

# ORDER



www.KCTV5.com  
Kansas City

**Orders**  
**Order / Rev:** 607152  
**Alt Order #:** 07345550  
**Product Desc:** ORMAN SENATE #4219  
**Estimate:** 4219  
**Flight Dates:** 09/22/14 - 09/28/14  
**Original Date / Rev:** 09/19/14 / 09/19/14  
**Order Type:** GENERAL

**Primary AE:** Brian Thomas  
**Sales Office:** T-CHI  
**Sales Region:** National

**Agency Name:** Adelstein Liston  
**Buying Contact:**  
**Billing Contact:**  
 222 West Ontario Street, Suite 600  
 Chicago, IL 60654

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Orman For US Senate  
**Demographic:** A35+  
**Product Codes:** Political-Candidates  
**Priority:** PMT  
**Revenue Codes:** POL, PLC, FLT

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/01/14	09/28/14	48	\$36,575.00	\$31,088.75

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
September 2014	48	\$36,575.00	\$31,088.75	0.00
<b>Totals</b>	<b>48</b>	<b>\$36,575.00</b>	<b>\$31,088.75</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Brian Thomas			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KCTV	09/22/14	09/26/14	CBS This Morning CBS This Morning	CM	7-9am	MTWTF--	:30	6	\$225.00	PMT	0.00	NM	6	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/22/14	09/28/14	MTWTF--		6		\$225.00		0.00					
2	KCTV	09/22/14	09/26/14	Price is Right Price is Right	CM	10-11am	MTWTF--	:30	2	\$350.00	PMT	0.00	NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/22/14	09/28/14	MTWTF--		2		\$350.00		0.00					
3	KCTV	09/22/14	09/26/14	News @ Noon KCTV5 News @ Noon	CM	12-1230pm	MTWTF--	:30	3	\$350.00	PMT	0.00	NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/22/14	09/28/14	MTWTF--		3		\$350.00		0.00					
4	KCTV	09/22/14	09/26/14	Lets Make a Deal Lets Make a Deal	CM	2-3p	MTWTF--	:30	3	\$250.00	PMT	0.00	NM	3	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/22/14	09/28/14	MTWTF--		3		\$250.00		0.00					
5	KCTV	09/22/14	09/26/14	KCTV5 News 4pm KCTV5 News @ 4P	CM	4-5pm	MTWTF--	:30	3	\$450.00	PMT	0.00	NM	3	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/22/14	09/28/14	MTWTF--		3		\$450.00		0.00					
6	KCTV	09/22/14	09/26/14	KCTV5 News 5pm KCTV5 News @ 5P	CM	5-530pm	MTWTF--	:30	3	\$500.00	PMT	0.00	NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/22/14	09/28/14	MTWTF--		3		\$500.00		0.00					

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 Product Desc: ORMAN SENATE #4219  
 Estimate: 4219

