

Issues Programs List

Quarterly Issues Programs List

Station: WDOS-AM, WZOZ-FM, WSRK-FM, WKXZ-FM, WBKT-FM, WCHN-AM, WDHI/WIYN-FM, WDLA-FM, WDLA-AM, WTBD-FM,

October 1st, 2019 through December 31st, 2019

Section I. Issues

The stations have identified the following topics as significant issues facing our community in this quarter:

- A. **Health:** While many areas of health are of concern in Otsego, Chenango and Delaware County, staying active was a common theme in the issues for this quarter. This sampling of the issues we covered highlights a number of events that promote physical activity. The Journal of the American College of Cardiology finds that even five to ten minutes a day of low-intensity running is enough to extend life by several years, compared with not running at all.
- B. **Job Growth:** Always an issue is keeping people employed in this rural setting instead of leaving for larger cities. In November 2019, the number of private sector jobs in New York State grew by 15,300, or 0.2%, to 8,327,800, a new, all-time high, according to figures released by the New York State Department of Labor. Since the beginning of Governor Andrew M. Cuomo's administration, New York State's economy has added 1,229,700 private sector jobs.
- C. **Poverty:** An issue that is especially highlighted during the winter months when the community tries to stay warm. Otsego County has 16.5 percent of their population living in poverty while it is at 15.3 percent for Delaware County. The state average is at 15 percent. Even more staggering, in Otsego County 46 percent of schoolchildren are eligible for free or reduced lunches while in Delaware County that rate is at 56 percent.
- D. **Education:** Child development was the primary Education issue this quarter. Studies show that Children who receive early education are known to have a reduced need for special education instruction in elementary school and beyond. Also, quality early childhood programs maximize opportunities for the discovery of new experiences, new environments, and new friends.
- E. **Environment:** In a rural area like Otsego, Chenango and Delaware County agriculture is always a key issue. One of the main topics we covered this quarter revolves around the Whats Good program. In an effort to help farmers better market their products and make accessing local products easier for residents, local groups teamed up with Whats Good to create an on-line marketing opportunity. The Whats Good app and website lets farmers and food vendors, showcase their products and makes it easy for customers to find what they need.

Section II. Responsive Programs

This Week in Central New York airs on all eleven of our frequencies every Saturday Morning from 7 to 7:30 a.m. This show tackles a variety of topics and typically we have three different issues per week with each segment lasting ten minutes. This Week in Central New York airs on WDHI-FM, WIYN-FM, WTBD-FM, WDLA-FM, WDLA-AM, WCHN-AM, WDOS-AM, WSRK-FM, WZOZ-FM, WBKT-FM and WKXZ-FM.

Date(s) Aired	Program Name	Description of Issue Discussed	Duration	Time and/or Frequency
10/5/19	This Week in Central NY	Environment -Christie Connor from the Unadilla Rotary Club says the village is hosting their big Autumn Festival this weekend.	10 minutes	7:00 am
10/5/19	This Week in Central NY	Job Growth - Oneonta Mayor Gary Herzig talks about ongoing city programs.	10 minutes	7:10 am
10/5/19	This Week in Central NY	Poverty - Jeff Gardner told the listeners about the upcoming charity sock hop at the United Methodist Church.	10 minutes	7:20 am
10/12/19	This Week in Central NY	Health -Dan Ayres, the CEO of Catskill Area Hospice announced the organization has a new name, Helios Care	10 minutes	7:00 am
10/12/19	This Week in Central NY	Education -Lynne Sessions from Rotary came in. They have a big Pancake Day fundraiser coming up. This is always one of the key fundraisers for this group.	10 minutes	7:10 am
10/12/19	This Week in Central NY	Education -Jen Dilello has long been active with the Oneonta Boys and Girls Club and is now the director. She tells about some fun new programs there.	10 minutes	7:20 am
10/19/19	This Week in Central NY	Education - Bob Brzozowski, director of the Greater Oneonta History Center, and George Allen, president of Northern Eagle Beverages. They discuss the upcoming Hops for History fundraiser.	10 minutes	7:00 am
10/19/19	This Week in Central NY	Job Growth - Gary Herzig, Mayor of Oneonta goes over several ways that the city can spur job growth in the New Year.	10 minutes	7:10 am
10/19/19	This Week in Central NY	Health -Seneca Baldwin previews the ARC Hot Cocoa 5K Run and the health benefits associated with this fitness event.	10 minutes	7:20 am
10/26/19	This Week in Central NY	Environment -Roy Bartoo stops by to tell us about the activities of Trout Unlimited in this, their 50th anniversary year.	10 minutes	7:00 am
10/26/19	This Week in Central NY	Environment - Jeannie Darling, the executive director of Delaware County Cornell Co-operative Extension, and Heather Morgan, communications director of the Catskill Watershed Agricultural Council preview upcoming programs.	10 minutes	7:10 am
10/26/19	This Week in Central NY	Education - Ian Austin discusses the educational plus fun activities that are scheduled for Halloween at the Oneonta Teen Center	10 minutes	7:20 am
11/2/19	This Week in Central NY	Education - Katrina Van Zandt and Jill Basile discuss the longstanding school book project Reading is Fundamental (RIF).	10 minutes	7:00 am
11/2/19	This Week in Central NY	Health - Jeff Joyner, President of A.O. Fox Hospital, and Chris Kuhn, Director of Oneonta Job Corps are in a friendly competition in a local blood drive.	10 minutes	7:10 am
11/2/19	This Week in Central NY	Education - Bob Brozowski, the president of the Greater Oneonta Historical Society talks about their upcoming annual fundraising auction.	10 minutes	7:20 am
11/9/19	This Week in Central NY	Poverty - Lynn Gluckert and Tracey Martindale from Catholic Charities discuss some supplemental heating programs available in our area.	10 minutes	7:00 am

