

Galesburg Broadcasting Company
WAAG-FM, WGIL-AM, WLSR-FM Galesburg, IL
WKAY-FM, Knoxville, IL
2022 EEO Public File Report
August 1, 2021 – July 31, 2022

There were no full-time vacancies filled during past year

Although there were no full-time vacancies filled during the reporting period, upon request Galesburg Broadcasting Company will provide notifications to any organization that distributes information about employment opportunities to job seekers or refers job seekers to employers, pursuant to Section 73.2080(c)(1)(ii) of the Commission's rules.

Outreach Initiative Activity
August 1, 2021 - July 31, 2022

Date of Initiative:

November 24, 2021

Initiative Description/Participation:

Knox County CEO Class. Galesburg Broadcasting General Manager Roger Lundeen led a morning long in house session for 8 students from Galesburg High School and ROWVA High School who were interested in the management and operations of broadcast media as a part of their CEO Class. CEO Class Facilitator Scott Cramer and Knox County Area Partnership for Economic Development CEO Ken Springer also attended the session.

Date of Initiative:

June/July 2022

Initiative Description/Participation:

Summer Internship. Monmouth College student Jan Able shadowed our on-air and marketing staff members to learn about career opportunities in broadcasting, as well as assisting with promotions and station operations. Supervised by General Manager Roger Lundeen, Operations Manager Brian Prescott, and Sales Manager Chris Postin.

Date of Initiative:

June 29, 2022

Initiative Description/Participation:

21st Century Broadcasting Club Session. General Manager Roger Lundeen led a tour and demonstration session of broadcasting basics for the students of the Galesburg High School 21st Century Broadcasting Club, a group that operates a student run on-line radio station and has interests in the broadcast industry. The group discussed technical, operations, and programming subjects. Russ Ullrich, Facility advisor and Technology Instructor at Galesburg High School attended with the students.

Date of Initiative:

March 18, 2022

Initiative Description/Participation:

Canton Area Career Expo 2022. Sales Manager Chris Postin represented Galesburg Broadcasting Company at the 2022 Canton High School Career Expo in Canton Illinois. An annual event held for 11th and 12th Grade Students of Canton High School in Canton, Illinois, we were among 40 other local businesses represented. The event was divided into two sessions. 145 12th grade students attended the morning session and over 150 11th grade students attended the afternoon session. Students rotated through "career cluster" areas where presenters gave an overview of their business. Galesburg Broadcasting Company's booth allowed students a unique opportunity to experience the job of an on-air personality. Students could choose to either record a voice-over for a 30-second commercial for a local Canton business complete with music bed and sound effects or to read the weather forecast over the station weather jingle and local business sponsor mention. Chris produced their audio performances and played them back for them on site. Over 50 students participated in recording. We also sent copies of their produced pieces to their school to be given to each student.