

REP HEADLINE# 7251384 TRF# 595078
\$\$\$ MOD# 0: APPROVED REV #2 \$\$\$

REP: TEL# 703 528 7800
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET

FAX# 703 528 7880
HARRIS REPORT FROM STATION JUL1/14 10.27
*** WMMI-TV ***

ADV # ADV. NAME POLI/J AMASH/R/CON/MI REP. # OFF. # SALESMAN #
AGY # AGY. NAME STRATEGIC MEDIA PLACEMENT BUYER NAME SCOTT FRANKLIN

7669 STAGERS LOOP SALES PRSN WA- JUSTIN VOTTA
DELAWARE, OH 43015

ORDER # CONTRACT # 7251384 CLASS: NATL. LOCAL REGIONAL

PRDCT JUSTIN AMASH JUL1 EST#3687 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES JUL1/14 JUL13/14 WK-2

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE JUL1/14 10.27

REP: TO: ODENE
FROM: MIKE
MAKEGOOD ORDER
PLEASE SEE M1, M2 LINES 23 AND 25
TOTALS REMAIN THE SAME
PLEASE CONFIRM AND THANK YOU

STA:
CON CM HIATUS 7/4-5

NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED. CONTRACT SCHEDULED FOR GENERATION
STATION MAKEGOOD OFFERS:

M1	OK'D	BUY#10	MISSED: TU-W/600P-630P	JUL1 (2/WK)	30S	\$125.00	(JUN30/14)
		BUY#17	M-W/600P-630P	JUL7 (3/WK)	30S	\$125.00	
			OFFER: WED/600P-700P	JUL2 (2/WK)	30S	\$125.00	PLS ADVISE.
			& M-W/600P-700P	JUL7 (3/WK)	30S	\$125.00	
			CMT: TIME CORRECTED, OFFERING 6P NEWS FROM 6-7P				
M2	OK'D	BUY#22	MISSED: W-TH/430P-500P	JUL2	30S	\$100.00	(JUN30/14)
			OFFER: W-TH/500P-600P	JUL2	30S	\$100.00	PLS ADVISE.
			CMT: PROGRAM CHANGE, OFFERING 1X 5P NEWS				

CONTRACT TOTAL \$6,005.00
TOTAL SPOTS 29

FAX# 703 528 7880
CREDIT RISK !!
HARRIS REPORT FROM REP
CHANGES
JUL1/14 09.19
*** WXXI-TV ***

REP. #	OFF. #	SALESMAN #
1	1	1
2	2	2
3	3	3
4	4	4
5	5	5
6	6	6
7	7	7
8	8	8
9	9	9
10	10	10
11	11	11
12	12	12
13	13	13
14	14	14
15	15	15
16	16	16
17	17	17
18	18	18
19	19	19
20	20	20
21	21	21
22	22	22
23	23	23
24	24	24
25	25	25
26	26	26
27	27	27
28	28	28
29	29	29
30	30	30
31	31	31
32	32	32
33	33	33
34	34	34
35	35	35
36	36	36
37	37	37
38	38	38
39	39	39
40	40	40
41	41	41
42	42	42
43	43	43
44	44	44
45	45	45
46	46	46
47	47	47
48	48	48
49	49	49
50	50	50
51	51	51
52	52	52
53	53	53
54	54	54
55	55	55
56	56	56
57	57	57
58	58	58
59	59	59
60	60	60
61	61	61
62	62	62
63	63	63
64	64	64
65	65	65
66	66	66
67	67	67
68	68	68
69	69	69
70	70	70
71	71	71
72	72	72
73	73	73
74	74	74
75	75	75
76	76	76
77	77	77
78	78	78
79	79	79
80	80	80
81	81	81
82	82	82
83	83	83
84	84	84
85	85	85
86	86	86
87	87	87
88	88	88
89	89	89
90	90	90
91	91	91
92	92	92
93	93	93
94	94	94
95	95	95
96	96	96
97	97	97
98	98	98
99	99	99
100	100	100

BUYER NAME SCOTT FRANKLIN

SALES PRSN WA- JUSTIN VOTTA

	CLASS: NATL.	LOCAL	REGIONAL
--	--------------	-------	----------

(CE)

