Quarterly Issues/Programs List for Station WYEA-AM & WSGN-HD3 Period: July 1-Sept. 30, 2023

Placed in the Public File on Oct. 5, 2023

On an ongoing basis, we maintain contact and confer with local government, civic, and business leaders, as well as members of the general public, about what they perceive as top-of-mind issues important to the communities we serve. Recurring priority topics include general crime; employment opportunities and workforce development; availability of quality housing; substance abuse; health care (access and cost); education; health of the local retail economy; and local infrastructure

We strive to provide responsive and helpful programming. Further, we also work to educate and inform the people we are privileged to serve through a variety of public service announcements, local news coverage, community calendars, and other programs.

Issues and Responsive Programming

WYEA broadcast programming dealing with various issues important to the community.

- 1. <u>Businesses in Our Backyard</u>: Our weekly feature highlights key local businesses or business leaders, airing in a 20-30 minute format on Sundays at 6:30 a.m. and also streamed along with video on our websites and social media channels.
 - a. July 2 Melodie Miller, Director, Coosa Valley Resources for Women -- Discussed Miller's background as well as the many avenues of help that Resources for Women provides to those in need.
 - b. July 9 Daren Holland, Shihan, Sylacauga Karate School -- Educated host Rebecca Young on all the aspects of Karate, the belts and levels that can be attained, and how long it takes to complete the training.
 - c. July 16 Patricia Self and Yamira Danso, Coordinators, AltaPointe Health -- Talked about what AltaPointe does for the community, including medical and outreach services.
 - d. July 23 Tulsa Cabaniss, Owner, Oak Grove Feed and Tack -- Joined host Rebecca Young to talk about how she grew into her role, why they are more than just a feed store, and their variety of items.
 - e. July 30 Becky Bolton, Broker, Front Porch Realty -- It's a really young yet successful business despite only having been open for less than two years. Find out why Bolton has been so effective, how the real estate market is doing, and what her methods and visions are for her business.
 - f. Aug. 6 Roy Strickland, CPA/Owner, Strickland Accounting & Tax Service -- Talked about his background, starting his business which has been around since the 1970s, how to work with the IRS, and properly managing your finances.
 - g. Aug. 13 Tyler McGhee, Owner, Coosa Valley Recycling -- Discussed the day-to-day operations of the business, where the company is located, providing a safe working environment for employees, and following governmental guidelines.

- h. Aug. 20 Ron Carroll, Insurance Agent, Ron Carroll State Farm -- Discussed State Farm products such as investing in college funds for children. Carroll also praised his incredible staff and how much experience they have with State Farm.
- Aug. 27 John Mark Freeman, President, Greater Coosa Valley Chamber of Commerce
 Reviewed Freeman's background, the upcoming events being coordinated by the
 Chamber, and how being a member of the GCV Chamber of Commerce can be beneficial for your business.
- j. Sept. 3 Margaret Morton, Executive Director, Sylacauga Alliance for Family Enhancement Discussed what SAFE does for our communities and her background with the company. She details future goals of the organization and also the fine people that she works with each and every day. Morton reveals what makes her happy about her job and the mentors that have helped her along the way.
- k. Sept. 10 Nancy Willis, Owner, Trailwares -- Talked about the major decision she made to leave WalMart years ago and open her own business.
- I. Sept. 17 Micah Harris, Operator, Chick-fil-A Sylacauga -- Talked about how he came back home to our local Chick-fil-A and the joys, challenges, and fun times that come with owning a Christian-based fast food franchise.
- m. Sept. 24 Jacintha Hay, Owner, Cuppa Grace -- Talked about how she came to own the restaurant, the challenges she's had to overcome to do it, how things are going now, and a very funny thing that happens in her workplace that you might not expect.
- 2. Business of the Month (Childersburg): In cooperation with the Greater Coosa Valley Chamber of Commerce, and as a way of promoting local businesses, we selected a local business of the month each month and interviewed the principals for 4-6 minute features airing three times daily for several days each month. This program was intended to create more excitement about and awareness of key local businesses that make a significant local impact and have a tradition of local community support. July: Heritage South Credit Union (Kevin Whitman), August: Wolf Furniture (Annie Lawler), September: Blair Block (Matt Blair).
- 3. <u>First Responder of the Month</u>: With community involvement, we select a first responder of the month each month. Short features air over seven days and are also published online. July: Harmony Kelley (Firefighter, Sylacauga Fire Department), August: Shanda Claybrook (Public Service Telecommunicator, Talladega County 911), September: A.J. Tubbs (Firefighter, Sylacauga Fire Department).
- 4. <u>Community Calendar</u>: Our community calendar aired five times each weekday in the 7:00 a.m., 8:00 a.m., noon, 3:00 p.m., and 4:00 p.m. hours. Length averaged three minutes and included local news and well as information solicited from and contributed by listeners, local organizations, and local government agencies.
- 5. <u>Public Affairs</u>: Each Sunday morning at 4:30 a.m., we aired InfoTrak, a half-hour program. Details are attached.
- 6. <u>Public Affairs</u>: Each Sunday morning at 5:00 a.m., we aired Viewpoints, a half-hour program. Details are attached.

- 7. <u>Health & Wellness</u>: Each Sunday morning at 5:30 a.m., we aired Radio Health Journal, a half-hour program. Details are attached.
- 8. <u>Public Service Campaigns</u>: In addition to long-form public affairs programming, we broadcast public service messages for many local, state, and national organizations including:

Ad Council (for various public service campaigns)

Alabama Adult Protective Services

Alabama Army National Guard

Alabama Childhood Food Solutions

Alabama Clean Fuels Coalition

Alabama Department of Human Resources

Alabama Department of Labor

Alabama Department of Public Health

Alabama Department of Transportation

Alabama Department of Veterans Affairs

Alabama Tourism

AlabamaWorks

American Diabetes Association

American Heart Association

American Humane

Centers for Disease Control & Prevention

National Council on Aging

National Highway Traffic Safety Administration

People Against a Littered State

U.S. Department of Agriculture

U.S. Department of Health & Human Services

U.S. Department of Veterans Affairs

WYEA aired 2,171 public service messages during this quarter.



Weekly Public Affairs Program

Call Letters:	WYEA

QUARTERLY ISSUES REPORT, JULY-SEPTEMBER, 2023

3110W # 2023-21			
Date aired:	07/02/23	_ Time Aired: _	4:30 a.m.

Nora Volkow, MD, Director of the National Institute on Drug Abuse, part of the National Institutes of Health

Fentanyl overdoses are the leading cause of death for Americans ages 18 to 49, more than car accidents or suicides. On average, one person dies of a fentanyl overdose in the United States every seven minutes, and the number of Americans killed by the drug has jumped 94 percent since 2019. Dr. Volkow discussed why the problem has skyrocketed and what steps the federal government is taking to address it. She said that, while the epidemic was worse in certain rural areas of the US in past years, the problem has now overwhelmed every city and state. She talked about the importance of education and treatment programs, and also explained why fentanyl is a particularly troubling issue for pregnant women.

<u>Issues covered:</u>
Substance Abuse and Treatment
Government Policies

Show # 2023-28

Chau # 2022 27

Date aired: 07/09/23 Time Aired: 4:30 a.m.

Paul R. Lawrence, former Under Secretary of Benefits at the U.S. Department of Veterans Affairs, author of "Veterans Benefits for You: Get What You Deserve"

Mr. Lawrence offered tips for veterans to successfully apply for benefits they have earned from their service. He explained several ways that a veteran can document a service-related injury, and how they can request their medical records with help from the National Archives and Veterans Administration. He also talked about the value of benefits not just to a veteran, but to his or her family, as well.

Issues covered: Veterans' Benefits Military Service Length: 8:14

Length: 17:52

David Maimon, PhD, Professor of Criminal Justice and Criminology, Georgia State University

Prof. Maimon explained how criminals are increasingly targeting US Postal Service blue collection boxes and residential mailboxes to steal filled-out checks. He said the thieves sell the stolen checks via social media platforms, then buyers alter the payee and amount on the checks to rob victims' bank accounts of thousands of dollars. He recommends that consumers only hand mail directly to a clerk at a US Post Office, or use other methods to send payments.

<u>Issues covered:</u> <u>Length:</u> 9:09 Crime Identity Theft

Show # 2023-29

Government

Date aired: _______ Time Aired: ______4:30 a.m.

Pam Baker, freelance journalist who focuses on emerging tech topics like artificial intelligence, data analytics, and edge computing, author of "ChatGPT For Dummies"

ChatGPT has garnered an amazing amount of attention in just a few months. Ms. Baker explained how the rise of artificial intelligence has already begun affecting our daily lives. She talked about the importance of learning to use AI in the workplace, and why learning how to prompt AI is both the easy part and the most difficult part of using it.

Issues covered:
Artificial Intelligence
Education
Career

<u>Length:</u> 9:05

Ruchi S. Gupta, MD, MPH, board-certified pediatrician and health researcher, Professor of Pediatrics and Medicine at Northwestern University Feinberg School of Medicine, Clinical Attending at Ann & Robert H. Lurie Children's Hospital of Chicago, founding director of the Center for Food Allergy & Asthma Research

Dr. Gupta led a groundbreaking study of allergies in adults and found the prevalence of food allergy is highest among black, Hispanic and Asian individuals across all ages. She also found that food allergy is lowest among households earning more than \$150,000 a year. She talked about potential reasons for these findings and the importance of getting a proper diagnosis.

Issues covered:
Food Allergies
Minority Concerns

Length: 8:23

Length: 8:49

Show # 2023-30

Date aired: 07/23/23 Time Aired: 4:30 a.m.

Haywood Talcove, CEO of LexisNexis Risk Solutions' Government Group, a multinational information and analytics company based in Atlanta

Mr. Talcove outlined a frightening new wave of scams: next-gen thieves are utilizing sophisticated new artificial intelligence tools to steal millions of dollars from consumers. He discussed the use of Algenerated voices--that criminals can now clone from social media profiles--to easily con parents or grandparents out of significant sums of money. He said the schemes are almost impossible to detect, but he suggested three steps every family should take to defend themselves

Issues covered:

Crime Identity Theft Technology F. Perry Wilson, MD, MSCE, Associate Professor of Medicine, Director, Clinical and Translational Research Accelerator at the Yale University School of Medicine, author of "How Medicine Works and When It Doesn't."

Dr. Wilson explained how and why the doctor-patient relationship has eroded in recent years. He believes that profit-driven companies—from big pharma to healthcare corporations—have corrupted what should have been medicine's golden age. He offered several potential solutions to restore trust between patients and doctors.

Issues covered: Length: 8:15 Personal Health

Show # 2023-31

Time Aired: 4:30 a.m. 07/30/23 Date aired:

> Kate W. Bauer, PhD MS, Associate Professor of Nutritional Sciences, University of Michigan School of Public Health

Prof. Bauer recently led a study that compared beverage consumption in low-income households that utilize taxpayer-funded food assistance programs. She found that families that used just one of the programs were in the normal range, but those that participated in both the Supplementation Nutrition Program for Women, Infants, and Children (WIC), and the Supplemental Nutrition Assistance Program (SNAP), consumed high amounts of sugar-sweetened beverages. She explained why this is a concern.

Length: 8:00

Issues covered: **Government Food Assistance Poverty Nutrition**

Patrick Olsen, Editor-in-Chief, CarFax

More than 2.5 million vehicles that have been issued a "Do Not Drive" or "Park Outside" safety recall remain unrepaired, Carfax data shows. Mr. Olsen talked about the most common reasons behind these serious recalls, and why consumers fail to take their cars to dealers to get the issue taken care of. He also explained how someone can check to see if their car is on a recall list.

Issues covered: **Auto Recalls Consumer Matters Transportation**

Length: 9:22

Show # 2023-32

08/06/23 Time Aired: 4:30 a.m. Date aired:

Bacall Hincks, Family Advocate and Program Coordinator at Children's Service Society of Utah

More than one million American children now live with grandparents, primarily because of their parent's addiction to opioids and other drugs. Ms. Hincks said this growing trend is causing grandparents to put off retirement and plow through savings to rescue their grandchildren from dangerous situations. She discussed how these difficult experiences can negatively affect children's mental and physical health.

