On an ongoing basis, we maintain contact and confer with local government, civic, and business leaders, as well as members of the general public, about what they perceive as top-of-mind issues important to the communities we serve.

Period: April 1-June 30, 2023

Recurring priority topics include general crime; employment opportunities and workforce development; availability of quality housing; substance abuse; health care (access and cost); education; health of the local retail economy; and local infrastructure

We strive to provide responsive and helpful programming. Further, we also work to educate and inform the people we are privileged to serve through a variety of public service announcements, local news coverage, community calendars, and other programs.

Issues and Responsive Programming

WYEA broadcast programming dealing with various issues important to the community.

- 1. <u>Businesses in Our Backyard</u>: Our weekly feature highlights key local businesses or business leaders, airing in a 20-30 minute format on Sundays at 6:30 a.m. and also streamed along with video on our websites and social media channels.
 - a. April 23 Dr. Jonathon Douglas, Broadway Spinal Care -- Talked about their 180 degree journey and his vision for the practice.
 - Aptil 9 = Dr. Rick Redmond, Southern Smiles of Sylacauga -- Talked about Dr. Redmond's journey from Tennessee to owning a dentistry in Sylacauga, bringing on Dr. Casey Price, how he motivates his staff at Southern Smiles of Sylacauga, and more.
 - c. April 16 Laura Strickland, Executive Director, Sylacauga Chamber of Commerce -- Discussed upcoming events in and around Sylacauga that Strickland has planned, not just for businesses, but for the community as well.
 - d. April 23 Nathan and Kimm Wright, Pinhoti Outdoor Center -- Educated host David McCurley on the Pinhoti Trail and what their center does to accommodate hikers that are visiting the area throughout the year.
 - e. April 30 Shane Culver, Radney-Smith Funeral Home -- They talk about trying to comfort the families that organize funerals with Radney-Smith, directing the best funerals possible, and the accessibility of the modern-day funeral proceedings.
 - f. May 7 Emily Vazquez, L'Acosta Mexican Restaurant -- Emily and her husband Edgar bought this business right before the COVID-19 pandemic hit. Hear how they not only survived but grew their business, what their challenges have been since then, and what's happening now.
 - g. May 14 Connor Williams, Loan Officer, Sycamore Federal Credit Union -- They talk about how Connor came to work with them, his role at SFCU, and about his passion for helping people.

- h. May 21 Daren Holland and Ronnie Craddock, Alfa Insurance -- Discussed how they came to be with ALFA, their passion for helping people, the challenges they've faced, and one surprising thing you may have to insure these days that you didn't have to in the past.
- i. May 28 Karen Tampling, Second-Hand Heaven -- Talked about why she started a thrift store, her goals, her challenges, and the rewards you can get if you shop there.
- j. June 4 Andy Cox, Pelican's SnoBalls -- The two discuss the origins of the New Orleans-based fluffy shaved ice company, Cox's background, and how he manages and operates Pelican's.
- k. June 11 Judy Green, Isabel Anderson Comer Museum and Arts Center -- They discussed what people who have never been to the museum could see if they were to visit, the location of the Museum and Arts Center, and the upcoming Jim Nabors celebration that will be taking place Friday, June 9, until Monday, June 12.
- I. June 18 Ronnie Forbus, Ronnie's Barber and Style Shop -- They discussed where the shop is located and the type of environment that the public can expect from going into Ronnie's shop. They also talked about the over 100 years of experience that Ronnie, Eddie (his dad), and Brannon (his son) have in the trimming business.
- m. June 25 Tanya Barrett and Shonnie McNeill, Movement Mortgage -- Talked about the wide range of services that Movement Mortgage provides.
- 2. <u>Business of the Month (Childersburg)</u>: In cooperation with the Greater Coosa Valley Chamber of Commerce, and as a way of promoting local businesses, we selected a local business of the month each month and interviewed the principals for 4-6 minute features airing three times daily for several days each month. This program was intended to create more excitement about and awareness of key local businesses that make a significant local impact and have a tradition of local community support. April: Old Town Grille (Ashley Childress); May: Selwood Farms (Dell Hill); June: Alabama Power (Andrea Ellis-Morris).
- 3. <u>First Responder of the Month</u>: With community involvement, we select a first responder of the month each month. Short features air over seven days and are also published online. April: Marc Gann, Adam Russell, and Amanda Daniels (Pilot, Flight Nurse, and Flight Medic, Lifesaver 4 Sylacauga); May: Jason McNeill (Sylacauga Police Department); June: Josh Forbus (Sylacauga Fire Department).
- 4. <u>Community Calendar</u>: Our community calendar aired five times each weekday in the 7:00 a.m., 8:00 a.m., noon, 3:00 p.m., and 4:00 p.m. hours. Length averaged three minutes and included local news and well as information solicited from and contributed by listeners, local organizations, and local government agencies.
- 5. <u>Public Affairs</u>: Each Sunday morning at 4:30 a.m., we aired InfoTrak, a half-hour program. Details are attached.
- 6. <u>Public Affairs</u>: Each Sunday morning at 5:00 a.m., we aired Viewpoints, a half-hour program. Details are attached.

- 7. <u>Health & Wellness</u>: Each Sunday morning at 5:30 a.m., we aired Radio Health Journal, a half-hour program. Details are attached.
- 8. <u>Public Service Campaigns</u>: In addition to long-form public affairs programming, we broadcast public service messages for many local, state, and national organizations including:

Ad Council (for various public service campaigns)

Alabama Adult Protective Services

Alabama Army National Guard

Alabama Childhood Food Solutions

Alabama Clean Fuels Coalition

Alabama Department of Human Resources

Alabama Department of Labor

Alabama Department of Public Health

Alabama Department of Transportation

Alabama Department of Veterans Affairs

Alabama Tourism

AlabamaWorks

American Diabetes Association

American Heart Association

American Humane

Centers for Disease Control & Prevention

National Highway Traffic Safety Administration

People Against a Littered State

U.S. Department of Agriculture

U.S. Department of Health & Human Services

U.S. Department of Veterans Affairs

WYEA aired a total of 2,765 scheduled public service announcements during this quarter.



Weekly Public Affairs Program

Call Letters:	WYEA

QUARTERLY ISSUES REPORT, APRIL-JUNE, 2023

Show # 2023-14

Date aired: 04/02/23 **Time Aired:** 4:30 a.m.

H Penny Mishkin, Columbia University occupational therapist, author of "How I See It: A Personal and Historical View of Disability"

Ms. Mishkin discussed the difficulties faced by disabled children, and the crucial importance of therapy, services and support to help them. She shared her personal story of severe vision disabilities as a child, and eventual blindness as an adult. She said living with a disability is akin to taking a detour in life, and that with the right outlook, disabled people can still live a purposeful and happy life.

Issues covered:

Length: 8:40

Disability Awareness and Support

Rob Docters, Partner and Head of Ethics Practices at Abbey Road, LLP, co-author of "Ethics and Hidden Greed: Your Defense against Unethical Strategies and Violations of Trust"

Consumer scams, frauds, and unethical gouging are on the rise, causing significant financial and emotional harm to unsuspecting individuals and exacerbating economic inequalities. Mr. Docters discussed the factors behind the jump in fraud. He explained why it is often hard to recognize fraud or scams on social media.

Issues covered:

Length: 8:43

Length: 8:53

Crime Consumer Matters Ethics

Show # 2023-15

Date aired: 04/09/23 **Time Aired:** 4:30 a.m.

Stephen Kohn, attorney, Executive Director of the National Whistleblower Center, author of "The Whistleblower's Handbook: A Step-By-Step Guide To Doing What's Right And Protecting Yourself"

Every year, criminals and fraudsters rip off the federal government by committing tax fraud—stealing billions of taxpayer dollars in the process. However, it's becoming much more difficult to do so, thanks to a massive increase in whistleblower disclosures. Mr. Kohn discussed recent changes in laws that have made it much easier to report wrongdoing. He also explained what steps to take to weigh the plusses and minuses of blowing the whistle.

<u>Issues covered:</u>

Whistleblowing

Crime

Government Regulations

Mary Norris, longtime copy editor at "The New Yorker," author of "Between You & Me: Confessions of a Comma Queen"

Ms. Norris discussed the most common mistakes in spelling, punctuation and word usage, and why it is so important. She explained how new technologies and changes in our nation's education system have made proper grammar less "cool."

Issues covered: Length: 8:21

Education Career

Show # 2023-16

Date aired: 04/16/22 **Time Aired:** 4:30 a.m.

ChatGPT, an artificial-intelligence (AI) chatbot

ChatGPT was launched as an artificial intelligence prototype on November 30, 2022, quickly gaining global attention for its detailed responses and articulate answers across many topics. It explained how it was trained and learns, and what its biggest weakness are. It acknowledged that the concerns about potential biases in its answers are legitimate. It also outlined the top 5 human endeavors in which it anticipates making the biggest impact.

Length: 9:29

Issues covered: **Artificial Intelligence Technology Employment**

Andrew Houtenville, PhD, Professor of Economics at the University of Hampshire, Research Director of the UNH Institute on Disability

Prof. Houtenville discussed recent findings from the National Trends in Disability Employment report, issued by Kessler Foundation and the University of New Hampshire. He explained what is driving historic highs in employment of people with disabilities, and why disabled employment has outstripped the non-disabled since the start of pandemic lockdowns.

Length: 7:59 Issues covered:

Disabilities Employment

Show # 2023-17 _{04/23/23} __ Time Aired: 4:30 a.m. Date aired:

Matthew Berger, Executive Director of the non-profit Foundation to Combat Antisemitism

According to FBI statistics, Jews make up approximately 2.4% of the U.S. population yet are victims of nearly 1 in 10 of all hate crimes. Mr. Berger's organization launched a \$25 million national effort to combat indifference and ignorance surrounding antisemitism. He explained how people can stand up to fight antisemitism, the same way they would fight racism, gender inequality or other injustices in their community.

Issues covered: Length: 7:59

Antisemitism

Crime

Mark R. Rank, PhD, Herbert S. Hadley Professor of Social Welfare at Washington University in St. Louis, author of "The Poverty Paradox: Understanding Economic Hardship Amid American Prosperity"

Prof. Rank discussed the reasons why the wealthiest country in the world also has the highest rates of poverty among industrialized nations. He said an average of 10-15% of the US population is below the poverty line at any given time. He blames low-paying jobs that make it difficult to escape poverty, plus what he views as an inadequate social safety net.

<u>Issues covered:</u> <u>Length:</u> 9:24 Poverty
Economy

Government Policies

Show # 2023-18

Date aired: 04/30/23 **Time Aired:** 4:30 a.m.

Malia Hollowell, National Board-Certified teacher, Founder/CEO of The Reading Roadmap, which develops literacy training for teachers, author of "The Science of Reading in Action: Brain-Friendly Strategies Every Teacher Needs to Know"

67% of American students are unable to read at grade-level. Ms. Hollowell said there are decades of research available to improve reading programs, but it is generally ignored. She said it's critical that teachers and parents learn about the research. She also addressed the special challenges faced by children whose native language is not English.

<u>Issues covered:</u> <u>Length:</u> 7:50

Child Literacy Education

Laura Tremaine, podcaster, author of "The Life Council: 10 Friends Every Woman Needs"

Ms. Tremaine discussed the complexities of friendships. She said making, keeping, and even releasing friends doesn't need to be as hard as we make it. She explained the importance of creating a circle of genuine friends over a lifetime, as opposed to social media "acquaintances."

