



Remit Address:
WCBS-TV
P.O. Box 33091
Newark, NJ 07188-0091
Main: (212) 975-4321
Billing: (212) 975-1900

DUPLICATE INVOICE

Advertiser	Curtis Sliwa for NYC Mayor 127 West 83rd Street PO Box #520 New York, NY 10024-9998 US	Invoice #	110028881
Product	Sliwa for NYC Mayor	Invoice Date	10/10/21
Estimate Number	3344	Invoice Month	October 2021
Property	WCBS-TV	Invoice Period	09/27/21 - 10/10/21
Account Executive	Kerry Murphy	Order #	423750
Sales Office	Local New York	Alt Order #	
Sales Region	Local	Deal #	
Billing Calendar	Broadcast	Order Flight	10/04/21 - 10/10/21
Billing Type	Cash	Agency Code	TV15473
Special Handling		Advertiser Code	
		Product 1/2	
		Agency Ref	101419
		Advertiser Ref	514259

Billing Address:

Target Enterprises LLC
Attention: Accounts Payable
15260 Ventura Blvd Ste 1240
Sherman Oaks, CA 91403-5347
US

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WCBS	M-F Local News 6a-7a	6a-7a		10/04/21 to 10/10/21	3x	MTWTF--				
	WCBS			M	10/04/21	:30	6:20 AM	SLI WA092321H	\$1,000.00		6
	WCBS			Tu	10/05/21	:30	6:20 AM	SLI WA092321H	\$1,000.00		5
	WCBS			W	10/06/21	:30	6:29 AM	SLI WA092321H	\$1,000.00		4
2	WCBS	Local Midday News	12p-1230p		10/04/21 to 10/10/21	3x	MTWTF--				
	WCBS			M	10/04/21	:30	12:17 PM	SLI WA092321H	\$1,100.00		4
	WCBS			Tu	10/05/21	:30	12:18 PM	SLI WA092321H	\$1,100.00		6
	WCBS			W	10/06/21	:30	12:13 PM	SLI WA092321H	\$1,100.00		5
3	WCBS	M-F Early News 5p-6p	5p-6p		10/04/21 to 10/10/21	5x	MTWTF--				
	WCBS			M	10/04/21	:30	5:38 PM	SLI WA092321H	\$1,600.00		9
	WCBS			Tu	10/05/21	:30	5:21 PM	SLI WA092321H	\$1,600.00		8
	WCBS			W	10/06/21	:30	5:29 PM	SLI WA092321H	\$1,600.00		6
	WCBS			Th	10/07/21	:30	5:54 PM	SLI WA092321H	\$1,600.00		7
	WCBS			F	10/08/21	:30	5:22 PM	SLI WA092321H	\$1,600.00		10
4	WCBS	M-Su 11p-1135p News	11p-1135p		10/04/21 to 10/10/21	3x	MTWTFSS				
	WCBS			W	10/06/21	:30	11:22 PM	SLI WA092321H	\$2,500.00		5
	WCBS			Th	10/07/21	:30	11:24 PM	SLI WA092321H	\$2,500.00		6
	WCBS			F	10/08/21	:30	11:14 PM	SLI WA092321H	\$2,500.00		4
5	WCBS	CBS This Morning Saturday	7a-9a		10/04/21 to 10/10/21	1x	-----S-				
	WCBS			Sa	10/09/21	:30	6:58 AM	SLI WA092321H	\$1,000.00		2
6	WCBS	Su Local News 8a-9a	8a-9a		10/04/21 to 10/10/21	1x	-----S				
	WCBS			Su	10/10/21	:30	8:09 AM	SLI WA092321H	\$1,000.00		2
7	WCBS	Face The Nation	1030a-1130a								

We warrant that the actual broadcast information shown on this invoice was taken from the program log.





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Account Executive	Kerry Murphy
Sales Office	Local New York
Sales Region	Local

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Billing Type	Cash
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7	WCBS	Face The Nation	1030a-1130a								
					10/04/21 to 10/10/21	1x	-----S				
	WCBS			Su	10/10/21	:30	10:59 AM	SLI WA092321H	\$4,000.00		2
8	WCBS	CBS Sunday Morning	9a-1030a								
					10/04/21 to 10/10/21	1x	-----S				
	WCBS	NCAA Football Prime	756p-1130p	Sa	10/09/21	:30	9:42 PM	SLI WA092321H	\$5,000.00	MG for 8.2 10/10	4
	WCBS			Su	10/10/21	:00			\$5,500.00	See MG 8.3,8.4	2
	WCBS	Su Local News 6a-8a	6a-8a	Su	10/10/21	:30	6:11 AM	SLI WA092321H	\$500.00	MG for 8.2 10/10	3
9	WCBS	M-F Local News 5a-6a	5a-6a								
		LUR rebate reinvestment; value \$500 LUR/Level 1									
					10/04/21 to 10/10/21	2x	---TF--				
	WCBS			Th	10/07/21	:30	5:20 AM	SLI WA092321H	\$0.00		1
	WCBS			F	10/08/21	:30	5:40 AM	SLI WA092321H	\$0.00		2
10	WCBS	Sa 7p-8p	7p-8p								
		LUR rebate reinvestment; value \$700 LUR/Level 1									
					10/04/21 to 10/10/21	1x	-----S-				
	WCBS			Sa	10/09/21	:30	7:53 PM	SLI WA092321H	\$0.00		1

Aired Spots **22**

<u>Gross Total</u>	\$33,300.00	
<u>Agency Commission</u>	\$4,995.00	
<u>Net Amount Due</u>	\$28,305.00	<u>Payment Terms 30 Days</u>

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