81.90	\$81.90	\$81.90		\$327.60 Comm.
					\$387.60	\$464.10	\$464.10	\$464.10	\$464.10	\$464.10	\$464.10		\$1,856.40 NET

Handwritten signature and date: Mily

020806

058806

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Genet Slagle, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Monika Saini-Donabed

Authorized committee:

Monika Saini-Donabed for Superior Court Judge

Agency requesting time (and contact information):

N/A Strategy West Communications

Candidate's political party:

Non partisan

Office sought (no acronyms or abbreviations):

Superior Court Judge (Merced County)

Date of election:

March 5, 2024

General

Primary

Treasurer of candidate's authorized committee:

Vona Copp

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Station Representative

Signature:



Signature:



Name: Genet Slagle

Name: S. DAMEN GALARRA

Date of Request to Purchase Ad Time: 02-01-24

Date of Station Agreement to Sell Time: 2/1/24

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

N/A

Name:

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No Date ad received: _____

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: 205887	Station Call Letters: KBRE-FM	Date Received/Requested: 2/1/24
Est. #:	Station Location: MERCER, CA	Run Start and End Dates: 2/6 - 3/4/24

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.