<u>Issues covered:</u> <u>Length:</u> 9:26
Personal Relationships
Mental Health

Women's Issues

Show # 2023-19

Date aired: _______ **Time Aired:** ______4:30 a.m.

Sarah Foster, Analyst and Principal U.S. Economy Reporter at Bankrate.com

While inflation may be cooling, Ms. Foster explained why Americans could be feeling its impact for years to come. She discussed the economy's impact on emergency savings, retirement contributions and covering day-to-day expenses. She also explained why even when inflation eventually slows, prices won't necessarily fall across the board.

<u>Issues covered:</u> <u>Length:</u> 7:23

Inflation

Personal Finance

Paul McLane, Editor in Chief of Radio World, a publication for technology-minded broadcast owners, managers and engineers

Automakers like Tesla, BMW and Ford have recently announced their intentions to cut AM radio from new models, particularly electric vehicles. Mr. McLane discussed the valuable service AM radio still provides for public safety and entertainment, and explained what AM's 84 million listeners can do to voice their opinion to automakers and legislators. He also discussed the potential danger posed to FM radio by the new trend.

Length: 9:54

Length: 9:27

Issues covered:
Media
Emergency Preparedness
Consumer Matters

Show # 2023-20

Date aired: 05/14/23 Time Aired: 4:30 a.m.

Sarah J. Clark, M.P.H., Associate Research Scientist, Department of Pediatrics at the University of Michigan's C.S. Mott Children's Hospital

Ms. Clark co-authored a poll that found that 62 percent of parents report difficulties finding childcare facilities that meet their health and safety standards. The poll also found that only half of parents considered themselves "very confident" at discerning which childcare options were truly safe and healthy. She outlined the most important questions that parents should ask when evaluating childcare providers. She said 82% of parents would be in favor of a national standard for health and safety for childcare centers and in-home childcare providers.

Issues covered:
Child Safety
Parenting

Benjamin H. Schnapp, MD, Assistant Professor, Assistant Emergency Medicine Residency Program Director in the University of Wisconsin School of Medicine and Public Health

Medical errors cause roughly 250,000 deaths per year in the U.S. Dr. Schnapp co-authored a study that examined errors in Emergency Rooms. He found that, even in chaotic ERs, doctors typically have the right medical information but might not act on it in the best way. He talked about the patterns he found in patients who are most vulnerable to errors. He offered suggestions for patients who want to prevent errors when they visit an ER.

<u>Issues covered:</u> <u>Length:</u> 7:44 Medical Errors

Show # 2023-21

Emergency Care

Date aired: 05/21/23 Time Aired: 4:30 a.m.

Burton Malkiel, Chemical Bank Chairman's Professor of Economics at Princeton University, author of the classic finance book "A Random Walk Down Wall Street: The Best Investment Guide That Money Can Buy"

Mr. Malkiel's book, written 50 years ago, pioneered the advent of index mutual funds for the average investor. He explained why an individual who saves consistently over time and buys a diversified set of index funds can achieve above-average investment results. He believes that most average investors do not need an investment advisor in order to prepare for retirement.

Issues covered:
Personal Finance
Retirement Planning

Length: 8:30

Theresa Gildner, **PhD**, Assistant Professor of Biological Anthropology in Arts & Sciences at Washington University in St. Louis

Most Americans view parasitic infections as a problem of the past or one that only impacts low-income countries. However, Prof. Gilder shared new research that discovered that the problem is likely widespread in low-resource communities throughout southern US. Her study found that environmental conditions, combined with infrastructural neglect and inadequate access to health care, create the perfect breeding ground for these infections. She explained how to recognize the infection and what treatments are available.

Issues covered:
Public Health
Poverty
Food Safety

<u>Length:</u> 8:37

Show # 2023-22

Date aired: 05/28/23 Time Aired: 4:30 a.m.

Catherine Hodder, estate planning attorney, author of "Estate Planning for the Sandwich Generation: How to Help Your Parents and Protect Your Kids"

Ms. Hodder explained the importance of estate planning for those who are caring for both kids and aging parents. She outlined the critical documents that everyone should have in addition to a basic will. She also talked about the importance of communication with aging parents, and the usefulness of an emergency binder that organizes important documents in one place.

Issues covered:

Estate Planning Senior Citizens

Parenting

Caitlin Cavanagh, Assistant Professor in the School of Criminal Justice at Michigan State University

Prof. Cavanagh led a study at Michigan State that found that mothers don't lose hope to see their sons graduate from high school, get married, find a good job and so on— even if they are arrested as a minor. Her findings were consistent, even for higher income families.

Issues covered:

Juvenile Crime

Parenting

Length: 8:54

Length: 8:22

Show # 2023-23

Date aired: 06/04/23 **Time Aired:** 4:30 a.m.

Adam Katchmarchi, PhD, Executive Director of the National Drowning Prevention Alliance, Assistant Professor in the Department of Kinesiology, Health, and Sport Sciences at Indiana University of Pennsylvania

Drowning is the leading cause of death among children ages 1-4 and the second leading cause of injury-related death among children up to age 14. As the busiest water activity season is upon us, Prof. Kathchmarchi offered five recommendations for parents to keep their children safe.

<u>Issues covered:</u> Drowning Prevention Length: 8:31

Length: 8:52

Heidi K. Gardner, PhD, Distinguished Fellow at Harvard Law School's Center on the Legal Profession and Program Chair of the Sector Leadership Master Class and Smarter Collaboration Master Class, author of "Smarter Collaboration: A New Approach to Breaking Down Barriers and Transforming Work"

Prof. Gardner discussed recent research and offered advice to help companies thrive by collaborating more effectively. She said collaboration skills are surprisingly rare, especially among men. She explained why firms that collaborate smarter consistently generate higher revenues and profits, boost innovation, strengthen client relationships, and attract and retain better talent.

Issues covered:
Workplace Matters
Diversity
Career

Show # 2023-24

Date aired: 06/11/23 Time Aired: 4:30 a.m.

Andres Lares, Managing Partner at Shapiro Negotiations Institute, co-author of "*Persuade: The 4-Step Process to Influence People and Decisions*"

Millions of college students have graduated recently and are ready to enter the workforce. Mr. Lares said the more a job applicant prepares, the more confident they will feel — and projecting confidence is essential to doing well in a job interview. He explained how to research a company and the position prior to a job interview, how to negotiate the compensation and how prepare questions for the interviewer.

<u>Issues covered:</u> Employment Career Length: 8:35

Jean M. Twenge, PhD, Professor of Psychology at San Diego State University, author of "Generations: The Real Differences between Gen Z, Millennials, Gen X, Boomers, and Silents—and What They Mean for America's Future"

Prof. Twenge outlined the unique characteristics and experiences of different generations, explaining how they shape America's future. She said the era in which person grows up has a much greater influence than their parents on their personality traits. She also talked about the huge influences of technological advances on each generation and the recent increase in clinical depression in teens, which directly correlates with the advent of smartphones and social media.

Issues covered:
Parenting
Mental Health
Substance Abuse

<u>Length:</u> 8:45

Show # 2023-25 06/18/23 4:30 a.m. Time Aired: Date aired:

> Martin J. Schreiber, former Governor of Wisconsin, Alzheimer's caregiver and advocate, author of "My Two Elaines: Learning, Coping, and Surviving as an Alzheimer's Caregiver"

More than 11 million Americans currently care for someone with Alzheimer's disease or other forms of dementia. Gov. Schreiber took care of his wife, Elaine, for nearly 20 years, until her death from Alzheimer's in 2022. He shared their story, and offered advice and encouragement for the millions of Americans in similar circumstances.

Issues covered:

Length: 8:40

Alzheimer's Disease

Jessie Ryan, Vice President of The Campaign for College Opportunity

Each year, hundreds of thousands of students start at community colleges, hoping to transfer to a university later. However, for some students, the transfer process becomes a maze so confusing, it derails their college plans. Ms. Ryan explained "credit loss," a situation where students take classes that never end up counting toward a degree. She discussed the reasons that universities refuse to accept credits, sometimes from classes that utilize the identical textbook as the university's class.

Issues covered: **Community College Higher Education**

Length: 8:44

Show # 2023-26

Date aired: 06/25/23 **Time Aired:** 4:30 a.m.

Read Haves. PhD. Research Scientist at the University of Florida. Director of the Loss Prevention Research Council

Retailers, politicians and police departments have sounded the alarm about a rapid increase in retail theft, and are calling for stricter enforcement and prosecution to fight it. Prof. Hayes outlined the scope of the problem, and the role of organized theft rings in its growth. He also explained the multiple impacts on consumers, and what steps may slow down the problem.

Issues covered: Length: 8:40

Crime

Consumer Matters

Kevin Lanza, PhD, Assistant Professor at UTHealth Houston School of Public Health at The University of Texas

Prof. Lanza led a recent study that found that children and teenagers who had volunteered in the past year were in better physical health, had a more positive outlook on life, and were less likely to have anxiety, depression, or behavioral problems compared to their peers who did not volunteer. He outlined the many volunteering opportunities available to young people.

Issues covered: Volunteerism Youth **Parenting**

Length: 8:44



Quarterly Report of Compliancy Issues & Programs List 2023-Q2 (April – June) Viewpoints Radio

- Adolescent Health
- Adoption
- Affordable Housing
- African American History
- Aging
- Agriculture
- Agriculture Industry
- American History
- Animal Domestication
- Animal Migration
- Animal Science
- Animation
- Astronomy
- Auto Industry
- Business
- Career
- Chemistry
- Child Development
- Civil Rights
- Civilizations
- Climate Change
- Community Investment
- Consumer Privacy
- Consumer Rights
- Consumerism
- Crime
- Criminal Justice
- Culture
- Diet
- Disease
- Diversity
- Drug Legalization
- Economy
- Education
- Education Funding
- Education Policy
- Education Reform
- Endangered Species
- Engineering
- Entertainment
- Entertainment Industry
- Entrepreneurship
- Environment
- Equal Compensation
- Equality
- Equity
- Evolution
- Fair Representation
- Fashion
- Fertility
- Film

- Financial Hardship
- Financial Independence
- Food Production
- Food Science
- Gaming
- Gender
- Generational Poverty
- Genetics
- Geography
- Government
- Government Assistance
- Government Regulation
- Gun Control
- Health
- Healthcare
- History
- Human Resources
- Industrial Revolution
- Inequality
- Inflation
- Innovation
- Intercommunication
- International Affairs
- Job Market
- Labor
- Labor Issues
- Labor Rights
- Labor Trends
- Language
- Learning Disorders
- Linguistics
- Local Government
- Local Revenue
- Low-Income Populations
- Manufacturing
- Marketing
- Mass Shootings
- Mental Disorder
- Mental Health
- Meteorology
- Migration
- Motherhood
- National SecurityNonprofit Organization
- Nutrition
- Obesity
- Pandemic
- Parenting
- Patient Care
- Pay Equity
- Pediatrics

- Personal Development
- Personal Finance
- Personal Growth
- Physics
- Politics
- Population Trends
- Psychology
- Public Assistance
- Public Education
- Public Health
- Public Policy
- Public Resources
- Public Speaking
- Public Transportation
- Race
- Real Estate
- Recreation
- Relationships
- Religion
- Research
- Retirement
- Revenue
- School FundingScience
- Social Media
- Social WorkSpace
- Space Exploration
- Space Research
- Sports History
- Sustainability
- Technology
- Television
- TheologyTourism
- Travel
- TV
- Urban Design Urban Planning
- Olba
- War
- Weather Patterns
- Wildlife
- Wildlife Conservation
- Wildlife Species
- Workers' Rights
- Workforce



Program 23-14 Air Week: 4/2/2023

Executive Producer: Amirah Zaveri **Production Manager:** Jason Dickey

SEGMENT 1: FAILING AMERICA'S TEACHERS

Time: 1:47 Duration: 7:36

Synopsis: Between February 2020 and May 2022, around 300,000 teachers left teaching to pursue another profession. While the COVID-19 pandemic is no longer a front and center issue, millions of public-school educators are still struggling to keep going in positions that mean long hours, low pay and a growing number of curriculum mandates. In part one of this story, first grade teacher Lori Cash - who's taught for more than 30 years - shares the challenges teachers are facing and touches on a few points that need to change.

