

REP HEADLINE# 7194363 TRF# 582918
\$\$\$ MOD# 0 : APPROVED REV #0 \$\$\$

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM STATION MAY30/14 13.14
*** WXTI-TV ***

ADV # _____ ADV. NAME POLI/B ELLIS/R/CON/MI REP. # _____ OFF. # _____ SALESMAN # _____
AGY # _____ AGY. NAME JAMESTOWN ASSOCIATES BUYER NAME PATRICIA STERPU

5 MAPLETON ROAD, SUITE 300 SALES PRSN WA- JUSTIN VOTTA
PRINCETON, NJ 08540

ORDER # _____ CONTRACT # 7194363 CLASS: NATL. LOCAL REGIONAL

PRDCT ELLIS CONGRESS 6/2 EST# _____ COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES JUN2/14 JUN8/14 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE MAY30/14 13.14

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED. CONTRACT SCHEDULED FOR GENERATION

CONTRACT TOTAL \$3,970.00
TOTAL SPOTS 19

REP HEADLINE# 7194363
*** ORIGINAL REV#0 ***

REP: TEL# 703 528 7800
CREDIT ADVISORY: AGENCY
ORDER WORKSHEET

FAX# 703 528 7880
CREDIT RISK !!!
HARRIS REPORT FROM REP

MAY30/14 12.03
*** WXMI-TV ***

ADV # ADV. NAME POLI/B ELLIS/R/CON/MI
AGY # AGY. NAME JAMESTOWN ASSOCIATES

5 MAPLETON ROAD, SUITE 300

PRINCETON, NJ 08540

REP. # OFF. # SALESMAN #

BUYER NAME PATRICIA STERPU

SALES PRSN WA- JUSTIN VOTTA

ORDER # 5829118 CONTRACT # 7194363

CLASS: NATL. LOCAL REGIONAL

PRDCT ELLIS CONGRESS 6/2 EST# COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES JUN2/14 JUN8/14 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE MAY30/14 12.03

REP: TO ODENE
FROM WES
*NEW ORDER
\$3970/19X
THANKS PLEASE CONFIRM 5/30

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
1			700A-800A	30		\$180.00	6/2	6/6	3		M-F	3
PROGRAM : FOX 17 MORNING NEWS												
RA50+ : 3.1												
2			500P-530P	30		\$165.00	6/2	6/6	3		M-F	3
PROGRAM : FOX 17 NEWS @ 5												
RA50+ : 2.5												
3			530P-600P	30		\$165.00	6/2	6/6	3		M-F	3
PROGRAM : FOX 17 NEWS @ 530												
RA50+ : 2.2												
4			600P-630P	30		\$165.00	6/2	6/6	3		M-F	3
PROGRAM : FOX 17 NEWS @ 6												
RA50+ : 2.0												

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REP HEADLINE# 7194363
 *** ORIGINAL REV#0 ***

REP: TEL# 703 528 7800 FAX# 703 528 7880
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP

MAY30/14 12.03
 *** WXXM-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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5			630P-700P	30		\$165.00	6/2	6/6	3		M-F	3
PROGRAM : FOX 17 NEWS @ 630												
RA50+ : 1.8												

6			1000P-1100P	30		\$650.00	6/2	6/6	2		M-F	2
PROGRAM : FOX 17 NEWS AT TEN												
RA50+ : 5.5												

7			600A-700A	30		\$75.00	6/7	6/7	1		SAT	1
PROGRAM : FOX 17 MORNING NEWS												
RA50+ : 1.3												

8			700A-800A	30		\$75.00	6/7	6/7	1		SAT	1
PROGRAM : FOX 17 MORNING NEWS												
RA50+ : 1.8												

JUN/14 \$3,970.00 CONTRACT TOTAL \$3,970.00
 TOTAL SPOTS 19

MARKET TOTALS \$39,700 WXXM 10% WOTV 0% WZZM 14% WMMT 33% WOOD 43% WXSP 0% CABL 0%
 WZPX 0%

SVC- NSI
 DEMOS- RA50+*

CONTRACT

FOX17 WXMI-TV
 3117 Plaza Drive NE
 Grand Rapids, MI 49525
 (616) 364-8722

And:

