

ORDER



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Kansas City

Orders
Order / Rev: 613716
Alt Order #: 07431195
Product Desc: ORMAN SENATE/#4539
Estimate: 4539
Flight Dates: 10/27/14 - 11/04/14
Original Date / Rev: 10/24/14 / 10/24/14
Order Type: GENERAL

Primary AE: Brian Thomas
Sales Office: T-CHI
Sales Region: National

Agency
Name: Adelstein Liston
Buying Contact:
Billing Contact:
 222 West Ontario Street, Suite 600
 Chicago, IL 60654

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Orman For US Senate
Demographic: A35+
Product Codes: Political-Candidates
Priority: PMT
Revenue Codes: POL, PLC, FLT

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/27/14	11/04/14	86	\$62,675.00	\$53,273.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2014	86	\$62,675.00	\$53,273.75	0.00
Totals	86	\$62,675.00	\$53,273.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Brian Thomas			Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
Kansas City	34%	\$62,675.00
Market	100%	\$184,338.24

Competitive Share

Competitive Share	Share	Total
KCPT	0%	\$0.00
KCWE	0%	\$0.00
KMBC	25%	\$46,084.56
KMCI	0%	\$0.00
KPXE	0%	\$0.00
KSHB	10%	\$18,433.82
KSMO	0%	\$0.00
WDAF	31%	\$57,144.85

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KCTV	10/27/14	10/31/14	News @ 5am 5:00 AM-5:30 AM	CM	5a-6a (5:00 AM-5:30 AM)	MTWTF--	:30	5	\$225.00	FNP	0.00	NM	5	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/27/14	11/02/14	MTWTF--	5		\$225.00	0.00							
E 2	KCTV	11/03/14	11/04/14	News @ 5am More in the Morning	CM	5a-6a (5:00 AM-5:30 AM)	MT-----	:30	2	\$225.00	FNP	0.00	NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		11/03/14	11/09/14	MT-----	2		\$225.00	0.00							
E 3	KCTV	10/27/14	10/31/14	News @ 5am 5:30 AM-6:00 AM	CM	5a-6a (5:30 AM-6:00 AM)	MTWTF--	:30	5	\$225.00	FNP	0.00	NM	5	\$1,125.00

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E 3	KCTV	10/27/14	10/31/14	News @ 5am 5:30 AM-6:00 AM	CM	5a-6a (5:30 AM-6:00 AM)	MTWTF--	:30	5	\$225.00	FNP	0.00	NM	5	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/27/14	11/02/14	MTWTF--		5			\$225.00	0.00					
E 4	KCTV	11/03/14	11/04/14	News @ 5am 5a	CM	5a-6a (5:30 AM-6:00 AM)	MT-----	:30	2	\$225.00	FNP	0.00	NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 11/03/14	11/09/14	MT-----		2			\$225.00	0.00					
E 5	KCTV	10/27/14	10/31/14	News @ 6-7am More in the Morning 6A	CM	6-7am	MTWTF--	:30	4	\$450.00	FNP	0.00	NM	4	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/27/14	11/02/14	MTWTF--		4			\$450.00	0.00					
E 6	KCTV	11/03/14	11/04/14	News @ 6-7am More in the Morning 6A	CM	6-7am	MT-----	:30	2	\$450.00	FNP	0.00	NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 11/03/14	11/09/14	MT-----		2			\$450.00	0.00					
E 7	KCTV	10/27/14	10/31/14	CBS This Morning CBS This Morning	CM	7-9am	MTWTF--	:30	10	\$325.00	FNP	0.00	NM	10	\$3,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/27/14	11/02/14	MTWTF--		10			\$325.00	0.00					
E 8	KCTV	11/03/14	11/04/14	CBS This Morning CBS This Morning	CM	7-9am	MT-----	:30	4	\$325.00	FNP	0.00	NM	4	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 11/03/14	11/09/14	MT-----		4			\$325.00	0.00					
E 9	KCTV	11/01/14	11/01/14	CBS This Morning-Sat CBS This Morning-Sat	CM	Sat 6-8am	-----2-	:30	2	\$225.00	FNP	0.00	NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/27/14	11/02/14	-----2-		2			\$225.00	0.00					
E 10	KCTV	11/02/14	11/02/14	CBS Sunday Morning CBS Sunday Morning	CM	8-930am	-----2	:30	2	\$800.00	FNP	0.00	NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/27/14	11/02/14	-----2		2			\$800.00	0.00					
E 11	KCTV	10/27/14	10/31/14	Price is Right Price is Right	CM	10-11am	MTWTF--	:30	5	\$475.00	FNP	0.00	NM	5	\$2,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/27/14	11/02/14	MTWTF--		5			\$475.00	0.00					
E 12	KCTV	11/03/14	11/04/14	Price is Right Price is Right	CM	10-11am	MT-----	:30	2	\$475.00	FNP	0.00	NM	2	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 11/03/14	11/09/14	MT-----		2			\$475.00	0.00					
E 13	KCTV	10/27/14	10/31/14	News @ Noon KCTV5 News @ Noon	CM	12-1230pm	MTWTF--	:30	5	\$500.00	FNP	0.00	NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/27/14	11/02/14	MTWTF--		5			\$500.00	0.00					
E 14	KCTV	11/03/14	11/03/14	News @ Noon KCTV5 News @ Noon	CM	12-1230pm	1-----	:30	1	\$500.00	FNP	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 11/03/14	11/09/14	1-----		1			\$500.00	0.00					
E 15	KCTV	10/27/14	10/31/14	Lets Make a Deal Lets Make a Deal	CM	2-3p	MTWTF--	:30	5	\$350.00	FNP	0.00	NM	5	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/27/14	11/02/14	MTWTF--		5			\$350.00	0.00					
E 16	KCTV	11/03/14	11/03/14	CBS Daytime Bold/The Talk/Deal	CM	1230-3p	1-----	:30	1	\$350.00	FNP	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 11/03/14	11/09/14	1-----		1			\$350.00	0.00					
E 17	KCTV	10/27/14	10/31/14	KCTV5 News 5pm KCTV5 News @ 5P	CM	5-530pm	MTWTF--	:30	5	\$750.00	FNP	0.00	NM	5	\$3,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					

