



125 West 55th St
New York, NY 10019

Contract # 26237956	Changes as of: 11/2/2018 at 10:09 AM	Version: Current State Version 2
CPE: 188/183/2024	Flight: 11/3/18 - 11/5/18	Station: EVTV
Agency: Strother Nuckels Strategies 2400 Laramie Trail Austin, TX 78745	Advertiser: Tony Evers for Wisconsin Product: Candidate Agency Order #: 7920377 Buyer: Hulsen, Meenah Salesperson: KENNETH MIELE 202-955-5342	Market: Milwaukee-Racine Office: WASHINGTON Service: Nielsen Primary Demo: Adults 35+ Assistant: KENNETH MIELE 202-955-5342
Con Type: POLITICAL/VOTE		Total \$: \$250.00
Total Spots: 4		Total CPP: \$62.50
Total GRP: 4.0		

Comments: Separation: 15

#	Day/Time	DP	Program	Rate	A35P Rating	Len	11/3 - 11/5				Total Spots	Total \$	CPP*	GRP*
							11/3	11/4	11/5					
1	M-F 6p-6:30p		Last Man Standing	\$80.00	1.0	30	0	0	1		1	\$80.00	\$80.00	1.0
2	M-F 6:30p-7p		Last Man Standing	\$90.00	1.0	30	0	0	1		1	\$90.00	\$90.00	1.0
3	M 7p-8p		Law & Order: CI-MYNET1	\$40.00	1.0	30	0	0	1		1	\$40.00	\$40.00	1.0
4	M 8p-9p		Law & Order: CI-MYNET2	\$40.00	1.0	30	0	0	1		1	\$40.00	\$40.00	1.0
TOTALS:							0	0	4		4	\$250.00	\$62.50	4.0



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Agency: Strother Nuckels Strategies 2400 Laramie Trail Austin, TX 78745	Advertiser: Tony Evers for Wisconsin Product: Candidate	Market: Milwaukee-Racine	Total \$: \$250.00
Agency Order #: 7920377	Office: WASHINGTON	Total Spots: 4	
Buyer: Hulsen, Meenah	Service: Nielsen	Total CPP: \$62.50	
Salesperson: KENNETH MIELE 202-955-5342	Primary Demo: Adults 35+	Total GRP: 4.0	
Separation:	Assistant: KENNETH MIELE 202-955-5342		

Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
11/02/18 10:09 AM	KENNETH MIELE	Separation: 15
11/02/18 10:09 AM	KENNETH MIELE	Separation: 15

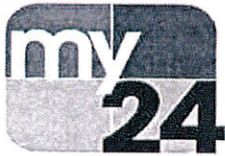
Competitive Information	
Market Budget:	\$25,000
EVTV Share:	1%
Comment:	
Unknown:	99%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	4	\$250.00	\$62.50	4.0
Total	100%	4	\$250.00	\$62.50	4.0

Monthly Summary		
Month	Spots	Dollars
2018-Nov	4	\$250.00
Total	4	\$250.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	11/2/18 10:28 AM					\$0	\$0	
Revision	11/2/18 10:09 AM	KENNETH MIELE	Revised			\$0	\$250.00	Changes: Origflight Start to 10/29/18, Flight Start from 10/29/18 to 11/3/18, Origflight End to 11/11/18, Flight End from 11/11/18 to 11/5/18. 4 buylines added or modified.
New	11/2/18 10:09 AM	KENNETH MIELE	New	4		\$250.00	\$250.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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EVTV Milwaukee
11520 W Calumet Rd
Milwaukee, WI 53224

Strother Nuckels Strategies
2400 Laramie Trail
Austin, TX 78745

Contract # 3561340

Schedule Dates 11/05/18-11/05/18
Advertiser Tony Evers for Governor-D (125816)
Agency Strother Nuckels Strategies (17755)
Product POLITICAL CANDIDATE (ns) (1186)
Brand 188/183/2024 (1085735)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name Meenah, Hulsen,
Phone/Fax /
CPE 188/183/2024
Account Types National/Political Candidate Agency BRD
Billing Type Standard
Comments Kenneth Miele

Date Entered 11/02/18
Last Modified 11/02/18
Entered By Lydia Dowl
CO-OP No
External # ECR26237956
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$37.50
Net Total \$212.50
Sales Tax

Milwaukee (EVTV)

By Broadcast Month	Spots	Rate
Nov. 2018	4	\$250.00
Grand Total:	4	\$250.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1-1.0)	11/05/18-11/05/18	2	:30	6P- Last Man Standing	1	X							1	\$80.00	\$80.00	Milwaukee (EVTV)	Last Man Standing	11/2/18
2.0	Normal Line / SPOT (2-1.0)	11/05/18-11/05/18	2	:30	6:30P- Last Man Standing 2	1	X							1	\$90.00	\$90.00	Milwaukee (EVTV)	Last Man Standing	11/2/18
3.0	Normal Line / Prime (3-1.0)	11/05/18-11/05/18	2	:30	7P- MYN-Law & Order: Criminal Intent (Monday)	1	X							1	\$40.00	\$40.00	Milwaukee (EVTV)	Law & Order: CI-MYNET1	11/2/18
4.0	Normal Line / Prime (4-1.0)	11/05/18-11/05/18	2	:30	8P- MYN-Law & Order: Criminal Intent 2 (Monday)	1	X							1	\$40.00	\$40.00	Milwaukee (EVTV)	Law & Order: CI-MYNET2	11/2/18

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.