Issues covered:
Parenting
Substance Abuse
Foster Care
Retirement

Length: 9:17

Maryanne Wolf, PhD, Professor of Child Development and Director of the Center for Reading and Language Research at Tufts University, author of "Reader, Come Home: The Reading Brain in a Digital World"

Prof. Wolf discussed the latest research into the human brain as we become increasingly dependent on digital technologies, rather than the printed word. She expressed concerns for both children's and adults' ability to "deep read," as the brain is literally rewired by huge amounts of short bursts of information. She offered suggestions for how the nation's education system needs to adapt.

Issues covered:

Length: 8:04

Literacy Education Technology

Show # 2023-33

Date aired: 08/13/23 Time Aired: 4:30 a.m.

Paul Pilibosian, a Houston attorney specializing in real estate law

It is a pattern being played out in many cities in the United States: squatters move into a home, refuse to leave, and homeowners have few options to evict them. Mr. Pilibosian explained why this trend is on the rise and what homeowners should do to try to discourage squatters from moving into a house in the first place.

Issues covered:

Length: 8:50

Crime

Home Ownership Legal Issues

Anupam Bapu Jena, MD, PhD, Joseph P. Newhouse Professor at Harvard Medical School, physician at Massachusetts General Hospital, co-author of "Random Acts of Medicine: The Hidden Forces That Sway Doctors, Impact Patients, and Shape Our Health"

Dr. Jena explained how unexpected—but often predictable—events can profoundly affect our health. He offered several examples of how randomness affects medical decisions and treatment options. He said a healthy diet and exercise are the wisest choices to lead a healthy life.

<u>Issues covered:</u> Personal Health Length: 8:16

Show # 2023-34

Date aired: ______ **Time Aired:** ______ **1.30** a.m.

Karl Brauer, Executive Analyst at ISeeCars.com

The pain of inflation has hit every consumer's pocketbook in the past couple of years, but perhaps the impact has been greatest in the car buying market. Mr. Brauer shared research that found that while the value of used electric vehicles has been plummeting in 2023 (and the trend is accelerating), the

price of used cars in general has jumped 47% since 2019. He added that more than half of today's used cars also have 20% or more miles than they did three years ago.

<u>Issues covered:</u> Consumer Matters Transportation Length: 9:01

Length: 8:15

Length: 7:50

Length: 9:17

LeRoy Hood, MD, PhD, biologist who has served on the faculties at the California Institute of Technology and the University of Washington, developed ground-breaking scientific instruments which made possible major advances in the biological and medical sciences, author of "*The Age of Scientific Wellness*"

Dr. Hood discussed the reasons that medicine is undergoing a major transformation from a reactive, hit-or-miss approach to a personalized, predictive, data-rich, and preventive one. He calls this new form of care "scientific wellness", which uses information from our blood and genes, as well as AI, to optimize our health and extend our "healthspan." He believes this new technology can eventually conquer heart disease, Alzheimer's disease and many other illnesses, with noticeable progress within five years.

<u>Issues covered:</u>
Personal Health
Technology

Show # 2023-35

Date aired: _______ Time Aired: ________

Anna Mills, textbook author, English instructor at the College of Marin, member of a joint Artificial Intelligence task force with the Modern Language Association and College Conference on Composition and Communication

All chatbots have triggered a panic among educators, who are flooding listservs, webinars and professional conferences to figure out how to deal with the technology in this new academic year. Ms. Mills explained why many professors are expecting chaos. She said few universities are offering clear guidelines for teachers or students. She also talked about the difficulty of detecting Al-generated cheating.

Issues covered:
Higher Education
Artificial Intelligence

J. Scott Roberts, PhD, Professor in Health Behavior and Health Education at the University of Michigan, Associate Director of a poll from the University of Michigan Institute for Healthcare Policy and Innovation

Prof. Roberts led a poll of people age 65 to 80 and found that while 80% adults see the benefit of tests that can give an early warning of memory and thinking decline, 80% of older adults said they haven't had a cognitive test in the past year to look for early signs of dementia, and 59% reported never having had such a screening. He said the poll also found very low awareness of blood tests that can help detect Alzheimer's disease.

Issues covered: Personal Health Technology

Show # 2023-36	09/03/23	-	4:30 a.m.
Date aired: _		Time Aired:	

ChatGPT, an artificial-intelligence (AI) chatbot

ChatGPT was launched as an artificial intelligence prototype on November 30, 2022, quickly gaining much attention for its detailed responses and articulate answers across many topics. It explained how was it trained and learns, and what its biggest weakness are. It acknowledged that the concerns about potential biases in its answers are legitimate. It also outlined the top 5 human endeavors in which it anticipates making the biggest impact.

Length: 9:29

Length: 7:59

Length: 8:55

<u>Issues covered:</u>
Artificial Intelligence
Technology
Employment

Andrew Houtenville, PhD, Professor of Economics at the University of Hampshire, Research Director of the UNH Institute on Disability

Prof. Houtenville discussed recent findings from the National Trends in Disability Employment report, issued semi-monthly by Kessler Foundation and the University of New Hampshire. He explained what is driving historic highs in employment of people with disabilities, and why disabled employment has outstripped the non-disabled since the start of pandemic lockdowns.

<u>Issues covered:</u>
Disabilities
Employment

Show # 2023-37

Date aired: ______ Time Aired: ______

Erica Eversman, President of the Automotive Education and Policy Institute in Akron, OH

Drivers are looking for ways to save money on auto insurance as premiums rise rapidly. Ms. Eversman explained a new offering from some insurance companies: usage-based car insurance programs, where the insured agrees to share detailed data about their driving habits with their insurer via a phone app or an in-vehicle device. She said the data does permit insurance companies to evaluate risk better and better match the price of the insurance for the risk, but at a steep cost to consumers' privacy and legal rights.

<u>Issues covered:</u>
Consumer Matters
Auto Insurance
Legal Matters

Caroline Leaf, PhD, clinical and cognitive neuroscientist, author of "How to Help Your Child Clean Up Their Mental Mess"

Increasingly, children ages 3-10 are struggling with anxiety, depression, and mental health challenges. Dr. Leaf discussed the factors behind this trend and warning signs that parents should watch for. She said if left unaddressed, childhood mental health problems often follow kids into their teens and adulthood.

Issues covered:
Child Mental Health
Parenting

Length: 8:15

Show # 2023-38

Date aired: ______ **Time Aired:** ______ **4:30 a.m.**

Ryan P. Burge, PhD, sociologist, Assistant Professor of Political Science at Eastern Illinois University, co-author of "The Great Dechurching: Who's Leaving, Why Are They Going, and What Will It Take to Bring Them Back?"

The largest and fastest religious shift in US history is in progress. Prof. Burge co-authored a comprehensive study to learn who is leaving organized religion and why. He said the most common reason people stopped attending church was because they moved, and that lower-income people with a high school education or less are the most likely to leave. He also talked about societal effects when faith-based community services such as food banks, after-school programs and prison ministries disappear.

Issues covered:

Length: 9:22

Religion

Chris Carosa, MBA, Certified Trust & Financial Advisor, Senior Contributor to Forbes.com, author of "Hey! What's My Number: How to Improve the Odds You Will Retire in Comfort"

A recent New York Life survey found that Americans believe they need \$4.3 million stashed away to retire comfortably. Unfortunately, the average person has around \$135,000 saved. Mr. Carosa explained how to determine how much money will really be needed for a comfortable retirement, along with simple steps to get there.

Issues covered:
Retirement Planning
Personal Finance

Length: 8:03

Show # 2023-39

Date aired: ______ **Time Aired:** ______ **4:30** a.m.

Diane Mullins, founder of Deborah's Voice, a national non-profit women's advocacy organization

Pastor Mullins said that child trafficking has become the 2nd largest criminal activity in the world behind illegal drug sales. She said most Americans are unaware of the existence of human trafficking and forced prostitution in their own towns, but it is surprisingly prevalent – not just on dimly lit street corners, but at music concerts, VIP dinners, and sporting events. She talked about techniques used by human traffickers to select their victims.

Issues covered: Human Trafficking Women's Issues Crime Length: 7:26

Length: 9:45

Dawn Graham, PhD, psychologist, employment and career expert, Director of Career Management for the Executive MBA Program at The Wharton School, author of "Switchers: How Smart Professionals Change Careers -- and Seize Success"

Dr. Graham offered job search advice, particularly for those in middle age who are considering career changes. She said a job search in a new field or occupation requires much more work than a typical job search. She offered suggestions on how to tailor a resume to sidestep age biases and other potential hurdles.

Issues covered:

Career Aging



Quarterly Report of Compliancy Issues & Programs List 2023-Q3 (July – September) Viewpoints Radio

- Accessibility
- Adolescent Development
- Adolescent Health
- Aging
- Agriculture
- Artificial Intelligence
- Arts
- Astronomy
- Astrophysics
- Automation
- Banking
- Body Inclusion
- Business
- Cannabis Legalization
- Career
- Chronic Stress
- Climate Change
- Comedy
- Composition
- Conflict
- Consumerism
- Cooking
- Copyright Infringement
- Correctional System
- Creative Arts
- Creativity
- Crime
- Cuisine
- CultureDiversity in Science
- Drug Policy
- Drug Trafficking
- Economy
- Education
- Education Access
- Emergency Response
- Entertainment
- Entertainment Business
- Environment
- Equal Pay
- Ethics
- Exercise
- Exploration
- Film
- Film Production
- Fine Dining
- Food Industry
- Food Science
- Food Trends
- Global Economy
- Global Trade

- Government
- Government Funding
- Government Regulation
- Habits
- Health
- Higher Education
- History
- Incarceration
- Inequality
- Inflation
- Infrastructure
- Innovation
- International Issues
- International Policy
- International Relations
- Invention
- Job Security Real Estate
- Journalism
- Labor
- Labor Issues
- Labor Rights
- Labor Trends
- Law
- Law Enforcement
- Life Skills
- Local Business
- Local Government
- Marketing
- Media
- Media Business
- Medical Research
- Medicine
- Mental Health
- Music
- Music Streaming
- National Debt
- Nationalism
- Natural Disaster
- Natural Disasters
- News
- Nonprofits
- Parenting
- Pay Equity
- Personal Finance
- Physics
- Politics
- Population Trends
- Poverty
- Presidential Election
- Productivity
- Psychology

- Public Health
- Public Safety
- Race
- Relationships
- Renewable Energy
- Retail Trends
- Retirement
- Science
- Self Help
- Self-Confidence
- Self-Development
- Self-Growth
- Social Media
- Software
- Solar System
- Space Exploration
- Sports
- Sports Culture
- STEM
- Sustainability
- Technology
- Time Management
- Tourism
- Tourism Regulations
- Transportation
- Trauma
- TravelTV
- User Experience
- Volunteerism
- Volu • War
- War on Drugs
- Waste Management
- Wealth
- Youth Sports



Program 23-28 Air Week: 7/9/2023

Executive Producer: Amirah Zaveri **Production Manager:** Jason Dickey

SEGMENT 1: NO TRAVEL PLANS THIS SUMMER? HOW TO MAKE THE MOST OUT OF WHERE YOU ARE

ALREADY Time: 1:47 Duration: 9:35

Synopsis: High demand for travel this summer is leading to exorbitantly high prices for flights, hotels and rental cars. If traveling out of state this summer is out of the question (or you just want to spend more time at home), we offer up

some ways to rediscover your own town, city, or region and gain a new perspective.