Host: Gary Price

Producer: Amirah Zaveri

Guests: Lori Cash, 1st Grade Teacher, Columbus Signature Academy Lincoln Elementary.

Compliancy issues: Career, Education, Personal Finance, Politics, Public Policy, School Funding

Links for more info:

In Support of Educators: Strategies That Work

The Republic: 'That's my calling': CSA Lincoln teacher honored with Folger Award

SEGMENT 2: IS HOLLYWOOD REALLY CHANGING? THE DIVERSITY DEBACLE

Time: 11:25 **Duration:** 9:08

Synopsis: Asian American actress, Michelle Yeoh won her first Oscar at this year's Academy Awards for her performance in Everything Everywhere All At Once. We speak with media expert April Reign about

the continued push to improve diversity & equity in all aspects of Hollywood.

Host: Marty Peterson **Producer:** Amirah Zaveri

Guests: April Reign, senior adviser, Media & Entertainment, Gauge, creator, #Oscarssowhite.

Compliancy issues: Career, Diversity, Entertainment Industry, Equality, Equity, Fair Representation

Links for more info:

April (@ReignOfApril) / Twitter

Oscars diversity: USC study shows change after #OscarsSoWhite - Los Angeles Times Academy Establishes Representation And Inclusion Standards For Oscars® Eligibility

VIEWPOINTS EXPLAINED: IS THE 4-DAY WORK WEEK FEASIBLE?

Time: 21:33 Duration: 2:01

Synopsis: We discuss a highly publicized study touting the benefits of a 4-day workweek. While it may seem like a logical step in the right direction, there are many parts to factor into the long-term success of

this condensed work model. **Host:** Ebony McMorris **Producer:** Amirah Zaveri

Compliancy issues: Career, Human Resources, Workforce, Labor Issues

CULTURE CRASH: REVISITING THE CLASSICS

Time: 23:34 Duration: 2:53

Synopsis: We explore some of the older, classic TV series that are now available on streaming platforms

and the dilemma of cropping full screen shows and films to fit our modern, widescreen TV's.

Host & Producer: Evan Rook Compliancy issues: Culture, TV



Program 23-15 Air Week: 4/9/2023

Executive Producer: Amirah Zaveri **Production Manager:** Jason Dickey

SEGMENT 1: UNDERSTANDING THE UNKNOWN: PSYCHOPATHIC TENDENCIES

Time: 1:47 Duration: 9:22

Synopsis: Who do you think of when you read or hear the word, psychopath? Rarely does anyone think of the neuroscientist next door. We speak to two experts about what the term means in the medical world and why many people who have psychopathic tendencies can function in a non-violent, productive

manner.

Host: Gary Price

Producer: Amirah Zaveri

Guests: Stephanie Hoopes, national director, United for ALICE; Cherry, New Jersey resident.

Compliancy issues: Mental Disorder, Psychology

Links for more info:

NIH: Psychopathy: cognitive and neural dysfunction

Psychology Today: What Gender Does—and Doesn't—Tell Us About Psychopathy

Forbes: New Research Tells Us Why Psychopaths Are Sometimes Able To Succeed In Society

SEGMENT 2: A HISTORY: THE BEGINNINGS OF MASS TRANSIT IN AMERICA

Time: 13:11 **Duration:** 8:33

Synopsis: Millions of Americans rely on mass transit each day to get to where they need to be. While mass transit has had its up and downs in recent decades - and especially during the COVID-19 pandemic - there will always be a need for this public resource. We speak with mass transit expert Steven Beaucher about the the state of mass transportation agencies today and the first subway system built in Boston.

Host: Marty Peterson **Producer:** Amirah Zaveri

Guests: Steven Beaucher, mass transit expert, author of Boston in Transit: Mapping the History of Public

Transportation in the Hub.

Compliancy issues: Engineering, History, Industrial Revolution, Public Resources, Public

Transportation, Urban Planning

Links for more info: Boston in Transit

VIEWPOINTS EXPLAINED: EASIER CANCELLATIONS

Time: 22:34 **Duration:** 1:59

Synopsis: We talk about the recent move by the Federal Trade Commission that makes it easier for

consumers to cancel unused subscriptions.

Host: Ebony McMorris **Producer:** Amirah Zaveri

Compliancy issues: Consumer Rights, Government Regulation, Personal Finance

CULTURE CRASH: THE NEW SHOW, "SHRINKING"

Time: 24:33 **Duration:** 1:55

Synopsis: We discuss the new Apple TV+ series, "Shrinking" featuring Jason Segel and Christa Miller.

Host & Producer: Evan Rook Compliancy issues: Culture, TV



Program 23-16 Air Week: 4/16/2023

Executive Producer: Amirah Zaveri **Production Manager:** Jason Dickey

SEGMENT 1: SPRING: A TIME OF FLIGHT FOR BIRDS

Time: 1:47 Duration: 8:44

Synopsis: As the weather warms up, you may be hearing and seeing more birds in your backyard. Spring is peak migration for this species, but in recent decades, there's been a 30 percent decline in North American bird varieties. We speak with one expert about the challenges facing these animals and how listeners can make a difference.

Host: Gary Price

Producer: Amirah Zaveri

Guests: Rebecca Heisman, science writer, author of Flight Paths: How a Passionate and Quirky Group of

Pioneering Scientists Solved the Mystery of Bird Migration.

Compliancy issues: Animal Migration, Animal Science, Climate Change, Endangered Species, Wildlife

Conservation

Links for more info:

The Cornell Lab: Great Backyard Bird Count

National Audubon Society

Birds.Cornell.edu

Amazon: Flight Paths: How a Passionate and Quirky Group of Pioneering Scientists Solved the Mystery

of Bird Migration

SEGMENT 2: A DIFFERENT VIEWPOINT: SPEAKING WITH ACTRESS, DREW BARRYMORE

Time: 12:33 **Duration:** 9:01

Synopsis: The Barrymore family has a long and storied history in Hollywood. For actress, Drew Barrymore, she grew up surrounded by the ups and downs of being in a very public family and acting in TV and films as a child. Today, she looks back on her life and shares what she's learned along the way.

Host: Marty Peterson **Producer:** Amirah Zaveri

Guests: Drew Barrymore, actress, producer, host, entrepreneur

Compliancy issues: Career, Entertainment Industry, Film, Parenting, Personal Development,

Psychology, Television Links for more info:

InStyle: Drew Barrymore Is Breaking Menopause Taboos

twitter: @DrewBarrymore

VIEWPOINTS EXPLAINED: A BIG QUARTER OF LAYOFFS

Time: 22:34 Duration: 1:29

Synopsis: Why are so many big companies recently announcing layoffs? What's driving these early year

cutbacks? We answer these questions this week on Viewpoints Explained

Host: Ebony McMorris Producer: Amirah Zaveri

Compliancy issues: Economy, Job Market, Workforce, Career

CULTURE CRASH: THE FINAL SEASON

Time: 24:03 **Duration:** 2:24

Synopsis: We highlight the last season of the hit HBO series Succession and why other shows that have

outlasted their prime should take note of the upsides of ending on a high note.

Host & Producer: Evan Rook **Compliancy issues:** Culture, TV



Program 23-17 Air Week: 4/23/2023

Executive Producer: Amirah Zaveri **Production Manager:** Jason Dickey

SEGMENT 1: PART 2: HELPING AMERICA'S EDUCATORS

Time: 1:47 Duration: 8:03

Synopsis: More than a third of educators in America are considering leaving their positions, according to recent research from consulting firm, McKinsey. We speak with two education experts about the mounting challenges both new and veteran teachers are facing and how average Americans can better advocate for the teachers in their communities.

Host: Gary Price

Producer: Amirah Zaveri

Guests: Megan Franke, professor, education, University of California-Los Angeles; Alexandra Robbins,

education expert, author of The Teachers: A Year Inside America's Most Vulnerable, Important

Profession

Compliancy issues: Career, Education Funding, Education Policy, Education Reform, Public Education

Links for more info:

DREME: Development and Research in Early Math Education

Penguin Random House: The Teachers: A Year Inside America's Most Vulnerable, Important Profession.

twitter: @AlexndraRobbins

SEGMENT 2: TIKTOK ISN'T THE ONLY APP WITH A DATA PRIVACY PROBLEM

Time: 11:52 **Duration:** 9:58

Synopsis: While TikTok has been getting a lot of heat lately for its connections to China, there's also a larger privacy and data problem across all social media platforms. We speak with two experts about the fast-evolving social media landscape and how consumers can better protect themselves from data

mining.

Host: Marty Peterson **Producer:** Amirah Zaveri

Guests: Lindsay Gorman, senior fellow, emerging technologies, German Marshall Fund's Alliance for Securing Democracy; Timothy Edgar, professor, practice of computer science, Brown University. **Compliancy issues:** Consumer Privacy, Government, National Security, Social Media, Technology

Links for more info:

German Marshall Fund's Alliance for Securing Democracy

Brown University: Timothy Edgar

VIEWPOINTS EXPLAINED: AN UNUSUAL SPRING

Time: 22:50 **Duration:** 1:42

Synopsis: April has been an odd month weather wise. The West saw colder-than-average temperatures while the Midwest and East saw several days of record highs. While this change may be a nice surprise, these shifting weather patterns throw off natural cycles for countless species.

Host: Ebony McMorris
Producer: Amirah Zaveri

Compliancy issues: Climate Change, Meteorology, Agriculture Industry

CULTURE CRASH: A REVIEW OF "BEEF"

Time: 24:32 **Duration:** 1:54

Synopsis: We discuss the popular new Netflix series, "BEEF," starring Steven Yeun and Ali Wong, that's

become a Top 10 watch on the platform.

Host & Producer: Evan Rook Compliancy issues: Culture, TV



Program 23-18 Air Week: 4/30/2023

Executive Producer: Amirah Zaveri **Production Manager:** Jason Dickey

SEGMENT 1: WHY IS THE GENDER PAY GAP IN AMERICA STILL SO WIDE?

Time: 1:47 **Duration:** 10:13

Synopsis: As of 2022, the average American woman earned 82 cents for every dollar earned by a man. While it may not seem like much of a pay difference, this disparity adds up over time. And it's been this way for decades with little progress happening in America to lessen this wage gap in America. We speak with two experts about this issue and how workers – in various industries and at different levels – can better advocate for more equal pay across the board.

Host: Gary Price

Producer: Amirah Zaveri

Guests: Rakesh Kochhar, senior researcher, Pew Research Center; Ariane Hegewisch, senior research

fellow, Institute for Women's Policy Research.

