

ISSUES/PROGRAMS LIST

1ST Quarter: January - March 2013

TRENDS ON 3

30 Minute Local Public Affairs Show



Host: Ken Nicholson

Issue	01/05/13: "Making A Difference"
<p>Community Duration: 22.5 min (76%)</p> <p>Youth Duration: 7.5 min (24%)</p> <p>Source: Local Broadcast Time: 9:30am</p>	<p>Chattanooga Food Bank, Salvation Army, United Way of Chattanooga....it's all about giving back to your community this weekend on Trends. You'll hear from various organizations working to make a difference in almost all areas of life.</p> <p>Guests: Sharon Loving – Links Inc. Maeghan Jones – Food Bank Kimberly George – Salvation Army Kelley Nave – United Way</p>
Issue	01/12/13: "Healthy Start to 2013"
<p>Community Duration: 9 min (30%)</p> <p>Education Duration: 9 min (30%)</p> <p>Health Duration: 12 min (40%)</p> <p>Source: Local Broadcast Time: 9:30am</p>	<p>Get ready!!....the Chattanooga Area Food Bank is set to host its annual Hullabowloo. We'll get a sneak peek of the big event. Plus, the flu is sweeping the nation. Learn more about flu symptoms and when it's time to see a doctor. And, a local college choir will sing for the President of the United States!</p> <p>Guest: Deanna Luna – Chattanooga Food Bank</p>

<p>Issue</p> <hr/> <p>Community Duration: 22.5 min (76%)</p> <p>Youth Duration: 7.5 min (24%)</p> <p>Source: Local Broadcast Time: 9:30am</p>	<p>01/19/13: "Making A Difference"</p> <hr/> <p>Chattanooga Food Bank, Salvation Army, United Way of Chattanooga....it's all about giving back to your community this weekend on Trends. You'll hear from various organizations working to make a difference in almost all areas of life.</p> <p>Guests: Sharon Loving – Links Inc. Maeghan Jones – Food Bank Kimberly George – Salvation Army Kelley Nave – United Way</p>
<p>Issue</p> <hr/> <p>Community Duration: 8 min (27%)</p> <p>Education Duration: 6.5 min (21%)</p> <p>Health Duration: 15.5 min (52%)</p> <p>Source: Local Broadcast Time: 9:30am</p>	<p>01/26/13: "We are Gluten Free"</p> <hr/> <p>Crave Café, a new restaurant in downtown Chattanooga, promises to be 100% gluten free! Then, our friends from McKamey Animal Center are here with rabbits....these furry friends can make the perfect pet. And, the Zumba craze is sweeping the nation. We talk to a local instructor about the benefits of this exercise.</p> <p>Guests: Karen Wilson – Crave Cafe Karen Walsh – McKamey Animal Center Antonio McMath – YMCA</p>
<p>Issue</p> <hr/> <p>Arts & Entertainment Duration: 14 min (47%)</p> <p>Education Duration: 7.5 min (25%)</p> <p>Health Duration: 8.5 min (28%)</p> <p>Source: Local Broadcast Time: 9:30am</p>	<p>02/02/13: "A Star-Studded Trends"</p> <hr/> <p>O My Stars!...Astrology – is it scientific? A local astrologer is here with some insight for us....And, our local YMCA's are hosting a variety of programs to get you off the couch and in the gym! Then, we'll examine the Governor's latest bill that would allow at-risk students to attend private schools.</p> <p>Guests: Barbara Alexander – O My Stars! Tripp McCallie – YMCA</p>