11/9/19	This Week in Central NY	Poverty- John Korb is the coordinator of the Oneonta Community Thanksgiving Dinner committee and tells us about this year's dinner.	10 minutes	7:10 am
11/9/19	This Week in Central NY	Education- Members of the Oneonta High School Blue and Gold Drama Club were in. Teacher Susan Murphy will direct the club in the play "12 Angry Jurors."	10 minutes	7:20 am
11/16/19	This Week in Central NY	Job Growth- Catskill Symphony Orchestra's maestro Charles Schneider is retiring. The three finalists for the position talked on the show. First up was Silas Huff.	10 minutes	7:00 am
11/16/19	This Week in Central NY	Job Growth- The second candidate was Macej Zoltowski.	10 minutes	7:10am
11/16/19	This Week in Central NY	Job Growth- The third musician interviewing was Carolyn Watson. A final decision will be made in the Spring of 2020.	10 minutes	7:20am
11/23/19	This Week in Central NY	Environment- Karen Sullivan, the Otsego County Solid Waste Coordinator says the county is rolling out a new online ordering application called "Whats Good" so that area residents can easily purchase local farm produce and products once a week.	10 minutes	7:00am
11/23/19	This Week in Central NY	Job Growth- Deb Crute, the shelter director at The Heart of The Catskills animal shelter in Delhi discusses the "Art from the Heart" fundraiser coming up.	10 minutes	7:10am
11/23/19	This Week in Central NY	Education- Lorie Steel and Zoe Lamp here from the Oneonta Teen Center are instituting new Adulting Classes.	10 minutes	7:20am
11/30/19	This Week in Central NY	Education- Major Roger J. Compton stopped by from the Salvation Army and outlined their mission, some upcoming events as well as the holiday bell-ringing campaign.	10 minutes	7:00am
11/30/19	This Week in Central NY	Environment- Sonja Galley a 4-H volunteer with the Otsego County Dog Program talks about a fundraiser, "Pets Pictures with Santa". That event is at Dog Wild on Rt. 28 in Cooperstown	10 minutes	7:10am
11/30/19	This Week in Central NY	Poverty- Liz Jacob-Carter and Brian Bendlin, co-coordinators of the 32nd Annual "Cookies and Crafts" previews the fundraiser at the Unitarian Universalist Church. This year's event promises to be the biggest one yet with the proceeds helping those in need	10 minutes	7:20am
12/7/19	This Week in Central NY	Education- Jeff Gardner and John Jorgenson stopped by to tell us about a big musical event coming up at the United Methodist Church for the holidays. The hand bell concert is always very popular.	10 minutes	7:00am
12/7/19	This Week in Central NY	Education- Katrina Van Zandt from Destination Oneonta about Christmas time events in the City of the Hills and how it has led to employment opportunities.	10 minutes	7:10am
12/7/19	This Week in Central NY	Poverty- Joyce Knuth, owner and operator of Denims and Diamonds beauty salon talks about a very special event that will make sure kids in need will find presents underneath the tree this holiday season.	10 minutes	7:20am

12/14/19	This Week in Central NY	Education -Jen Dilello directs the programs at the Oneonta Boys and Girls Club and they have a full lineup of new classes starting soon.	10 minutes	7:00am
12/14/19	This Week in Central NY	Environment -Julie Dostal from LEAF announced the new Greater Otsego Holiday Lights Trail. This annual event will coordinate as many outdoor holiday lights displays in Otsego County as they can for the enjoyment of all county residents.	10 minutes	7:10am
12/14/19	This Week in Central NY	Poverty - Lisa Bump Meschutt a volunteer with Super Heroes in Ripped Jeans says the animal shelter has big plans for 2020 and will continue to help low-income people with pet care.	10 minutes	7:20am
12/21/19	This Week in Central NY	Health -Erin Insinga stopped by to chat about all the doings at the Delaware Valley Humane Society location in Sidney and how to make sure your pets enjoy a healthy holiday season.	10 minutes	7:00am
12/21/19	This Week in Central NY	Health -Kelly Morrissey from the Oneonta Family YMCA says plans are well underway for their big Frostbite 5K which promotes healthy living heading into 2020.	10 minutes	7:10am
12/21/19	This Week in Central NY	Education - Several representatives from the Norwich campus of SUNY Morrisville discussed some new classes they are starting that aren't offered elsewhere in Chenango County.	10 minutes	7:20AM
12/28/19	This Week in Central NY	Health - Ed Willett the head of Oneonta's Nicotine Anonymous discusses all the health benefits related to quitting nicotine.	10 minutes	7:00AM
12/28/19	This Week in Central NY	Job Growth -New Market President for Townsquare Media Oneonta John Button was introduced and covered many community topics including the great potential for job growth in Otsego, Chenango and Delaware County.	10 minutes	7:10am
12/28/19	This Week in Central NY	Education -Jen Dilello, Program Director for the Oneonta Boys and Girls Club discussed the upcoming free educational programs being offered in 2020 for the area youth.	10 minutes	7:20am