Compliancy issues: Equal Compensation, Gender, Labor, Pay Equity, Personal Finance, Workers'

Rights

Links for more info:

Gender pay gap remained stable over past 20 years in US | Pew Research Center

The Enduring Grip of the Gender Pay Gap

Ariane Hegewisch, M.Phil. - IWPR

Rakesh Kochhar (@RakeshKochhar) / Twitter

SEGMENT 2: THE SECRETS FOUND THROUGH DNA TESTING

Time: 14:02 **Duration:** 7:06

Synopsis: What would you do if you suddenly found out you weren't related to the parent that raised you? This is exactly what happened to author Dani Shapiro after she took an at-home DNA test. We speak with her about this life-changing surprise and why there are thousands more with similar secrets

across America. **Host:** Marty Peterson **Producer:** Amirah Zaveri

Guests: Dani Shapiro, author, Inheritance: A Memoir of Genealogy, Paternity & Love.

Compliancy issues: Adoption, Fertility, Genetics, Parenting, Psychology, Relationships, Science

Links for more info:

Dani Shapiro (a) (@danijshapiro) / Twitter

Inheritance: A Memoir of Genealogy, Paternity, and Love: Shapiro, Dani: Amazon.com

VIEWPOINTS EXPLAINED: TACKLING ADOLESCENT OBESITY

Time: 22:08 Duration: 2:12

Synopsis: The American Academy of Pediatrics has just released a new set of guidelines urging pediatricians to take a more proactive and stringent approach for young patients struggling with obesity. We highlight some of these updated recommendations and the lasting effects of being obese early in life.

Host: Ebony McMorris **Producer:** Amirah Zaveri

Compliancy issues: Obesity, Adolescent Health, Disease, Pediatrics





$\frac{\textbf{CULTURE CRASH: THE SEQUELS AND SPIN-OFFS THAT KEEP ON COMING}}{\textbf{Time: } 24:20}$

Time: 24:20 **Duration:** 2:06

Synopsis: We discuss how sequels and new adaptations of films and TV shows have become more of

the norm in Hollywood.

Host & Producer: Evan Rook

Compliancy issues: Culture, Entertainment, Film, TV



Program 23-19 Air Week: 5/7/2023

Executive Producer: Amirah Zaveri **Production Manager:** Jason Dickey

SEGMENT 1: THE IMPORTANCE OF AMERICA'S SOCIAL WORKERS

Time: 1:47
Duration: 7:30

Synopsis: There are more than 700,000 social workers across America. We speak with longtime social worker and professor, Dr. Anthony Estreet about the vital role these professionals play in countless different sectors and why there needs to be more support and incentives for people working in this difficult

role.

Host: Gary Price

Producer: Amirah Zaveri

Guests: Dr. Anthony Estreet, CEO, National Association of Social Workers, professor, social work,

Morgan State University.

Compliancy issues: Career, Government Assistance, Healthcare, Mental Health, Psychology, Social

Work

Links for more info:

Social Workers: Occupational Outlook Handbook.

The Guardian: Making a difference: social workers share their career highlights

Morgan State University Professor Anthony Estreet Named CEO of the National Association of Social

Workers NASW

SEGMENT 2: RV LIFE: THE CLASSIC AMERICAN WAY OF ROADTRIPPING

Time: 11:19 **Duration:** 9:02

Synopsis: Thinking of getting away this summer? With flight and hotel prices skyrocketing, we speak with travel expert Bonnie Sinclair about the many benefits of road tripping via RV. Sinclair has traveled across

the U.S. with her husband and highlights a few of her top destinations.

Host: Marty Peterson **Producer:** Amirah Zaveri

Guests: Bonnie Sinclair, travel expert, co-author, U.S.A RV Adventures.

Compliancy issues: Geography, Parenting, Personal Finance, Recreation, Tourism, Travel, Wildlife

Links for more info: Our Wander-Filled Life RV Share RV Rental

VIEWPOINTS EXPLAINED: A NEW ERA OF ELECTRIC

Time: 21:21 **Duration:** 2:25

Synopsis: We cover the newly proposed EPA guidelines for auto manufacturers and how this will impact

the car market and consumers.

Host: Ebony McMorris **Producer:** Amirah Zaveri

Compliancy issues: Auto Industry, Manufacturing, Government, Climate Change





<u>CULTURE CRASH: THE COACHELLA LET DOWN</u> Time: 23:46

Time: 23:46 **Duration:** 2:40

Synopsis: We discuss musician, Frank Ocean's recent performances - or lack thereof.

Host & Producer: Evan Rook

Compliancy issues: Culture, Entertainment, Film, TV



Program 23-20 Air Week: 5/14/2023

Executive Producer: Amirah Zaveri **Production Manager:** Jason Dickey

SEGMENT 1: UNDERSTANDING LAB-CREATED INGREDIENTS

Time: 1:47 Duration: 8:49

Synopsis: Monosodium glutamate. Niacin. Riboflavin. We've all seen these labels at the end of ingredient lists on our favorite chips or frozen meals – but what role do they play? Are these substances harmful? We highlight the prevalence of processed and ultra-processed foods in the U.S., the ingredients in them and the importance of moderation.

Host: Gary Price

Producer: Amirah Zaveri

Guests: George Zaidan, food chemist, author, Ingredients: The Strange Chemistry of What We Put In Us

& On Us.

Compliancy issues: Chemistry, Diet, Food Production, Food Science, Health, History, Nutrition

Links for more info:

Ingredients by George Zaidan | PenguinRandomHouse.com: Books

electrons and stuff (@georgezaidan) / Twitter

SEGMENT 2: THE TRIALS & TRIBULATIONS OF BALANCING MOTHERHOOD & CAREER

Time: 12:38 **Duration:** 8:49

Synopsis: NPR journalist and co-host of "All Things Considered" Mary Louise Kelly joins us this Mother's Day to share her story of balancing motherhood with a long-spanning, successful career in journalism. She - like many mothers - has struggled to have it all and recounts the many tradeoffs over the years.

Host: Marty Peterson **Producer:** Amirah Zaveri

Guests: Mary Louise Kelly, co-host, "All Things Considered", National Public Radio, author,

It.Goes.So.Fast.: The Year of No Do-Overs.

Compliancy issues: Career, Child Development, Mental Health, Motherhood, Parenting, Personal

Growth

Links for more info:

It. Goes. So. Fast.: The Year of No Do-Overs: Kelly, Mary Louise: 9781250859853

The Hardest Decisions Mothers Make - The Atlantic

Mary Louise Kelly (@NPRKelly) / Twitter

Mary Louise Kelly (@marylouisekelly1) • Instagram photos and videos

Mary Louise Kelly: NPR

VIEWPOINTS EXPLAINED: THE CORONATION OF KING CHARLES III

Time: 22:27 Duration: 1:29

Synopsis: King Charles III is now officially Great Britain's reigning King. We discuss his coronation and

the long history of the lavish ceremony.

Host: Ebony McMorris **Producer:** Amirah Zaveri

Compliancy issues: History, Government, Culture, International Affairs

CULTURE CRASH: OUR FAVORITE FILMS TO WATCH WITH OUR MOM'S

Time: 23:56 **Duration:** 2:31

Synopsis: We touch on a few recent movie releases that are perfect picks to watch with your mom this

Mother's Day.

Host & Producer: Evan Rook

Compliancy issues: Culture, Parenting, TV



Program 23-21 Air Week: 5/21/2023

Executive Producer: Amirah Zaveri **Production Manager:** Jason Dickey

SEGMENT 1: WHY DON'T MORE SCHOOLS TEACH FINANCIAL LITERACY?

Time: 1:47

Duration: 8:26

Synopsis: Currently, only about 40 percent of students in the U.S. take a personal finance course before graduation. This means that most teenagers leave high school knowing little about saving, spending, student loans and how to do basic adult tasks like filing taxes. This week, we cover the push to change education legislation so more school curriculums incorporate a standalone financial literacy class.

Host: Gary Price

Producer: Amirah Zaveri

Guests: Tim Ranzetta, co-founder, Next Gen Personal Finance.

Compliancy issues: Education, Education Policy, Financial Independence, Personal Finance,

Retirement

Links for more info: Next Gen Personal Finance

Next Gen Personal Finance (@NextGenPF) / Twitter

SEGMENT 2: THE ALLURE OF THE FOUR-DAY WORKWEEK

Time: 12:14 **Duration:** 8:37

Synopsis: There's been a lot of media coverage this year around the 4-day workweek, but does it really make sense long-term? We discuss the pros, cons and if this shift is feasible for America's complex and

varied workforce. **Host:** Marty Peterson **Producer:** Amirah Zaveri

Guests: Lindsay Cameron, assistant professor, management, Wharton School of Business, University of

Pennsylvania; Charlotte Lockhart, managing director, co-founder, Four Day Week Global.

Compliancy issues: Career, Economy, Human Resources, Labor Trends, Mental Health, Parenting

Links for more info:

Lindsey Cameron – Management Department

4 Day Week Global

VIEWPOINTS EXPLAINED: ANOTHER WEEK, ANOTHER MASS SHOOTING

Time: 21:51 Duration: 2:15

Synopsis: 2023 is on pace to be the deadliest year on record for mass killings in America. Even as shootings continue and public outrage grows, little has been done to curb these horrific events.

Host: Ebony McMorris
Producer: Amirah Zaveri

Compliancy issues: Gun Control, Mass Shootings, Politics

CULTURE CRASH: ONE OF OUR FAVORITE SCI-FI READS

Time: 24:06 **Duration:** 2:18

Synopsis: This week on Culture Crash, we highlight the six-part series "The Forward" – a riveting sci-fi

read that's full of twists and turns. **Host & Producer:** Evan Rook

Compliancy issues: Culture, Science, TV



Program 23-22 Air Week: 5/28/2023

Executive Producer: Amirah Zaveri **Production Manager:** Jason Dickey

SEGMENT 1: THE TOLL OF EXCESS CLOTHES PRODUCTION

Time: 1:47 Duration: 8:16

Synopsis: Despite increased media coverage on fast fashion, the industry continues to thrive and expand. We speak with fashion activist and expert Maxine Bedat (who we've previously had on as a guest on Viewpoints) about the recent changes in the fast fashion landscape and why there's a greater focus now on legislation rather than consumers.

Host: Gary Price

Producer: Amirah Zaveri

Guests: Maxine Bedat, founder, director, New Standard Institute.

Compliancy issues: Climate Change, Consumerism, Fashion, Labor Rights, Marketing, Sustainability

Links for more info:

Unraveled: The Life and Death of a Garment: Bedat, Maxine: Books

Guide to shopping long-lasting sustainable, ethical clothes

New York Is Exposing the Fashion Industry for What It Is: a Climate Nightmare

Fast Fashion Giant H&M Wins Lawsuit Accusing it of Greenwashing

SEGMENT 2: "UM, WHAT?": THE HIDDEN PURPOSE BEHIND FILLER WORDS

Time: 12:05 **Duration:** 9:17

Synopsis: We've all been there. You've given a presentation or had a conversation with someone and realized after-the-fact that you could've added in fewer words like "um", "you know" or "like". While these fillers are distracting if overused, when added in moderation, they play a very specific purpose.

Host: Marty Peterson **Producer:** Amirah Zaveri

Guests: Valerie Fridland, sociolinguist, professor, linguistics, English Department, University of Nevada-

Reno, author, Like Literally Dude: Arguing for the Good in Bad English.

