

Issues Programs List

Quarterly Issues Programs List

Station: WDOS-AM, WZOZ-FM, WSRK-FM, WKXZ-FM, WBKT-FM, WCHN-AM, WDHI/WIYN-FM, WDLA-FM, WDLA-AM, WTBD-FM,

January 1st, 2019 through March 31, 2019

Section I. Issues

The station has identified the following topics as significant issues facing our community in this quarter:

- A. **Health:** While many areas of health are of concern in Otsego, Chenango and Delaware County, cancer was at the top of the community concerns for this quarter. Of cancers that affect both men and women, colorectal cancer is the second leading cancer killer in the United States, but it doesn't have to. Screening helps find colorectal cancer at an early stage, when treatment works best. About nine out of every 10 people whose colorectal cancers are found early and treated appropriately are still alive five years later.
- B. **Job Growth:** Always an issue is keeping people employed in this rural setting instead of leaving for larger cities. A positive sign is that New York state's health care jobs exceeded 1.2 million in 2017. Health care employment rose by more than 18 percent over the past decade more than double the pace of overall employment growth.
- C. **Poverty:** An issue that is especially highlighted during the winter months when the community tries to stay warm. Otsego County has 16.5 percent of their population living in poverty while it is at 15.3 percent for Delaware County. The state average is at 15 percent. Even more staggering, in Otsego County 46 percent of schoolchildren are eligible for free or reduced lunches while in Delaware County that rate is at 56 percent.
- D. **Education:** Just like the issue of health there are many areas of concern when it comes to crime but once again a focal point is the opioid epidemic. According to the Centers for Disease Control and Prevention, on average, 115 Americans die every day from an opioid overdose.
- E. **Environment:** The understanding of the environmental determinants of Lyme disease risk was a focus in this quarter and how it is essential to evaluate human disease potential and to recommend strategies for disease prevention. Tick vectors of Lyme disease require a vertebrate blood meal during each of three motile developmental stages (larva, nymph, and adult). Available methods for reducing the risk of Lyme disease in the environment include the application of insecticides and use of deer fencing, which have been shown to be 83-97% effective in reducing risk.

Section II. Responsive Programs

This Week in Central New York airs on all eleven of our frequencies every Saturday Morning from 7 to 7:30 a.m. This show tackles a variety of topics and typically we have three different issues per week with each segment lasting ten minutes. The program segments listed below are representative of what aired and is not a comprehensive catalog of the responsive programming aired by the stations. This Week in Central New York airs on WDHI-FM, WIYN-FM, WTBD-FM, WDLA-FM, WDLA-AM, WCHN-AM, WDOS-AM, WSRK-FM, WZOZ-FM, WBKT-FM and WKXZ-FM.

| Date(s) Aired | Program Name | Description of Issue Discussed | Duration | Time and/or Frequency |
|------------------|----------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------|------------|-----------------------------|
| 1/5/19 | This Week in Central NY | Health- Lindsey Gifford of the Laurens Central School District explains how the Coaches vs Cancer hoops tourney helps in the fight against cancer. | 10 minutes | 7:20 am |

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| 1/5/19 | This Week in Central NY | Job Growth -New York State Senator Jim Seward of Milford was just sworn in for his 17th term in Albany and he discussed his legislative priorities for 2019 including job opportunities. | 10 minutes | 7:10 am |
| 1/12/19 | This Week in Central NY | Education - Jaime Alvarez, the Communications Director of the Girl Scouts of NYPENN Pathways tells us how they teach young women a skillset that if implemented will produce a well-rounded productive adult. | 10 minutes | 7:20 am |
| 1/12/19 | This Week in Central NY | Poverty - Valerie Adams from the Delaware and Otsego County United Way describes the effort to get scarves, hats, food and other winter essentials into the hands of people that need them. | 10 minutes | 7:00 am |
| 1/19/19 | This Week in Central NY | Education - Joanne Fisher of the Oneonta Area NAACP previews events for the Martin Luther King Holiday and explains why community support is needed more than ever this year. | 10 minutes | 7:10 am |
| 1/19/19 | This Week in Central NY | Education -Benjamin Riker from the local Friends of Recovery of Delaware and Otsego County discusses how bad the addiction problem is locally. | 10 minutes | 7:20 am |
| 1/26/19 | This Week in Central NY | Health - Officials of the Annual Goodyear Lake Polar Jump tells us what sick people the thousands of dollars will benefit this year. | 10 minutes | 7:00 am |
| 1/26/19 | This Week in Central NY | Health - Gabrielle Argo previews the 3rd Annual Bassett Hospital Indoor Heart and Walk Run and Health Fair. | 10 minutes | 7:10 am |
| 1/26/19 | This Week in Central NY | Poverty - Officials from Catholic Charities of Delaware, Otsego and Schoharie counties gave us insight on the impact of the current government shutdown and its implications on local citizens. | 10 minutes | 7:20 am |
| 2/9/19 | This Week in Central NY | Environment -Leslie Orzetti, Executive Director of the Otsego County Conservation Association tells us about a free talk titled "Ticks and Lyme Disease prevention. | 10 minutes | 7:20 am |
| 2/16/19 | This Week in Central NY | Health -Area Health Officials say the "Rally for the Y" event is not only a lot of fun but it can add years to your life | 10 minutes | 7:00 am |
| 3/2/19 | This Week in Central NY | Job Growth -City of Oneonta Mayor Gary Herzig previews his state of the city of Oneonta address and applauds the city police for their crime fighting efforts. | 10 minutes | 7:00 am |
| 3/16/19 | This Week in Central NY | Job Growth - City Officials discuss the future of the Oneonta Theatre which used to be a significant employer and attraction. | 10 minutes | 7:00 am |
| 3/16/19 | This Week in Central NY | Health -Local Health Officials say Oneonta Main Street Goes Blue in the fight against colorectal cancer. | 10 minutes | 7:10 am |
| 3/30/19 | This Week in Central NY | Poverty - Kimberley Lorraine, the executive director of the United Way of Delaware and Otsego Counties tells us about specific needs of the community this time of year. | 10 minutes | 7:10 am |
| 3/30/19 | This Week in Central NY | Health -Alex Scorzafava and Matt Johnson preview the Living Healthier Fair at Foothills and how this fun family event can immediately impact your health. | 10 minutes | 7:20 am |