Jamestown Associates
 5 Mapleton Road
 Suite 300
 Princeton, NJ 08540

<u>Contract / Revision</u> 582918 /		<u>Alt Order #</u> 07194363
<u>Product</u> ELLIS CONGRESS 6/2		
<u>Contract Dates</u> 06/02/14 - 06/08/14		<u>Estimate #</u>
<u>Advertiser</u> Ellis/R/Congress		<u>Original Date / Revision</u> 06/09/14 / 06/09/14
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WXMI	<u>Account Executive</u> Justin Votta	<u>Sales Office</u> Telerep Washin
<u>Special Handling</u>		
<u>Demographic</u> Adults 50+		
		<u>Total Ratings</u> 40.50
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	17	06/02/14	06/06/14	M-F 7a News	7a-8a		:30				NM	3	\$540.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		06/02/14	06/08/14	MTWTF--				3	\$180.00	3.10			
2	17	06/02/14	06/06/14	M-F Fox17 News at 5pm	5p-530p		:30				NM	3	\$495.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		06/02/14	06/08/14	MTWTF--				3	\$165.00	2.50			
3	17	06/02/14	06/06/14	M-F Fox17 News at 5pm	530p-6p		:30				NM	3	\$495.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		06/02/14	06/08/14	MTWTF--				3	\$165.00	2.20			
4	17	06/02/14	06/06/14	M-F Fox 17 News at 6p	6p-630p		:30				NM	3	\$495.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		06/02/14	06/08/14	MTWTF--				3	\$165.00	2.00			
5	17	06/02/14	06/06/14	M-F Fox 17 News at 6p	630p-7p		:30				NM	3	\$495.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		06/02/14	06/08/14	MTWTF--				3	\$165.00	1.80			
6	17	06/02/14	06/06/14	M-F Fox 17 News at 10p	10p-11p		:30				NM	2	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		06/02/14	06/08/14	MTWTF--				2	\$650.00	1.30			
7	17	06/07/14	06/07/14	AM News 6a SA/SU	6a-7a		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		06/02/14	06/08/14	-----1-				1	\$75.00	1.30			
8	17	06/07/14	06/07/14	AM News 7a SA/SU	7a-8a		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		06/02/14	06/08/14	-----1-				1	\$75.00	1.80			
Totals										40.50		19	\$3,970.00

Time Period	# of Spots	Gross Amount	Net Amount
05/26/14 - 06/07/14	19	\$3,970.00	\$3,374.50
Totals	19	\$3,970.00	\$3,374.50

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.



WXMI-TV
3117 Plaza Drive NE
Grand Rapids, MI 49525
(616) 364-8722

<u>Contract / Revision</u> 582918 /		<u>Alt Order #</u> 07194363
<u>Contract Dates</u> 06/02/14 - 06/08/14	<u>Product</u> ELLIS CONGRESS 6/2	<u>Estimate #</u>
<u>Advertiser</u> Ellis/R/Congress		<u>Original Date / Revision</u> 06/09/14 / 06/09/14

Signature: _____

Date: _____

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AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

**FEDERAL CANDIDATE****STATE/LOCAL CANDIDATE**
To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3
Station and Location:**Date:**

3.6.14

I, Patricia Sterpu,being/on behalf of: Brian Ellis, a legallyqualified candidate of the Republican politicalparty for the office of: US Congress (MI03)in the Primaryelection to be held on: August 5, 2014

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Total Charges: SEE ORDER

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:
BRIAN ELLIS FOR CONGRESS

and you are authorized to announce the time as paid for by such person or entity.
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:
Hilary F Snell; PO BOX 6568, GRAND RAPIDS , MI 495166568

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

3.6.14

Date

Signature

To Be Signed By Station Representative



Accepted



Accepted in Part



Rejected

Signature

Printed Name

Title

CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

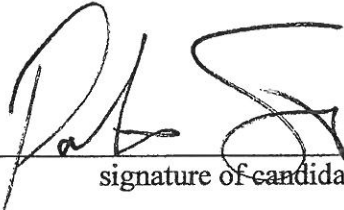
I, Patricia Sterpu
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does ☒ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

- ☐ the **radio** programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.
- ☐ the **television** programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

Patricia Sterpu

printed name

3.6.14

date

RECORD OF REQUEST FOR BROADCAST TIME BY OR ON BEHALF OF
CANDIDATE FOR PUBLIC OFFICE

INSTRUCTIONS: This form must be completed as to all requests, both oral and written, for broadcast time to be used by or on behalf of a candidate for public office, as required by FCC rule. The FCC rule states: "Every licensee shall keep and permit public inspection of a complete record of all requests for broadcast time made by or on behalf of candidates for public office, together with an appropriate notation showing the disposition made by the licensee of such requests, and charges made, if any, if request is granted. Such records shall be retained for a period of two years."

- (1) **Date of request:** 06/02/2014
- (2) **Name of candidate:** Brian Ellis
- (3) **Office for which candidate is running:** Congress
- (4) **Political party:** Republican
- (5) **Name of person using time if other than candidate:** N/A
- (6) **Request made by candidate:** Yes: X No: (Check one)
- (7) **Request made on behalf of candidate by:** Jamestown Associates
- (8) **Request made:** In writing: x In person: By phone:
(Check one. If in writing, attach and retain.)
- (9) **Disposition of request:** Granted: X Not granted:
(Check one. If not granted, state reason or reasons in space below. If denied in writing, attach and retain.)
- (10) **Were any payments received?** Yes: X No:
(Check one. If "yes", state amount in space below):

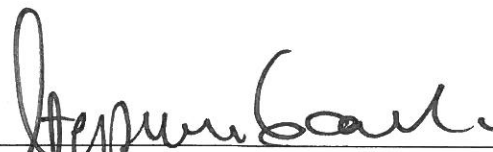
GROSS: \$3,970.00 NET: \$3,374.50

WXMI

STATION

06/09/2014

DATE



Stephanie Gonda General Sales Mgr
SIGNATURE OF PERSON RECEIVING
REQUEST ON BEHALF OF STATION