Compliancy issues: Culture, History, Intercommunication, Language, Linguistics, Personal

Development, Public Speaking

Links for more info:

Valerie Fridland

Like, Literally, Dude by Valerie Fridland | PenguinRandomHouse.com: Books

Why Filler Words Like "Um" and "Ah" Are Actually Useful

We, um, have, like, a problem: excessive use of fillers in scientific speech | Advances in Physiology

Education

VIEWPOINTS EXPLAINED: THE DECLINE OF RELIGION

Time: 22:22 **Duration:** 2:10

Synopsis: We discuss what's driving more Americans to identify as non-religious in recent years.

Host: Ebony McMorris **Producer:** Amirah Zaveri

Compliancy issues: Religion, Theology, Culture, Politics

CULTURE CRASH: A NEW SEASON OF SUMMER BLOCKBUSTERS

Time: 24:32 **Duration:** 1:52

Synopsis: We highlight a few of the blockbuster films that we're most looking forward to during the

upcoming summer of 2023. **Host & Producer:** Evan Rook **Compliancy issues:** Culture, Film



Program 23-23 Air Week: 6/4/2023

Executive Producer: Amirah Zaveri **Production Manager:** Jason Dickey

SEGMENT 1: BRIDGING THE GAP FOR LOW-INCOME FAMILIES

Time: 1:47 Duration: 8:56

Synopsis: Over 40% of U.S. households struggle to afford necessities like groceries, gas, rent, Internet and healthcare. With rising costs, stagnating wages, and minimal federal assistance, it's become all too common to feel overwhelmed and stuck in a perpetual cycle of barely scraping by. We cover this growing crisis and how individuals and families can get help through their community network.

Host: Gary Price

Producer: Amirah Zaveri

Guests: Stephanie Hoopes, national director, United for ALICE; Cherry, New Jersey resident. **Compliancy issues:** Career, Financial Hardship, Generational Poverty, Inflation, Low-Income

Populations, Nonprofit Organization, Parenting, Public Assistance

Links for more info: United For ALICE United Way Worldwide

United for ALICE: National Overview 211 for Central Community Services

SEGMENT 2: CLIMATE CHANGE IN FULL BLOOM: THE IMPACT OF AN EARLIER SPRING & SUMMER

Time: 12:44 Duration: 8:12

Synopsis: If you live in the Midwest or Northeast, you probably enjoyed that brief stretch of 80-degree days this past April. While the warmer weather can be a nice change, this unusual and sudden shift has countless consequences on wildlife, plant species and the many industries that rely on predictable cycles. We speak with environmental expert Theresa Crimmins about the causes and effects of changing

weather patterns. **Host:** Marty Peterson **Producer:** Amirah Zaveri

Guests: Theresa Crimmins, director, USA National Phenology Network, research professor, School of

Natural Resources and the Environment, University of Arizona.

Compliancy issues: Agriculture, Climate Change, Economy, Migration, Weather Patterns, Wildlife

Species

Links for more info:

National Phenology Network

Growing Seasons in a Changing Climate

Welcome to Nature's Notebook! | USA National Phenology Network

Are Summers Getting Longer, or Are the Seasons Shifting?

VIEWPOINTS EXPLAINED: A NEW WARNING BY THE U.S. SURGEON GENERAL

Time: 21:57 **Duration:** 2:30

Synopsis: The U.S. Surgeon General recently issued an advisory on the dangers of heavy social media use early in life. We discuss why experts are urging parents, politicians, and companies to act now.

Host: Ebony McMorris **Producer:** Amirah Zaveri

Compliancy issues: Social Media, Child Development, Mental Health, Public Health



<u>CULTURE CRASH: A REVIEW OF THE THRILLER, "MISSING"</u> Time: 24:27

Time: 24:27 **Duration:** 2:00

Synopsis: We talk about the new-to-Netflix movie, "Missing" – a thriller that follows one daughter's quest

to find her missing loved ones who vanish while on a trip to Colombia.

Host & Producer: Evan Rook Compliancy issues: Culture, Film



Program 23-24 Air Week: 6/11/2023

Executive Producer: Amirah Zaveri **Production Manager:** Jason Dickey

SEGMENT 1: THE 10,000 YEAR RELATIONSHIP: OUR LONG-HELD FASCINATION & LOVE FOR

CATS Time: 1:47 Duration: 7:55

Synopsis: Cats get a lot of hate across the world for being un-trainable, moody, and, at times, hard to figure out. This week – we cover all things cats and why these furry felines (who've long been human

companions) are unique.

Host: Gary Price

Producer: Amirah Zaveri

Guests: Jonathon Losos, evolutionary biologist, associate professor, biology, Washington University in

St. Louis, author, The Cat's Meow: How Cats Evolved From the Savanna to Your Sofa.

Compliancy issues: Animal Domestication, Civilizations, Culture, Evolution, History, Science, Wildlife

Links for more info:

Jonathan Losos | Department of Biology

The Cat's Meow by Jonathan B. Losos: | PenguinRandomHouse.com: Books

twitter: @JLosos

The Source: A cat's-eye view of one of the most beloved pets

National Academy of Sciences: Jonathon Losos

SEGMENT 2: DE-BUNKING THE MISCONCEPTIONS & STIGMAS OF ADHD

Time: 11:44 **Duration:** 9:50

Synopsis: Nearly 10% of American children have ADHD. We speak with a clinical child psychologist at Harvard Medical School, Dr. Ellen Braaten, about the different types & presentations of this disorder, how

it affects children and common challenges for diagnoses, acceptance, and treatment.

Host: Marty Peterson **Producer:** Amirah Zaveri

Guests: Dr. Ellen Braaten, clinical child psychologist, associate professor, psychology, Harvard Medical School, Director, Learning and Emotional Assessment Program, Massachusetts General Hospital, author,

Bright Kids Who Couldn't Care Less.

Compliancy issues: Child Development, Education, Learning Disorders, Mental Health, Parenting

Links for more info:

CHADD

Find Psychiatrists, Psychiatric Nurses - Psychology Today

Ellen Braaten, PhD

Ellen Braaten, PhD - Harvard Health

Bright Kids Who Couldn't Care Less: How to Rekindle Your Child's Motivation

VIEWPOINTS EXPLAINED: THE UNCERTAINTIES OF LONG COVID

Time: 22:34 **Duration:** 1:42

Synopsis: More than 1.1 million Americans have died from Covid-19. Now, three years after the onset of the pandemic, millions are still struggling with the side effects and long-term damage of the disease.

Host: Ebony McMorris **Producer:** Amirah Zaveri

Compliancy issues: Health, Research, Virus, Pandemic, Patient Care, Aging



<u>CULTURE CRASH: A TRIUMPHANT END TO A BRILLIANT SHOW</u> Time: 24:16

Time: 24:16 **Duration:** 2:11

Synopsis: "Succession" has all the elements of a prime family drama. An ultra-rich, very public family that has no shortage of drama, conflict, and greed. We discuss the show's final season on HBO.

Host & Producer: Evan Rook Compliancy issues: Culture, TV



Program 23-25 Air Week: 6/18/2023

Executive Producer: Amirah Zaveri **Production Manager:** Jason Dickey

SEGMENT 1: CITIES LEFT BEHIND: THE REALITY OF POPULATION DECLINE

Time: 1:47

Duration: 8:07

Synopsis: The COVID-19 pandemic shook up how Americans work, where they live and what they value in life. But, as people move past the pandemic, demographers wonder if certain migration trends are here to stay or will eventually shift back. This week – we talk about population trends over the last few years and how this is impacting cities that were once bustling and booming.

Host: Gary Price

Producer: Amirah Zaveri

Guests: Hans Johnson, demographer, senior fellow, Public Policy Institute of California.

Compliancy issues: Crime, Culture, Education, Environment, Local Revenue, Population Trends, Urban

Design

Links for more info:

Hans Johnson - Public Policy Institute of California

Zumper National Rent Report

As Major Cities Struggle to Rebound, Remote Work Continues to Shift Population Growth - Economic

Innovation Group

Big Population Shifts in Cities and Towns One Year Into Pandemic

SEGMENT 2: CANNABIS & PROFIT: A NEED TO MAKE REPARATIONS

Time: 11:56 Duration: 9:53

Synopsis: It's expected that the U.S. cannabis industry will surpass 50 billion dollars in revenue by 2028, according to top cannabis research firm, Brightfield Group. Each year, new states are legalizing recreational marijuana, building new opportunities for entrepreneurs. But who gets a piece of this pie? How's the industry building a more equitable space that people at all socioeconomic levels can enter? We talk about the current landscape and the changes that need to be made to include communities and populations who've been historically targeted during the War on Cannabis.

Host: Marty Peterson

Producer: Amirah Zaveri| Grace Galante

Guests: Akwasi Owusu-Bempah, professor, sociology, University of Toronto, director, research, Campaign for Cannabis Amnesty, co-author, Waiting to Inhale: Cannabis Legalization and the Fight for

Justice.

Compliancy issues: Business, Community Investment, Criminal Justice, Drug Legalization,

Entrepreneurship, History, Politics, Revenue

Links for more info:

Last Prisoner Project – Our Team Minority Cannabis Business Association

Drug Policy Alliance

Marijuana Arrests by the Numbers | American Civil Liberties Union

VIEWPOINTS EXPLAINED: HONORING JUNETEENTH

Time: 22:49 **Duration:** 1:37

Synopsis: Millions of Americans now get Juneteenth off each year because of its classification as a federal holiday. But what does Juneteenth really signify? When did it begin? We highlight the importance

of this historic day. **Host:** Ebony McMorris **Producer:** Amirah Zaveri

Compliancy issues: History, African American History, Culture, Race, Equality, War, Government



<u>CULTURE CRASH: OUR LOVE FOR "SPIDER-MAN"</u> Time: 24:26

Time: 24:26 **Duration:** 2:01

Synopsis: We discuss the recent release of "Spider-Man: Across the Spider-Verse" now in theatres.

Host & Producer: Evan Rook

Compliancy issues: Animation, Culture, Film



Program 23-26 Air Week: 6/25/2023

Executive Producer: Amirah Zaveri **Production Manager:** Jason Dickey

SEGMENT 1: ISAAC MURPHY: A FORGOTTEN SPORTS LEGEND

Time: 1:47 Duration: 8:34

Synopsis: A couple months back, millions of Americans dressed up, donned their hats and blazers, and went to the racetrack for the biggest horse racing event of the year: The Kentucky Derby. This week – we discuss the early history of horse racing in America and one African American jockey who made a lasting impact on the sport.

Host: Gary Price

Producer: Amirah Zaveri| Grace Galante

Guests: Katherine Mooney, associate professor, history, Florida State University, author, Isaac Murphy:

The Rise and Fall of a Black Jockey.

Compliancy issues: American History, Career, Civil Rights, Culture, Diversity, Inequality, Race, Sports

History

Links for more info:

Katherine Mooney | Department of History

Title Detail: Isaac Murphy by Katherine C. Mooney Isaac Burns Murphy | Kentucky Horse Park

SEGMENT 2: WHAT WE DO & STILL DON'T KNOW ABOUT BLACK HOLES

Time: 12:23 **Duration:** 8:30

Synopsis: Black holes have always intrigued and captured the imagination of millions since they were first theorized and coined by German physicist Karl Schwarzschild in 1916. For decades, scientists have worked to learn more about these mysterious objects in space. However, even today, there's still much we don't entirely understand about these mysterious phenomena. Janna Levin, an astronomy & physics professor at Columbia University, joins us to discuss the most intriguing aspects of these space giants.

