



# ISSUES/PROGRAMS LIST

Second Quarter: April - June 2020

## TRENDS ON 3

30 Minute Local Public Affairs Show

### HOSTS:

**Joi Dukes**



**Latrice Currie**



Issue	April 4, 2020 thru April 25, 2020
	Due to the COVID-19 outbreak, Trends was suspended for the month of April.
Issue	May 2, 2020
<p><b>Economic Education</b> Duration: 10.0 min (33.3%)</p> <p><b>Health Care</b> Duration: 10.0 min (33.3%)</p> <p><b>Education/Community</b> Duration: 7.5 min (25.0%)</p> <p><b>Community Involvement</b> Duration: 2.5 min (8.3%)</p> <p>Source: Local Broadcast Time: 5:30am</p>	<p><b><u>Tennessee Adult Education</u></b> It's never too late to earn your high school equivalency diploma – Southeast Tennessee Adult Education can help with your education and career goals. Then, we're five months into the new year, still time to get fit and lose weight; a lot of gyms are increasing their memberships due to these weight loss dreams. We discuss effective ways to stick to those goals in the gym. And, what's a good workout without healthy food? "Simply Southern Mom" is here sharing healthy recipes for quick and tasty meals.</p> <p><b>Host:</b> Joi Dukes</p> <p><b>Guests:</b> Leslie Travis, Cardarius Davis – Southeast Tennessee Adult Education Joey Bruns, Chris Bearden – Gold's Gym Pam Wattenbarger – Simply Southern Mom</p>

Issue	May 9, 2020
<p><b>Economic Education</b> Duration: 10.0 min (33.3%)</p> <p><b>Health Care</b> Duration: 10.0 min (33.3%)</p> <p><b>Education/Community</b> Duration: 7.5 min (25.0%)</p> <p><b>Community Involvement</b> Duration: 2.5 min (8.3%)</p> <p>Source: Local Broadcast Time: 5:30am</p>	<p><b><u>Tennessee Adult Education</u></b> It's never too late to earn your high school equivalency diploma – Southeast Tennessee Adult Education can help with your education and career goals. Then, we're five months into the new year, still time to get fit and lose weight; a lot of gyms are increasing their memberships due to these weight loss dreams. We discuss effective ways to stick to those goals in the gym. And, what's a good workout without healthy food? "Simply Southern Mom" is here sharing healthy recipes for quick and tasty meals.</p> <p><b>Host:</b> Joi Dukes</p> <p><b>Guests:</b> Leslie Travis, Cardarius Davis – Southeast Tennessee Adult Education Joey Bruns, Chris Bearden – Gold's Gym Pam Wattenbarger – Simply Southern Mom</p>
Issue	May 16, 2020
<p><b>Health</b> Duration: 6.3 min (20.8%)</p> <p><b>Health/Education/Community</b> Duration: 17.5 min (58.3%)</p> <p><b>Community/Education</b> Duration: 6.3 min (20.8%)</p> <p>Source: Local Broadcast Time: 5:30am</p>	<p><b><u>Coronavirus Impact</u></b> As we maneuver through this Coronavirus Pandemic and try to resume some sense of normalcy, health experts agree that testing is key. We talk to a local healthcare facility about antibody testing...what it is...how it works. Then, Blood Assurance says they are in desperate need of donors. They want to remind viewers it's still safe to give. They also share how they are helping in the fight against Covid-19 with an investigational treatment known as "convalescent plasma". And, many close contact business owners like stylists, and those who perform facial injections, etc. reopen their doors but with some significant changes to keep you safe and healthy.</p> <p><b>Host:</b> LaTrice Currie</p> <p><b>Guests:</b> Dr. William Meadows – Physicians Care Caitlin Stanley – Blood Assurance</p>