Host: Gary Price

Producer: Amirah Zaveri

Guests: Jessica Mlinaric, Chicago resident, writer, author, Secret Chicago: A Guide to the Weird, Wonderful, and

Obscure

Compliancy issues: Arts, Cuisine, Culture, Exploration, History, Music, Personal Finance, Tourism, Travel

Links for more info:

Jessica Mlinaric (@urbnexplorer) • Instagram photos and videos

urban explorer (@urbnexplorer) / Twitter

How Will We Eat in 2023? Here Are 10 Predictions

SEGMENT 2: WOULD YOU EVER SPEND \$63,000 ON A POUND OF RARE MUSHROOMS? SOME CHEFS SAY

<u>YES</u> Time: 13:24 Duration: 7:36

Synopsis: Purveying for the top chefs across America is an ever-changing series of requests dependent on food trends and tastes. While some chefs are seeking out rare microgreens, others are looking for the finest cuts of beef. And these small quantities of in-demand ingredients come at a hefty price. We highlight the many niche aspects of fine dining and how we can all take away some learning points to infuse into our own cooking at home.

Host: Marty Peterson **Producer:** Amirah Zaveri

Guests: Carrie Nahabedian, co-owner, executive chef, Brindille, Kostali by Naha; Susan Spungen, food stylist,

cookbook author, Open Kitchen: Inspired Food for Casual Gatherings

Compliancy issues: Agriculture, Cooking, Cuisine, Culture, Fine Dining, Food Trends, Global Trade, Innovation,

Tourism

Links for more info:

@susanspungen • Instagram photos and videos

Susan Spungen

Carrie Nahabedian (@carrienaha) • Instagram photos and videos

Carrie Nahabedian (@cnaha) / Twitter

Carrie Nahabedian | James Beard Foundation

VIEWPOINTS EXPLAINED: THE 36-HOUR REBELLION WITHIN RUSSIA

Time: 22:00 Duration: 2:01

Synopsis: Who is Yevgeny Prigozhin? The elusive leader of the mercenary force, The Wagner Group, is now globally known for the recent rebellion he launched against the Russian regime. We discuss the short-lived coup that's now known as the biggest uprising in Vladimir Putin's 23-year-reign.

Host: Ebony McMorris **Producer:** Amirah Zaveri

Compliancy issues: Conflict, Government, Politics, War

CULTURE CRASH: WHY ARE STREAMING PLATFORMS ALWAYS CHANGING?

Time: 24:01 **Duration:** 2:27

Synopsis: It seems like there's always a new streaming app coming or going lately. Take the creators of HBO for instance. In a short span of time, the subscription platform has been called HBO Now, HBO Go, HBO Max and now it's just Max. We discuss the ever-evolving landscape of streaming.

Host & Producer: Evan Rook

Compliancy issues: Entertainment, Film Production, Media Business



Program 23-29 Air Week: 7/16/2023

Executive Producer: Amirah Zaveri **Production Manager:** Jason Dickey

SEGMENT 1: AVOIDING CONVERSATIONS AROUND MONEY? HERE'S HOW TO GET STARTED

Time: 1:47 Duration: 9:23

Synopsis: Only 1 in 4 Americans feels financially secure, according to a recent survey by consumer financial services firm, Bankrate. We speak with two financial experts about how more Americans can have productive conversations about their spending and come up with a plan to save and invest more for the future.

Host: Gary Price

Producer: Amirah Zaveri, Grace Galante

Guests: Lori Sackler, certified financial planner, financial wealth advisor, author, The M Word: The Money Talk Every Family Needs to Have About Wealth and Their Financial Future; Emily Guy Birken, financial expert, financial writer,

author, Stacked: Your Super Serious Guide to Modern Money Management

Compliancy issues: Aging, Consumerism, Economy, Parenting, Personal Finance, Relationships, Retirement,

Wealth

Links for more info:

About the Author - The M Word

Evergreen Lane Wealth Management Group | Paramus, NJ | New York, NY

Emily Guy Birken (@EmilyGuyBirken) / Twitter

Emily Guy Birken - Forbes Advisor

SEGMENT 2: HAS ARTIFICIAL INTELLIGENCE FOREVER CHANGED THE MUSIC INDUSTRY?

Time: 12:42 Duration: 8:42

Synopsis: Yes, ChatGPT isn't dominating media headlines anymore, but the technology is still leading to massive changes across America. One area where it's making waves is the music production industry. We speak with two experts within the field about how artificial intelligence is forcing them to rethink the future of music artistry and production.

Host: Marty Peterson Producer: Amirah Zaveri

Guests: Tina Tallon, assistant professor, artificial intelligence, music composition and the arts, University of Florida;

Robert Laidlow, classical music composer, fellow, University of Oxford

Compliancy issues: Arts, Career, Composition, Copyright Infringement, Entertainment Business, Music, Music

Streaming, Social Media, Technology

Links for more info:

Robert Laidlow

Robert Laidlow (@Robert Laidlow) / Twitter

Tina Tallon

Tina Tallon, Ph.D. (@ttallon) / Twitter

Tina Tallon | Boston Conservatory at Berklee

VIEWPOINTS EXPLAINED: PEDESTRIAN DEATHS HIT A 40-YEAR HIGH

Time: 22:24 Duration: 2:01

Synopsis: What's fueling the staggering increase in pedestrian deaths in recent years? We discuss this alarming

upward trend.

Host: Ebony McMorris Producer: Amirah Zaveri

Compliancy issues: Accessibility, Public Health, Public Safety, Transportation

CULTURE CRASH: IS THE LATE-NIGHT TALKSHOW FORMAT DEAD?

Time: 24:25 Duration: 2:02

Synopsis: Jay Leno. David Letterman. Jimmy Fallon. Stephen Colbert. We highlight the rise and fall of late-night TV.

Host & Producer: Evan Rook

Compliancy issues: Culture, Entertainment, News, TV



Program 23-30 Air Week: 7/23/2023

Executive Producer: Amirah Zaveri **Production Manager:** Jason Dickey

SEGMENT 1: MARY LASKER: A PUBLIC HEALTH PIONEER

Time: 1:47 Duration: 7:36

Synopsis: The National Institute of Health. National Cancer Institute. These are just some of the research

foundations that are thriving today thanks to the work of health activist Mary Lasker. We speak with biographer Judith

L. Pearson about the many big contributions Lasker made to cancer & heart disease research throughout the

twentieth century. **Host:** Gary Price **Producer:** Amirah Zaveri

Guests: Judith L. Pearson, biographer, author, Crusade to Heal America: The Remarkable Life of Mary Lasker **Compliancy issues:** Government Funding, History, Medical Research, Medicine, Politics, Public Health, Science

Links for more info:

Cancer Wars | Mary Lasker - Profiles in Science

Amazon.com: Crusade to Heal America: The Remarkable Life of Mary Lasker

Judith L. Pearson

SEGMENT 2: THE INTERESTING ORIGINS OF CANNABIS

Time: 11:25 Duration: 9:27

Synopsis: Did you know that cannabis use dates back tens of thousands of years? While its earliest use traces back to Asia, it eventually spread to Europe and then America and was used in a variety of capacities. We speak with highly acclaimed pharmacology expert Dr. Richard Miller about the global history of cannabis and its controversial record over the last 70 years of American history.

Host: Marty Peterson **Producer:** Amirah Zaveri

Guests: Dr. Richard Miller, professor, pharmacology, Northwestern University Feinberg School of Medicine

Compliancy issues: Cannabis Legalization, Culture, Drug Policy, Government, History, Public Health, War on Drugs

Links for more info:

Richard J Miller: Faculty Profile

The War on Marijuana in Black and White | American Civil Liberties Union

<u>VIEWPOINTS EXPLAINED: WHY IS AN END TO AFFIRMATIVE ACTION SUCH BIG NEWS?</u>

Time: 21:52 Duration: 1:49

Synopsis: We break down how higher education will be affected by the Supreme Court's recent ruling ending

affirmative action. **Host:** Ebony McMorris **Producer:** Amirah Zaveri

Compliancy issues: Education Access, Government, Higher Education, Inequality, Race

CULTURE CRASH: WHY WE CAN'T GET ONBOARD WITH CGI

Time: 23:41 Duration: 2:42

Synopsis: This week – we talk about the abundance (and overuse) of computer-generated images in recent

blockbuster film releases. We also highlight a couple new summer drops that we're looking forward to.

Host & Producer: Evan Rook

Compliancy issues: Culture, Film, Technology



Program 23-31 Air Week: 7/30/2023

Executive Producer: Amirah Zaveri **Production Manager:** Jason Dickey

SEGMENT 1: LOOKING THROUGH A NEW LENS: THE LARGEST & MOST POWERFUL TELESCOPE EVER

BUILT Time: 1:47 Duration: 8:25

Synopsis: The James Webb telescope is the largest and most powerful space telescope ever built. A year and a half ago hundreds of thousands of people cheered after the telescope successfully launched and opened to begin capturing the universe in more detail than ever before. We speak with one astronomer about how this telescope will lead to greater discoveries – including the hunt extraterrestrial life.

Host: Gary Price

Producer: Amirah Zaveri, Grace Galante

Guests: Jacob Bean, astronomer, professor, Department of Astronomy & Astrophysics, University of Chicago **Compliancy issues:** Astronomy, Culture, Innovation, International Relations, Physics, Space Exploration,

Technology

Links for more info:

James Webb Space Telescope

The Department of Astronomy and Astrophysics | Jacob L. Bean

See amazing images from James Webb Space Telescope's 1st year gazing deep into the cosmos (photos)

James Webb Space Telescope (JWST) — A complete guide

SEGMENT 2: WILL SOCCER FINALLY SCORE BIG IN THE U.S.?

Time: 12:14 Duration: 8:37

Synopsis: Soccer has steadily gained a following in recent years in the U.S. Amongst Americans 18-29 years old, the sport is now more popular than baseball. We speak with soccer expert, G. Edward White about what's driving this shift and why it took so long for soccer to take hold in America.

Host: Marty Peterson

Producer: Amirah Zaveri, Tabor Brewster

Guests: G. Edward White, David and Mary Distinguished Professor, Law, University of Virginia School of Law,

author, Soccer in American Culture: The Beautiful Game's Struggle for Status

Compliancy issues: Entertainment, History, Nationalism, Parenting, Sports Culture, Technology, Youth Sports

Links for more info:

G. Edward White | University of Virginia School of Law

US Soccer

Fútbol frenzy: Messi set to play first game for Inter Miami CF Fan Favorite: The Global Popularity of Football is Rising

Amazon.com: Soccer in American Culture: The Beautiful Game's Struggle for Status (Sports and American Culture)

VIEWPOINTS EXPLAINED: HOW MUCH ARE YOU PAYING FOR SUBSCRIPTIONS EACH MONTH?

Time: 21:51 Duration: 2:02

Synopsis: There seems to be a subscription for nearly every product or service these days. But how much is too much? And when you're ready to cancel, why does it always seem like it's a pain to go through the process? We uncover how some businesses use deceptive marketing tactics to keep consumers paying.

Host: Ebony McMorris Producer: Amirah Zaveri

Compliancy issues: Business, Consumerism, Government, Law, Marketing, Technology

CULTURE CRASH: ALMOST THREE MONTHS LATER: WHY THE STRIKE IN HOLLYWOOD IS STILL MARCHING ON

Time: 23:53 Duration: 2:31

Synopsis: We discuss the ongoing screenwriters and actors strike that's halting production on a large array of TV

shows and films.

Host & Producer: Evan Rook

Compliancy issues: Culture, Film, Technology



Program 23-32 Air Week: 8/6/2023

Executive Producer: Amirah Zaveri Production Manager: Jason Dickey

SEGMENT 1: HOW ARTIFICIAL INTELLIGENCE IS FUELING THE \$1.1 TRILLION IN ONLINE RETAIL SALES

Time: 1:47 Duration: 6:15

Synopsis: Online retail sales are set to surpass \$1.6 trillion by 2027. With so much growth in the market, retailers are investing big in artificial intelligence software that improves customer interaction, usability, supply chain and more. We speak with the Chief Technology Officer of Zenni Optical about how retailers are setting up for this new era of

digital dominance. **Host:** Gary Price **Producer:** Amirah Zaveri

Guests: David Ting, chief technology officer, Zenni Optical<

Compliancy issues: Business, Consumerism, Economy, Habits, Retail Trends, Technology, User Experience

Links for more info:

With Zenni's Al-powered search, it's easier than ever to find a great pair of glasses | TechCrunch

Zenni Optical

Al in retail: Smarter stores, smarter product design | VentureBeat

NRF | How artificial intelligence will change retail

SEGMENT 2: WHAT'S HAPPENING IN HOLLYWOOD? THE STRIKE, EXPLAINED

Time: 10:04 Duration: 10:13

Synopsis: The screenwriters strike in Hollywood is now in its third month. Last month, the Screen Actors Guild joined forces with the Writers Guild of America and called a strike. We speak with two active voices in the industry about what's driving this strike and why these asks are so important to current and future professionals in this landscape.

