



**UNITED STATES OF AMERICA
FEDERAL COMMUNICATIONS COMMISSION
WASHINGTON, D.C. 20554**

(FOR CHIEF, AUDIO DIVISION, MEDIA BUREAU)

Alan J. Schneider

DEC 27 2013

<input checked="" type="checkbox"/> CONSENT TO ASSIGNMENT: <input type="checkbox"/> CONSENT TO TRANSFER:	FROM: ARMADA MEDIA - MENOMINEE, INC.
	TO: RADIO PLUS BAY CITIES, LLC
Licensee/Permittee: (for transfer only)	

<u>CLASS</u>	<u>CALL SIGN</u>	<u>FACILITY ID</u>	<u>FILE#</u>	<u>STATION LOCATION</u>	<u>AUXILIARY STATIONS</u>
AM	WMAM	40149	BAL-20131030AEI	MARINETTE, WI	ALL CURRENTLY AUTHORIZED AUXILIARY STATIONS
FM	WLST	47935	BALH-20131030AEJ	MARINETTE, WI	
AM	WAGN	24584	BAL-20131030AEK	MENOMINEE, MI	
FM	WHYB	11609	BALH-20131030AEL	MENOMINEE, MI	
FM	WSFQ	30467	BALH-20131030AEM	PESHTIGO, WI	

Under authority of the Communications Act of 1934, as amended, the consent of the Federal Communications Commission is hereby granted to the transaction indicated above.

The Commission's consent to the above is based on the representations made by the applicants that the statements contained in, or made in connection with, the application are true and that the undertakings of the parties upon which this transaction is authorized will be carried out in good faith.

The actual consummation of voluntary transactions shall be completed within 90 days from the date hereof, and notice in letter form thereof shall promptly be furnished to the Commission by the seller or buyer showing the date the acts necessary to effect the transaction were completed. Upon furnishing the Commission with such written notice, this transaction will be considered completed for all purposes related to the above described station(s).

FCC Form 323, Ownership Report, must be filed within 30 days after consummation, by the licensee/permittee or assignee.

ADDITIONAL REQUIREMENTS FOR ASSIGNMENTS ONLY:

Upon consummation the assignor must deliver the permit/license, including any modifications thereof to the assignee.

It is hereby directed that, upon consummation, a copy of this consent be posted with the station authorization(s) as required by the Commission's Rules and Regulations.

The assignee is not authorized to construct nor operate said station(s) unless and until notification of consummation in letter form has been forwarded to the Commission.

LICENSE RENEWAL AUTHORIZATION

THIS IS TO NOTIFY YOU THAT YOUR APPLICATION FOR RENEWAL OF LICENSE, BR-20120727AII, WAS GRANTED ON 11/23/2012 FOR A TERM EXPIRING ON 12/01/2020.

THIS IS YOUR LICENSE RENEWAL AUTHORIZATION FOR STATION WMAM.

FACILITY ID: 40149

LOCATION: MARINETTE, WI

THIS CARD MUST BE POSTED WITH THE STATION'S LICENSE CERTIFICATE AND ANY SUBSEQUENT MODIFICATIONS.

ARMADA MEDIA-MENOMINEE, INC.
ONE WEST SECOND STREET
2ND FLOOR
FOND DU LAC, WI 54935

UNITED STATES OF AMERICA
FEDERAL COMMUNICATIONS COMMISSION

File No.: BR-1016

Call Sign: W M A M

STANDARD BROADCAST STATION LICENSE

Subject to the provisions of the Communications Act of 1934, subsequent Acts, and Treaties, and Commission Rules made thereunder, and further subject to conditions set forth in this license, ¹the LICENSEE

MARINETTE CENTRAL BROADCASTING COMPANY

is hereby authorized to use and operate the radio transmitting apparatus hereinafter described for the purpose of broadcasting for the term ending 3 a.m. Local Time **December 1, 1979**

The licensee shall use and operate said apparatus only in accordance with the following terms:

- On a frequency of **570** kHz.
- With nominal power of **100** watts nighttime and **250** watts daytime,
with antenna input power of **100** watts non directional Antenna current **2.36** amperes
antenna nighttime Antenna resistance **18.0** ohms,
and antenna input power of **250** watts non directional Antenna current **3.73** amperes
antenna daytime Antenna resistance **18.0** ohms