Host: Marty Peterson Producer: Amirah Zaveri

Guests: Janna Levin, professor, physics & astronomy, Barnard College, Columbia University, author,

Black Hole Survival Guide.

Compliancy issues: Astronomy, Engineering, Innovation, Physics, Science, Space Exploration,

Space Research Links for more info:

Janna Levin | Barnard College

Janna Levin (@JannaLevin) / Twitter

Black Holes | Science Mission Directorate

Black Holes, explained

VIEWPOINTS EXPLAINED: THE FUTURE OF SAN FRANCISCO

Time: 21:53 **Duration:** 2:14

Synopsis: High real estate prices. Rampant crime. A mass exodus. We discuss the sharp decline of this

once-golden city by the bay. **Host:** Ebony McMorris **Producer:** Amirah Zaveri

Compliancy issues: Tourism, Crime, Local Government, Affordable Housing, Real Estate



<u>CULTURE CRASH: A FORAY BACK INTO ZELDA</u> Time: 24:07

Time: 24:07 **Duration:** 2:20

Synopsis: We dive into the popularity of the newest addition to the Zelda franchise, now available on

Nintendo Switch, "Zelda: Tears of the Kingdom."

Host & Producer: Evan Rook

Compliancy issues: Culture, Gaming



Quarterly Report of Compliancy Issues & Programs List 2023-Q2 (April - June) Radio Health Journal

- Active Lifestyle
- Addiction
- Adrenal Dysfunction
- Adrenal Glands
- Alcohol Consumption
- Ambulance
- Anxiety Artificial Flavors
- Artificial Intelligence
- Artificial Sweeteners
- Autoimmune Disease
- Beauty Industry
- Behavioral Science
- Bereaved Parents
- Bereavement
- Bereavement Support
- Biochemistry
- Bone Structure
- Brain Disease
- **Brain Fog**
- Brain Function
- **Breast Cancer**
- Burnout
- Caffeine
- Cancer Caregivers
- Chemistry
- Childhood Obesity
- Children and Youth at Risk
- Children's Hospital
- Chronic Conditions
- Chronic Disease
- Chronic Symptoms
- Chronic Tics
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- Diabetes
- Diagnoses
- Diet
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- Early Pregnancy Loss
- Economy
- Education
- **Emergency Medicine**
- Employment
- Environment
- Estrogen
- Evolution
- Exercise

- Explosion
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- FDA
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- Federal Law
- Female Athletes
- Fine Arts
- First Aid
- First Responders
- Flat Head Syndrome
- Flavor
- Food Marketing
- Functional Neurologic
- Disorder
- Gaslighting
- Gender Bias Gender Issues
- Gender Research Bias
- **Governmental Organizations**
- Grief
- Gun Violence
- Gut Health
- Health
- Health Insurance
- Healthcare
- Healthy Food
- Heart Disease Hobbies
- Hormone Therapy
- Hormones
- Hot Flashes
- Human Physiology
- Immunodeficiency
- Incest
- Incontinence
- Individuality
- Infant Health
- Inflammation
- Ingredients
- Loss of a Child
- Loss of a Parent
- Lupus
- Mass Murder
- Mass Shootings
- Mass Violence
- Medicaid
- Medical Myths
- Medical Récords
- Medical Research
- Medical School
- Medical Student
- Medical Technology
- Medicare Men's Health
- Menopause

- Mental Health
- Mental Illness
- Minorities
- Miscarriage
- Motherhood
- Muscle Strength
- Music
- Natural Flavors
- Neurology
- Non-hormonal Therapy
- Non-profit
- Nutrition
- Nutrition Labels
- Obesity Older Populations
- Ophthalmology
- Overuse Injury
- Ozempic
- Pandemic
- **Paramedics**
- Parenting Patient Safety
- Pickleball
- Pre-hospital Care
- Pregnancy Loss
- Private Hospitals
- Protein
- Psychiatry
- Psychology
- Public Health
- Public Health System
- Rape
- Safety Net Hospitals
- Scientific Research
- Sexual Abuse
- Sexual Assault
- Sexual Trauma
- Snacks
- Social Media
- Socializing Sports Injuries
- Sports Science
- State and Federal
- Regulations State Government
- Stress Sugar
- Supplements Therapy
- Vitamins
- Vulnerable Populations
- Weight Gain Women's Health



Air Week: 04/02/2023

Executive Producer: Amirah Zaveri **Production Manager:** Jason Dickey

SEGMENT 1: SAVING YOURSELF: WHAT TO DO IN AN EMERGENCY SITUATION

Time: 1:50 **Duration:** 11:18

Synopsis: When Rebecca Fogg's toilet exploded, she knew she had to do two things: call 911 and stop the bleeding from her arm. But how would you react in her situation? An expert explains the most

important steps to take when you're in a crisis that will give you the best chances of survival.

Host: Elizabeth Westfield **Producer:** Kristen Farrah

Guests: Rebecca Fogg, Author, Beautiful Trauma; Dr. Claire Park, Consultant in Pre-Hospital Emergency

Medicine, London's Air Ambulance Charity

Compliancy issues: Ambulance, Emergency Medicine, Explosion, First Aid, First Responders, Healthcare, Patient Safety, Public Health, Paramedics, Pre-hospital Care, Trauma Victims

Links for more info:
LinkedIn: Dr. Claire Park
twitter: @RebFogg

Penguin Random House: Beautiful Trauma

London's Air Ambulance Charity

SEGMENT 2: HAPPY ACCIDENTS IN SCIENCE THAT CREATED THE PRODUCTS WE USE EVERY

DAY

Time: 14:10 **Duration:** 8:21

Synopsis: Not all scientific discovery is on purpose. In fact, many important breakthroughs were by accident, like insulin and X-rays. Our experts discuss why we should look at failures as a starting point

Host: Nancy Benson
Producer: Kristen Farrah

rather than the end of the road.

Guests: Erin Heath, Director of Federal Relations, The American Association for the Advancement of Science; Dr. Jean Carruthers, Clinical Professor of Ophthalmology, University of British Columbia,

Pioneer of Cosmetic Botox

Compliancy issues: Beauty Industry, Consumerism, Cosmetic Botox, Patient Safety, Ophthalmology

Links for more info:

The American Association for the Advancement of Science

Dr. Jean Carruthers Cosmetics
The Golden Goose Award

Instagram: @carrutherscosmetic

twitter: @PublicHeath
AAAS.org: Erin Heath
Jean Carruthers LinkedIn



Air Week: 04/09/2023

Executive Producer: Amirah Zaveri **Production Manager:** Jason Dickey

SEGMENT 1: TIKTOK TICS: CAN SOCIAL MEDIA CAUSE NEUROLOGIC DISORDERS?

Time: 1:50 **Duration:** 12:29

Synopsis: Cases of functional tic-like disorder skyrocketed during the pandemic across the world, and experts believe the culprit is social media. Though classic tic disorders are mostly diagnosed in boys, this condition mainly affects women aged 18 to 21. Our experts explain the cause and how to successfully

recover from the disorder. **Host:** Elizabeth Westfield **Producer:** Kristen Farrah

Guests: Dr. Danielle Larson, Movement Disorder Specialist, Northwestern Medicine; Dr. Nicole Zahka,

Pediatric Psychologist, Cincinnati Children's Hospital Medical Center

Compliancy issues: Anxiety, Chronic Tics, Covid-19, Depression, Pandemic, Psychology, Social Media,

Therapy, Vulnerable Populations, Functional Neurologic Disorder, Modeling, Tourette Syndrome

Links for more info:

Wiley Online Library: The spectrum of functional tic-like behaviours: Data from an international registry

Northwestern Medicine: Dr. Danielle Larson

Cincinnati Children's Hospital Medical Center: Dr. Nicole Zahka

twitter: @dLarsonMD4

SEGMENT 2: BREAKING THE SILENCE ON INCEST AND SEXUAL TRAUMA

Time: 15:21 **Duration:** 7:04

Synopsis: Dr. Patti Feuereisen says incest is one of the most common forms of sexual assault, but is almost never talked about. For the survivors, this silence can lead to more events of trauma down the road. Feuereisen explains how to support victims of sexual abuse and why starting the conversation is necessary.

Host: Nancy Benson **Producer:** Kristen Farrah

Guests: Dr. Patti Feuereisen, Psychotherapist, Author, Invisible Girls; Speaking the Truth about Sexual

Abuse

Compliancy issues: Incest, Psychology, Rape, Sexual Abuse, Sexual Assault, Therapy, Sexual Trauma

Links for more info:

GirlThrive Inc.

Seal Press: Invisible Girls



Air Week: 04/16/2023

Executive Producer: Amirah Zaveri **Production Manager:** Jason Dickey

SEGMENT 1: HOW SAFETY NET HOSPITALS INCREASE ACCESS TO HEALTH CARE

Time: 1:49 **Duration:** 10:46

Synopsis: Health insurance has long been connected with a person's employment – leaving many without coverage. Safety net hospitals help ensure that anyone who needs medical care can get access to it, no matter their insurance status. Dr. Ricardo Nuila discusses why this model may be more effective

than the standard, privatized healthcare.

Host: Elizabeth Westfield **Producer:** Kristen Farrah

Guests: Dr. Ricardo Nuila, Associate Professor of Medicine, Baylor College of Medicine, Author, The

People's Hospital

Compliancy issues: Emergency Medicine, Health Insurance, Healthcare, Patient Safety, Vulnerable Populations, Medicaid, Medicare, Private Hospitals, Public Health System, Safety Net Hospitals

Links for more info:

Simon And Schuster: The People's Hospital

RicardoNuila.com

Baylor College of Medicine: Ricardo Nuila

SEGMENT 2: KITCHEN CHEMISTRY: NATURAL FLAVORS – HOW NATURAL ARE THEY?

Time: 13:38 **Duration:** 9:13

Synopsis: We see natural flavor listed as an ingredient in many of our products, but what does that mean? Dr. David Andrews explains the process of creating natural flavors, the FDA guidelines, and how

safe they are for consumption. **Host:** Nancy Benson

Producer: Kristen Farrah

Guests: Dr. David Andrews, Senior Scientist, Environmental Working Group

Compliancy issues: Addiction, Artificial Flavors, Chemistry, Consumerism, Diet, FDA Regulations,

Flavor, Ingredients, Natural Flavors, Nutrition Labels, Organic, Processed Foods

Links for more info:

Environmental Working Group

EWG: Synthetic ingredients in Natural Flavors and Natural Flavors in Artificial flavors

EWG: Food Scores twitter: @dqasci



Air Week: 04/23/2023

Executive Producer: Amirah Zaveri **Production Manager:** Jason Dickey

SEGMENT 1: IS MENTAL HEALTH A SCAPEGOAT FOR MASS VIOLENCE?

Time: 1:50 **Duration:** 10:38

Synopsis: Unfortunately, mass violence has become a common topic. And though many perpetrators we see on the news have been diagnosed with a mental illness, that attribute may be blinding us to the real

issue. Experts explain what the statistics point to as the underlying cause of mass violence.