<p>Issue</p> <hr/> <p>Minority Duration: 7.5 min (25%)</p> <p>Community Duration: 10 min (33.5%)</p> <p>Education Duration: 7 min (23.5%)</p> <p>Health Duration: 5.5 min (18%)</p> <p>Source: Local Broadcast Time: 9:30am</p>	<p>02/09/13: "It's Your Destiny"</p> <hr/> <p>February is Black History Month...our friends at the Salvation Army will host a special production chronicling the Harlem Renaissance. A local church will celebrate with a concert meant to unite the community. Plus, we'll have an update on how to protect yourself against the flu. And, a service dog raised by Hamilton County students finds its forever family!</p> <p>Guests: Tenika Dye – Salvation Army Chris Foster – Sounds of Unity</p>
<p>Issue</p> <hr/> <p>Arts & Entertainment Duration: 9 min (30%)</p> <p>Community Duration: 13 min (43%)</p> <p>Health Duration: 8 min (27%)</p> <p>Source: Local Broadcast Time: 9:30am</p>	<p>02/16/13: "Dogs in the Streets"</p> <hr/> <p>Time is of the essence for some dogs in Cleveland...we'll tell you how you can take one home.... Efforts to breathe new life into Chattanooga's Glass Street are underway. We'll have an update and tell you how you can help.... A local hospital is encouraging patients to incorporate art into the healing process..... And, our friends from the Houston Museum have an important event coming up. Tune in to find how you can view great art as well as help keep the museum doors open.</p> <p>Guests: Teal Thibaud – Glass House Collective Jennifer Nicely – Memorial Hospital Stefanie Crowe – Houston Museum</p>
<p>Issue</p> <hr/> <p>Education Duration: 9.5 min (32%)</p> <p>Community Duration: 5.5 min (19%)</p> <p>Health Duration: 15 min (49%)</p> <p>Source: Local Broadcast Time: 9:30am</p>	<p>02/23/13 : "A Taste of Reading"</p> <hr/> <p>"Taste!", Chattanooga's food event benefitting The Kidney Foundation is coming up March 7th and it just keeps growing! Taste! will feature some of the best local cuisine Chattanooga has to offer!... Then, the United Way is encouraging kids across Chattanooga to read...And, volunteers from Cleveland are working to find homes for pets. Get all the info you need about adopting a pet right here!</p> <p>Guests: Jennifer McGlohon – Kidney Foundation Kelley Nave – United Way Beth Foster – Cleveland No Kill</p>

<p>Issue</p> <hr/> <p>Economic Duration: 8 min (26%)</p> <p>Minority Duration: 9 min (30%)</p> <p>Education Duration: 5 min (17%)</p> <p>Health Duration: 8 min (27%)</p> <p>Source: Local Broadcast Time: 9:30am</p>	<p>03/02/13: "Swine Invasion"</p> <hr/> <p>Tennessee Saves Week, February 25 thru March 5, is all about getting the biggest bang for your buck – if you're looking to change your bad habits with money, tune in! The local African-American History Bowl is a first for the Scenic City – we'll look at the competition and what it takes to win. Then, an in-depth look at the discipline records of our local schools. Find out who is causing the problems and why. And, new medicine is making it possible for women with heart disease to have babies.</p> <p>Guests: Keith Bridges – UT Extension Erskine Oglesby – 100 Black Men</p>
<p>Issue</p> <hr/> <p>Safety Duration: 6.5 min (22%)</p> <p>Community Duration: 16 min (54%)</p> <p>Youth Duration: 7.5 min (24%)</p> <p>Source: Local Broadcast Time: 9:30am</p>	<p>03/09/13: "A New Hope"</p> <hr/> <p>We talk with New Hope Pregnancy Care about its annual spring banquet. Then, Chattanooga is the first city in the state to receive new traffic light technology. We'll explain what this means.... Two local moms are wanting to send every girl to the prom in style. Find out how you can help. And, the first annual Coffee Throwdown is being held to find the city's best barista.</p> <p>Guests: Tracie Shellhouse – New Hope PCC John Van Winkle – City Ttraffic Department Crystal Cadieux – Rescue Prom David Snyder – Coffee Throwdown</p>
<p>Issue</p> <hr/> <p>Community Duration: 14.5 min (48%)</p> <p>Economic Duration: 8.5 min (28%)</p> <p>Entertainment Duration: 7 min (24%)</p> <p>Source: Local Broadcast Time: 9:30am</p>	<p>03/16/13: "The Tax Man Cometh"</p> <hr/> <p>Tax season is in full swing and our friends at the United Way are looking to help you file. Then, with spring approaching, Barbara Alexander from O My Stars! is here to give us her astrological forecast/predictions. Plus, Chattanooga Cares will host its largest fundraiser, the 18th annual Strides of March. And, Nooga Paws will host their monthly Yappy Meower, a benefit for McKamey.</p> <p>Guests: Kelley Nave – United Way Barbara Alexander – O My Stars! David Martinez – Chattanooga Cares Bob Poore – Nooga Paws</p>