Host: Marty Peterson

Producer: Amirah Zaveri, Tabor Brewster

Guests: Sofya Levitsky-Weitz, playwright, screenwriter, "The Bear"; Irving Belateche, screenwriting professor, School

of Cinematic Arts, University of Southern California

Compliancy issues: Artificial Intelligence, Career, Creative Arts, Economy, Entertainment, Inflation, Labor Issues,

Labor Rights, Pay Equity, Personal Finance, Technology

Links for more info:

Sofya Levitsky-Weitz (@sofyalilyana) • Instagram photos and videos

Writers Strike: WGA Exec Says Studios Are Locked In "Mutual Suicide Pact" - Deadline

Sofya Levitsky-Weitz Irving Belateche

Writers Guild of America West (@WGAWest) / Twitter

VIEWPOINTS EXPLAINED: CAN CHATGTP PERFECTLY MIMIC HUMANS?

Time: 21:17 Duration: 2:34

Synopsis: ChatGPT, the generative artificial intelligence platform, has been dominating media headlines since its

release late last year. We discuss what sets humans apart from this network created by OpenAI.

Host: Ebony McMorris
Producer: Amirah Zaveri

Compliancy issues: Artificial Intelligence, Automation, Innovation, Labor, Software, Technology

CULTURE CRASH: THE POWER OF "BARBENHEIMER"

Time: 23:51 Duration: 2:36

Synopsis: Millions of Americans rallied last month as two of the biggest film releases hit theaters. Yes, we're talking about "Barbie" & "Oppenheimer" aka "Barbenheimer". We discuss the massive revenues these two movies drew.

Host & Producer: Evan Rook

Compliancy issues: Culture, Film, History



Program 23-33 Air Week: 8/13/2023

Executive Producer: Amirah Zaveri **Production Manager:** Jason Dickey

SEGMENT 1: THE GROWING RISK OF WILDFIRES FROM COAST TO COAST: ARE YOU PREPARED?

Time: 1:47 Duration: 8:55

Synopsis: It's been the deadliest year on record for wildfires in Canada. While California is typically the focus point for these events, the new reality of human-caused climate change is that wildfires are becoming a greater threat in areas never seen before. We speak with Dr. Adrienne Edwards, a botanist and wildfire expert, about how Americans can best prepare for wildfire season and help stop the spread.

Host: Gary Price

Producer: Amirah Zaveri

Guests: Dr. Adrienne Edwards, botanist, author, Firescaping Your Home: A Manual for Readiness in Wildfire Country **Compliancy issues:** Climate Change, Emergency Response, Environment, Government, Natural Disaster, Public

Health

Links for more info:

Firescaping Your Home: A Manual for Readiness in Wildfire Country We Made Wildfire an Enemy for 110 Years. It Could Have Been an Ally Firescaping The WUI (@firescaping_the_wui) • Instagram photos and videos Firescaping Your Home

SEGMENT 2: FEELING DISTRACTED & DISCONNECTED? HERE'S HOW TO SLOW DOWN

Time: 12:44 Duration: 8:29

Synopsis: In 2012, researchers at the University of California-Irvine estimated that the average human's attention span was around seventy-five seconds. in recent years, this number has dropped to forty-seven seconds. What's leading to this continuing decline in our attention spans? We speak with one mindfulness expert to get some tips on how people can slow down, increase their focus, and feel less chronically stressed.

Host: Marty Peterson

Producer: Amirah Zaveri, Tabor Brewster

Guests: Christian Madsbjerg, professor, applied humanities, New School, author, Look: How to Pay Attention in a

Distracted World

Compliancy issues: Career, Chronic Stress, Health, Mental Health, Psychology, Self-Development, Social Media,

Technology

Links for more info:

Look: How to Pay Attention in a Distracted World: Madsbjerg, Christian: Amazon.com

5 Reasons You Should Unplug From Social Media - CNET

6 Skills to Help You Be Mindful | Psychology Today

14 Strategies for Leaders to Adopt or Practice Mindfulness

VIEWPOINTS EXPLAINED: AN END TO FINDING NEWS CONTENT ON SOCIAL MEDIA IN CANADA

Time: 22:13 Duration: 1:41

Synopsis: Meta – the parent company of Facebook and Instagram – has decided to ban all news content on these platforms in Canada. We talk about what's driving this big move and how it's going to impact both Canadians and

media outlets.

Host: Ebony McMorris **Producer:** Amirah Zaveri

Compliancy issues: Government Regulation, Journalism, News, Politics, Social Media, Technology

CULTURE CRASH: WILL MARVEL BOUNCE BACK?

Time: 23:54 Duration: 2:34

Synopsis: The Marvel Cinematic Universe has had a series of flops in recent years. In a landscape with so much

content, will this production company be able to bounce back and rebuild its brand name?

Host & Producer: Evan Rook

Compliancy issues: Business, Culture, Film



Program 23-34 Air Week: 8/20/2023

Executive Producer: Amirah Zaveri **Production Manager:** Jason Dickey

SEGMENT 1: FROM COW'S MILK TO SALTWATER OYSTERS: THE FIRST PEOPLE TO DIVE INTO THE UNKNOWN

Time: 1:47 **Duration:** 6:45

Synopsis: Whoever thought, "This white, liquid substance from this animal looks like it is safe enough that I'm going to drink it." Out of the many items we have today (whether it's food, drink, or something else) there was a person who first took the risk in trying it themselves. We explore the many firsts throughout history and how key archeological evidence plays a role in accurately telling these narratives.

Host: Gary Price

Producer: Amirah Zaveri, Tabor Brewster

Guests: Cody Cassidy, writer, author, Who Ate The First Oyster? The Extraordinary People Behind the Greatest

Firsts in History

Compliancy issues: Archaeology, Culture, Food Industry, Food Science, History, Innovation, Invention, Medicine,

Technology

Links for more info:

Who Ate the First Oyster? by Cody Cassidy | PenguinRandomHouse.com: Books

Who Invented Beer? | HISTORY

Who Ate the First Oyster? Cave May Hold an Answer: NPR

SEGMENT 2: SEPARATING FACT FROM FICTION: ARE YOU A VICTIM OF MISINFORMATION?

Time: 10:34 **Duration:** 9:58

Synopsis: Conspiracy theories have been around for hundreds of years. From secret projects to secret government societies, these theories are prevalent across society. We speak with two conspiracy experts about how these stories arise, why they're so pervasive online and why artificial intelligence may make these narratives more difficult to detect.

Host: Marty Peterson

Producer: Amirah Zaveri, Aunna Beranek

Guests: Colin Dickey, writer, author, Under the Eye of Power: How Fear of Secret Societies Shapes American Democracy; Dr. Erik Nisbet, Owen L. Coon Professor of Policy Analysis & Communication, Northwestern University **Compliancy issues:** Artificial Intelligence, Culture, History, Journalism, Media, News, Politics, Presidential Election,

Social Media, Technology Links for more info:

Erik C. Nisbet

Fake News, Big Lies: How Did We Get Here and Where Are We Going?

Colin Dickey (@colindickey) / X

Under the Eye of Power by Colin Dickey | PenguinRandomHouse.com: Books

Disinformation Researchers Raise Alarms About A.I. Chatbots - The New York Times

VIEWPOINTS EXPLAINED: THE SECRETS OF VENUS

Time: 21:32 Duration: 2:21

Synopsis: We highlight the deeper intricacies and theories behind Venus' unusual surface.

Host: Ebony McMorris Producer: Amirah Zaveri

Compliancy issues: Astronomy, Physics, Science, Solar System, Space Exploration

CULTURE CRASH: WHY DO WE LIKE WATCHING SCI-FI SO MUCH?

Time: 23:53 Duration: 2:33

Synopsis: From Black Mirror to The Twilight Zone, we explore why the sci-fi genre has always been a hit amongst

American audiences.

Host & Producer: Evan Rook Compliancy issues: Culture, TV



Program 23-35 Air Week: 8/27/2023

Executive Producer: Amirah Zaveri **Production Manager:** Jason Dickey

SEGMENT 1: 'NEVER GOOD ENOUGH': A RISE IN MENTAL HEALTH ISSUES AMONG ADOLESCENTS

Time: 1:47 Duration: 7:31

Synopsis: With summer break over and millions of students back in school, it's a good time to talk about the importance of mental health. After all, adolescents today face an excessive number of demands both in and outside of the classroom. This week on Viewpoints - We speak with author Jennifer Breheny Wallace about the importance of sharing how a person's value should never be linked to their performance.

Host: Gary Price

Producer: Amirah Zaveri, Grace Galante

Guests: Jennifer Breheny Wallace, journalist, writer, author, Never Enough: When Achievement Culture Becomes

Toxic - And What We Can Do About It

Compliancy issues: Adolescent Development, Education, Mental Health, Parenting, Psychology, Self-Growth

Links for more info: Authentic Connections

Never Enough: When Achievement Culture Becomes Toxic-and What We Can Do About It: Breheny Wallace,

Jennifer: Amazon.com: Books

Join the program - Challenge Success Mental Health and Academic Achievement

We're Missing a Key Driver of Teen Anxiety - The Atlantic

SEGMENT 2: WHEN GREEN ENERGY TURNS TOXIC: RE-TOOLING SOLAR PANELS

Time: 11:20 Duration: 8:50

Synopsis: Solar energy is big business in the U.S. and is only set to expand in the coming years, with an annual growth rate of 21%. But after these solar panels die, where do they go? How 'green' is this technology if we're dumping thousands of used, toxic panels into landfills? We speak with two experts in the solar panel recycling space about how innovation is driving this shift and what more needs to be done to make this energy source truly sustainable.

Host: Marty Peterson

Producer: Amirah Zaveri, Polly Hansen

Guests: Adam Saghei, Chief Executive Officer, We Recycle Solar; Jesse Simons, co-founder, Chief Commercial

Officer, SolarCycle

Compliancy issues: Environment, Local Government, Politics, Renewable Energy, Sustainability, Technology,

Waste Management Links for more info: We Recycle Solar Solarcycle

Solar Panel Recycling | US EPA

As Millions of Solar Panels Age Out, Recyclers Hope to Cash In - Yale E360

Long-Lived? Highly Recyclable? Priorities for Solar Panels in a Circular Economy | News | NREL

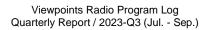
VIEWPOINTS EXPLAINED: AN UNCERTAIN FUTURE FOR COMMUTER RAILS

Time: 21:10 Duration: 1:38

Synopsis: Covid-19 shook up norms for many public transit agencies including commuter rail companies that prepandemic largely catered to commuting office employees. We highlight how several businesses are re-framing their

strategy during this period. **Host:** Ebony McMorris **Producer:** Amirah Zaveri

Compliancy issues: Business, Infrastructure, Labor Trends, Transportation





CULTURE CRASH: IS COMEDY DEAD OR DOES IT JUST LOOK A LITTLE DIFFERENT?

Time: 22:48 Duration: 3:39

Synopsis: Some people argue that the comedy genre is on its way out. But this week, we discuss how comedy isn't

going anywhere- it's just adapting to the changing times.

Host: Tabor Brewster

Producer: Amirah Zaveri, Tabor Brewster

Compliancy issues: Comedy, Culture, Social Media



Program 23-36 Air Week: 9/3/2023

Executive Producer: Amirah Zaveri **Production Manager:** Jason Dickey

SEGMENT 1: DROWNING IN DEBT? YOU'RE NOT ALONE: A NEW WAVE OF CREDIT CARD DEBT IN

AMERICA Time: 1:47 Duration: 7:32

Synopsis: Credit card debt in the U.S. just surpassed one trillion dollars and payment delinquency rates are also on the rise. One factor that's feeding into these increases are a growing amount of credit card accounts. The Federal Reserve Bank of New York reports that there are 70 million new accounts since 2019. This week – we discuss the effects of escalating debt and how listeners can start taking back control.