DATE JUL1/14 09.19

TO: ODENE
FROM: MIKE
MAKEGOOD ORDER
PLEASE SEE M1, M2 LINES 23 AND 25
TOTALS REMAIN THE SAME
PLEASE CONFIRM AND THANK YOU

CON CM HIATUS 7/4-5

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	: SPTS
AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = AGENCY EST# = 3687												
10	S		600P-630P	30		\$125.00	7/1	7/2	0		TU-W	0
PROGRAM : FOX 17 NEWS @ SIX												
23	A		600P-700P	30		\$125.00	7/2	7/2	2		WED	2
PROGRAM : NEWS AT 6P ORD COM1 : TIME CORRECTED, OFFERING 6P NEWS FROM 6-7P THIS IS A REPLACEMENT FOR N/A SPOT ON JUL1 ON LINE-10 FOR 2 SPOTS/WK THIS IS A REPLACEMENT FOR N/A SPOT ON JUL7 ON LINE-17 FOR 3 SPOTS/WK												

REP HEADLINE# 7251384 TRF# 595078
\$\$\$ MOD# 0: UNAPPROVED REV #2 \$\$\$

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP JUL1/14 09.19
CHANGES ** WXMI-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	SPTS:

24	A		600P-700P	30		\$125.00	7/7	7/9	3		M-W	3
PROGRAM : NEWS AT 6P												
ORD COM1: TIME CORRECTED, OFFERING 6P NEWS FROM 6-7P												
PART OF A MAKEGOOD MADE UP OF LINES 23-24												

17	S		600P-630P	30		\$125.00	7/7	7/9	0		M-W	0
PROGRAM : FOX 17 NEWS @ SIX												

22	S		430P-500P	30		\$100.00	7/2	7/3	0		W-TH	0
PROGRAM : NEWS												

25	A		500P-600P	30		\$100.00	7/2	7/3	1		W-TH	1
PROGRAM : NEWS AT 5P												
ORD COM1: PROGRAM CHANGE, OFFERING 1X 5P NEWS												
THIS IS A REPLACEMENT FOR N/A SPOT ON JUL2 ON LINE-22 FOR 1 SPOT/WK												

STATION MAKEGOOD OFFERS:

M1	OK'D	BUY#10	MISSED: TU-W/600P-630P	JUL1 (2/WK)	30S	\$125.00					(JUN30/14)	
		BUY#17	M-W/600P-630P	JUL7 (3/WK)	30S	\$125.00						
			OFFER: WED/600P-700P	JUL2 (2/WK)	30S	\$125.00					PLS ADVISE.	
			& M-W/600P-700P	JUL7 (3/WK)	30S	\$125.00						
			CMT: TIME CORRECTED, OFFERING 6P NEWS FROM 6-7P									

M2	OK'D	BUY#22	MISSED: W-TH/430P-500P	JUL2	30S	\$100.00					(JUN30/14)	
			OFFER: W-TH/500P-600P	JUL2	30S	\$100.00					PLS ADVISE.	
			CMT: PROGRAM CHANGE, OFFERING 1X 5P NEWS									

JUL/14 \$6,005.00

CONTRACT TOTAL \$6,005.00
TOTAL SPOTS 29

MARKET TOTALS \$40,769

WXMI 13%	WOTV 0%	WZZM 9%	WWMY 31%	WOOD 47%	WXSP 0%	CABL 0%
EWMT 0%						

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 7251384 TRF# 595078
\$\$\$ MOD# 0: APPROVED REV #1 \$\$\$

REP: TEL# 703 528 7800
CREDIT ADVISORY: AGENCY
ORDER WORKSHEET

FAX# 703 528 7880
CREDIT RISK !!
HARRIS REPORT FROM STATION JUN30/14 17.24
*** WXXI-TV ***

ADV # ADV. NAME POLI/J AMASH/R/CON/MI REP. # OFF. # SALESMAN #
AGY # AGY. NAME STRATEGIC MEDIA PLACEMENT BUYER NAME SCOTT FRANKLIN