Issue	03/23/13: "Chattanooga Challenges"
<p>Community Duration: 24 min (80%)</p> <p>Entertainment Duration: 6 min (20%)</p> <p>Source: Local Broadcast Time: 9:30am</p>	<p>The challenge is on!! Our partners at the Times Free Press presents the city's largest race, "Color Me Rad" fun run. Then, two local churches plan to care for the needs of the community through special egg hunts – hear how! And, we talk to the Salvation Army about its annual Sunrise Service.</p> <p>Guests: Ellie Kuhn – Times Free Press Wesley Odum – Dynamic Church Jon Phil Winter – Salvation Army Leah Smith – East Chattanooga Church of God</p>
Issue	03/30/13: "Cleaning Up Chattanooga"
<p>Community Duration: 5.5 min (19%)</p> <p>Youth Duration: 18.5 min (61%)</p> <p>Health Duration: 6 min (20%)</p> <p>Source: Local Broadcast Time: 9:30am</p>	<p>Gang violence – who's gonna fix this mess? A local group says the fight against gang violence can be won. Then, a local event makes its return after four years with the same mission but a new name. Plus – Learn how you can help keep our city "clean and green". And, there's a new business on Lee Highway where ONLY the gamers go.</p> <p>Guests: Carol Beckett – Freedom Ministry Tonya Gentry – BRA-VO Show Tiffanie Campbell – River City Company Derrick sheets – Game On Chattanooga</p>

OTHER

Anchor	3 Plus You
<p>Julie Edwards Cindy Sexton Jed Mescon David Karnes</p>	<p>A daily program featuring local information and entertainment. Hosts Julie Edwards, Cindy Sexton, Jed Mescon and David Karnes spotlight local people and events taking place in the Chattanooga viewing area. A wide variety of topics are explored. Airing Monday through Friday 11am to Noon.</p>
Anchor	Crimestoppers
<p>Greg Glover</p>	<p>A locally-produced weekly segment in which Greg Glover focuses on an unsolved crime and solicits the public for information to the closure of the case. Rewards are offered.</p>

Anchor	Dateline NBC
Lester Holt (occasionally by Hoda Kotb)	Dateline is a weekly television news magazine broadcast by NBC. The show, notable for its longevity on the network, has aired since 1992 and is currently anchored by Lester Holt, occasionally by Hoda Kotb. Dateline programming includes investigative journalism, true crime and human interest stories. See attached list for dates and times the programs aired during the quarter.
Anchor	Meet The Press (NBC)
David Gregory	David Gregory interviews news makers each week on topical subjects of national and international importance and conducts a round table discussion among news reporters and political leaders. The show airs Sunday 9-10am with repeats overnight Sunday at 3am.
Anchor	Nightly News (NBC)
Brian Williams (M-F) Lester Holt (Weekends)	<i>NBC Nightly News</i> , the most watched newscast in all of television, covers national and world news daily, Monday through Sunday, 6:30pm-7:00pm.
Anchor	Today Show (NBC)
<u>Main Anchors are:</u> Matt Lauer Savannah Guffrey Natalie Moralis Al Roker Willie Geist	Launched in January 1952, the live broadcast provides the latest in domestic and international news, weather reports, interviews with news makers from the world of politics, business, media, entertainment and sports. Airls Monday - Friday 7am-9am.
Anchor	Today Show (NBC)
Natalie Moralis Al Roker Savannah Guffrey Willie Geist	Launched in October of 2000, the third hour of TODAY covers national and international news, weather, entertainment, and human interest stories. Airls Monday - Friday 9am-10am.
Anchor	Today Show (NBC)
Hoda Kotb Kathie Lee Gifford	Launched in September 2007, the fourth hour of TODAY brings viewers a fresh, lively show featuring headlines and hot stories of the day, celebrity guests, musical acts, as well as today's authors, designers and chefs. Airls Monday - Friday 10am-11am

Anchor	Rock Center w/ Brian Williams (NBC)
Brian Williams	In 2011, NBC News launched <i>Rock Center with Brian Williams</i> , the networks first new primetime news magazine in nearly two decades. Aired Wednesday 9-10pm or Thursday 10-11pm.
Anchor	Weekend Today (NBC)
Lester Holt Erica Hill	The Saturday edition of NBC News TODAY covers national and world news, weather, entertainment and human interest stories. Aired Saturday 7am-9am.
Anchor	Weekend Today (NBC)
Lester Holt Jenna Wolf	The Sunday edition of NBC News TODAY covers national and world news, weather, entertainment and human interest stories. Aired Sunday 8am-9am.