Host: Gary Price

Producer: Amirah Zaveri

Guests: Chloe Elise, certified financial coach, author, Deeper Than Money

Compliancy issues: Banking, Consumerism, Economy, National Debt, Personal Finance, Psychology, Self-

Development

Links for more info:

Credit-card debt hits \$1 trillion --- that milestone comes at a very tricky time - MarketWatch

Amazon.com: Deeper Than Money: Ditch Money Shame, Build Wealth, and Feel Confident AF eBook: Elise, Chloe:

Kindle Store

Here's how much of your monthly income should go toward debt repayment

What do I need to know about consolidating my credit card debt? | Consumer Financial Protection Bureau

SEGMENT 2: ACTORS & WRITERS ARE ON STRIKE, BUT WHY AREN'T MUSICIANS PICKETING AS WELL?

Time: 11:21 Duration: 9:56

Synopsis: Screenwriters and writers aren't the only ones feeling the pinch in this new media landscape dominated by streaming. Hundreds of thousands of musicians are struggling to make a living from the substandard pay they receive from platforms like Spotify and Apple Music. We cover just how the music sector has changed and why these artists don't have the same protections as other creatives.

Host: Marty Peterson **Producer:** Amirah Zaveri

Guests: David Lowery, senior lecturer, Music Business Certificate Program, University of Georgia; Rene Kladzyk,

volunteer, Union of Musicians and Allied Workers

Compliancy issues: Creative Arts, Entertainment Business, Equal Pay, Labor Rights, Personal Finance, Technology

Links for more info:

Bandcamp

Union of Musicians and Allied Workers

Music Workers Alliance

David C Lowery (@davidclowery) / X

René Kladzyk (@ziembavision) • Instagram photos and videos

VIEWPOINTS EXPLAINED: THE ESCALATING LEVELS OF CAFFEINE IN ENERGY DRINKS

Time: 22:17 Duration: 2:07

Synopsis: Over the past two decades, caffeine levels have continued to creep higher and higher. We cover how much caffeine is packed inside many of these newer energy drinks and the consequences of consuming higher-thanneeded amounts.

Host: Ebony McMorris
Producer: Amirah Zaveri

Compliancy issues: Adolescent Health, Marketing, Mental Health, Parenting, Public Health

CULTURE CRASH: A NEW ERA FOR POST MALONE

Time: 24:24 Duration: 2:01

Synopsis: We give our review of American rapper, singer and songwriter, Post Malone's newest album titled,

"Austin".

Host & Producer: Evan Rook Compliancy issues: Culture, Music



Program 23-37 Air Week: 9/10/2023

Executive Producer: Amirah Zaveri **Production Manager:** Jason Dickey

SEGMENT 1: WHY DOES EVERYONE, INCLUDING PARENTS, WANT TO BE INFLUENCERS?

Time: 1:47 **Duration:** 7:16

Synopsis: Two out of three people on Earth are on social media. With so many eyeballs online, it's big business to have a large social media following and work as an influencer. We highlight this ever-evolving lucrative industry and

how new laws are better protecting those who've been previously taken advantage of.

Host: Gary Price

Producer: Amirah Zaveri

Guests: Stephanie McNeal, senior editor, Glamour, author, Swipe Up for More: Inside the Unfiltered Lives of

Influencers

Compliancy issues: Career, Ethics, Law, Mental Health, Parenting, Politics, Psychology, Social Media, Technology,

Wealth

Links for more info:

Stephanie McNeal (@stephemcneal) • Instagram photos and videos

Stephanie McNeal (@stephemcneal) / X

Swipe Up for Morel: Inside the Unfiltered Lives of Influencers: McNeal, Stephanie: Books

<u>SEGMENT 2: FROM DRUG TRAFFICKER TO INFORMANT: HOW EX-CRIMINALS ARE AIDING INVESTIGATORS</u>

Time: 11:05 Duration: 9:59

Synopsis: We speak with ex drug trafficker, Margarito Flores Jr. about his entry into the illicit drug trade at an early age and when he decided to get out of the business and start working for the other side. We also speak with Sgt. Ryan Wasson about the critical role informants play in aiding law enforcement, but why it's important to avoid glorifying the work of people like Flores.

Host: Marty Peterson Producer: Amirah Zaveri

Guests: Margarito Flores Jr., federal drug informant; Sergeant Ryan Wasson, detective, Kane County Sheriff, officer,

Homeland Security Investigations Task Force

Compliancy issues: Crime, Drug Trafficking, Health, International Issues, Law Enforcement, Parenting, Technology

Links for more info:

SAMHSA

Sheriff's deputies assigned to drug task force get federal credentials - Shaw Local

Margarito Flores, Chicago cocaine kingpin who helped bring down El Chapo, will teach cops how to catch drug

traffickers

VIEWPOINTS EXPLAINED: AMERICA'S STRUGGLING CITIES

Time: 22:04 Duration: 1:50

Synopsis: We highlight recent population trends across America in a post-pandemic world. Several once prominent

cities have struggled to bounce back after a mass exodus of urban residents.

Host: Ebony McMorris **Producer:** Amirah Zaveri

Compliancy issues: Climate Change, Culture, Local Business, Population Trends, Poverty

CULTURE CRASH: FROM LIVE CONCERTS TO FILM: THE DOMINANCE OF TAYLOR SWIFT

Time: 23:54 Duration: 2:32

Synopsis: It's the end of summer and we're still talking about Taylor Swift's "Era's Tour". Swift is continuing the

mania (and profits) with the upcoming release of the movie simply titled: "The Era's Tour".

Host & Producer: Evan Rook Compliancy issues: Culture, Music



Program 23-38 Air Week: 9/17/2023

Executive Producer: Amirah Zaveri **Production Manager:** Jason Dickey

SEGMENT 1: X (AKA TWITTER) VS. THREADS: THE STORY BEHIND META'S NEW SOCIAL PLATFORM

Time: 1:47 Duration: 8:00

Synopsis: Do you remember the hype when Threads, Meta's new version of X, debuted earlier this summer? Everyone seemed to jump on the new platform at a moment's notice. But what happened to all the buzz? We speak with two social media experts about Meta's big investment in Threads and what needs to change in the coming months to avoid its quick demise.

Host: Gary Price

Producer: Amirah Zaveri, Grace Galante

Guests: Carolyn Garavente, associate director, paid social, Brain Labs Media; Danielle Carter, account director, paid

social, Croud Digital

Compliancy issues: Adolescent Development, Creativity, Education, Life Skills, Mental Health, Parenting, Self Help

Links for more info:

Threads will now let you search for posts - The Verge

How brands are still finding their feet with Threads one month since launch

According to Elon Musk's own math, the company formerly known as Twitter has lost 90% of its value and could be worth just \$4 billion

SEGMENT 2: SCHOOL, SPORTS, STANDARDIZED TESTS: WHEN IS THERE TIME TO BUILD LIFE SKILLS?

Time: 11:50 Duration: 9:20

Synopsis: As an academic advisor, Ana Homayoun has had thousands of conversations with students, parents, and administrators. Many of these talks typically center around grades, college admissions, career paths and other key academic to-dos. Yet, what's not as commonly talked about is the importance of life skills. This means cultivating independence, setting good habits and more. We speak with Homayoun about why so many teens seem to struggle post-high school and how adults can better prepare their kids in the long-term rather than focusing solely on short-term academic markers.

Host: Marty Peterson **Producer:** Amirah Zaveri

Guests: Ana Homayoun, academic advisor, early career development expert, author, Erasing the Finish Line: The

New Blueprint for Success

Compliancy issues: Adolescent Development, Creativity, Education, Life Skills, Mental Health, Parenting, Self Help

Links for more info:

Mental Health | DASH | CDC

Erasing the Finish Line: The New Blueprint for Success Beyond Grades and College Admission

Opinion: We're thinking about teens and social media all wrong

<u>VIEWPOINTS EXPLAINED: CHINA'S DEEPENING ECONOMIC WOES: WHAT'S FUELING THIS DECLINE?</u>

Time: 22:10 Duration: 1:45

Synopsis: Less jobs. Lower property values. Tightened consumer spending. These are just some of the challenges China's been facing over the past several months. Will this global superpower be able to avoid a full-fledged recession? We talk about why Americans should care about this developing international economic news.

Host: Ebony McMorris Producer: Amirah Zaveri

Compliancy issues: Global Economy, International Policy, Job Security Real Estate

CULTURE CRASH: A SLOW CALENDAR FOR PRIME TV SEASON

Time: 23:55 Duration: 2:31

Synopsis: We cover how the screenwriter and actor's strike in Hollywood is slowing down TV series releases this

autumn.

Host & Producer: Evan Rook Compliancy issues: Culture, TV



Program 23-39 Air Week: 9/24/2023

Executive Producer: Amirah Zaveri **Production Manager:** Jason Dickey

SEGMENT 1: ARE YOU MAKING THE MOST OUT OF CHAT GPT?

Time: 1:47 Duration: 8:05

Synopsis: There's been a lot of hype around Chat GPT and generative AI this year, but is the average person actually using the new tech? We highlight how leaders in education policy are integrating AI into certain processes to create positive for teachers, administrators, and students in classrooms nationwide. From there, we breakdown what are some of the biggest ways AI helps with tasks and how you can go about interacting with these chatbots to get the answer you're looking for.

Host: Gary Price

Producer: Amirah Zaveri, Grace Galante

Guests: Perpetual Baffour, Research Director, Learning Agency Lab

Compliancy issues: Career, Education, Innovation, Productivity, Technology, Time Management

Links for more info:

ChatGPT

Overview - The Learning Agency Lab

GPT-4: how to use the Al chatbot that puts ChatGPT to shame | Digital Trends

ChatGPT beginners guide - Geeky Gadgets

SEGMENT 2: ONE AFTER ANOTHER: HELPING PEOPLE RECOVER IN A WORLD WHERE NATURAL DISASTERS ARE ALL TOO COMMON

Time: 11:54 **Duration:** 8:50

Synopsis: The reality: Human-induced climate change is leading to more frequent and powerful extreme weather events. In the U.S. and around the world, millions struggle to get back on their feet following the damage and destruction these disasters bring. As bystanders, how can we pitch in and help? We cover the physical and mental toll these hardships cause and why it's important to step up and give back in any way you can.

Host: Marty Peterson **Producer:** Amirah Zaveri

Guests: Vickie Mays, clinical psychologist, distinguished professor, psychology, health policy & management,

University of California-Los Angeles

Compliancy issues: Climate Change, Emergency Response, Mental Health, Natural Disasters, Nonprofits,

Psychology, Public Health, Trauma, Volunteerism

Links for more info: Vickie M. Mays | UCLA Build A Kit | Ready.gov

Survival Kit Supplies - Redcross.org

How does climate change affect mental health? | APA.org

VIEWPOINTS EXPLAINED: WHY ARE PRISON BREAKS BECOMING MORE COMMON?

Time: 21:44 Duration: 2:15

Synopsis: Aging infrastructure, fewer correctional officers, and a large inmate population. These are just some of the factors feeding into why prison breaks, and then large-scale manhunts, seem to be popping up more these days.

Host: Ebony McMorris **Producer:** Amirah Zaveri

Compliancy issues: Correctional System, Government, Incarceration, Public Safety

CULTURE CRASH: OUR FALL INDIE FILM PICKS

Time: 23:59 Duration: 2:28

Synopsis: We highlight some of our favorite, small-production movie picks as we head into fall film festival season.