7669 STAGERS LOOP SALES PRSN WA- JUSTIN VOTTA
DELAWARE, OH 43015

ORDER # CONTRACT # 7251384 CLASS: NATL. LOCAL REGIONAL

PRDCT JUSTIN AMASH JUL1 EST#3687 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES JUL1/14 JUL13/14 WK-2

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE JUN30/14 17.24

REP: TO NSA
FROM OLDER
REVISED ORDER
6005/29 SPOTS
PLEASE CONFIRM AND THANK YOU

STA:

CON CM HIATUS 7/4-5

STATION MAKEGOOD OFFERS:

M1 UNRESL BUY#10	MISSED: TU-W/600P-630P	JUL1 (2/WK)	30S	\$125.00	(JUN30/14)
BUY#17	M-W/600P-630P	JUL7 (3/WK)	30S	\$125.00	
	OFFER: WED/600P-700P	JUL2 (2/WK)	30S	\$125.00	PLS ADVISE.
	& M-W/600P-700P	JUL7 (3/WK)	30S	\$125.00	
	CMT: TIME CORRECTED,	OFFERING 6P NEWS FROM 6-7P			
M2 UNRESL BUY#22	MISSED: W-TH/430P-500P	JUL2	30S	\$100.00	(JUN30/14)
	OFFER: W-TH/500P-600P	JUL2	30S	\$100.00	PLS ADVISE.
	CMT: PROGRAM CHANGE,	OFFERING 1X 5P NEWS			

CONTRACT TOTAL \$6,005.00
TOTAL SPOTS 29

REP HEADLINE# 7251384 TRF# 595078
\$\$\$ MOD# 0: APPROVED REV #1 \$\$\$

REP: TEL# 703 528 7800
CREDIT ADVISORY: AGENCY
ORDER WORKSHEET

FAX# 703 528 7880
CREDIT RISK !!
HARRIS REPORT FROM STATION

JUN30/14 17.19
*** WXXI-TV ***

ADV # ADV. NAME POLI/J AMASH/R/CON/MI
AGY # AGY. NAME STRATEGIC MEDIA PLACEMENT

REP. # OFF. # SALESMAN #
BUYER NAME SCOTT FRANKLIN
SALES PRSN WA- JUSTIN VOTTA

7669 STAGERS LOOP
DELAWARE, OH 43015

ORDER # CONTRACT # 7251384

CLASS: NATL. LOCAL REGIONAL

PRDCT JUSTIN AMASH JUL1 EST#3687 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES JUL1/14 JUL13/14 WK-2

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE JUN30/14 17.19

REP: TO NSA
FROM OLDER
REVISED ORDER
6005/29 SPOTS
PLEASE CONFIRM AND THANK YOU
CON CM HIATUS 7/4-5

NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED. CONTRACT WILL NOT PRINT.

CONTRACT TOTAL \$6,005.00
TOTAL SPOTS 29

ADV # ADV. NAME POLI/J AMASH/R/CON/MI REP. # OFF. # SALESMAN #
 AGY # AGY. NAME STRATEGIC MEDIA PLACEMENT BUYER NAME SCOTT FRANKLIN

7669 STAGERS LOOP SALES PRSN WA- JUSTIN VOTTA
 DELAWARE, OH 43015

ORDER # CONTRACT # 7251384 CLASS: NATL. LOCAL REGIONAL

PRDCT JUSTIN AMASH JUL1 EST#3687 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES JUL1/14 JUL13/14 WK-2

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE JUN30/14 15.09

REP: TO NSA
 FROM OLDER
 REVISED ORDER
 6005/29 SPOTS
 PLEASE CONFIRM AND THANK YOU
 CON CM HIATUS 7/4-5

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
1	ES		700A-800A	30		\$150.00	7/1	7/10	0		TU-TH	0
PROGRAM : FOX17 AM NWS@7												
2	S		700A-800A	30		\$150.00	7/7	7/8	0		M-TU	0
PROGRAM : FOX17 AM NWS@7												
3	S		700A-800A	30		\$150.00	7/9	7/11	0		W-F	0
PROGRAM : FOX17 AM NWS@7												
4	S		1000P-1100P	30		\$550.00	7/1	7/3	0		TU-TH	0
PROGRAM : FOX 17 NEWS-10												

