

Remit Address:

WCBS-TV P.O. Box 33091 Newark, NJ 07188-0091 Main: (212) 975-4321

Billing Address:

Target Enterprises LLC Attention: Accounts Payable 15260 Ventura Blvd Ste 1240 Sherman Oaks, CA 91403-5347 US

INVOICE

Advertiser	Curtis Sliwa for NYC Mayor	Invoice #	110028446	
	127 West 83rd Street	Invoice Dat	e 09/19/21	
	PO Box #520	Invoice Mo	nth September 2021	
	New York, NY 10024-9998	Invoice Per	riod 08/30/21 - 09/19/	/21
	US			
Product	Sliwa for NYC Mayor	Order #	423724	
Estimate Number	3341	Alt Order #		
		Deal #		
Property	WCBS-TV	Order Fligh	t 09/13/21 - 09/19/	/21
Account Executive	Kerry Murphy			
Sales Office	Local New York	Agency Co	de TV15473	
Sales Region	Local	Advertiser (Code	
		Product 1/2	2	

Length An	111110	Ad ID	ridio		recombinat	1011	Itto
Length Air	Time	Ad-ID	Rate		Reconciliat	ion	Re
Special Handling				Ad	veruser Ref	014259	
Cassial Handling				۸ ۵	vertiser Ref	514259	
Billing Type	Cash			Ag	ency Ref	101419	
Billing Calendar	Broade	cast					

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WCBS	M-F Local News 6a-7a	6a-7a	•		•	•		•		•
				09/13/2	1 to 09/19/21	3x	MTWTF				
	WCBS			Tu	09/14/21	:30	6:41 AM	SLI WA091021H	\$1,000.00		3
	WCBS			W	09/15/21	:30	6:43 AM	SLI WA091021H	\$1,000.00		1
	WCBS			Th	09/16/21	:30	6:27 AM	SLI WA091021H	\$1,000.00		2
2	WCBS	Local Midday News	12p-1230p								
				09/13/2	1 to 09/19/21	3x	MTWTF				
	WCBS			W	09/15/21	:30	12:13 PM	SLI WA091021H	\$1,100.00		2
	WCBS			Th	09/16/21	:30	12:19 PM	SLI WA091021H	\$1,100.00		1
	WCBS			F	09/17/21	:30	12:14 PM	SLI WA091021H	\$1,100.00		3
3	WCBS	M-F Early News 5p-6p	5p-6p								
				09/13/2	1 to 09/19/21	5x	MTWTF				
	WCBS			M	09/13/21	:30	5:46 PM	SLI WA091021H	\$1,600.00		4
	WCBS			Tu	09/14/21	:30	5:29 PM	SLI WA091021H	\$1,600.00		1
	WCBS			W	09/15/21	:30	5:13 PM	SLI WA091021H	\$1,600.00		2
	WCBS			Th	09/16/21	:30	5:44 PM	SLI WA091021H	\$1,600.00		3
	WCBS			F	09/17/21	:30	5:37 PM	SLI WA091021H	\$1,600.00		5
4	WCBS	M-Su 11p-1135p News	11p-1135p								
				09/13/2	1 to 09/19/21	3x	MTWTFSS				
	WCBS			W	09/15/21	:30	11:22 PM	SLI WA091021H	\$2,500.00		3
	WCBS			F	09/17/21	:30	11:11 PM	SLI WA091021H	\$2,500.00		1
	WCBS			Sa	09/18/21	:30	11:29 PM	SLI WA091021H	\$2,500.00		2
5	WCBS	CBS This Morning Saturday	7a-9a								
		-		09/13/2	1 to 09/19/21	1x	S-				
	WCBS			Sa	09/18/21	:30	7:59 AM	SLI WA091021H	\$1,000.00		1
6	WCBS	Su Local News 8a-9a	8a-9a								
				09/13/2	1 to 09/19/21	1x	S				
	WCBS			Su	09/19/21	:30	8:10 AM	SLI WA091021H	\$1,000.00		1
7	WCBS	CBS Sunday Morning	9a-1030a								

We warrant that the actual broadcast information shown on this invoice was taken from the program log.





Remit Address: WCBS-TV P.O. Box 33091 Newark, NJ 07188-0091

Main: (212) 975-4321

Aired Spots

17

Billing Address:

Target Enterprises LLC Attention: Accounts Payable 15260 Ventura Blvd Ste 1240 Sherman Oaks, CA 91403-5347 US

_					_
ı	NI	V	$\mathbf{\cap}$		
1	IV	·v	u	I	

INVOIC	EATE		Page 2
Advertiser	Curtis Sliwa for NYC Mayor	Invoice #	110028446
	127 West 83rd Street	Invoice Date	09/19/21
	PO Box #520	Invoice Month	September 2021
	New York, NY 10024-9998	Invoice Period	08/30/21 - 09/19/21
	us		•
Product	Sliwa for NYC Mayor	Order #	423724
Estimate Number	3341	Alt Order #	
		Deal #	
Property	WCBS-TV	Order Flight	09/13/21 - 09/19/21
Account Executive	Kerry Murphy		
Sales Office	Local New York	Agency Code	TV15473
Sales Region	Local	Advertiser Code	
		Product 1/2	
Billing Calendar	Broadcast		
Billing Type	Cash	Agency Ref	101419
Special Handling		Advertiser Ref	514259

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
7	WCBS	CBS Sunday Morning	9a-1030a								
				09/13/21 to	09/19/21	1x	S				
	WCBS			Su	09/19/21	:30	8:58 AM	SLI WA091021H	\$5,500.00		1

\$29,300.00 **Gross Total**

Agency Commission \$4,395.00

Net Amount Due Payment Terms 30 Days \$24,905.00