Host & Producer: Evan Rook Compliancy issues: Culture, Film



Quarterly Report of Compliancy Issues & Programs List 2023-Q3 (July - September) Radio Health Journal

- Abusive Relationship
- Accessibility
- Addiction
- Adolescents
- Affirmative Action
- Ageism
- Aging
- Air Pollution
- Air Quality
- Allergic Reactions
- Alternative Sweeteners
- American Population
- Amino Acids
- Ancestry
- Anxiety
- Aspartame
- Autoimmune Disease
- Bacteria
- **Bed Rest**
- **Bioethics**
- Biology Birth
- Birth Control
- **Blood Disorder**
- **Blood Test**
- Bone Density
- Bone Health **Botox**
- **BPA**
- **Breast Cancer**
- **Bug Repellant**
- Caffeine
- Cancer
- Carcinogens Cardiac Surgery
- Chemical Intolerance
- **Chemical Reactions**
- Chemotherapy Clothing Industry
- Cognitive Behavioral
- Therapy
- College
- College Admissions
- Communication Communication
- Technology
- Concussions
- Congenital Heart
- Disease
- Consumerism Contraception
- Contraceptives
- Coping Strategies
- Deductible
- Defense Mechanisms
- **Delusions**
- Depression
- Diabetes

- Diet
- Diet Soda
- **Dietary Protein**
- Disability Rights
- Disease Diversity
- DNA
- **Drug Addiction**
- Drug Use
- **Economics**
- **Emotional Behavior**
- **Employee**
- End of Life Care **Energy Drinks**
- **Eponyms**
- Ethics
- Ethnicity Evolution
- Exercise
- Family
- Fashion
- Fertility
- Fertility Preservation
- Frontal Lobe
- Gender Issues
- Genealogy
- Genetic Conditions
- Genetic Disorders Genetic Sequences
- Genetics
- Genomics
- Geriatrics
- Gestational Diabetes
- Gynecology
- Hallucinations
- Hashimoto's Disease
- Health Insurance
- Healthcare
- Healthy Lifestyle
- Hearing Aids
- **Heart Disease**
- Heart Health
- High Blood Pressure
- High-Risk Pregnancy
- History
- Hormone Production
- Hormones
- Humanity
- Immune System
- Immunocompromised In Vitro Fertilization
- India
- Infant Safety
- Infants
- Infection Infectious Disease
- Injectable Filler

- Invention
- IUD
- Labor
- Lung Health
 - Lyme Disease
- Mammals
- Marketing
- Mask Medicaid
- **Medical Access**
- Medical Culture
- Medical Ethics
- Medical History
- Medical Insurance
- Medical School
- Medical Technology
- Medicare
- Mental Health
- Mercury
- Metabolism Miscarriage
- Mobility
- Mosquitoes
- Multiple Sclerosis Muscle Repair
- **Natural Disasters**
- Natural Selection
- Nazi Party Neonatal Intensive Care
- Neonatal Opioid Withdrawal Syndrome
- Neurology
- Neurons
- Neuroplasticity
- Neuroscience
- Nutrition
- Obesity
- Obstetrics
- Office Culture Open Heart Surgery
- **Opioid Crisis** Opioid Use Disorder
- Overdose
- **Parasites**
- Parenthood
- Pathology
- Patient Access Patient Safety
- People of Color in Medicine
- Pharmaceuticals Physicians
- Picaridin
- **Politics** Precision Medicine
- Pregnancy

Pregnancy Loss

Pregnancy Test Psilocybin

- Psychedelic Therapy
- Psychedelics
- Psychotherapy
- Public Health
- **Public Policy**
- Public Safety **Public Transportation**
- Radiation Therapy
- Rare Disease
- Rash
- Relationships
- Reproductive Issues Research Ethics
- Respiratory Disease
- Rheumatology
- Scholarships
- Self-image Sensitive Skin
- Sickle Cell Anemia
- Sickle Cell Disease Sickle Cell Trait
- Skeletal Muscle Health
- **Smart Phones**
- Smoke Social Infrastructure
- Social Pressure
- Southeast Asia Standard Care
- Stem Cells
- Stigma Stimulants
- Stress
- Stroke Sub-Saharan Africa
- Sugar
- Suicide Survival
- Technology
- Therapy Thyroid
- Tick-Borne Disease Toxic Chemicals
- Traumatic Brain Injury Travel
- Uniforms Universal Healthcare
- Vaccine Vasculitis
- Vector-Borne Disease
 - Virus Vulnerable Populations Weight Loss
- Wildfire Women in Medicine
- Youth at Risk



Program 23-27

Air Week: 07/02/2023

Executive Producer: Amirah Zaveri **Production Manager:** Jason Dickey

SEGMENT 1: WILL HORMONAL CONTRACEPTIVES WORSEN YOUR AUTOIMMUNE DISEASE?

Time: 1:50 **Duration:** 12:47

Synopsis: Of the 24 million Americans with autoimmune diseases, about 80% are women. A 2020 paper in the American Journal of Nursing estimates that nearly 90% of women who could become pregnant but don't want to use contraception – which may worsen a preexisting disease. Our experts explain what to do if you fall into this category and how to safely use hormonal contraceptives.

Host: Elizabeth Westfield

Producer: Kristen Farrah, Reed Pence

Guests: Dr. Lisa Sammaritano, Professor of Clinical Medicine, Weill Cornell Medical College; Dr. Kristen

Demoruelle, Rheumatologist, Associate Professor of Medicine, University of Colorado School of

Medicine; Kristy Griffin, patient

Compliancy issues: Autoimmune Disease, Birth Control, Diabetes, Gender Issues, Patient Safety, Contraceptives, Hashimoto's Disease, Hormones, Immunocompromised, IUD, Multiple Sclerosis,

Rheumatology, Thyroid Links for more info:

M. Kristen Demoruelle, MD, PhD
Dr. Kristen Demoruelle | LinkedIn

Lisa Rose Sammaritano Professor of Clinical Medicine

SEGMENT 2: DO YOU FEEL PRESSURED TO WORK WHILE YOU'RE SICK?

Time: 15:39 **Duration:** 7:11

Synopsis: Though the pandemic changed a lot about traditional offices, by now many people are back working in communal spaces. While this is great for building relationships, it's also a surefire way to spread disease. Our experts discuss how office culture feeds into putting yourself and others at risk.

Host: Nancy Benson

Producer: Kristen Farrah, Reed Pence

Guests: Richard Deosingh, District President, Robert Half International; Dr. Joseph Ladapo, Professor,

University of Florida College of Medicine, State Surgeon General of Florida

Compliancy issues: Infectious Disease, Patient Safety, Public Health, Vulnerable Populations,

Employee, Flu, Office Culture, Vaccine

Links for more info:

Richard Deosingh - District President - Robert Half | LinkedIn Joseph A. Ladapo, MD, PhD (@FLSurgeonGen) / Twitter

State Surgeon General | Florida Department of Health



Program 23-28 Air Week: 07/09/2023

Executive Producer: Amirah Zaveri **Production Manager:** Jason Dickey

SEGMENT 1: HOW CAN WE SAVE INFANTS FROM THE EFFECTS OF OPIOID ADDICTION?

Time: 1:50 **Duration:** 10:08

Synopsis: Though we've known about neonatal opioid withdrawal syndrome (NOWS) since the 1970s, there has never been a standard treatment plan across all hospitals. In fact, the scale that's used to determine a diagnosis is complicated and outdated. Experts discuss a promising new treatment approach

and how to fix the root cause of NOWS.

Host: Elizabeth Westfield **Producer:** Kristen Farrah

Guests: Dr. Stephen Patrick, Neonatologist, Director, Vanderbilt Center for Child Health Policy, Vanderbilt University; Dr. Diana Bianchi, Director, Eunice Kennedy Shriver National Institute of Child

Health and Human Development, NIH

Compliancy issues: Public Health, Vulnerable Populations, Drug Addiction, Drug Use, Infant Safety, Neonatal Intensive Care, Neonatal Opioid Withdrawal Syndrome, Opioid Crisis, Opioid Use Disorder,

Standard Care Links for more info:

Stephen W. Patrick, MD, MPH, MS, FAAP | Department of Health Policy

Stephen Patrick, MD, MPH (@stephenwpatrick) / Twitter

<u>Diana W. Bianchi, MD</u> Diana W. Bianchi, M.D.

Eat, Sleep, Console Approach or Usual Care for Neonatal Opioid Withdrawal | NEJM

SEGMENT 2: "THERE'S NO 'NORMAL' PERSON": THE INTERSECTION OF ETHICS AND

DISABILITY Time: 13:00 Duration: 10:02

Synopsis: Bioethicists help governments, universities, hospitals, and patients make the best possible judgement calls based on cultural and personal values. But they don't always get it right. Experts explain

how the disabled community is often left behind in society, medicine, and bioethics.

Host: Nancy Benson **Producer:** Kristen Farrah

Guests: Dr. Jeffrey Bishop, Tenet Endowed Chair in Bioethics, Professor of Health Care Ethics, Saint Louis University; Dr. Brooke Ellison, Associate Professor, Stony Brook University, Author, Look Both

Wavs

Compliancy issues: Accessibility, Consumerism, Ethics, Healthcare, Medical Technology, Public Safety, Research Ethics, Bioethics, Communication Technology, Disability Rights, End of Life Care, Medical

Ethics, Mobility
Links for more info:

Brooke Ellison | Center for Medical Humanities, Compassionate Care, and Bioethics

About | Brooke Ellison — Look Both Ways

Brooke Ellison | LinkedIn

Jeffrey P. Bishop, M.D., Ph.D.: SLU

Jeffrey Bishop - Tenet Endowed Chair in Health Care Ethics - Saint Louis University | LinkedIn



Program 23-29 Air Week: 07/16/2023

Executive Producer: Amirah Zaveri **Production Manager:** Jason Dickey

SEGMENT 1: BIOETHICS PART 2: SHOULD YOU HAVE THE RIGHT TO END YOUR OWN LIFE?

Time: 1:50 **Duration:** 10:49

Synopsis: In this follow-up to last week's discussion on bioethics and disability, we dig into Dr. Brooke

Ellison's life as a quadriplegic. Using her own experience, she explains the public policies and

technological advances needed to help people with disabilities live life to the fullest. Along with Ellison, Dr. Jeffrey Bishop -- a bioethicist – explores the many ethical decisions that surround end-of-life care.

Host: Elizabeth Westfield **Producer:** Kristen Farrah

Guests: Dr. Jeffrey Bishop, Tenet Endowed Chair in Bioethics, Professor of Health Care Ethics, Saint Louis University; Dr. Brooke Ellison, Associate Professor, Stony Brook University, Author, Look Both

Ways

Compliancy issues: Accessibility, Consumerism, Ethics, Healthcare, Medical Technology, Public Safety, Research Ethics, Bioethics, Communication Technology, Disability Rights, End of Life Care, Medical

Ethics, Mobility

Links for more info:

Brooke Ellison | Center for Medical Humanities, Compassionate Care, and Bioethics

About | Brooke Ellison — Look Both Ways

Brooke Ellison | LinkedIn

Jeffrey P. Bishop, M.D., Ph.D.: SLU

Jeffrey Bishop - Tenet Endowed Chair in Health Care Ethics - Saint Louis University | LinkedIn

SEGMENT 2: IS PSYCHEDELIC THERAPY THE FUTURE OF MENTAL HEALTH TREATMENT?

Time: 13:41 **Duration:** 9:12

Synopsis: Compass Pathways is leading the charge for psychedelic therapy. The research is currently in stage three trials and is expected to receive FDA approval in the next few years. An expert explains how

the treatment works and if the therapy will be covered by insurance.

Host: Nancy Benson **Producer:** Kristen Farrah

Guests: Dr. Steve Levine, Senior Vice President for Patient Access and Medical Affairs, Compass

Pathways

Compliancy issues: Consumerism, Depression, Healthcare, Mental Health, Therapy, Medical Insurance,

Psilocybin, Psychedelic Therapy, Psychedelics

Links for more info:

Steve Levine, MD | LinkedIn

NIMH » Sequenced Treatment Alternatives to Relieve Depression (STAR*D) Study Single-Dose Psilocybin for a Treatment-Resistant Episode of Major Depression | NEJM Psilocybin



Program 23-30 Air Week: 07/23/2023

Executive Producer: Amirah Zaveri **Production Manager:** Jason Dickey

SEGMENT 1: "WE LIVE IN AN AGEIST SOCIETY": HOW TO ENJOY OLD AGE

Time: 1:49 **Duration:** 12:29

Synopsis: Everyone ages, so why are so many of us not prepared to grow old? Dr. Rosanne Leipzig, a gerontologist, says most of her patients don't know what changes to expect in their old age – and often fight against the inevitable transition. She explains what's normal, what's not, and how to enjoy your later

years in life.