AGENCY ADVERTISER CODE =
 AGENCY PRODUCT CODE =

AGENCY EST# = 3687

REP HEADLINE# 7251384 TRF# 595078
 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703 528 7800 FAX# 703 528 7880
 CREDIT ADVISORY: AGENCY CREDIT RISK !!! JUN30/14 15.09
 ORDER WORKSHEET HARRIS REPORT FROM REP *** CHANGES *** ** WMI-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
5	S		1000P-1100P	30		\$550.00	7/7	7/9	0		M-W	0
PROGRAM : FOX 17 NEWS-10												
6	S		500A-600A	30		\$25.00	7/12	7/12	0		SAT	0
PROGRAM : NEWS												
7	A		500A-600A	30		\$35.00	7/1	7/2	2		TU-W	2
PROGRAM : FOX 17 AM NEWS @ 5												
8	A		700A-800A	30		\$150.00	7/1	7/3	3		TU-TH	3
PROGRAM : FOX 17 AM NEWS @ 7												
9	A		800A-900A	30		\$150.00	7/1	7/2	2		TU-W	2
PROGRAM : FOX 17 AM NEWS @ 8												
10	A		600P-630P	30		\$125.00	7/1	7/2	2		TU-W	2
PROGRAM : FOX 17 NEWS @ SIX												
11	A		1000P-1100P	30		\$550.00	7/1	7/3	5		TU-TH	5
PROGRAM : FOX 7 NEWS-10												
12	A		700A-800A	30		\$40.00	7/6	7/6	1		SUN	1
PROGRAM : NEWS												
13	A		800A-900A	30		\$40.00	7/6	7/6	1		SUN	1
PROGRAM : NEWS												
14	A		700A-800A	30		\$150.00	7/7	7/8	2		M-TU	2
PROGRAM : FOX 17 AM NEWS @ 7												
15	A		800A-900A	30		\$150.00	7/7	7/8	2		M-TU	2
PROGRAM : FOX 17 AM NEWS @ 8												
16	A		800A-900A	30		\$150.00	7/10	7/10	1		THU	1
PROGRAM : FOX 17 AM NEWS @ 8												

50

REP HEADLINE# 7251384 TRF# 595078
 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703 528 7800 FAX# 703 528 7880
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 CHANGES ** WXTI-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
-------	-----	----	-------------	------	-----	------	------------	----------	----------	-----------	------	-----------

17	A		600P-630P	30		\$125.00	7/7	7/9	3		M-W	3
----	---	--	-----------	----	--	----------	-----	-----	---	--	-----	---

PROGRAM : FOX 17 NEWS @ SIX												
-----------------------------	--	--	--	--	--	--	--	--	--	--	--	--

18	A		1000P-1100P	30		\$550.00	7/7	7/7	1		MON	1
----	---	--	-------------	----	--	----------	-----	-----	---	--	-----	---

PROGRAM : FOX 7 NEWS-10												
-------------------------	--	--	--	--	--	--	--	--	--	--	--	--

19	A		1000P-1100P	30		\$250.00	7/12	7/12	1		SAT	1
----	---	--	-------------	----	--	----------	------	------	---	--	-----	---

PROGRAM : NEWS												
----------------	--	--	--	--	--	--	--	--	--	--	--	--

20	A		700A-800A	30		\$40.00	7/13	7/13	1		SUN	1
----	---	--	-----------	----	--	---------	------	------	---	--	-----	---

PROGRAM : NEWS												
----------------	--	--	--	--	--	--	--	--	--	--	--	--

21	A		800A-900A	30		\$40.00	7/13	7/13	1		SUN	1
----	---	--	-----------	----	--	---------	------	------	---	--	-----	---

PROGRAM : NEWS												
----------------	--	--	--	--	--	--	--	--	--	--	--	--

22	A		430P-500P	30		\$100.00	7/2	7/3	1		W-TH	1
----	---	--	-----------	----	--	----------	-----	-----	---	--	------	---

PROGRAM : NEWS												
----------------	--	--	--	--	--	--	--	--	--	--	--	--

JUL/14 \$6,005.00 CONTRACT TOTAL \$6,005.00
 TOTAL SPOTS 29

MARKET TOTALS \$40,769 WXTI 13% WOTV 0% WZZM 9% WWTM 31% WOOW 47% WXSP 0% CABL 0%
 EMMT 0% WZPX 0%

SVC- NSI
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 7251384 TRF# 595078
\$\$\$ MOD# 0: APPROVED REV #0 \$\$\$

