

ORDER



www.KCTV5.com

Kansas City

Orders
Order / Rev: 607152
Alt Order #: 07345550
Product Desc: ORMAN SENATE #4219
Estimate: 4219
Flight Dates: 09/22/14 - 09/28/14
Original Date / Rev: 09/19/14 / 09/19/14
Order Type: GENERAL

Primary AE: Brian Thomas
Sales Office: T-CHI
Sales Region: National

Agency
Name: Adelstein Liston
Buying Contact:
Billing Contact:
 222 West Ontario Street, Suite 600
 Chicago, IL 60654

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Orman For US Senate
Demographic: A35+
Product Codes: Political-Candidates
Priority: PMT
Revenue Codes: POL, PLC, FLT

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|-------------|
| 09/01/14 | 09/28/14 | 48 | \$36,575.00 | \$31,088.75 |

Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|----------------|-----------|--------------------|--------------------|-------------|
| September 2014 | 48 | \$36,575.00 | \$31,088.75 | 0.00 |
| Totals | 48 | \$36,575.00 | \$31,088.75 | 0.00 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Brian Thomas | | | Start Of Order - End Of Order | 100% |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|----|-------|-------------------|-----------------|--------------------------------------|-------|-------------------|---------|-----|-------------|----------|-----|---------------|------|-------|------------|
| 1 | KCTV | 09/22/14 | 09/26/14 | CBS This Morning CBS This Morning | CM | 7-9am | MTWTF-- | :30 | 6 | \$225.00 | PMT | 0.00 | NM | 6 | \$1,350.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | Week: | 09/22/14 | 09/28/14 | MTWTF-- | | 6 | | | \$225.00 | | | 0.00 | | | |
| 2 | KCTV | 09/22/14 | 09/26/14 | Price is Right Price is Right | CM | 10-11am | MTWTF-- | :30 | 2 | \$350.00 | PMT | 0.00 | NM | 2 | \$700.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | Week: | 09/22/14 | 09/28/14 | MTWTF-- | | 2 | | | \$350.00 | | | 0.00 | | | |
| 3 | KCTV | 09/22/14 | 09/26/14 | News @ Noon KCTV5 News @ Noon | CM | 12-1230pm | MTWTF-- | :30 | 3 | \$350.00 | PMT | 0.00 | NM | 3 | \$1,050.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | Week: | 09/22/14 | 09/28/14 | MTWTF-- | | 3 | | | \$350.00 | | | 0.00 | | | |
| 4 | KCTV | 09/22/14 | 09/26/14 | Lets Make a Deal Lets Make a Deal | CM | 2-3p | MTWTF-- | :30 | 3 | \$250.00 | PMT | 0.00 | NM | 3 | \$750.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | Week: | 09/22/14 | 09/28/14 | MTWTF-- | | 3 | | | \$250.00 | | | 0.00 | | | |
| 5 | KCTV | 09/22/14 | 09/26/14 | KCTV5 News 4pm KCTV5 News @ 4P | CM | 4-5pm | MTWTF-- | :30 | 3 | \$450.00 | PMT | 0.00 | NM | 3 | \$1,350.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | Week: | 09/22/14 | 09/28/14 | MTWTF-- | | 3 | | | \$450.00 | | | 0.00 | | | |
| 6 | KCTV | 09/22/14 | 09/26/14 | KCTV5 News 5pm KCTV5 News @ 5P | CM | 5-530pm | MTWTF-- | :30 | 3 | \$500.00 | PMT | 0.00 | NM | 3 | \$1,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | Week: | 09/22/14 | 09/28/14 | MTWTF-- | | 3 | | | \$500.00 | | | 0.00 | | | |

