

Remit Address:

WCBS-TV P.O. Box 33091 Newark, NJ 07188-0091 Main: (212) 975-4321

## Billing Address:

**Target Enterprises LLC** Attention: Accounts Payable 15260 Ventura Blvd Ste 1240 Sherman Oaks, CA 91403-5347 US

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Advertiser	Curtis Sliwa for NYC Mayor		Invoice #	110028821	
	127 West 83rd Street		Invoice Date	10/03/21	
	PO Box #520		Invoice Month	October 2021	
	New York, NY 10024-9998		Invoice Period	09/27/21 - 10/03/21	
	US				
Product	Sliwa for NYC Mayor		Order #	423748	
Estimate Number	3343		Alt Order #		
			Deal #		
Property	WCBS-TV		Order Flight	09/27/21 - 10/03/21	
Account Executive	Kerry Murphy				
Sales Office	Local New York		Agency Code	TV15473	
Sales Region	Local		Advertiser Code		
			Product 1/2		
Billing Calendar	Broadcast		_	_	

Agency Ref

Advertiser Ref

101419

514259

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WCBS	M-F Local News 6a-7a	6a-7a	•			•	•	•		
				09/27/2	1 to 10/03/21	3x	MTWTF				
	WCBS			M	09/27/21	:30	6:22 AM	SLI WA092321H	\$1,000.00		6
	WCBS			Tu	09/28/21	:30	6:43 AM	SLI WA091021H	\$1,000.00		4
	WCBS			W	09/29/21	:30	6:13 AM	SLI WA091021H	\$1,000.00		5
2	WCBS	Local Midday News	12p-1230p								
				09/27/2	1 to 10/03/21	3x	MTWTF				
	WCBS			Tu	09/28/21	:30	12:26 PM	SLI WA092321H	\$1,100.00		5
	WCBS			Th	09/30/21	:30	12:13 PM	SLI WA092321H	\$1,100.00		4
	WCBS			F	10/01/21	:30	12:10 PM	SLI WA092321H	\$1,100.00		6
3	WCBS	M-F Early News 5p-6p	5p-6p								
				09/27/2	1 to 10/03/21	5x	MTWTF				
	WCBS			М	09/27/21	:30	5:22 PM	SLI WA091021H	\$1,600.00		6
	WCBS			Tu	09/28/21	:30	5:56 PM	SLI WA091021H	\$1,600.00		8
	WCBS			W	09/29/21	:30	5:39 PM	SLI WA092321H	\$1,600.00		10
	WCBS			Th	09/30/21	:30	5:11 PM	SLI WA092321H	\$1,600.00		9
	WCBS			F	10/01/21	:30	5:20 PM	SLI WA092321H	\$1,600.00		7
4	WCBS	M-Su 11p-1135p News	11p-1135p								
				09/27/2	1 to 10/03/21	3x	MTWTFSS				
	WCBS			M	09/27/21	:30	11:33 PM	SLI WA092321H	\$2,500.00		4
	WCBS			Tu	09/28/21	:30	11:33 PM	SLI WA092321H	\$2,500.00		5
	WCBS			W	09/29/21	:30	11:23 PM	SLI WA091021H	\$2,500.00		6
5	WCBS	<b>CBS This Morning Saturday</b>	7a-9a								
				09/27/2	1 to 10/03/21	1x	S-				
	WCBS			Sa	10/02/21	:30	7:26 AM	SLI WA092321H	\$1,000.00		2
6	WCBS	Su Local News 8a-9a	8a-9a								
				09/27/2	1 to 10/03/21	1x	S				
	WCBS			Su	10/03/21	:30	8:29 AM	SLI WA092321H	\$1,000.00		2

Billing Type

Special Handling

Cash

We warrant that the actual broadcast information shown on this invoice was taken from the program log.



**CBS Sunday Morning** 

9a-1030a

**WCBS** 



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Aired Spots

20

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INVOICE	ΛТГ
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Property	WCBS-TV	Order Flight	09/27/21 - 10/03/21
Account Executive	Kerry Murphy		
Sales Office	Local New York	Agency Code	TV15473
Sales Region	Local	Advertiser Code	
		Product 1/2	
Billing Calendar	Broadcast		
Billing Type	Cash	Agency Ref	101419
Special Handling		Advertiser Ref	514259

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
7	WCBS	CBS Sunday Morning	9a-1030a								
				09/27/21 to	10/03/21	1x	S				
	WCBS			Su	10/03/21	:30	9:35 AM	SLI WA092321H	\$5,500.00		2
8		M-Su 11p-1135p News e reinvestment; value \$2200 LUR/	<b>11p-1135p</b> Level 1								
				09/27/21 to	10/03/21	1x	MTWTFSS				
	WCBS			Sa	10/02/21	:30	11:22 PM	SLI WA092321H	\$0.00		1
9		CBS Morning News 4a e reinvestment; value \$50 LUR/Le	<b>4a-430a</b> vel 1								
				09/27/21 to	10/03/21	1x	MTWTF				
	WCBS			F	10/01/21	:30	4:24 AM	SLI WA092321H	\$0.00		1
10		NCAA Football Game 1 e reinvestment; value \$2000 LUR/	<b>12p-8p</b> Level 1								
				09/27/21 to	10/03/21	1x	S-				
	WCBS			Sa	10/02/21	:30	4:32 PM	SLI WA092321H	\$0.00		1

**Gross Total** \$29,300.00 Agency Commission \$4,395.00

Payment Terms 30 Days **Net Amount Due** \$24,905.00