Host: Elizabeth Westfield **Producer:** Kristen Farrah

Guests: Dr. Rosanne Leipzig, Professor and Vice Chair, Education of the Brookdale Department of Geriatrics and Palliative Medicine, Icahn School of Medicine at Mount Sinai, Author, Honest Aging **Compliancy issues:** Ageism, Aging, Bone Density, Bone Health, Botox, Geriatrics, Hearing Aids, Injectable Filler, Public Health, Public Transportation, Social Infrastructure, Social Pressure, Suicide,

Stigma

Links for more info:

Rosanne M Leipzig - Internal Medicine | Mount Sinai - New York

Rosanne Leipzig

Rosanne M Leipzig MD PhD (@leipzig_rm) / Twitter

SEGMENT 2: ARE YOU PROTECTED FROM TICK-BORNE DISEASES?

Time: 15:20 **Duration:** 7:03

Synopsis: Summer is a season of activities, but it's also the favorite season of blood-sucking bugs like ticks. Do you know how to best protect yourself, your family, and your pets? Dr. Bobbi Pritt explains which

repellants are worth your money, and the most effective way to remove a tick to avoid diseases.

Host: Nancy Benson

Producer: Kristen Farrah, Tabor Brewster

Guests: Dr. Bobbi Pritt, Professor of Laboratory Medicine and Pathology and Director of Clinical

Parasitology, Mayo Clinic

Compliancy issues: Autoimmune Disease, Bug Repellant, Deet, Infection, Lyme Disease, Mosquitoes,

Parasites, Pathology, Picaridin, Public Safety, Tick-Borne Disease, Vector-Borne Disease

Links for more info:

Bobbi S. Pritt, M.D. - Mayo Clinic Faculty Profiles

Bobbi Pritt, MD (@ParasiteGal) / Twitter Creepy Dreadful Wonderful Parasites

Bobbi Pritt | LinkedIn



Program 23-31 Air Week: 07/30/2023

Executive Producer: Amirah Zaveri Production Manager: Jason Dickey

SEGMENT 1: HONORING NAZI DOCTORS AND CRIMINALS: THE DARK SIDE OF MEDICAL

EPONYMS Time: 1:50 Duration: 10:51

Synopsis: Eponyms honor people who discover diseases, treatments, and procedures. You may be familiar with ones like Alzheimer's disease, named after Alois Alzheimer, or Hodgkin's lymphoma, discovered by Thomas Hodgkin. However, Our experts explain how eponyms can go awry and place

honor on criminals or even the wrong person.

Host: Elizabeth Westfield Producer: Kristen Farrah

Guests: Dr. Sabine Hildebrandt, Associate Professor of Pediatrics. Boston Children's Hospital & Harvard

Medical School; Dr. Eric Matteson, Professor Emeritus of Medicine, Mayo Clinic

Compliancy issues: Ethics, History, Medical History, Vulnerable Populations, Eponyms, Gynecology,

Medical Culture, Nazi Party, People of Color in Medicine, Vasculitis, Women in Medicine

Links for more info:

Sabine Hildebrandt | Global Health and Social Medicine Eric L. Matteson, MD, MPH, Section Editor, Rheumatology

SEGMENT 2: HIGH-RISK PREGNANCY? BED REST MAY NOT BE THE ANSWER

Time: 13:43 **Duration: 8:36**

Synopsis: Bed rest is one of the most common interventions prescribed for high-risk pregnancies, but does it work? There's no research that proves bed rest prevents preterm labor, however multiple studies show that this intervention harms a woman's physical and mental health. Our experts break down the evidence and explain alternative interventions.

Host: Nancy Benson

Producer: Kristen Farrah, Polly Hansen

Guests: Dr. Michelle Mottola, Embryologist & Professor, Schulich School of Medicine and Dentistry, University of Western Ontario, Director of the Exercise and Pregnancy Laboratory, R. Samuel McLaughlin Foundation; Dr. Cynthia Gyamfi-Bannerman, Professor & Chair of Obstetrics, Gynecology, and Reproductive Sciences, University of California San Diego, President-Elect, Society for Maternal-Fetal Medicine; Aileen Weintraub, Author, Knocked Down

Compliancy issues: Bed Rest, Birth, Depression, High Blood Pressure, Patient Safety, Pregnancy, Public Health, Vulnerable Populations, Gestational Diabetes, High-Risk Pregnancy, Labor, Obstetrics Links for more info:

Michelle Mottola, PhD, FACSM - School of Kinesiology - Western University

Cynthia Gyamfi-Bannerman, MD, MS, FACOG - Obstetrics & Gynecology I UC San Diego Health LinkedIn: Cynthia Gyamfi-Bannerman

Aileen Weintraub

Aileen Weintraub (@AileenWeintraub) / Twitter



Program 23-32 Air Week: 08/06/2023

Executive Producer: Amirah Zaveri **Production Manager:** Jason Dickey

SEGMENT 1: HIDDEN HEART DISEASE: WHAT MAKES A HEALTHY, 33-YEAR-OLD HAVE A

STROKE? Time: 1:49 Duration: 10:48

Synopsis: Bicuspid Aortic Valve is a rare heart condition that's twice as likely to affect men. While it can be easily managed on its own, BAV can lead to hidden, secondary conditions that may cause heart malfunction. An expert explains the signs and symptoms to watch out for, and what to do if you're

diagnosed with BAV. Host: Elizabeth Westfield Producer: Kristen Farrah

Guests: Dr. Chris Malaisrie, Attending Cardiac Surgeon, Northwestern Medicine, Professor of Surgery,

Northwestern University; Alexander McKeown, BAV & Aortic Aneurysm Patient

Compliancy issues: Cardiac Surgery, Mental Health, Patient Safety, Vulnerable Populations, Congenital Heart Disease, Genetic Conditions, Heart Health, Open Heart Surgery, Rare Disease, Stress, Stroke

Links for more info:

S. Christopher Malaisrie, MD | Northwestern Medicine

S Chris Malaisrie (@ChrisMalaisrie) / Twitter

LinkedIn: Alexander C. McKeown

SEGMENT 2: KITCHEN CHEMISTRY: IS ASPARTAME TOO GOOD TO BE TRUE?

Time: 13:38 **Duration:** 9:19

Synopsis: Aspartame has been studied for more than 40 years, but people are still skeptical of its safety. The World Health Organization recently released a report that reaffirms the sweetener's safety and didn't find any evidence of cancer-causing properties. Experts break down the new research and explain the effects of having aspartame in your diet.

Host: Nancy Benson **Producer:** Kristen Farrah

Guests: Dr. John Sievenpiper, Professor of Nutritional Sciences and Medicine, University of Toronto; Dr.

Daniele Wikoff, Principal Scientists & Director of Health Sciences Practice, ToxStrategies

Compliancy issues: Alternative Sweeteners, Aspartame, Cancer, Carcinogens, Consumerism, Diabetes,

Nutrition, Obesity, Public Health, Public Safety, Diet Soda, Healthy Lifestyle, Sugar, Weight Loss

Links for more info:

Wikoff, Daniele, Ph.D. | ToxStrategies

LinkedIn: Daniele Wikoff

John Sievenpiper | Department of Nutritional Sciences - University of Toronto

LinkedIn: John Sievenpiper



Program 23-33 Air Week: 08/13/2023

Executive Producer: Amirah Zaveri **Production Manager:** Jason Dickey

SEGMENT 1: HAVE WE CHEATED NATURAL SELECTION?

Time: 1:50

Duration: 11:38

Synopsis: Natural selection is the driving force behind evolution and has helped humanity survive for thousands of years. But now that we've invented objects that let us dive deep in the ocean or live in Antarctica, have we cheated this ancient process? An expert reveals how natural selection works and

how humans may be its best ally.

Host: Elizabeth Westfield Producer: Kristen Farrah

Guests: Dr. Steve Reilly, Assistant Professor of Genetics, Yale School of Medicine

Compliancy issues: Biology, DNA, Evolution, Genomics, Neurology, Public Health, Genealogy, Genetic

Sequences, Humanity, Mammals, Natural Selection, Neurons, Stem Cells, Survival

Links for more info: Steven Reilly, PhD LinkedIn: Steven Reilly

Reilly Lab

The functional and evolutionary impacts of human-specific deletions in conserved elements

SEGMENT 2: MERCURY HATS, ARSENIC DRESSES, AND POISONED SHOES: TOXIC FASHION

Time: 14:30 **Duration:** 8:25

Synopsis: Clothes have always been a main form of non-verbal communication, but is this display of individuality worth the cost of our health? Alden Wicker, author of To Dye For, exposes the fashion industry's frequent use of harsh and toxic chemicals that are serious threats to our health.

Host: Nancy Benson Producer: Kristen Farrah

Guests: Alden Wicker, Award-Winning Journalist & Author, To Dye For, Founder, EcoCult

Compliancy issues: Allergic Reactions, BPA, Consumerism, Public Health, Chemical Intolerance, Chemical Reactions, Clothing Industry, Fashion, Mercury, Rash, Respiratory Disease, Sensitive Skin,

Toxic Chemicals, Uniforms

Links for more info:

Alden Wicker Ecocult

Alden Wicker | LinkedIn

Alden Wicker (@AldenWicker) / Twitter



Program 23-34 Air Week: 08/20/2023

Executive Producer: Amirah Zaveri **Production Manager:** Jason Dickey

<u>SEGMENT 1: REVEALING THE HIDDEN SYMPTOMS AND STIGMAS SURROUNDING BRAIN</u> INJURIES

Time: 1:50

Duration: 11:58

Synopsis: Traumatic brain injuries can range from mild to severe, but there are symptoms that may not show up until months or years after the incident. Personality changes, hallucinations, and delusions are all common occurrences. Dr. Sandeep Vaishnavi, a cognitive neuroscientist, reveals the best practices to

heal from a TBI, including meditation and nutrition.

Host: Elizabeth Westfield **Producer:** Kristen Farrah

Guests: Dr. Sandeep Vaishnavi, Cognitive Neuroscientist, Faculty Network Member of the Duke Institute

for Brain Sciences, Duke University, Co-Author, Healing The Traumatized Brain

Compliancy issues: Anxiety, Delusions, Depression, Mental Health, Neuroscience, Patient Safety, Vulnerable Populations, Cognitive Behavioral Therapy, Concussions, Frontal Lobe, Hallucinations,

Neuroplasticity, Traumatic Brain Injury

Links for more info:

<u>Sandeep Vaishnavi | Duke Department of Medicine</u> Healing the Traumatized Brain | Hopkins Press

SEGMENT 2: EVOLUTION PT.1: HOW OUR ANCESTRY IS REVOLUTIONIZING PRECISION

MEDICINE Time: 14:50 Duration: 8:08

Synopsis: Science has come to learn that one treatment plan or medication won't work the same for every patient. We need to tailor every dosage and application specifically for each person to have the best results. Our expert this week explains that in order to move into this new era of medicine, we need to take a look back at our evolutionary path.

Host: Nancy Benson
Producer: Kristen Farrah

Guests: Dr. Tony Capra, Associate Professor of Epidemiology and Biostatistics, University of California

San Francisco

Compliancy issues: Ancestry, Bacteria, Evolution, Healthcare, Precision Medicine, Race, Virus, Disease, Genealogy, Genetic Sequences, Heart Disease, Immune System, Invention, Natural Selection,

Travel

Links for more info:

The influence of evolutionary history on human health and disease | Nature Reviews Genetics

Capra Lab

Capra Lab (@capra_lab) / Twitter Codirector Tony Capra, PhD



Program 23-35 Air Week: 08/27/2023

Executive Producer: Amirah Zaveri **Production Manager:** Jason Dickey

SEGMENT 1: SICKLE CELL DISEASE: AN EVOLUTIONARY PROTECTION TURNED DEADLY

Time: 1:50 **Duration:** 11:47

Synopsis: Sickle cell disease is the most common genetic disease in America. Red blood cells become crescent-shaped and die much earlier than healthy cells. Oddly enough, the cause of this disease stems from an evolutionary advantage against malaria. Our experts explain the health and financial burdens of

sickle cell disease.

