

## ORDER



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Kansas City

**Orders**  
**Order / Rev:** 614077  
**Alt Order #:** 07470221  
**Product Desc:** ORMAN SENATE/4577  
**Estimate:** 4577  
**Flight Dates:** 10/29/14 - 11/04/14  
**Original Date / Rev:** 10/28/14 / 10/28/14  
**Order Type:** GENERAL

**Primary AE:** Brian Thomas  
**Sales Office:** T-CHI  
**Sales Region:** National

**Agency**  
**Name:** Adelstein Liston  
**Buying Contact:**  
**Billing Contact:**  
 222 West Ontario Street, Suite 600  
 Chicago, IL 60654

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Orman For US Senate  
**Demographic:** A35+  
**Product Codes:** Political-Candidates  
**Priority:** PMT  
**Revenue Codes:** POL, PLC, FLT

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/27/14	11/03/14	34	\$116,200.00	\$98,770.00

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2014	34	\$116,200.00	\$98,770.00	0.00
<b>Totals</b>	<b>34</b>	<b>\$116,200.00</b>	<b>\$98,770.00</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Brian Thomas			Start Of Order - End Of Order	100%

## Order Share

	Share	Total
Kansas City	40%	\$116,200.00
Market	100%	\$290,500.00

## Competitive Share

	Share	Total
KCPT	0%	\$0.00
KCWE	0%	\$0.00
KMBC	20%	\$58,100.00
KMCI	0%	\$0.00
KPXE	0%	\$0.00
KSHB	15%	\$43,575.00
KSMO	0%	\$0.00
WDAF	25%	\$72,625.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KCTV	10/29/14	10/31/14	M-F 3-4pm M-F 3-4pm	CM	3-4pm	--WTF--	:30	3	\$700.00	FNP	0.00	NM	3	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/27/14	11/02/14	--WTF--			3		\$700.00		0.00				
E 2	KCTV	11/03/14	11/03/14	M-F 3-4pm M-F 3-4pm	CM	3-4pm	1-----	:30	1	\$700.00	FNP	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		11/03/14	11/09/14	1-----			1		\$700.00		0.00				
E 3	KCTV	10/29/14	10/31/14	KCTV5 News 4pm KCTV5 News @ 4P	CM	4-5pm	--WTF--	:30	3	\$700.00	FNP	0.00	NM	3	\$2,100.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 3	KCTV	10/29/14	10/31/14	KCTV5 News 4pm KCTV5 News @ 4P	CM	4-5pm	--WTF--	:30	3	\$700.00	FNP	0.00	NM	3	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/27/14	11/02/14	--WTF--					3	\$700.00		0.00			
E 4	KCTV	11/03/14	11/03/14	KCTV5 News 4pm KCTV5 News @ 4P	CM	4-5pm	1-----	:30	1	\$700.00	FNP	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/03/14	11/09/14	1-----					1	\$700.00		0.00			
E 5	KCTV	11/01/14	11/01/14	Sat 630-7pm OMG! Insider	CM	630-7pm	-----1-	:30	1	\$500.00	FNP	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/27/14	11/02/14	-----1-					1	\$500.00		0.00			
E 6	KCTV	11/03/14	11/03/14	Mon 8-9pm Mon 8-9pm	CM	8-9pm	1-----	:30	1	\$4,500.00	FNP	0.00	NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/03/14	11/09/14	1-----					1	\$4,500.00		0.00			
E 7	KCTV	11/03/14	11/03/14	Mon 9-10pm Mon 9-10pm	CM	9-10pm	1-----	:30	1	\$5,000.00	FNP	0.00	NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/03/14	11/09/14	1-----					1	\$5,000.00		0.00			
E 8	KCTV	10/29/14	10/29/14	Wed 7-8pm Wed 7-8pm	CM	7-8pm	--1----	:30	1	\$4,500.00	FNP	0.00	NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/27/14	11/02/14	--1----					1	\$4,500.00		0.00			
E 9	KCTV	10/29/14	10/29/14	Wed 8-9pm Wed 8-9pm	CM	8-9pm	--1----	:30	1	\$3,100.00	FNP	0.00	NM	1	\$3,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/27/14	11/02/14	--1----					1	\$3,100.00		0.00			
E 10	KCTV	10/30/14	10/30/14	Thu 9-10pm Thu 9-10pm	CM	9-10pm	---1---	:30	1	\$5,500.00	FNP	0.00	NM	1	\$5,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/27/14	11/02/14	---1---					1	\$5,500.00		0.00			
E 11	KCTV	10/31/14	10/31/14	Fri 7-8pm Fri 7-8pm	CM	7-8pm	----1--	:30	1	\$3,000.00	FNP	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/27/14	11/02/14	----1--					1	\$3,000.00		0.00			
E 12	KCTV	10/31/14	10/31/14	Fri 9-10pm Friday 9-10pm	CM	9-10pm	----1--	:30	1	\$5,500.00	FNP	0.00	NM	1	\$5,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/27/14	11/02/14	----1--					1	\$5,500.00		0.00			
E 13	KCTV	11/01/14	11/01/14	Sat 7-8pm Saturday 7-8pm	CM	7-8pm	-----1-	:30	1	\$1,200.00	FNP	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/27/14	11/02/14	-----1-					1	\$1,200.00		0.00			
E 14	KCTV	11/01/14	11/01/14	Sat 8-9pm Sat 8-9pm	CM	8-9pm	-----1-	:30	1	\$1,200.00	FNP	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/27/14	11/02/14	-----1-					1	\$1,200.00		0.00			
E 15	KCTV	11/01/14	11/01/14	Sat 9-10pm Sat 9-10pm	CM	9-10pm	-----1-	:30	1	\$2,500.00	FNP	0.00	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/27/14	11/02/14	-----1-					1	\$2,500.00		0.00			
E 16	KCTV	11/02/14	11/02/14	Sun 6-7pm Sun 6-7pm	CM	6-7pm	-----1	:30	1	\$7,500.00	FNP	0.00	NM	1	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/27/14	11/02/14	-----1					1	\$7,500.00		0.00			
E 17	KCTV	11/02/14	11/02/14	Sun 7-8pm Sun 7-8pm	CM	7-8pm	-----1	:30	1	\$6,000.00	FNP	0.00	NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