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E 17	KCTV	10/27/14	10/31/14	KCTV5 News 5pm KCTV5 News @ 5P	CM	5-530pm	MTWTF--	:30	5	\$750.00	FNP	0.00	NM	5	\$3,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/27/14	11/02/14	MTWTF--			5		\$750.00		0.00				
E 18	KCTV	11/03/14	11/03/14	KCTV5 News 5pm KCTV5 News @ 5P	CM	5-530pm	1-----	:30	1	\$750.00	FNP	0.00	NM	1	\$750.00
Week:		11/03/14	11/09/14	1-----			1		\$750.00		0.00				
E 19	KCTV	10/27/14	10/31/14	KCTV5 News 6pm KCTV5 News @ 6P	CM	6-630pm	MTWTF--	:30	5	\$850.00	FNP	0.00	NM	5	\$4,250.00
Week:		10/27/14	11/02/14	MTWTF--			5		\$850.00		0.00				
E 20	KCTV	11/03/14	11/03/14	KCTV5 News 6pm KCTV5 News @ 6P	CM	6-630pm	1-----	:30	1	\$850.00	FNP	0.00	NM	1	\$850.00
Week:		11/03/14	11/09/14	1-----			1		\$850.00		0.00				
E 21	KCTV	11/01/14	11/01/14	KCTV5 SA News 6p KCTV5 News @ 6P Sat	CM	6-630pm	-----1-	:30	1	\$500.00	FNP	0.00	NM	1	\$500.00
Week:		10/27/14	11/02/14	-----1-			1		\$500.00		0.00				
E 22	KCTV	10/27/14	10/31/14	M-F 630-7pm Inside Edition	CM	630-7pm	MTWTF--	:30	5	\$650.00	FNP	0.00	NM	5	\$3,250.00
Week:		10/27/14	11/02/14	MTWTF--			5		\$650.00		0.00				
E 23	KCTV	11/03/14	11/03/14	M-F 630-7pm Inside Edition	CM	630-7pm	1-----	:30	1	\$650.00	FNP	0.00	NM	1	\$650.00
Week:		11/03/14	11/09/14	1-----			1		\$650.00		0.00				
E 24	KCTV	10/28/14	10/28/14	Tue 7-8pm Tue 7-8pm	CM	7-8pm	-1-----	:30	1	\$6,000.00	FNP	0.00	NM	1	\$6,000.00
Week:		10/27/14	11/02/14	-1-----			1		\$6,000.00		0.00				
E 25	KCTV	10/28/14	10/28/14	Tue 9-10pm Tue 9-10pm	CM	9-10pm	-1-----	:30	1	\$4,000.00	FNP	0.00	NM	1	\$4,000.00
Week:		10/27/14	11/02/14	-1-----			1		\$4,000.00		0.00				
E 26	KCTV	10/29/14	10/29/14	Wed 8-9pm Wed 8-9pm	CM	8-9pm	--1----	:30	1	\$3,100.00	FNP	0.00	NM	1	\$3,100.00
Week:		10/27/14	11/02/14	--1----			1		\$3,100.00		0.00				
E 27	KCTV	10/31/14	10/31/14	Fri 8-9pm Fri 8-9pm	CM	8-9pm	----1--	:30	1	\$2,800.00	FNP	0.00	NM	1	\$2,800.00
Week:		10/27/14	11/02/14	----1--			1		\$2,800.00		0.00				
E 28	KCTV	11/01/14	11/01/14	Sat 8-9pm Sat 8-9pm	CM	8-9pm	-----1-	:30	1	\$1,200.00	FNP	0.00	NM	1	\$1,200.00
Week:		10/27/14	11/02/14	-----1-			1		\$1,200.00		0.00				
E 29	KCTV	11/02/14	11/02/14	Sun 9-10pm Sun 9-10pm	CM	Sun 9-10pm	-----1	:30	1	\$4,000.00	FNP	0.00	NM	1	\$4,000.00
Week:		10/27/14	11/02/14	-----1			1		\$4,000.00		0.00				
E 30	KCTV	10/27/14	10/31/14	News @ 10pm KCTV5 News @ 10P	CM	10-1035pm	MTWTF--	:30	2	\$1,700.00	FNP	0.00	NM	2	\$3,400.00
Week:		10/27/14	11/02/14	MTWTF--			2		\$1,700.00		0.00				
E 31	KCTV	11/03/14	11/03/14	News @ 10pm KCTV5 News @ 10P	CM	10-1035pm	1-----	:30	1	\$1,700.00	FNP	0.00	NM	1	\$1,700.00
Week:		11/03/14	11/09/14	1-----			1		\$1,700.00		0.00				

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E 31	KCTV	11/03/14	11/03/14	News @ 10pm KCTV5 News @ 10P	CM	10-1035pm	1-----	:30	1	\$1,700.00	FNP	0.00	NM	1	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/03/14	11/09/14	1-----	1		\$1,700.00		0.00						
E 32	KCTV	11/02/14	11/02/14	Su Late News Su Late News	CM	Sun 10-11p	-----1	:30	1	\$1,600.00	FNP	0.00	NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/27/14	11/02/14	-----1	1		\$1,600.00		0.00						
													Totals	86	\$62,675.00