Host: Elizabeth Westfield **Producer:** Kristen Farrah

Guests: Dr. Joseph Parks, Medical Director, National Council for Mental Wellbeing; Dr. Jeffrey

Lieberman, Professor of Psychiatry, Columbia University

Compliancy issues: Education, Federal Law, Mass Shootings, Mental Health, Mental Illness, State and

Federal Regulations, Gun Violence, Mass Murder, Mass Violence, State Government

Links for more info:

National Council for Mental Wellbeing

Columbia University Department of Psychiatry

LinkedIn: Dr. Joseph Parks

SEGMENT 2: KITCHEN CHEMISTRY: SWEET PROTEINS MAY BE THE FUTURE OF SUGAR

Time: 13:30 **Duration:** 8:44

Synopsis: Dr. Jason Ryder, an adjunct professor of chemical and biomedical engineering, says humans weren't designed to eat this much sugar every day. Many alternative sweeteners have tried to solve this sugar dilemma, but Ryder believes the best solution can be found in plant proteins.

 Host: Nancy

Benson. Producer: Kristen Farrah.

Host: Nancy Benson **Producer:** Kristen Farrah

Guests: Dr. Jason Ryder, Adjunct Professor of Chemical and Biomolecular Engineering, University of

California, Berkeley, Co-Founder, Oobli

Compliancy issues: Artificial Sweeteners, Chemistry, Consumerism, Diet, Evolution, Health, Public

Health, Protein, Snacks, Sugar, Sugar Alternatives

Links for more info:

Berkeley College of Chemistry

Oobli.com

Sage Journals: Safety evaluation of oubli fruit sweet protein (brazzein) derived from Komagataella phaffii,

intended for use as a sweetener in food and beverages

LinkedIn: Dr. Jason Ryder



Air Week: 04/30/2023

Executive Producer: Amirah Zaveri **Production Manager:** Jason Dickey

SEGMENT 1: "I'M NOT DYING, BUT IS THAT GOOD ENOUGH?": IMPROVING LUPUS RESEARCH

Time: 1:50 **Duration:** 10:31

Synopsis: Lupus ABC is the first of its kind public-private partnership with the FDA. It will allow researchers and patients to work together, hopefully leading to breakthroughs in lupus treatments.

Experts explain why the patient perspective is so important for successful outcomes.

Host: Elizabeth Westfield **Producer:** Kristen Farrah

Guests: Dr. Teodora Staeva, Vice President of Research and Chief Scientific Officer, Lupus Research

Alliance; Veronica Vargas Lupo, Co-Lead of the Lupus Voices Council, Lupus ABC

Compliancy issues: Autoimmune Disease, FDA, Governmental Organizations, Non-profit, Patient

Safety, Scientific Research, Lupus

Links for more info:

Lupus Research Alliance

FDA launches Lupus Treatment Consortium in partnership with the Lupus Research Alliance | FDA Veronica Vargas Lupo - Business Development Leader | Adobe Strategic Partnership - IBM | LinkedIn Dr. Teodora Staeva

SEGMENT 2: REWIRING YOUR BRAIN TO CREATE HEALTHIER HABITS

Time: 13:22 **Duration:** 9:02

Synopsis: Dr. Greg Hammer believes our health is a big piece of overall happiness. Unfortunately, it can be hard to break bad habits and be motivated to create healthier ones. Hammer offers tips and tools that can help us be more intentional with our health.

Host: Nancy Benson **Producer:** Kristen Farrah

Guests: Dr. Greg Hammer, Professor of Anesthesiology, Perioperative and Pain Medicine, and of

Pediatrics, Stanford University

Compliancy issues: Brain Function, Caffeine, Chronic Conditions, Diabetes, Diet, Exercise, Nutrition, Obesity, Public Health, Alcohol Consumption, Heart Disease, Sleep Health, Sugar, Whole Foods

Links for more info: GregHammerMD.com

Stanford University: Dr. Greg Hammer

Instagram: @greghammermd



Air Week: 05/07/2023

Executive Producer: Amirah Zaveri **Production Manager:** Jason Dickey

SEGMENT 1: HOW AI IS THRUSTING US INTO THE FUTURE OF MEDICINE

Time: 1:50 **Duration:** 12:36

Synopsis: From improving the patient experience to speeding up protein evolution, artificial intelligence is rocketing the field of medicine into the future. Our experts discuss the many different applications of Al

and how we can expect to interact with the technology in the years to come.

Host: Elizabeth Westfield **Producer:** Kristen Farrah

Guests: Dr. David Liebovitz, Co-Director, Institute for Augmented Intelligence in Medicine, Associate Professor of Medicine, Northwestern University; Dr. David Baker, Professor, University of Washington,

Director, Institute for Protein Design

Compliancy issues: Artificial Intelligence, Biochemistry, Consumerism, Environment, Evolution, Medical

Records, Medical Technology, Patient Safety, Public Health, Protein, Viruses

Links for more info:

David M Liebovitz : Faculty Profile

David L. - Associate Vice-chair, Department of Medicine - Northwestern Medicine | LinkedIn

David Baker | UW Biochemistry

Baker Lab

Institute for Protein Design

SEGMENT 2: WHAT YOU NEED TO KNOW ABOUT YOUR BABY'S FLAT HEAD

Time: 15:28 **Duration:** 6:56

Synopsis: Flat head syndrome occurs when a baby's head develops a long-lasting flat spot. However, Dr. Peter Taub, a professor of pediatrics, says the deformity isn't a syndrome at all and doesn't cause any neurologic symptoms. He explains what causes it and successful treatments to reshape your child's

head.

Host: Nancy Benson **Producer:** Kristen Farrah

Guests: Dr. Peter Taub, Professor of Pediatrics and Neurosurgery, Icahn School of Medicine at Mount

Sinai, New York

Compliancy issues: Bone Structure, Children and Youth at Risk, Consumerism, Deformity, Flat Head

Syndrome, Neurology, Patient Safety, Infant Health

Links for more info:

Peter Taub - Plastic and Reconstructive Surgery | Mount Sinai - New York

Peter J. Taub - Professor of Medical Education - Icahn School of Medicine at Mount Sinai | LinkedIn

Flat Head Syndrome (Deformational Plagiocephaly)



Air Week: 05/14/2023

Executive Producer: Amirah Zaveri **Production Manager:** Jason Dickey

SEGMENT 1: HONORING THE MOTHERS WHO NEVER GOT TO MEET THEIR CHILDREN

Time: 1:49 **Duration:** 11:54

Synopsis: Miscarriage is the most common form of pregnancy loss – so why aren't we talking about it? Dr. Jessica Zucker says this silence promotes a societal stigma of shame and isolation. This week, we

open the conversation around miscarriage in an effort to normalize this common experience.

Host: Elizabeth Westfield **Producer:** Kristen Farrah

Guests: Dr. Jessica Zucker, Psychologist, Expert in Reproductive Health, author of I Had A Miscarriage;

Wendy Dwyer, Mother

Compliancy issues: Bereavement, Death, Depression, Healthcare, Parenting, Psychology, Early

Pregnancy Loss, Miscarriage, Motherhood, Pregnancy Loss, Stigma

Links for more info: Dr. Jessica Zucker

Jessica Zucker, Ph.D. (@ihadamiscarriage) • Instagram photos and videos

Jessica Zucker, PhD (@DrZucker) / Twitter

SEGMENT 2: HAS THE FOOD MARKETING INDUSTRY CONTRIBUTED TO CHILDHOOD OBESITY?

Time: 14:46 **Duration:** 7:38

Synopsis: Childhood obesity is one of the most common chronic diseases for children in the US. Experts say that the marketing of ultra-processed foods to kids has grown exponentially in recent years – promoting unhealthy diets. These experts break down the marketing strategies used to get product attention in grocery stores and online.

Host: Nancy Benson **Producer:** Kristen Farrah

Guests: Dr. Frances Fleming-Milici, Director of Marketing Initiatives, Rudd Center for Food Policy and Health, University of Connecticut; Dr. Ashley Gearhardt, Associate Professor of Psychology, Director of the Food and Addiction Science and Treatment Lab. University of Michigan

the Food and Addiction Science and Treatment Lab, University of Michigan

Compliancy issues: Addiction, Childhood Obesity, Children and Youth at Risk, Chronic Conditions, Consumerism, Diabetes, Diet, Food Marketing, Obesity, Heart Disease, Ultra-processed Food

Links for more info:

Frances Fleming-Milici | UConn Rudd Center for Food Policy and Health Fran Fleming-Milici (@franflemingPhD) / Twitter

Ashley Gearhardt | U-M LSA Department of Psychology



Air Week: 05/21/2023

Executive Producer: Amirah Zaveri **Production Manager:** Jason Dickey

SEGMENT 1: IT'S JUST EASIER TO NOT INCLUDE WOMEN': THE GENDER BIAS IN HEALTH CARE

Time: 1:50

Duration: 12:15

Synopsis: Why are male bodies the standard for human health? Why did researchers refuse to conduct studies on female mice? Why don't we have widespread information on puberty, the menstrual cycle, and

menopause? Experts discuss the dangerous reality of gender bias in health care.

Host: Elizabeth Westfield **Producer:** Kristen Farrah

Guests: Dr. Nieca Goldberg, Cardiologist, Clinical Associate Professor of Medicine, New York University School of Medicine, Medical Director, Atria New York City; Christine Yu, Award-Winning Journalist,

Author, "Up To Speed"

Compliancy issues: Gender Bias, Healthcare, Vulnerable Populations, Female Athletes, Heart Disease,

Medical Research, Men's Health, Puberty, Sports Science, Women's Health

Links for more info:

Nieca Goldberg, MD | NYU Langone Health

Dr. Nieca Goldberg

Christine Yu

Christine Yu (@cyu888) • Instagram photos and videos

Christine Yu (@cyu888) / Twitter

SEGMENT 2: FOOD MARKETING TO CHILDREN PART 2: HOW TO MAKE HEALTHIER CHOICES

Time: 15:07 **Duration:** 7:18

Synopsis: Last week we discussed how food marketers spend billions to get kids to eat unhealthy food. Today, we're giving you some tips on how to add more nutritious options back into your family's diet. Experts reveal small actions that can make a big difference in the health of America's children.

Host: Nancy Benson **Producer:** Polly Hansen

Guests: Meryl Fury, Registered Nurse, President and CEO, Plant Based Nutrition Movement; Sheriza Hernandez, Student; Dr. Ashley Gearhardt, Associate Professor of Psychology, University of Michigan,

Director, Food and Addiction Science and Treatment Lab

Compliancy issues: Addiction, Childhood Obesity, Children and Youth at Risk, Diet, Food Marketing, Gut Health, Obesity, Vulnerable Populations, Healthy Food, Heart Disease, Ultra Processed Food

Links for more info:

Meryl Fury - President, CEO - Plant Based Nutrition Movement | LinkedIn

Meryl Fury

Ashley Gearhardt | U-M LSA Department of Psychology



Air Week: 05/28/2023

Executive Producer: Amirah Zaveri **Production Manager:** Jason Dickey

SEGMENT 1: ADRENAL DYSFUNCTION MAY BE CAUSING YOUR BRAIN FOG AND WEIGHT GAIN

Time: 1:50 **Duration:** 11:49

Synopsis: Our adrenal glands produce numerous hormones that help us regulate stress. Unfortunately, these glands can easily be disrupted and make us feel tired and forgetful. Dr. Izabella Wentz, a thyroid

expert, explains the lifestyle changes you can make to fix your hormone imbalance.