Kansas City

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
7	KCTV	09/22/14	09/26/14	KCTV5 News 6pm KCTV5 News @ 6P	CM	6-630pm	MTWTF--	:30	2	\$600.00	PMT	0.00	NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/22/14	09/28/14	MTWTF--		2				\$600.00		0.00			
8	KCTV	09/22/14	09/26/14	M-F 630-7pm Inside Edition	CM	630-7pm	MTWTF--	:30	3	\$525.00	PMT	0.00	NM	3	\$1,575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/22/14	09/28/14	MTWTF--		3				\$525.00		0.00			
9	KCTV	09/22/14	09/22/14	Mon 9-10pm Mon 9-10pm	CM	9-10pm	1-----	:30	1	\$3,000.00	PMT	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/22/14	09/28/14	1-----		1				\$3,000.00		0.00			
10	KCTV	09/22/14	09/26/14	News @ 10pm KCTV5 News @ 10P	CM	10-1035pm	MTWTF--	:30	5	\$1,200.00	PMT	0.00	NM	5	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/22/14	09/28/14	MTWTF--		5				\$1,200.00		0.00			
11	KCTV	09/22/14	09/26/14	M-F 1035-1135P M-F 1035-1135P	CM	1035-1135P	MTWTF--	:30	3	\$400.00	PMT	0.00	NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/22/14	09/28/14	MTWTF--		3				\$400.00		0.00			
12	KCTV	09/23/14	09/23/14	Tue 9-10pm Tue 9-10pm	CM	9-10pm	-1-----	:30	1	\$2,500.00	PMT	0.00	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/22/14	09/28/14	-1-----		1				\$2,500.00		0.00			
13	KCTV	09/26/14	09/26/14	Fri 8-9pm Fri 8-9pm	CM	8-9pm	----1--	:30	1	\$1,800.00	PMT	0.00	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/22/14	09/28/14	----1--		1				\$1,800.00		0.00			
14	KCTV	09/26/14	09/26/14	Fri 9-10pm Friday 9-10pm	CM	9-10pm	----1--	:30	1	\$2,800.00	PMT	0.00	NM	1	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/22/14	09/28/14	----1--		1				\$2,800.00		0.00			
15	KCTV	09/27/14	09/27/14	CBS This Morning-Sat CBS This Morning-Sat	CM	Sat 6-8am	-----1-	:30	1	\$150.00	PMT	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/22/14	09/28/14	-----1-		1				\$150.00		0.00			
16	KCTV	09/27/14	09/27/14	KCTV5 SA News 6p KCTV5 News @ 6P Sat	CM	6-630pm	-----1-	:30	1	\$350.00	PMT	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/22/14	09/28/14	-----1-		1				\$350.00		0.00			
18	KCTV	09/27/14	09/27/14	Sat 7-8pm Saturday 7-8pm	CM	7-8pm	-----1-	:30	1	\$600.00	PMT	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/22/14	09/28/14	-----1-		1				\$600.00		0.00			
19	KCTV	09/27/14	09/27/14	Sat 8-9pm Sat 8-9pm	CM	8-9pm	-----1-	:30	1	\$650.00	PMT	0.00	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/22/14	09/28/14	-----1-		1				\$650.00		0.00			
20	KCTV	09/27/14	09/27/14	Sat 9-10pm Sat 9-10pm	CM	9-10pm	-----1-	:30	1	\$1,500.00	PMT	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/22/14	09/28/14	-----1-		1				\$1,500.00		0.00			
21	KCTV	09/27/14	09/27/14	Sat News @ 10pm KCTV5 News @ 10P Sat	CM	10-1035pm	-----1-	:30	1	\$1,000.00	PMT	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/22/14	09/28/14	-----1-		1				\$1,000.00		0.00			
22	KCTV	09/28/14	09/28/14	CBS Sunday Morning CBS Sunday Morning	CM	8-930am	-----1	:30	1	\$650.00	PMT	0.00	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/22/14	09/28/14	-----1		1				\$650.00		0.00			

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22	KCTV	09/28/14	09/28/14	CBS Sunday Morning CBS Sunday Morning	CM	8-930am	-----1	:30	1	\$650.00	PMT	0.00	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/22/14	09/28/14	-----1		1				\$650.00		0.00			
23	KCTV	09/28/14	09/28/14	Sun 6-7pm Sun 6-7pm	CM	6-7pm	-----1	:30	1	\$3,500.00	PMT	0.00	NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/22/14	09/28/14	-----1		1				\$3,500.00		0.00			
24	KCTV	09/28/14	09/28/14	Su Late News Su Late News	CM	Sun 10-11p	-----1	:30	1	\$1,100.00	PMT	0.00	NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/22/14	09/28/14	-----1		1				\$1,100.00		0.00			
N25	KCTV	09/22/14	09/28/14	SAT 1105P-1205A SAT 1105P-1205A	CM	1105P-1205A	-----S-	:30	1	\$200.00	PMT	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/22/14	09/28/14	-----S-		1				\$200.00		0.00			
N26	KCTV	09/22/14	09/28/14	11p-12a 11p-12a	CM	11p-12a	-----S	:30	1	\$100.00	IMP	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/22/14	09/28/14	-----S		1				\$100.00		0.00			
													Totals	48	\$36,575.00