

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE☒ STATE/LOCAL CANDIDATE

**To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> <u>KRZI Waco, TX</u>	<b>Date:</b> <u>2/1/2022</u>
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I, Chad Crow of KC Strategies LLC,  
 being/on behalf of: Ryan Luna, a legally  
 qualified candidate of the Republican political  
 party for the office of: McLennan County Court-at-Law #3  
 in the Republican Primary  
 election to be held on: March 1, 2022  
 do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
:60	6a-10a	21		18	3
:60	3p-7p	21		24	3

**Total Charges \$** 2142.00

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

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I represent that the payment for the above described broadcast time has been furnished by:

Ryan Luna for Judge, McLennan County Court at Law #3

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Scott Salmans

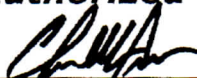
This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

1/12/22

Date

  
Signature

***To Be Signed By Station Representative***

☒ Accepted

☐ Accepted in Part

☐ Rejected

Terry Tacker  
Signature

TERRY TACKER  
Printed Name

ACCOUNT REP  
Title

**M&M BROADCASTERS – Waco**

Advertising Contract

**FILL  
IN**

Cart #s: 1. \_\_\_\_\_ Rotation %: 1. \_\_\_\_\_

2. \_\_\_\_\_ 2. \_\_\_\_\_

3. \_\_\_\_\_ 3. \_\_\_\_\_

Date: 1-31-22Stations: KRZI/ESPN RADIOM&M Rep: TACKERAgency: KC STRATEGIESCampaign: RYAN LUNA CANDIDATECategory: POLITICALBuyer: DALTON MOORE

Co-op Name: \_\_\_\_\_

Advertiser: ATEN: DALTON MOOREBilling Address: KC STRATEGIESSuite Number: 3571 FAR WEST BLVDCity: AUSTIN State: TX Zip: 78731

Phone: \_\_\_\_\_

Fax: \_\_\_\_\_

E-Mail: \_\_\_\_\_

**CLIENT NEEDS W/ BILLING**Affidavit Y/N ☐ Notarized Bill Y/N ☐ Co-op Y/N ☐ Needs Script Y/N ☐ Script Attached Y/N ☐

Date	Len	Dayprt	M	T	W	T	F	S	Su	Wkl	#Wks	Tot X	Rate	Tot \$
2-4-22		6A-10A	3	3	3	3	3					:60-SECOND	\$18	
+0		3p-7p	4	4	4	4	4							
2-28-22														
Totals														

Start Date: 2-4-22 End Date: 2-28-22 Gross \$ \_\_\_\_\_ Net \$ \$2,142

Month Billing Preference \_\_\_\_\_ Cal \_\_\_\_\_ Bdcst \_\_\_\_\_

Jan		Apr		July		Oct	
Feb	<u>2,142</u>	May		Aug		Nov	
Mar		June		Sept		Dec	

Cart Numbers Needed and Remarks: \_\_\_\_\_

Authorized Agent/Advertiser: [Signature] Date: 2/1/22Sales Representative: Terry Tacker Date: 1-31-22

Local Sales Manager: \_\_\_\_\_ Date: \_\_\_\_\_

126  
119 spots  
7

6710



# **KRZI-AM 1660/92.3FM/100.9FM Temple ES** **OrderID: 2925-001**

Sponsor: Ryan Luna  
 Product: Ryan Luna/McLennan Cty Judge  
 Estimate/PO: Terry Tacker  
 AccountRep: Calendar Month  
 BillingCycle: Detail  
 InvoiceType: 2/7/2022 - 2/28/2022  
 Run Dates: 119  
 Items Ordered: \$2,142.00  
 Ordered Amount



KC STRATEGIES  
 ATT: DALTON MOORE  
 3571 FAR WEST BLVD  
 AUSTIN, TEXAS 78731

## **Scheduled Station(s): KRZI-AM 1660/92.3/ 100.9** **Ryan Luna Luna/McLennan Cty Judge**

Printed 2/7/2022 12:33:28 PM

Run Dates	Run Weeks	Run Times	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Week Total	Length	Descript	Avail Type	Copy ID	Qty	Item Cost	Total Cost
01 2/7/2022 - 2/28/2022	All Weeks	06:00 AM - 10:00 AM	3	3	3	3	3			15	:60	Spot		6710	48	[Package]	[Package]
02 2/7/2022 - 2/28/2022	All Weeks	03:00 PM - 07:00 PM	4	4	4	4	4			20	:60	Spot		6710	64	[Package]	[Package]
03 2/8/2022 - 2/14/2022	All Weeks	06:00 AM - 10:00 AM	1	1	1	1	1			4	:60	Spot		6710	4	[Package]	[Package]
04 2/8/2022 - 2/14/2022	All Weeks	03:00 PM - 07:00 PM	1	1	1	1	1			3	:60	Spot		6710	3	[Package]	[Package]
Package																	2,142.00

### Calendar Month Projected Billing:

Jan-22	0.00	Feb-22	2,142.00	Mar-22	0.00	Q1-2022	2,142.00
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Confirmed Correct; Payment Guaranteed

Accepted for Station 1