

Galesburg Broadcasting Company
WAAG-FM, WGIL-AM, WLSR-FM Galesburg, IL
WKAY-FM, Knoxville, IL
2016 EEO Public File Report
August 1, 2015 – July 31, 2016

A. Full-time Vacancies Filled During Past Year

1 Job Title:	News Reporter	Date Filled:	August 10, 2015
2 Job Title:	News Reporter	Date Filled:	October 5, 2015
3 Job Title:	News Reporter	Date Filled:	November 6, 2015
4 Job Title:	Traffic Director	Date Filled:	December 2, 2015

B. Recruitment/Referral Sources Used to Seek Candidates for Each Vacancy

1. Job Title: News Reporter

<u>Source</u>	<u>Contact Person</u>	<u>Address</u>	<u>Tel #</u>	<u>Referred Person Hired?</u>
All-Access.com	Joel Denver	28955 Pacific Coast Hwy, Malibu, CA 90265	310-457-6616	No
In-House Posting	Roger Lundeen	154 E. Simmons St., Galesburg, IL 61401	309-342-5131	No
IL Broadcasters Association	Debbie Gray	300 N. PERSHING, SUITE B, ENERGY, IL 62933	(618) 942-2139	No
WZND Illinois State University	Deb Lesser	Campus Box 4481, Normal IL	309-438-7409	Yes
Recruitment List	See attached list of additional referral sources.			No
INBA Job File	Bob Roberts	WBBM-AM Radio, Chicago		No

2. Job Title: News Reporter

<u>Source</u>	<u>Contact Person</u>	<u>Address</u>	<u>Tel #</u>	<u>Referred Person Hired?</u>
All-Access.com	Joel Denver	28955 Pacific Coast Hwy, Malibu, CA 90265	310-457-6616	No
In-House Posting	Roger Lundeen	154 E. Simmons St., Galesburg, IL 61401	309-342-5131	Yes
IL Broadcasters Association	Debbie Gray	300 N. PERSHING, SUITE B, ENERGY, IL 62933	(618) 942-2139	No
Recruitment List	See attached list of additional referral sources.			No
INBA Job File	Bob Roberts	WBBM-AM Radio, Chicago		No

3. Job Title: News Reporter

<u>Source</u>	<u>Contact Person</u>	<u>Address</u>	<u>Tel #</u>	<u>Referred Person Hired?</u>
All-Access.com	Joel Denver	28955 Pacific Coast Hwy, Malibu, CA 90265	310-457-6616	No
In-House Posting	Roger Lundeen	154 E. Simmons St., Galesburg, IL 61401	309-342-5131	Yes
IL Broadcasters Association	Debbie Gray	300 N. PERSHING, SUITE B, ENERGY, IL 62933	(618) 942-2139	No
Recruitment List	See attached list of additional referral sources.			No
INBA Job File	Bob Roberts	WBBM-AM Radio, Chicago		No

4. Job Title: Traffic Director

<u>Source</u>	<u>Contact Person</u>	<u>Address</u>	<u>Tel #</u>	<u>Referred Person Hired?</u>
In-House Posting	Roger Lundeen	154 E. Simmons St., Galesburg, IL 61401	309-342-5131	No
IL Broadcasters Association	Debbie Gray	300 N. PERSHING, SUITE B, ENERGY, IL 62933	(618) 942-2139	No
Carl Sandburg College	Jan Hipple	Tom Wilson Blvd., Galesburg, IL 61401	309-341-5246	No
Radio Advertising	Roger Lundeen	154 E. Simmons St., Galesburg, IL 61401	309-342-5131	Yes
All-Access.com	Joel Denver	28955 Pacific Coast Hwy, Malibu, CA 90265	310-457-6616	No
Recruitment List	See attached list of additional referral sources.			

C. Total Number of Persons Interviewed For All Full-time Vacancies Filled During the Past Year.

24

D. Total Number of Interviews For All Full-time Vacancies Filled During the Past Year Per Recruitment/Referral Source

<u>Source:</u>	<u># Interviewed</u>
INBA Job File	3
IL Broadcasters Assn.	1
Newspaper Ads	0
On-Air Radio Ads	14
In House Posting	2
All Access.com	2
WZND/Illinois State Univ.	1
Carl Sandburg College	1
Total	24

Galesburg Broadcasting Company 2015-2016 Additional Referral List

Additional referral sources notified of each full-time job vacancy from August 1, 2015 to July 31, 2016.

The Recruitment/Referral Sources that have requested notification of job vacancies are as noted by ****.

