



ISSUES/PROGRAMS LIST

Fourth Quarter: October - December 2021

TRENDS ON 3

30 Minute Local Public Affairs Show



Issue	October 2, 2021
<p>Education/Community Duration: 10.0 min (33.3%)</p> <p>Minority/Community Duration: 10.0 min (33.3%)</p> <p>Business/Economy Duration: 10.0 min (33.3%)</p> <p>Source: Local Broadcast Time: 5:30am</p>	<p><u>HIGHLAND PARK ELEMENTARY SCHOOL REUNION</u> Today's show spotlights the upcoming reunion of the Highland Park School, now the Montessori School, the Black Excellence Awards coming up February 2022, and the 10th year celebration event of LAUNCH, helping women and minorities start and grow businesses.</p> <p>Guests: Dr. Elaine Swafford – Montessori Highland Pak Kevin Love – Business Elite Chattanooga Pat Rowe, Hal Bowling – LAUNCH</p>
Issue	October 9, 2021
<p>Arts Duration: 10.0 min (33.3%)</p> <p>Minority/Political Duration: 10.0 min (33.3%)</p> <p>Youth/Education Duration: 10.0 min (33.3%)</p> <p>Source: Local Broadcast Time: 5:30am</p>	<p><u>BETWEEN THE BRIDGES ART FESTIVAL</u> Between the Bridges Art Festival takes place October 16th on the North Shore featuring local artists only; Local black elected leaders are coming together to tackle problems in the community – crime, poverty, access to health care, good paying jobs; then, Girls, Inc. celebrates their 60th anniversary with a fundraiser.</p> <p>Guests: Sarah Moore – AVA Karista Mosley Jones – Caucus of Black Elected Officials Taylor Hixson, Toccora Johnson Petersen – Girls, Inc.</p>

Issue	October 16, 2021
<p>Arts Duration: 10.0 min (33.3%)</p> <p>Minority/Political Duration: 10.0 min (33.3%)</p> <p>Community/Ministry Duration: 10.0 min (33.3%)</p> <p>Source: Local Broadcast Time: 5:30am</p>	<p><u>BETWEEN THE BRIDGES ART FESTIVAL</u> Between the Bridges Art Festival takes place October 16th on the North Shore featuring local artists only; Local black elected leaders are coming together to tackle problems in the community – crime, poverty, access to health care, good paying jobs; then, Girls, Inc. celebrates their 60th anniversary with a fundraiser.</p> <p>Guests: Sarah Moore – AVA Karista Mosley Jones – Caucus of Black Elected Officials Taylor Hixson, Toccoora Johnson Petersen – Girls, Inc</p>
Issue	October 23, 2021
<p>Religious/Foreign Missions Duration: 7.5 min (25.0%)</p> <p>Grief/Mental Health Duration: 7.5 min (25.0%)</p> <p>Community Involvement Duration: 7.5 min (25.0%)</p> <p>Homelessness/Community Duration: 7.5 min (25.0%)</p> <p>Source: Local Broadcast Time: 5:30am</p>	<p><u>LOVING LIBERIA</u> This week on Trends...a local ministry is helping children in Liberia; then, grief can come in many different forms – we discuss treatment options; the Union Gospel Mission, with your help, plans to provide holiday meals; and, the Grateful Gobbler is back in person this year to help homeless families.</p> <p>Guests: Rev. Russell Hilderbrandt, Perry Smith – Loving Liberia Mike Wadel – Chattanooga Center for Grief Recovery Jon Rector – Union Gospel Mission Stan McCright – Grateful Gobbler</p>
Issue	October 30, 2021
<p>Education/Community Duration: 7.5 min (25.0%)</p> <p>Minority/Civic Engagement Duration: 7.5 min (25.0%)</p> <p>Health/Community Duration: 7.5 min (25.0%)</p> <p>Health/Education Duration: 7.5 min (25.0%)</p> <p>Source: Local Broadcast Time: 5:30am</p>	<p><u>LITERARY CONFERENCE</u> This week on Trends....An upcoming literary festival is featuring authors in the Fellowship of Southern Writers, a literary honors organization founded in Chattanooga. The NAACP president talks about the importance of the organization, still today, and the Ruby Hurley Image Awards to be held virtually November 11th. October is breast cancer awareness month – a local doctor is seeing more late stage cases due to the pandemic and a breast cancer survivor shares her story.</p> <p>Guests: Lynda Levan – Southern Lit Alliance Rev. Ann Pierre – Chattanooga Hamilton County NAACP President Dr. Takeyla Williams – CHI Memorial Saundra Adams – Breast Cancer Survivor</p>