Order / Rev: 607152
Alt Order #: 07345550
Flight Dates: 09/22/14 - 09/28/14

Advertiser: Orman For US Senate
Product Desc: ORMAN SENATE #4219
Estimate: 4219

Kansas City

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-------|------|-------------------|-----------------|--|-------|----------------|-------------------|-----|-------------|------------|---------------|------|------|-------|------------|
| 7 | KCTV | 09/22/14 | 09/26/14 | KCTV5 News 6pm KCTV5 News @ 6P | CM | 6-630pm | MTWTF-- | :30 | 2 | \$600.00 | PMT | 0.00 | NM | 2 | \$1,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 09/22/14 | 09/28/14 | MTWTF-- | | | 2 | | \$600.00 | | 0.00 | | | | |
| 8 | KCTV | 09/22/14 | 09/26/14 | M-F 630-7pm Inside Edition | CM | 630-7pm | MTWTF-- | :30 | 3 | \$525.00 | PMT | 0.00 | NM | 3 | \$1,575.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 09/22/14 | 09/28/14 | MTWTF-- | | | 3 | | \$525.00 | | 0.00 | | | | |
| 9 | KCTV | 09/22/14 | 09/22/14 | Mon 9-10pm Mon 9-10pm | CM | 9-10pm | 1----- | :30 | 1 | \$3,000.00 | PMT | 0.00 | NM | 1 | \$3,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 09/22/14 | 09/28/14 | 1----- | | | 1 | | \$3,000.00 | | 0.00 | | | | |
| 10 | KCTV | 09/22/14 | 09/26/14 | News @ 10pm KCTV5 News @ 10P | CM | 10-1035pm | MTWTF-- | :30 | 5 | \$1,200.00 | PMT | 0.00 | NM | 5 | \$6,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 09/22/14 | 09/28/14 | MTWTF-- | | | 5 | | \$1,200.00 | | 0.00 | | | | |
| 11 | KCTV | 09/22/14 | 09/26/14 | M-F 1035-1135P M-F 1035-1135P | CM | 1035-1135P | MTWTF-- | :30 | 3 | \$400.00 | PMT | 0.00 | NM | 3 | \$1,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 09/22/14 | 09/28/14 | MTWTF-- | | | 3 | | \$400.00 | | 0.00 | | | | |
| 12 | KCTV | 09/23/14 | 09/23/14 | Tue 9-10pm Tue 9-10pm | CM | 9-10pm | -1----- | :30 | 1 | \$2,500.00 | PMT | 0.00 | NM | 1 | \$2,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 09/22/14 | 09/28/14 | -1----- | | | 1 | | \$2,500.00 | | 0.00 | | | | |
| 13 | KCTV | 09/26/14 | 09/26/14 | Fri 8-9pm Fri 8-9pm | CM | 8-9pm | ----1-- | :30 | 1 | \$1,800.00 | PMT | 0.00 | NM | 1 | \$1,800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 09/22/14 | 09/28/14 | ----1-- | | | 1 | | \$1,800.00 | | 0.00 | | | | |
| 14 | KCTV | 09/26/14 | 09/26/14 | Fri 9-10pm Friday 9-10pm | CM | 9-10pm | ----1-- | :30 | 1 | \$2,800.00 | PMT | 0.00 | NM | 1 | \$2,800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 09/22/14 | 09/28/14 | ----1-- | | | 1 | | \$2,800.00 | | 0.00 | | | | |
| 15 | KCTV | 09/27/14 | 09/27/14 | CBS This Morning-Sat CBS This Morning-Sat | CM | Sat 6-8am | -----1- | :30 | 1 | \$150.00 | PMT | 0.00 | NM | 1 | \$150.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 09/22/14 | 09/28/14 | -----1- | | | 1 | | \$150.00 | | 0.00 | | | | |
| 16 | KCTV | 09/27/14 | 09/27/14 | KCTV5 SA News 6p KCTV5 News @ 6P Sat | CM | 6-630pm | -----1- | :30 | 1 | \$350.00 | PMT | 0.00 | NM | 1 | \$350.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 09/22/14 | 09/28/14 | -----1- | | | 1 | | \$350.00 | | 0.00 | | | | |
| 18 | KCTV | 09/27/14 | 09/27/14 | Sat 7-8pm Saturday 7-8pm | CM | 7-8pm | -----1- | :30 | 1 | \$600.00 | PMT | 0.00 | NM | 1 | \$600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 09/22/14 | 09/28/14 | -----1- | | | 1 | | \$600.00 | | 0.00 | | | | |
| 19 | KCTV | 09/27/14 | 09/27/14 | Sat 8-9pm Sat 8-9pm | CM | 8-9pm | -----1- | :30 | 1 | \$650.00 | PMT | 0.00 | NM | 1 | \$650.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 09/22/14 | 09/28/14 | -----1- | | | 1 | | \$650.00 | | 0.00 | | | | |
| 20 | KCTV | 09/27/14 | 09/27/14 | Sat 9-10pm Sat 9-10pm | CM | 9-10pm | -----1- | :30 | 1 | \$1,500.00 | PMT | 0.00 | NM | 1 | \$1,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 09/22/14 | 09/28/14 | -----1- | | | 1 | | \$1,500.00 | | 0.00 | | | | |
| 21 | KCTV | 09/27/14 | 09/27/14 | Sat News @ 10pm KCTV5 News @ 10P Sat | CM | 10-1035pm | -----1- | :30 | 1 | \$1,000.00 | PMT | 0.00 | NM | 1 | \$1,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 09/22/14 | 09/28/14 | -----1- | | | 1 | | \$1,000.00 | | 0.00 | | | | |
| 22 | KCTV | 09/28/14 | 09/28/14 | CBS Sunday Morning CBS Sunday Morning | CM | 8-930am | -----1 | :30 | 1 | \$650.00 | PMT | 0.00 | NM | 1 | \$650.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |