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM STATION

JUN30/14 11.56
*** WXXI-TV ***

ADV # ADV. NAME POLI/J AMASH/R/CON/MI

REP. # OFF. # SALESMAN #

AGY # AGY. NAME STRATEGIC MEDIA PLACEMENT

BUYER NAME SCOTT FRANKLIN

7669 STAGERS LOOP

SALES PRSN WA- JUSTIN VOTTA

DELAWARE, OH 43015

ORDER # CONTRACT # 7251384

CLASS: NATL. LOCAL REGIONAL

PRDCT JUSTIN AMASH JUL1 EST#3687 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES JUL1/14 JUL13/14 WK-2

CITY TAX STATE TAX CO-OP BILLING NEEDED

DATE JUN30/14 11.56

CON CM HIATUS 7/4-5

NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED. CONTRACT SCHEDULED FOR GENERATION

CONTRACT TOTAL \$5,300.00
TOTAL SPOTS 21

(56)

REP HEADLINE# 7251384
*** ORIGINAL REV#0 ***

REP: TEL# 703 528 7800
CREDIT ADVISORY: AGENCY
ORDER WORKSHEET

FAX# 703 528 7880
CREDIT RISK !!!
HARRIS REPORT FROM REP

JUN30/14 11.03
*** WXTI-TV ***

ADV # ADV. NAME POLI/J AMASH/R/CON/MI REP. # OFF. # SALESMAN #
AGY # AGY. NAME STRATEGIC MEDIA PLACEMENT BUYER NAME SCOTT FRANKLIN

7669 STAGERS LOOP
DELAWARE, OH 43015

ORDER # 596078 CONTRACT # 7251384 CLASS: NATL. LOCAL REGIONAL

PRDCT JUSTIN AMASH JUL1 EST#3687 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES JUL1/14 JUL13/14 WK-2

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE JUN30/14 11.03

REP: TO NSA
FROM OLDER
NEW ORDER
5300/21 SPOTS
PLEASE CONFIRM AND THANK YOU
CON CM HIATUS 7/4-5

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
1			700A-800A	30		\$150.00	7/1	7/3	6		TU-TH	6
PROGRAM : FOX17 AM NWS@7												
2			700A-800A	30		\$150.00	7/7	7/8	4		M-TU	4
PROGRAM : FOX17 AM NWS@7												
3			700A-800A	30		\$150.00	7/9	7/11	3		W-F	3
PROGRAM : FOX17 AM NWS@7												
4			1000P-1100P	30		\$550.00	7/1	7/3	3		TU-TH	3
PROGRAM : FOX 17 NEWS-10												

AGENCY ADVERTISER CODE =
AGENCY PRODUCT CODE =
AGENCY EST# = 3687

REP HEADLINE# 7251384
 *** ORIGINAL REV#0 ***

REP: TEL# 703 528 7800 FAX# 703 528 7880
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP

JUN30/14 11.03
 *** WXMI-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
5			1000P-1100P	30		\$550.00	7/7	7/9	3		M-W	3
PROGRAM : FOX 17 NEWS-10												
6			500A-600A	30		\$25.00	7/12	7/12	2		SAT	2
PROGRAM : NEWS												
JUL/14			\$5,300.00									
CONTRACT TOTAL												\$5,300.00
TOTAL SPOTS												21

COMPETITIVE INFORMATION NOT YET AVAILABLE.

