



Remit Address:
WCBS-TV
P.O. Box 33091
Newark, NJ 07188-0091
Main: (212) 975-4321
Billing: (212) 975-1900

DUPLICATE INVOICE

Advertiser	Curtis Sliwa for NYC Mayor 127 West 83rd Street PO Box #520 New York, NY 10024-9998 US	Invoice #	110029352
Product	Sliwa for NYC Mayor	Invoice Date	11/07/21
Estimate Number	3352	Invoice Month	November 2021
		Invoice Period	11/01/21 - 11/02/21
Property	WCBS-TV	Order #	435486
Account Executive	Kerry Murphy	Alt Order #	
Sales Office	Local New York	Deal #	
Sales Region	Local	Order Flight	10/27/21 - 11/07/21
Billing Calendar	Broadcast	Agency Code	TV15473
Billing Type	Cash	Advertiser Code	
Special Handling		Product 1/2	
		Agency Ref	101419
		Advertiser Ref	514259

Billing Address:

Target Enterprises LLC
Attention: Accounts Payable
15260 Ventura Blvd Ste 1240
Sherman Oaks, CA 91403-5347
US

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WCBS	M-F Local News 6a-7a	6a-7a		11/01/21 to 11/07/21	2x	MT-----				
	WCBS			M	11/01/21	:00			\$1,000.00	See MG 1.12, 1.13	8
	WCBS			M	11/01/21	:00			\$1,000.00	Credited	12
						:00			\$0.00		
	WCBS			Tu	11/02/21	:00			\$1,000.00	See MG 1.12, 1.13	9
	WCBS			Tu	11/02/21	:00			\$1,000.00	Credited	13
						:00			\$0.00		
2	WCBS	Local Midday News	12p-1230p		11/01/21 to 11/07/21	1x	M-----				
	WCBS			M	11/01/21	:00			\$1,100.00	See MG 2.11	8
	WCBS			M	11/01/21	:15	12:28 PM	SLI WA10262101H	\$550.00	MG for 2.8 11/01	11
						:15	12:30 PM	SLI WA10262101H	\$550.00		
3	WCBS	M-F Early News 5p-6p	5p-6p		11/01/21 to 11/07/21	1x	M-----				
	WCBS			M	11/01/21	:00			\$1,600.00	See MG 3.12	9
	WCBS			M	11/01/21	:15	5:36 PM	SLI WA10262101H	\$800.00	MG for 3.9 11/01	12
						:15	5:38 PM	SLI WA10262101H	\$800.00		
4	WCBS	M-Su 11p-1135p News	11p-1135p		11/01/21 to 11/07/21	1x	M-----				
	WCBS			M	11/01/21	:00			\$2,500.00	See MG 4.12	9
	WCBS			M	11/01/21	:15	11:26 PM	SLI WA10262101H	\$1,250.00	MG for 4.9 11/01	12
						:15	11:28 PM	SLI WA10262101H	\$1,250.00		
7	WCBS	CBS Mornings	7a-9a		11/01/21 to 11/07/21	1x	MT-----				
	WCBS			Tu	11/02/21	:15	8:58 AM	SLI WA10262101H	\$600.00		1
						:15	8:59 AM	SLI WA10262101H	\$600.00		
9	WCBS	M-F Local News 6a-7a	6a-7a		11/01/21 to 11/07/21	1x	MT-----				