Host: Elizabeth Westfield **Producer:** Kristen Farrah

Guests: Dr. Izabella Wentz, Thyroid Specialist, author, Adrenal Transformation Protocol

Compliancy issues: Depression, Weight Gain, Adrenal Dysfunction, Adrenal Glands, Brain Fog, Cortisol, Heart Disease, Hormones, Inflammation, Stress, Survival, Undiagnosed Diseases

Links for more info: Thyroid Pharmacist

Dr. Izabella Wentz-Thyroid Pharmacist (@izabellawentzpharmd) • Instagram photos and videos

SEGMENT 2: OZEMPIC: A LOOK INTO HOLLYWOOD'S MAGIC WEIGHT LOSS PILL

Time: 14:41 **Duration:** 7:57

Synopsis: Ozempic is an anti-obesity and anti-diabetic drug that's being touted as a miracle weight loss drug on social media. But is there such a thing as a magic pill? Dr. Disha Narang, an obesity medicine expert, says there's no fast track to healthy and sustainable weight loss. Instead, Dr. Disha Narang explains how these types of therapies need to be paired with long-term, strict daily routines in order to be effective.

Host: Nancy Benson **Producer**: Kristen Farrah

Guests: Dr. Disha Narang, Endocrinologist and Director of Obesity Medicine, Northwestern Medicine

Lake Forest Hospital

Compliancy issues: Consumerism, Diet, Exercise, Mental Health, Obesity, Ozempic, Patient Safety,

Public Health, Social Media, Weight Gain, Heart Health, Medical Weight Loss

Links for more info:

Disha Narang, MD | Northwestern Medicine

<u>Twitter: @DishaKumarMD</u> Instagram: @dishanarangmd



Air Week: 06/04/2023

Executive Producer: Amirah Zaveri **Production Manager:** Jason Dickey

<u>SEGMENT 1: HELPING PATIENTS FEEL LIKE KIDS AGAIN: THE MAGIC OF CHILDREN'S</u> HOSPITALS

Time: 1:50 **Duration:** 12:26

Synopsis: Children's hospitals do a lot more than cure diseases. For many long-term, young patients, these institutions become their entire world and not just the place where they receive treatment. Learn

how some of these hospitals go above and beyond to help our sick kids every day.

Host: Elizabeth Westfield **Producer:** Kristen Farrah

Guests: Amar Bryant, Lead Inpatient Social Worker, Boston Children's Hospital; Marie Osmond, Co-Founder, Children's Miracle Network Hospitals; Camryn Kellam, Ambassador, Maria Fareri Children's

Hospital; April Kellam, Mother

Compliancy issues: Consumerism, Healthcare, Non-profit, Patient Safety, Vulnerable Populations, Caregivers, Children's Hospital, Chronic Disease, Donation, Immunodeficiency, Rare Disease, Sickle Cell

Links for more info:

Children's Miracle Network Hospitals

Marie Osmond

After Undergoing Stem Cell Transplant to Combat Sickle Cell Disease Girl, 7, Named Maria Fareri Children's Hospital Ambassador | News and Announcements

Amar Khalsa, MSW, LICSW | Boston Children's Hospital

SEGMENT 2: DON'T LET AN INJURY KEEP YOU FROM PLAYING THE GAME

Time: 15:19 **Duration:** 7:04

Synopsis: Pickleball is quickly becoming America's favorite pastime. It's a low-impact sport that's great for people of all ages, but like any activity, it comes with its own injury risks. Dr. Fotios Tjoumakaris has

some tips to keep you healthy on and off the court.

Host: Nancy Benson **Producer:** Kristen Farrah

Guests: Dr. Fotios Tjoumakaris, Associate Professor of Orthopedic Surgery, Rothman Orthopedics at

AtlantiCare

Compliancy issues: Patient Safety, Public Health, Active Lifestyle, Aging, Muscle Strength, Older

Populations, Overuse Injury, Pickleball, Socializing, Sports Injuries, Sports Medicine

Links for more info:

Fotios P. Tjoumakaris, M.D. | Rothman Orthopaedic Institute

Fotios Tjoumakaris | LinkedIn



Program 23-24 Air Week: 06/11/2023

Executive Producer: Amirah Zaveri **Production Manager:** Jason Dickey

SEGMENT 1: WHY DOCTORS SHOULD HAVE CREATIVE PASSIONS OUTSIDE OF MEDICINE

Time: 1:50 **Duration:** 11:32

Synopsis: Hannah Boone entered medical school with a degree in music instead of having a typical science background. While this may seem unwise, some experts think it may be the best prerequisite for a career in medicine. Find out why this educational path is thought to create more involved and

empathetic physicians. **Host:** Elizabeth Westfield **Producer:** Kristen Farrah

Guests: Dr. Barton Thiessen, Associate Professor of Anesthesiology & Assistant Dean of Admissions for the Faculty of Medicine; Memorial University of Newfoundland; Dr. Danielle Ofri, Primary Care Physician & Clinical Professor of Medicine, New York University, Editor, Bellevue Literary Review; Hannah Boone, Senior Medical Student, Memorial University of Newfoundland

Compliancy issues: Healthcare, Music, Burnout, Fine Arts, Hobbies, Medical School, Medical Student

Links for more info:

Dr. Danielle Ofri Danielle Ofr | NYUi Dr. Barton Thiessen

<u>Hannah BOONE | Memorial University of Newfoundland, St. John's | Discipline of Medicine | Research profile</u>

SEGMENT 2: MEDICAL GASLIGHTING: WHAT TO DO WHEN DOCTORS STOP LISTENING TO YOU

Time: 14:24 **Duration:** 8:00

Synopsis: Doctors told Karen DeBonis that her son's concerning tics were normal, and he'd grow out of them. But when she got a second opinion, an MRI scan showed that he had a large brain tumor. This week - DeBonis shares how she was forced to advocate for herself when doctors didn't listen or take her seriously.

Host: Nancy Benson
Producer: Kristen Farrah

Guests: Karen DeBonis, Author, Growth; Dr. Stacey Rosen, Senior Vice President, The Katz Institute of Women's Health, Partners Council Professor of Cardiology and Women's Health, Donald and Barbara

Zucker School of Medicine

Compliancy issues: Cancer, Healthcare, Patient Safety, Public Health, Brain Disease, Chronic

Symptoms, Gaslighting, Minorities

Links for more info:

Karen DeBonis

Stacey Rosen Profile | Zucker School of Medicine

twitter: @KarenDeBonis

Stacey E. Rosen, MD, FACC, FACP, FAHA - Partners Council Professor of Women's Health - Hofstra

North Shore-LIJ School of Medicine at Hofstra University | LinkedIn

Stacey Rosen, M.D. (@drstaceyrosen) / Twitter



Program 23-25 Air Week: 06/18/2023

Executive Producer: Amirah Zaveri **Production Manager:** Jason Dickey

SEGMENT 1: THE PSYCHOLOGICAL TRENDS OF THE EVER-GROWING GIG ECONOMY

Time: 1:49 **Duration:** 12:14

Synopsis: The gig economy seems to only be growing, especially with the boom of businesses like Uber and Grubhub. Workers now get to choose their own hours, but is the freedom worth the lack of regulation, protections, and benefits like health insurance? Experts explain the societal perception and personal

psychology of gig workers. **Host:** Elizabeth Westfield

Producer: Kristen Farrah, Reed Pence

Guests: Dr. David Liebovitz, Co-Director, Institute for Augmented Intelligence in Medicine, Associate Professor of Medicine, Northwestern University; Dr. David Baker, Professor, University of Washington,

Director, Institute for Protein Design

Compliancy issues: Consumerism, Economy, Mental Health, Psychology, Public Health, Behavioral

Science, Employment, Individuality

Links for more info:

Jeff Kreisler

Twitter: @jeffkreisler

Jeff Kreisler - Managing Director, Head of Behavioral Science - JPMorgan Chase & Co. | LinkedIn

Caza, Brianna | Bryan School of Business and Economics

Brianna Caza

Brianna Caza | LinkedIn

SEGMENT 2: DEALING WITH LOSS THIS FATHER'S DAY

Time: 15:05 **Duration:** 7:52

Synopsis: Whether you lost your father ten days ago or ten years ago, Father's Day can be a hard time of the month. Dr. Sanam Hafeez, a clinical neuropsychologist, says it doesn't have to be something to dread. Dr. Sanam Hafeez offers advice on how to turn this time of year into an experience of healing and

growth.

Host: Nancy Benson **Producer:** Kristen Farrah

Guests: Dr. Sanam Hafeez, Clinical Neuropsychologist, Founder, Comprehensive Consultation

Psychology, Professor, Teachers College Columbia University

Compliancy issues: Mental Health, Psychology, Public Health, Bereaved Parents, Bereavement

Support, Father's Day, Grief, Loss of a Child, Loss of a Parent

Links for more info:

<u>Dr. Sanam Hafeez - Comprehensive Consultation Psychological Services</u>

Sanam Hafeez - Faculty; Ph.D program - Teachers College, Columbia University | LinkedIn

Sanam Hafeez (@drsanamhafeez) | Instagram Sanam Hafeez (@ComprehendMind) / Twitter



Program 23-26 Air Week: 06/25/2023

Executive Producer: Amirah Zaveri **Production Manager:** Jason Dickey

SEGMENT 1: MENOPAUSE: WHAT TO EXPECT WHEN YOU'RE FINISHED EXPECTING

Time: 1:51 **Duration:** 12:51

Synopsis: Every female on earth will eventually go through menopause, so why don't women know more about the process? If you've been suffering with menopausal symptoms or are confused about this life transition, our experts are here to help. They discuss how you can stay in control of your body and feel

like yourself again during this time.

Host: Elizabeth Westfield **Producer:** Kristen Farrah

Guests: Dr. Mary Jane Minkin, Clinical Professor, Yale School of Medicine, Podcast Host, Madame

Ovary; Jancee Dunn, Author, Hot and Bothered

Compliancy issues: Diagnoses, Neurology, Patient Safety, Psychiatry, Psychology, Public Health,

Supplements, Human Physiology, Medical Myths, Vitamins

Links for more info: Mary Jane Minkin, MD

Madame Ovary About Dr. Minkin

Jancee Dunn

Jancee Dunn (@janceedunn) • Instagram photos and videos

SEGMENT 2: HAVE YOU BEEN FOOLED BY THESE COMMON MEDICAL MYTHS?

Time: 15:44 **Duration:** 6:46

Synopsis: Can you take too many vitamins? Does everyone need eight hours of sleep? Dr. James Hamblin answers these common questions and many more on this week's segment. He explains how to tell if a persistent itch or bothersome joint pain has a simple fix or needs to be checked by a professional.

Host: Nancy Benson

Producer: Kristen Farrah, Reed Pence

Guests: Dr. James Hamblin, Lecturer in Public Health, Yale School of Public Health, Author, If Our

Bodies Could Talk

Compliancy issues: Breast Cancer, Gender Issues, Patient Safety, Estrogen, Gender Research Bias, Hormone Therapy, Hot Flashes, Incontinence, Menopause, Non-hormonal Therapy, Perimenopause,

Progestin, Vaginal Dryness

Links for more info:

James Hamblin, MD, MPH

James Hamblin (@jameshamblin) • Instagram photos and videos

James Hamblin (@iameshamblin) / Twitter

If Our Bodies Could Talk: A Guide to Operating and Maintaining a Human Body: Hamblin, James