Issue	May 23, 2020
<p><b>Health</b> Duration: 23.8 min (79.2%)</p> <p><b>Community Involvement</b> Duration: 6.3 min (20.8%)</p> <p>Source: Local Broadcast Time: 5:30am</p>	<p><b><u>Covid-19 Testing for Minority Communities</u></b> Communities of color have been hit hard by the Coronavirus outbreak – one zip code in Hamilton County accounts for one out of every six cases. We talk to one local organization working to improve access to testing. Plus...we know that those with underlying conditions are more at risk for developing complications from Covid-19. We take a look at what the American Heart Association is doing...And, just like everyone else, this year's "Go Red For Women's Luncheon" is going virtual. We talk to this year's Chair about the mission and his personal story. Then, this pandemic has not only created a healthcare crisis for those who have been hit by the virus, but also for those who have lost their health insurance due to the economy. We hear how local clinics are preparing to see more patients.</p> <p><b>Host:</b> LaTrice Currie</p> <p><b>Guests:</b> Lardarius Price – CEMPA Mark Hite – Go Red for Women Organizer</p>
Issue	May 30, 2020
<p><b>Health</b> Duration: 30.0 min (100.0%)</p> <p>Source: Local Broadcast Time: 5:30am</p>	<p><b><u>Mental Health During a Pandemic</u></b> Music is being used to raise awareness about mental health...we discuss this and hear from a local counselor who knows first-hand about some of the mental health challenges we're facing during this pandemic. Girls Inc. are on a mission – to inspire young ladies to become strong and bold leaders...Then, there's growing concern that the Covid-19 Pandemic is leading to an increase in substance abuse.</p> <p><b>Host:</b> LaTrice Currie</p> <p><b>Guests:</b> April Taylor – Sound Living Counseling Toccora Johnson – Girls Inc.</p>
Issue	June 6, 2020
<p><b>Community Leadership</b> Duration: 8.4 min (28.0%)</p> <p><b>Economic</b> Duration: 9.6 min (32.0%)</p> <p><b>Community Leadership</b> Duration: 9.6 min (32.0%)</p> <p><b>Health</b> Duration: 2.4 min (8.0%)</p> <p>Source: Local Broadcast Time: 5:30am</p>	<p><b><u>Covid-19 Impacts Small Businesses</u></b> The Covid-19 pandemic has led to record unemployment and a struggling economy. A new program and partnership is helping small businesses in Chattanooga find the information and resources they need to keep their doors open. And, this pandemic has been difficult on all of us; but it has been especially challenging for those with Alzheimer's disease – virtual programs are making a difference. Then, we take a deeper look at Juneteenth.....why there is a renewed focus and emphasis on the celebration this year.</p> <p><b>Host:</b> LaTrice Currie</p> <p><b>Guests:</b> Lya Kimbrough – Enterprise Center Ricardo Morris – Chattanooga Festival of Black Arts and Ideas</p>