	<u>BUSINESS</u>	<u>Address</u>	<u>CITY</u>	<u>ST</u>	<u>CONTACT</u>	<u>PHONE</u>
	Augustana College	639 38th Street	Rock Island	IL	Douglas Tschopp	309-794-7426
	Bradley University	1501 W. Bradley Ave.	Peoria	IL	Lisa Curtis	309-677-2510
	Bradley University, Communications and Fine Arts	1501 W. Bradley Ave.	Peoria	IL	Alyssa L. Rodgers	309-677-2510
	Broadcast Employment Services	P.O. Box 4116	Oceanside	CA	Mark C. Holloway	760-754-8177
****	Brown College/Radio	1440 Northland Ave.	Mendota Heights	MN	Beth Mathiason	651-905-3548
	Central Illinois Jobs.com	536 West Ash Ave.	Decatur	IL	Larry Williams	309-277-2485
	Carl Sandburg College	2400 Tom L. Wilson Blvd.	Galesburg	IL	Career Services	309-344-2518
	Culver- Stockton College	One Chicago Hill	Canton	MO	Job Placement	
****	Eastern Illinois University	600 Lincoln Avenue	Charleston	IL	Nancy E. Dole	217-581-2412
	Franciscan University	400 N. Bluff Blvd.	Clinton	IA	Career Services	563-242-4257
****	Goods Entertainment				Adam Goodman	800-967-9532
	Illinois Center for Broadcasting	55 W. 22nd Street #240	Lombard	IL	Chip Egan	630-916-1700
	Illinois Community College Board	401 E. Capital	Springfield	IL	Karen Anderson	217-785-0086
	Illinois Department of Employment Security	821 W. Main St.	Galesburg	IL		309-343-3100
	Illinois State University Career Center	Illinois State University	Normal	IL	Toni Krippel	309-438-2200
	John Wood Community College	1301 S. 48th Street	Quincy	IL	Susan Deege	217-641-436or 217-641-4355
	Knox College Career Services	2 E. South St.	Galesburg	IL	Heather Poppy	309-341-7337
	Lake Land College	5001 Lake Land Blvd.	Mattoon	IL	Brian Minnigerode	217-234-5437
	Lake Land College	5001 Lake Land Blvd.	Mattoon	IL	Ken Beno	217-234-5271
	Latino Resource Group	Lulac Hall	Galesburg	IL	Sal Garza	309-343-0181
	Medill School of Journalism Northwestern Univ.	1845 Sheridan Road	Evanston	IL	Loraine Hasebe	847-467-7393
	Millikin University	1184 W. Main St.	Decatur	IL	Pam Folger	217-424-6294
	National Association of Broadcasters	Minority & Specialty Services Dept.	Washington	DC	Job Coordinator	202-429-5498
	NIU Career Plan & Placement	Northern Illinois University	DeKalb	IL	Kathy Zuidema	815-753-8344
	North Central College	30 N. Brainard Street	Naperville	IL	Marlene Starzyk	630-637-5141
	Parkland College	2400 W. Bradley Ave.	Champaign	IL	Carolyn Martin	217-351-2536
	Peoria Community Action Agency	711 W. McBean	Peoria	IL	Connie Johnson	309-671-3900
	Quincy University	1800 College St.	Quincy	IL	Kristen Liesen	217-228-5240
****	Radio 1 Broadcast School		LaCrosse	WI	Joe Casper Deschler	800-889-2221
	Richland Community College	One College Park	Decatur	IL	Michael Diggs	217-875-7211
	Rock Valley College	3301 N. Mulford Road	Rockford	IL	Art Delgado	815-921-4091
	Southern Illinois University	Woody Hall, B204	Carbondale	IL	Beverly Robbins	618-453-2391
	Southern Illinois University	Community Building 1012	Carbondale	IL	Tom Johnson	618-453-5794
	Spoon River College	23235 N. County 22	Canton	IL	Michelle Bugos	309-837-5727
	St. Ambrose University	518 West Locust Street	Davenport	IA	Kim Matteson	563-333-6339
	The JobFile, a joint project of the Illinois News Broadcasters Association, and the Chicago Headline Club Chapter of the Society of Professional Journalists	815 Long Road	Glenview	IL	Bob Roberts, Editor	847-729-6397
	Tri-County Peoria Urban League	317 S. MacAuthur Highway	Peoria	IL	Wayne Cannon	672-4364
	University of Illinois at Springfield	One University Plaza	Springfield	IL	Student Affairs	217-206-6508
	University of Illinois at Urbana/Champaign	810 S. Wright Street	Urbana	IL	Lynn Holley	217-333-1508
	Vatterott College	501 N. 3rd Street	Quincy	IL	Mark Shepard	
	Western IL University	Career Services - WIU	Macomb	IL		309-298-1838
	WZND Radio at Illinois State University	Campus Box 4481	Normal	IL	Deb Lesser	309-438-7409
****	Ed Morris	336 N. Henderson	Galesburg	IL	Ed Morris	

Galesburg Broadcasting Company
WAAG-FM, WGIL-AM, WLSR-FM Galesburg, IL
WKAY-FM, Knoxville, IL
2016 EEO Public File Report
Outreach Initiative Activity
August 1, 2015 - July 31, 2016

Date of Initiative:

April 21, 2016

Initiative Description/Participation:

Participation in the Galesburg School District #205 Galesburg Shake. Twelve students from District #205 were involved in the creation of interviews and public service announcements as part of the Galesburg Shake project. Creative Services Director Mandy Balsler and programming team member Terry Cavanaugh worked with the students to teach the creative process in radio message development also giving production tips, career information.

Date of Initiative:

January 29, 2016

Initiative Description/Participation:

Knox College Job Shadowing. Knox College student Jordan Anderson visited the radio station studios and spent time with on-air talent Tom Meredith, Jim Lee and the news reporting staff.

Date of Initiative:

April, 2016

Initiative Description/Participation:

News Department Job Shadowing. EIU student and print journalist Roberto Hodge spend two weeks shadowing news reporting and anchoring staff members to observe career opportunities in broadcast journalism. Supervised by News Director Tyler Bachman.

Date of Initiative:

April 5, 2016

Initiative Description/Participation:

Carl Sandburg College Job Fair held at the John Lewis Gym on the college campus. Station Department Heads shared information about our company, met perspective employees (both full and part-time) and shared information about careers in radio broadcasting. Attended by GSM Chris Postin and GM Roger Lundeen.