- Hours of operation: **Unlimited Time**
Average hours of sunrise and sunset:
Jan. 7:30am to 4:30pm; Feb. 7:00am to 5:15pm;
Mar. 6:00am to 6:00pm; Apr. 5:15am to 6:30pm;
May 4:15am to 7:15pm; June 4:00am to 7:45pm;
July 4:15am to 7:30pm; Aug. 4:45am to 7:00pm;
Sep. 5:30am to 6:00pm; Oct. 6:00am to 5:15pm;
Nov. 6:45am to 4:30pm; Dec. 7:30am to 4:15pm;

- Central Standard Time (non-advanced)
4. With the station located at: **Marinette, Wisconsin**
- With the main studio located at: **400 Wells Street, Marinette, Wisconsin**
- Remote control point: -

- Transmitter location: **400 Wells Street, Marinette, Wisconsin**
North Latitude: **45 ° 06 ' 02 "**
West Longitude: **87 ° 37 ' 30 "**

- Obstruction marking specifications in accordance with the following paragraphs of FCC Form 715: **1,3,12, & 21**
- Transmitter(s): **RCA, BTA-250M**
- Conditions: **Antenna: 310' (313' overall height) uniform cross-section, tubular, guyed, series-excited vertical radiator with an FM broadcast antenna (WHMD) side-mounted near the top. Ground System consists of 120 equally spaced, buried, copper radials 350 feet in length plus a 24 by 24 foot ground screen.**

The Commission reserves the right during said license period of terminating this license or making effective any changes or modification of this license which may be necessary to comply with any decision of the Commission rendered as a result of any hearing held under the rules of the Commission prior to the commencement of this license period or any decision rendered as a result of any such hearing which has been designated but not held, prior to the commencement of this license period.

This license is issued on the licensee's representation that the statements contained in licensee's application are true and that the undertakings therein contained so far as they are consistent herewith, will be carried out in good faith. The licensee shall, during the term of this license, render such broadcasting service as will serve public interest, convenience, or necessity to the full extent of the privileges herein conferred.

This license shall not vest in the licensee any right to operate the station nor any right in the use of the frequency designated in the license beyond the term hereof, nor in any other manner than authorized herein. Neither the license nor the right granted hereunder shall be assigned or otherwise transferred in violation of the Communications Act of 1934. This license is subject to the right of use or control by the Government of the United States conferred by Section 606 of the Communications Act of 1934.

¹/ This license consists of this page and pages

Dated: **March 25, 1977** mm

FEDERAL COMMUNICATIONS COMMISSION



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CALCULATION OF ANTENNA INPUT POWER

The nominal power listed is not necessarily the same as the Antenna Input Power. To determine the Antenna Input Power permitted during PSRA; multiply the INPUT POWER listed on the station authorization by the SQUARE of the ANTENNA CURRENT CONVERSION FACTOR. The Antenna Current or Common Point Current permitted during PSRA is obtained by multiplying the ANTENNA CURRENT CONVERSION FACTOR by the AUTHORIZED ANTENNA CURRENT or COMMON POINT CURRENT.

NATURE OF AUTHORITY GRANTED

PSRA is secondary to the basic instrument of authorization with which it is to be associated. The PSRA may be suspended, modified, or withdrawn by the FCC without prior notice or right to hearing, if necessary to resolve interference conflicts, to implement agreements with foreign governments, or in other circumstances warranting such action. Moreover, the PSRA does not extend beyond the term of the basic authorization.

NOTIFICATION PROCEDURE

PSRA operation under this authorization may commence immediately upon submission of the following information:

1. Licensee name, station call sign and location
2. Indication that such PSRA operation is intended by the station
3. A description of the method whereby any necessary power reduction will be achieved.

Send to:

Federal Communications Commission
Audio Division, Media Bureau
Technical Processing Group, Mail Stop 1800-B3
445 12th Street, SW
Washington, D.C. 20554

FOR ADDITIONAL INFORMATION

If there are any questions concerning PSRA operation please call:

Audio Division, Media Bureau
(202) 418-2700