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9	WCBS	M-F Local News 6a-7a	6a-7a	Tu	11/02/21	:15	6:51 AM	SLI WA10262101H	\$1,000.00		3	
						:15	6:53 AM	SLI WA10262101H	\$1,000.00			
10	WCBS	CBS Mornings	7a-9a		11/01/21 to 11/07/21	1x	MT-----					
					M	11/01/21	:15	8:23 AM	SLI WA10262101H	\$1,100.00	MG for 10.3 11/02	5
						:15	8:24 AM	SLI WA10262101H	\$1,100.00			
	WCBS			Tu	11/02/21	:00			\$2,200.00	See MG 10.5	3	
11	WCBS	Local Midday News	12p-1230p		11/01/21 to 11/07/21	1x	M-----					
					M	11/01/21	:00			\$1,800.00	See MG 11.7	4
					M	11/01/21	:15	12:13 PM	SLI WA10262101H	\$900.00	MG for 11.4 11/01	7
	WCBS					:15	12:15 PM	SLI WA10262101H	\$900.00			
12	WCBS	M-F Local News 6p-630p	6p-630p		11/01/21 to 11/07/21	1x	M-----					
					M	11/01/21	:15	6:25 PM	SLI WA10262101H	\$850.00		3
						:15	6:27 PM	SLI WA10262101H	\$850.00			
13	WCBS	M-F 9a-10a	9a-10a		11/01/21 to 11/07/21	1x	M-----					
					M	11/01/21	:15	9:27 AM	SLI WA10262101H	\$450.00		3
						:15	9:29 AM	SLI WA10262101H	\$450.00			
14	WCBS	Local Midday News	12p-1230p		11/01/21 to 11/07/21	1x	M-----					
					M	11/01/21	:15	12:07 PM	SLI WA10262101H	\$550.00		1
						:15	12:09 PM	SLI WA10262101H	\$550.00			
15	WCBS	M-F 3p-4p	3p-4p		11/01/21 to 11/07/21	1x	M-----					
					M	11/01/21	:15	3:13 PM	SLI WA10262101H	\$450.00		3
						:15	3:15 PM	SLI WA10262101H	\$450.00			

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16	WCBS	M-F 4p-5p	4p-5p								
					11/01/21 to 11/07/21	1x	M-----				
	WCBS			M	11/01/21	:15	4:41 PM	SLI WA10262101H	\$700.00		3
						:15	4:43 PM	SLI WA10262101H	\$700.00		
17	WCBS	M-F 7p-730p	7p-730p								
					11/01/21 to 11/07/21	1x	M-----				
	WCBS			M	11/01/21	:15	7:16 PM	SLI WA10262101H	\$1,000.00		2
						:15	7:18 PM	SLI WA10262101H	\$1,000.00		
18	WCBS	M-F 730p-8p	730p-8p								
					11/01/21 to 11/07/21	1x	M-----				
	WCBS			M	11/01/21	:15	7:45 PM	SLI WA10262101H	\$1,100.00		1
						:15	7:47 PM	SLI WA10262101H	\$1,100.00		
20	WCBS	M-F 11p-1135p	11p-1135p								
					11/01/21 to 11/07/21	1x	M-----				
	WCBS			M	11/01/21	:15	11:12 PM	SLI WA10262101H	\$1,250.00		3
						:15	11:13 PM	SLI WA10262101H	\$1,250.00		
21	WCBS	The Late Show	1135p-1237a								
					11/01/21 to 11/07/21	1x	M-----				
	WCBS			M	11/01/21	:15	12:21 AM	SLI WA10262101H	\$900.00		3
						:15	12:22 AM	SLI WA10262101H	\$900.00		
22	WCBS	The Late Late Show	1237a-137a								
					11/01/21 to 11/07/21	1x	M-----				
	WCBS			M	11/01/21	:15	1:31 AM	SLI WA10262101H	\$450.00		3
						:15	1:32 AM	SLI WA10262101H	\$450.00		
26	WCBS	M-Su 11p-1135p News	11p-1135p								
		LUR rebate reinvestment; value \$2500 LUR/Level 1			11/01/21 to 11/07/21	1x	M-----				
	WCBS			M	11/01/21	:15	11:32 PM	SLI WA10262101H	\$0.00		1
						:15	11:35 PM	SLI WA10262101H	\$0.00		

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
31	WCBS	The Talk	2p-3p								
					11/01/21 to 11/07/21	1x	M-----				
	WCBS			M	11/01/21	:15	2:33 PM	SLI WA10262101H	\$1,250.00		1
						:15	2:34 PM	SLI WA10262101H	\$1,250.00		
35	WCBS	Price is Right	11a-12n								
					11/01/21 to 11/07/21	2x	MT-----				
	WCBS			M	11/01/21	:15	10:58 AM	SLI WA10262101H	\$2,000.00		1
						:15	11:00 AM	SLI WA10262101H	\$2,000.00		
	WCBS			Tu	11/02/21	:15	11:59 AM	SLI WA10262101H	\$2,000.00		2
						:15	11:59 AM	SLI WA10262101H	\$2,000.00		

Aired Spots **21**

<u>Gross Total</u>	\$38,300.00	
<u>Agency Commission</u>	\$5,745.00	
<u>Net Amount Due</u>	\$32,555.00	<u>Payment Terms 30 Days</u>

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