Issue	June 13, 2020
<p><b>Health</b> Duration: 30.0 min (100.0%)</p> <p>Source: Local Broadcast Time: 5:30am</p>	<p><b><u>CPR Awareness Month</u></b> June is CPR awareness month – we hear from a local emergency worker and a local cardiologist regarding the importance of CPR and first-aid training. Then, having a baby can bring a lot of emotions and stressors, but the Covid-19 pandemic has made it even more stressful. And, from the pandemic to protests... American's are not getting enough sleep – advice from the experts.</p> <p><b>Host:</b> LaTrice Currie</p> <p><b>Guests:</b> Dr. Maurice Alston – Parkridge Medical Center John Stuermer – HAMCO 911 Center</p>
Issue	June 20, 2020
<p><b>Health</b> Duration: 21.3 min (70.8%)</p> <p><b>Community/Education</b> Duration: 8.8 min (29.2%)</p> <p>Source: Local Broadcast Time: 5:30am</p>	<p><b><u>Covid-19 Safety and Awareness</u></b> Planning to hit the road or the friendly skies? A look at what summer travel looks like during this Covid-19 pandemic. Plus, as cases continue to spike, one of this area's early Coronavirus patient says he agrees with health experts that now is NOT the time to let our guard down. And, we're shining the spotlight on CPR, which can be the difference between life and death.</p> <p><b>Host:</b> LaTrice Currie</p> <p><b>Guests:</b> Daniel "Dano" Giersdorf – Recovered Patient Lya Kimbrough – Enterprise Center</p>
Issue	June 27, 2020
<p><b>Health</b> Duration: 9.5 min (31.8%)</p> <p><b>Education</b> Duration: 6.8 min (22.7%)</p> <p><b>Community Leadership</b> Duration: 13.6 min (45.5%)</p> <p>Source: Local Broadcast Time: 5:30am</p>	<p><b><u>The Fight for Social Justice</u></b> As the unrest and fight for justice and racial equality continue to grow following the death of George Floyd, we're seeing people from all walks of life join the movement for change. We take you to a "Black Lives Matter" rally in Polk County. Then, they have been a pivotal part of black history since the early 20<sup>th</sup> century – now members of the nine black sororities and fraternities known as the "Divine Nine" are coming together as part of the fight for social justice. And, as summer camps begin to convene, major changes will have to be made in light of the pandemic – a local doctor offers suggestions to parents, campers and staff to prevent the spread of COVID-19.</p> <p><b>Host:</b> LaTrice Currie</p> <p><b>Guests:</b> Arthur Benton – Alumni Council of the Chattanooga National Pan-Hellenic Council Dr. Shawn Nasser – Local Doctor</p>

# OTHER

<b>Anchor</b>	<b>3 Plus You</b>
Julie Edwards David Karnes	A daily program featuring local information and entertainment. Hosts Julie Edwards and David Karnes spotlight local people and events taking place in the Chattanooga viewing area. A wide variety of topics are explored. Airing Monday through Friday 11am to Noon.
<b>Anchor</b>	<b>Crimestoppers</b>
Greg Glover	A locally-produced weekly segment in which Greg Glover focuses on an unsolved crime and solicits the public for information to the closure of the case. Rewards are offered.
<b>Anchor</b>	<b>Meet The Press (NBC)</b>
Chuck Todd	Chuck Todd interviews news makers each week on topical subjects of national and international importance and conducts a round table discussion among news reporters and political leaders. The show airs Sunday 9-10am with repeats overnight Sunday at 3am.
<b>Anchor</b>	<b>Nightly News (NBC)</b>
Lester Holt	NBC Nightly News, the most watched newscast in all of television, covers national and world news daily, Monday through Sunday, 6:30pm-7:00pm.
<b>Anchor</b>	<b>Today Show (NBC)</b>
Savannah Guffrey Hoda Kotb Al Roker Carson Daly Craig Melvin	Launched in January 1952, the live broadcast provides the latest in domestic and international news, weather reports, interviews with news makers from the world of politics, business, media, entertainment and sports. Airing Monday - Friday 7am-9am.

<b>Anchor</b>	<b>Today Third Hour (NBC)</b>
Al Roker Sheinelle Jones Craig Melvin Dylan Dreyer	Launched in September of 2017, Today Third Hour brings more to your mornings with insightful stories, exclusive interviews and inspirational news. Airs Monday - Friday 9am-10am.
<b>Anchor</b>	<b>Today with Hoda and Jenna (NBC)</b>
Hoda Kotb Jenna Bush	Launched in September 2007, the fourth hour of TODAY brings viewers a fresh, lively show featuring headlines and hot stories of the day, celebrity guests, musical acts, as well as today's authors, designers and chefs. Airs Monday - Friday 10am-11am
<b>Anchor</b>	<b>Weekend Today (NBC)</b>
Kristen Welker Peter Alexander Dylan Dreyer Dave Price	The Saturday edition of NBC News TODAY covers national and world news, weather, entertainment and human interest stories. Airs Saturday 7am-9am.
<b>Anchor</b>	<b>Sunday Today with Willie Geist (NBC)</b>
Willie Geist	The Sunday edition of NBC News TODAY covers national and world news, weather, entertainment and human interest stories. Airs Sunday 8am-9am.