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E 17	KCTV	11/02/14	11/02/14	Sun 7-8pm Sun 7-8pm	CM	7-8pm	----- 1	:30	1	\$6,000.00	FNP	0.00	NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/27/14	11/02/14	----- 1		1				\$6,000.00		0.00			
E 18	KCTV	11/02/14	11/02/14	Sun 8-9pm Sun 8-9pm	CM	Sun 8-9pm	----- 1	:30	1	\$4,500.00	FNP	0.00	NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/27/14	11/02/14	----- 1		1				\$4,500.00		0.00			
E 19	KCTV	11/02/14	11/02/14	Sun 9-10pm Sun 9-10pm	CM	Sun 9-10pm	----- 1	:30	1	\$4,000.00	FNP	0.00	NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/27/14	11/02/14	----- 1		1				\$4,000.00		0.00			
E 20	KCTV	10/29/14	10/31/14	News @ 10pm KCTV5 News @ 10P	CM	10-1035pm	-- WTF--	:30	3	\$1,700.00	FNP	0.00	NM	3	\$5,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/27/14	11/02/14	-- WTF--		3				\$1,700.00		0.00			
E 21	KCTV	11/03/14	11/03/14	News @ 10pm KCTV5 News @ 10P	CM	10-1035pm	1-----	:30	1	\$1,700.00	FNP	0.00	NM	1	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	11/03/14	11/09/14	1-----		1				\$1,700.00		0.00			
E 22	KCTV	11/01/14	11/01/14	Sat News @ 10pm KCTV5 News @ 10P Sat	CM	10-1035pm	----- 1-	:30	1	\$1,500.00	FNP	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/27/14	11/02/14	----- 1-		1				\$1,500.00		0.00			
E 23	KCTV	10/29/14	10/31/14	M-F 1035-1135P M-F 1035-1135P	CM	1035-1135P	-- WTF--	:30	3	\$700.00	FNP	0.00	NM	3	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/27/14	11/02/14	-- WTF--		3				\$700.00		0.00			
E 24	KCTV	11/03/14	11/03/14	M-F 1035-1135P M-F 1035-1135P	CM	1035-1135P	1-----	:30	1	\$700.00	FNP	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	11/03/14	11/09/14	1-----		1				\$700.00		0.00			
E 25	KCTV	11/02/14	11/02/14	NFL*Chiefs Reg Season NFL*Chiefs Regular Season	CM	Various	----- 1	:30	1	\$30,000.00	PMT	0.00	NM	1	\$30,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/27/14	11/02/14	----- 1		1				\$30,000.00		0.00			
E 26	KCTV	11/02/14	11/02/14	NFL*Regular Season Non-Chiefs Football	CM	Sat/Sun 12-6pm, v-	----- 1	:30	1	\$11,000.00	FNP	0.00	NM	1	\$11,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/27/14	11/02/14	----- 1		1				\$11,000.00		0.00			
Totals													34	\$116,200.00	