SVC- NSI
 DEMOS- RA35+*

CONTRACT

FOX 17 WXMI-TV
 3117 Plaza Drive NE
 Grand Rapids, MI 49525
 (616) 364-8722

<u>Contract / Revision</u> 595078 /		<u>Alt Order #</u> 07251384
<u>Product</u> JUSTIN AMASH JUL1		
<u>Contract Dates</u> 07/01/14 - 07/13/14		<u>Estimate #</u> 3687
<u>Advertiser</u> Amash/Rep/Congress (R)		<u>Original Date / Revision</u> 06/30/14 / 06/30/14
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WXMI	<u>Account Executive</u> Justin Votta	<u>Sales Office</u> Telerep Washin
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Strategic Media Placement
 7669 Stagers Loop
 Delaware, OH 43015

Hiatus Dates: 07/04/14-07/05/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	17	07/01/14	07/03/14	Tu-Th 7a News	7a-8a		:30				NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		06/30/14	07/06/14	-TWT---				3	\$150.00	0.00			
D 2	17	07/07/14	07/08/14	M-Tu 7a News	7a-8a		:30				NM	0	\$0.00
D 3	17	07/09/14	07/11/14	W-F 7a News	7a-8a		:30				NM	0	\$0.00
N 4	17	07/01/14	07/03/14	Tu-Th Fox 17 News at 10p	10p-11p		:30				NM	5	\$2,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		06/30/14	07/06/14	-TWT---				5	\$550.00	0.00			
D 5	17	07/07/14	07/09/14	M-W Fox 17 News at 10p	10p-11p		:30				NM	0	\$0.00
D 6	17	07/12/14	07/12/14	AM News 5a Sat	5a-6a		:30				NM	0	\$0.00
N 7	17	07/02/14	07/02/14	Wed 5a News	5a-6a		:30				NM	2	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		06/30/14	07/06/14	--W----				2	\$35.00	0.00			
N 8	17	07/02/14	07/02/14	Wed 8a-9a News	8a-9a		:30				NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		06/30/14	07/06/14	--W----				2	\$150.00	0.00			
N 9	17	07/02/14	07/02/14	Wed Fox 17 News at 6p	6p-7p		:30				NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		06/30/14	07/06/14	--W----				2	\$125.00	0.00			
N 10	17	07/06/14	07/06/14	AM News 7a Sun	7a-8a		:30				NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		06/30/14	07/06/14	-----S				1	\$40.00	0.00			
N 11	17	07/06/14	07/06/14	AM News 8a Sun	8a-9a		:30				NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		06/30/14	07/06/14	-----S				1	\$40.00	0.00			
N 12	17	07/07/14	07/08/14	M-Tu 7a News	7a-8a		:30				NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/07/14	07/13/14	MT-----				2	\$150.00	0.00			
N 13	17	07/07/14	07/08/14	M-Tu 8a-9a News	8a-9a		:30				NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/07/14	07/13/14	MT-----				2	\$150.00	0.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.



WXMI-TV
3117 Plaza Drive NE
Grand Rapids, MI 49525
(616) 364-8722

<u>Contract / Revision</u> 595078 /		<u>Alt Order #</u> 07251384
<u>Contract Dates</u> 07/01/14 - 07/13/14		<u>Product</u> JUSTIN AMASH JUL1
<u>Advertiser</u> Amash/Rep/Congress (R)		<u>Estimate #</u> 3687
		<u>Original Date / Revision</u> 06/30/14 / 06/30/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 14	17	07/10/14	07/10/14	Thu 8a-9a News	8a-9a		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/07/14	07/13/14	---T---				1	\$150.00	0.00			
N 15	17	07/07/14	07/09/14	M-W Fox 17 News at 6p	6p-7p		:30				NM	3	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/07/14	07/13/14	MTW----				3	\$125.00	0.00			
N 16	17	07/07/14	07/07/14	Mon Fox 17 News at 10p	10p-11p		:30				NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/07/14	07/13/14	M-----				1	\$550.00	0.00			
N 17	17	07/12/14	07/12/14	Sa Fox 17 News at 10p	10p-11p		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/07/14	07/13/14	-----S-				1	\$250.00	0.00			
N 18	17	07/13/14	07/13/14	AM News 7a Sun	7a-8a		:30				NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/07/14	07/13/14	-----S				1	\$40.00	0.00			
N 19	17	07/13/14	07/13/14	AM News 8a Sun	8a-9a		:30				NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/07/14	07/13/14	-----S				1	\$40.00	0.00			
N 20	17	07/02/14	07/03/14	M-W Fox17 News at 5pm	5p-6p		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		06/30/14	07/06/14	--WT---				1	\$100.00	0.00			
Totals										0.00		29	\$6,005.00