Order / Rev: 607152
 Alt Order #: 07345550
 Flight Dates: 09/22/14 - 09/28/14

Advertiser: Orman For US Senate
 Product Desc: ORMAN SENATE #4219
 Estimate: 4219

Kansas City

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg Type | Spots | Amount |
|--------|-------|-------------------|-----------------|--|-------|-------------------|---------|-----|-------------|------------|---------------|----------|-------|-------------|
| 22 | KCTV | 09/28/14 | 09/28/14 | CBS Sunday Morning CBS Sunday Morning | CM | 8-930am | -----1 | :30 | 1 | \$650.00 | PMT | 0.00 NM | 1 | \$650.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | Week: | 09/22/14 | 09/28/14 | -----1 | | 1 | | | \$650.00 | | 0.00 | | | |
| 23 | KCTV | 09/28/14 | 09/28/14 | Sun 6-7pm Sun 6-7pm | CM | 6-7pm | -----1 | :30 | 1 | \$3,500.00 | PMT | 0.00 NM | 1 | \$3,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | Week: | 09/22/14 | 09/28/14 | -----1 | | 1 | | | \$3,500.00 | | 0.00 | | | |
| 24 | KCTV | 09/28/14 | 09/28/14 | Su Late News Su Late News | CM | Sun 10-11p | -----1 | :30 | 1 | \$1,100.00 | PMT | 0.00 NM | 1 | \$1,100.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | Week: | 09/22/14 | 09/28/14 | -----1 | | 1 | | | \$1,100.00 | | 0.00 | | | |
| N25 | KCTV | 09/22/14 | 09/28/14 | SAT 1105P-1205A SAT 1105P-1205A | CM | 1105P-1205A | -----S- | :30 | 1 | \$200.00 | PMT | 0.00 NM | 1 | \$200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | Week: | 09/22/14 | 09/28/14 | -----S- | | 1 | | | \$200.00 | | 0.00 | | | |
| N26 | KCTV | 09/22/14 | 09/28/14 | 11p-12a 11p-12a | CM | 11p-12a | -----S | :30 | 1 | \$100.00 | IMP | 0.00 NM | 1 | \$100.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | Week: | 09/22/14 | 09/28/14 | -----S | | 1 | | | \$100.00 | | 0.00 | | | |
| Totals | | | | | | | | | | | | | 48 | \$36,575.00 |