Host: Elizabeth Westfield **Producer:** Kristen Farrah

Guests: Dr. Russell Ware, Pediatric Hematologist, Director of Hematology, Cincinnati Children's Hospital Medical Center; Dr. Grace Onimoe, Pediatric Hematologist-Oncologist, Cleveland Clinic, Board Member,

American Sickle Cell Anemia Association

Compliancy issues: Blood Disorder, Evolution, India, Public Health, Vulnerable Populations, Genetic Disorders, Infants, Pharmaceuticals, Sickle Cell Anemia, Sickle Cell Disease, Sickle Cell Trait, Southeast

Asia, Sub-Saharan Africa Links for more info: LinkedIn: Dr. Grace Onimoe

American Sickle Cell Anemia Association

Sickle Cell Disease Association of America

Russell E. Ware, MD, PhD

SEGMENT 2: EVOLUTION PT.2: IS THE SUCCESS OF HUMANITY BASED ON LUCK?

Time: 14:39 Duration: 7:44

Synopsis: Last week Dr. Tony Capra, an epidemiologist, explained how evolution protected our ancestors based on their environments. Today, we're breaking down how this same genetic history affects our current biological makeup – including our vulnerability to disease: where it comes from and why we haven't yet evolved to be fully protected from illness.

Host: Nancy Benson **Producer:** Kristen Farrah

Guests: Dr. Tony Capra, Associate Professor of Epidemiology and Biostatistics, University of California

San Francisco

Compliancy issues: Ancestry, Bacteria, Biology, Evolution, Genetics, Healthcare, Immune System,

Precision Medicine, Race, Virus, Disease, Genealogy, Invention, Natural Selection, Travel

Links for more info:

The influence of evolutionary history on human health and disease | Nature Reviews Genetics

Capra Lab

Capra Lab (@capra_lab) / X Codirector Tony Capra, PhD



Program 23-36 Air Week: 09/03/2023

Executive Producer: Amirah Zaveri **Production Manager:** Jason Dickey

SEGMENT 1: "YOU DON'T DESERVE TO BE TOLERATED": HEALING FROM TOXIC RELATIONSHIPS

Time: 1:50 **Duration:** 11:37

Synopsis: Many of us have experienced a toxic relationship at one point in our lives – whether we were the aggressors or the victims. Jaime Mahler, a psychotherapist, specializes in helping people move past this relationship pattern. She explains how to notice when you're in an unhealthy situation and how to

start your journey of healing. **Host:** Elizabeth Westfield **Producer:** Kristen Farrah

Guests: Jaime Mahler, Licensed Psychotherapist, Author, Toxic Relationship Recovery

Compliancy issues: Communication, Mental Health, Relationships, Therapy, Vulnerable Populations, Abusive Relationship, Coping Strategies, Defense Mechanisms, Emotional Behavior, Psychotherapy,

Self-image, Survival Links for more info:

<u>Jaime Mahler, MS, LMHC (@recollectedself) • Instagram photos and videos</u>
Toxic Relationship Recovery | Book by Jaime Mahler | Official Publisher Page | Simon & Schuster

Jaime - Licensed Therapist (@recollectedself) | TikTok

SEGMENT 2: IS THERE SUCH THING AS A 'SAFE' AMOUNT OF CAFFEINE FOR TEENS?

Time: 14:29 **Duration:** 8:36

Synopsis: Energy drinks have only gotten more popular since their creation in 1949. Today, many products market to younger audiences through sweet flavors like 'tropical punch' or 'blue raspberry' that contain up to 200 milligrams of caffeine. Doctor Holly Benjamin, a professor of pediatrics, discusses the dangers of adolescents consuming high amounts of caffeine.

Host: Nancy Benson

Producer: Kristen Farrah, Tabor Brewster

Guests: Dr. Holly Benjamin. Professor of Pediatrics & Orthopedic Surgery and Rehabilitation Medicine.

University of Chicago

Compliancy issues: Addiction, Adolescents, Caffeine, Diet, Mental Health, Patient Safety, Public Safety,

Vulnerable Populations, Energy Drinks, Overdose, Stimulants, Sugar

Links for more info: Holly J. Benjamin, MD LinkedIn: Holly Benjamin

Sports Drinks and Energy Drinks for Children and Adolescents: Are They Appropriate? | Pediatrics |

American Academy of Pediatrics

Caffeine and Children

11



Program 23-37 Air Week: 09/10/2023

Executive Producer: Amirah Zaveri **Production Manager:** Jason Dickey

SEGMENT 1: CAN WE FIX OUR HEALTHCARE SYSTEM WITHOUT STARTING FROM SCRATCH?

Time: 1:49 **Duration:** 10:05

Synopsis: America's healthcare system is full of patchwork legislation. Some experts say we should keep pushing forward with the status quo, while others want to completely rebuild from the ground up. And though many universal healthcare proposals skew more toward left-wing politics, Dr. Amy

Finkelstein, a professor of economics, has a plan that aims to please both sides of the political divide.

Host: Elizabeth Westfield

Producer: Kristen Farrah, Tabor Brewster

Guests: Dr. Amy Finkelstein, Professor of Economics, Massachusetts Institute of Technology, Author, We've Got You Covered; Dr. Jonathan Oberlander, Professor and Department Chair of Social Medicine, University of North Carolina Chapel Hill School of Medicine

Compliancy issues: Consumerism, Economics, Health Insurance, Patient Safety, Politics, Public Health,

Public Policy, Deductible, Medicaid, Medicare, Universal Healthcare

Links for more info:

Amy Finkelstein | MIT Economics

We've Got You Covered by Liran Einav, Amy Finkelstein | PenguinRandomHouse.com: Books Jonathan Oberlander | Department of Social Medicine Jonathan Oberlander (@OberlanderUNC) / X

<u>SEGMENT 2: THE 'PERFECT PREGNANCY' DOESN'T EXIST: CHILDBIRTH THROUGHOUT</u> HISTORY

Time: 12:56 Duration: 9:55

Synopsis: Modern technology has saved countless pregnancies. Instead of mothers worrying if they'll survive childbirth, they're now able to focus on the child they're expecting – which Dr. Lara Freidenfelds, a historian, says has shifted our view of pregnancy. Dr. Lara Freidenfelds explains how our mindset has changed over time and the repercussions that follow.

Host: Nancy Benson **Producer:** Kristen Farrah

Guests: Dr. Lara Freidenfelds, Historian of Health, Reproduction, and Parenting in America, Author, The

Myth of the Perfect Pregnancy

Compliancy issues: American Population, Consumerism, Contraception, Pregnancy, Technology, Family, Marketing, Miscarriage, Parenthood, Pregnancy Loss, Pregnancy Test, Smart Phones, Youth at

Risk

Links for more info:

Lara Freidenfelds

The Myth of The Perfect Pregnancy | Lara Freidenfelds

Dr. Lara Freidenfelds (@larafreidenfeld) / X

LinkedIn: Lara Freidenfelds



Program 23-38 Air Week: 09/17/2023

Executive Producer: Amirah Zaveri **Production Manager:** Jason Dickey

SEGMENT 1: HOW WILL THE AFFIRMATIVE ACTION BAN AFFECT HEALTHCARE?

Time: 1:50 **Duration:** 11:28

Synopsis: The US Supreme Court recently voted to ban affirmative action, a topic that's been debated for decades. Our experts break down how this will affect medical school enrollment, as well as the

healthcare career opportunities for minority populations.

Host: Elizabeth Westfield

Producer: Kristen Farrah, Polly Hansen

Guests: Dr. Dayle Davenport, Associate Dean for Health, Equity, Diversity, and Inclusion, Pritzker School of Medicine, Emergency Medicine Physician, University of Chicago Medical Center; Dr. Mark Henderson, Professor of Internal Medicine, Associate Dean for Admissions, UC-Davis School of Medicine; Dr. Geoffrey Young, Senior Director for Transforming the Health Care Workforce, Association of American Medical Colleges

Compliancy issues: Affirmative Action, Diversity, Healthcare, Patient Safety, Race, College, College

Admissions, Ethnicity, Medical School, Physicians, Scholarships

Links for more info:

Dayle Davenport, MD - UChicago Medicine Mark C Henderson (@MCHenderson4) / X

Mark Henderson, M.D. | Executive Leadership | UC Davis Health

Geoffrey Young | LinkedIn

SEGMENT 2: HOW TO PROTECT YOURSELF FROM AIR POLLUTION

Time: 14:20 Duration: 8:04

Synopsis: Wildfire smoke has affected cities across America, but it's not the only reason for our poor air quality. Polluted air leads to 7 million deaths each year worldwide, according to the World Health Organization, so how can you protect yourself? Dr. Nikki Vars McCullough, a respiratory expert, gives advice on how to stay safe even when inside your home.

Host: Nancy Benson **Producer:** Kristen Farrah

Guests: Dr. Nikki Vars McCullough, Respiratory protection Expert, 3M Company

Compliancy issues: Air Pollution, Air Quality, Natural Disasters, Public Health, Vulnerable Populations,

Lung Health, Mask, Smoke, Stroke, Wildfire

Links for more info:

Nicole McCullough | LinkedIn

Air pollution

Maui wildfire one of deadliest in U.S. history I NFPA



Program 23-39 Air Week: 09/24/2023

Executive Producer: Amirah Zaveri **Production Manager:** Jason Dickey

SEGMENT 1: WHY FERTILITY PRESERVATION IS CRUCIAL FOR CANCER PATIENTS

Time: 1:50

Duration: 11:54

Synopsis: A cancer diagnosis is often life changing, but many people don't realize that the side effects can be just as serious, like the risk of infertility. Patients only have a short window of time to preserve their fertility through sperm or egg retrieval. An expert explains what the process looks like for both genders and why we need to increase access to fertility clinics.

Host: Elizabeth Westfield Producer: Kristen Farrah

Guests: Dr. Kara Goldman, Medical Director of Fertility Preservation, Northwestern Medicine, Associate Professor of Obstetrics and Gynecology, Northwestern University; Shelly Battista, Breast Cancer Survivor **Compliancy issues:** Breast Cancer, Cancer, Chemotherapy, Ethics, Fertility, Health Insurance, Medical Access, Vulnerable Populations, Fertility Preservation, In Vitro Fertilization, Patient Access, Radiation

Therapy, Reproductive Issues

Links for more info:

Kara N Goldman: Department of Obstetrics & Gynecology

Kara N. Goldman, MD (@karagoldmanMD) / X

After losing both ovaries, breast cancer survivor gives birth to identical twins on her two-year cancer-free

anniversary

A Geospatial Analysis of Disparities in Access to Oncofertility Services | Oncology

SEGMENT 2: KITCHEN CHEMISTRY: THE FACTS (AND MYTHS) OF DIETARY PROTEIN

Time: 14:46 Duration: 8:10

Synopsis: There's been a growing emphasis in the fitness community on protein consumption – but do we have all the facts? Dr. Emily Lantz, a professor of nutrition, breaks down how our body uses protein, how much protein we need in a day, and who needs extra supplementation.

Host: Nancy Benson

Producer: Kristen Farrah

Guests: Dr. Emily Lantz, Assistant Professor in the Department of Nutrition, Metabolism, and

Rehabilitation Science, University of Texas Medical Branch

Compliancy issues: Bone Health, Diet, Exercise, Nutrition, Public Health, Amino Acids, Blood Test,

Dietary Protein, Hormone Production, Metabolism, Muscle Repair, Skeletal Muscle Health

Links for more info:

Emily Lantz, PhD - Nutrition, Metabolism and Rehabilitation Sciences

Emily Arentson-Lantz, PhD: LinkedIn

Dietary protein quality evaluation in human nutrition