Time Period	# of Spots	Gross Amount	Net Amount
06/30/14 - 07/13/14	29	\$6,005.00	\$5,104.25
Totals	29	\$6,005.00	\$5,104.25

Signature: _____

Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date:
------------------------------	--------------

I, STRATEGIC MEDIA PLACEMENT,
 being/on behalf of: JUSTIN AMASH,
 a legally qualified candidate of the REPUBLICAN
 political party for the office of: MICHIGAN CONGRESSIONAL DISTRICT 3
 in the PRIMARY
 election to be held on: AUGUST 5, 2014

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

JUSTIN AMASH FOR CONGRESS - 1500 E. BELTLINE AVE SE - STE. 250, GRAND RAPIDS, MI. 49506 - (616)719-1935

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

MRS. STACEY CHALFOUN

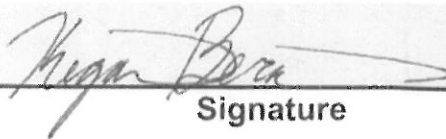
This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

6/26/14

Date



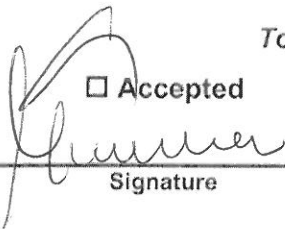
Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected



Signature



Printed Name



Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, STRATEGIC MEDIA PLACEMENT

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☒ does

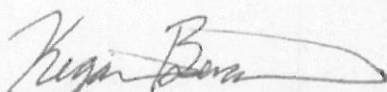
☐ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☒ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

KEGAN R. BERAN

printed name

6/26/14

date

AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF
CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

RECORD OF REQUEST FOR BROADCAST TIME BY OR ON BEHALF OF
CANDIDATE FOR PUBLIC OFFICE

INSTRUCTIONS: This form must be completed as to all requests, both oral and written, for broadcast time to be used by or on behalf of a candidate for public office, as required by FCC rule. The FCC rule states: "Every licensee shall keep and permit public inspection of a complete record of all requests for broadcast time made by or on behalf of candidates for public office, together with an appropriate notation showing the disposition made by the licensee of such requests, and charges made, if any, if request is granted. Such records shall be retained for a period of two years."

(1) **Date of request:** 07/01/2014

(2) **Name of candidate:** Justin Amash

(3) **Office for which candidate is running:** Congress

(4) **Political party:** Republican

(5) **Name of person using time if other than candidate:** N/A

(6) **Request made by candidate:** Yes: X No: (Check one)

(7) **Request made on behalf of candidate by:** Strategies Media Placement

(8) **Request made:** In writing: x In person: By phone:
(Check one. If in writing, attach and retain.)

(9) **Disposition of request:** Granted: X Not granted:
(Check one. If not granted, state reason or reasons in space below. If denied in writing, attach and retain.)

(10) **Were any payments received?** Yes: X No:
(Check one. If "yes", state amount in space below):

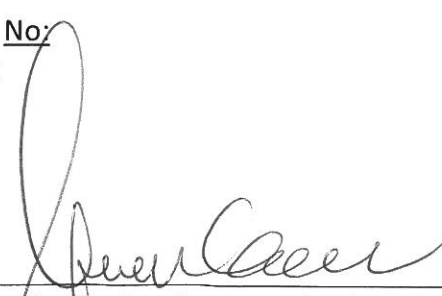
GROSS: \$6,005.00 NET: \$5,104.25

WXMI

STATION

07/01/2014

DATE


Stephanie Gonda General Sales Mgr
SIGNATURE OF PERSON RECEIVING
REQUEST ON BEHALF OF STATION