<p>Issue</p> <hr/> <p>Religious/Community Duration: 10.5 min (35.0%) Civic Engagement Duration: 7.5 min (25.0%) Minority/Education Duration: 7.5 min (25.0%) Healthcare Duration: 4.5 min (15.0%)</p> <p>Source: Local Broadcast Time: 5:30am</p>	<p>November 6, 2021</p> <hr/> <p><u>NEW MONUMENTAL 129TH ANNIVERSARY</u> On this edition of Trends....New Monumental is celebrating their 129th anniversary with a three day weekend event. An upcoming literary festival is featuring authors in the Fellowship of Southern Writers, a literary honors organization founded in Chattanooga. The NAACP Image Awards is coming up, we discuss the importance of the NAACP still today; and, a father is on a mission to raise awareness and find a cure for LaFora disease.</p> <p>Guests: Gregory Odom, Pastor – New Monumental Baptist Church Rev. Ann Pierre – Chattanooga Hamilton County NAACP President Lynda Levan – Southern Lit Alliance</p>
<p>Issue</p> <hr/> <p>Education/Nutrition Duration: 10.0 min (33.3%) Health/Education Duration: 10.0 min (33.3%) Community/Education Duration: 10.0 min (33.3%)</p> <p>Source: Local Broadcast Time: 5:30am</p>	<p>November 13, 2021</p> <hr/> <p><u>HEALTHY SOUL FOOD</u> On this edition of Trends....Chef Rene tells us how to make soul food healthy and tasty! We talk to a woman who suffered a life threatening health condition and then made a drastic change in her diet; now she's written a cookbook to help others. And, a program in North Georgia is helping women start over after being in prison.</p> <p>Guests: Chef Rene Johnson – Blackberry Soul Jayne Jones – No Sugar Baker Donna Dean, Sasha Carr – Restore 6:34</p>
<p>Issue</p> <hr/> <p>The Arts Duration: 10.0 min (33.3%) Help for the Needy/Family Duration: 10.0 min (33.3%) Community/Nutrition Duration: 10.0 min (33.3%)</p> <p>Source: Local Broadcast Time: 5:30am</p>	<p>November 20, 2021</p> <hr/> <p><u>CHATTANOOGA BALLET – NUTCRACKER</u> Trends this week....Chattanooga Ballet is returning to the stage with a live production of the Nutcracker!...The Annual Grateful Gobbler Walk/Run, coming up Thanksgiving Day, raises money to ensure homeless families can stay together at the McClellan shelter; and, the Union Gospel Mission is providing holiday meals to those in need.</p> <p>Guests: John Farrimond – Chattanooga Ballet Stan McCright – Grateful Gobbler Jon Rector – Union Gospel Mission</p>

<p>Issue</p> <hr/> <p>Health Duration: 11.3 min (37.5%) Nutrition/Health/ Education Duration: 18.8 min (62.5%)</p> <p>Source: Local Broadcast Time: 5:30am</p>	<p>November 27, 2021</p> <hr/> <p><u>BOOSTING YOUR IMMUNITY</u> A must-not miss show today!! We're discussing the importance of a strong immune system, how to boost your immunity, especially with Covid and flu season here. We talk about a recent study that followed young people and older women on a plant based diet; and, we talk to a lady who suffered a near death experience and then made a drastic change in her diet; now she's written a cookbook to help others.</p> <p>Guests: Dr. Mani Kukreja – Integrative Nutrition Health Coach Dr. Alison Bailey – Cardiologist Jayne Jones – No Sugar Baker</p>
<p>Issue</p> <hr/> <p>Education/Community/ Financial Duration: 10.4 min (34.8%) Community/Education/Health Duration: 9.1 min (30.4%) Health/Education Family Duration: 10.4 min (34.8%)</p> <p>Source: Local Broadcast Time: 5:30am</p>	<p>December 4, 2021</p> <hr/> <p><u>AIM CENTER</u> Trends this week welcomes guest from the Aim Center – they're helping those with mental illness overcome hurdles, get jobs and acclimate back into society. The Union Gospel Mission is attempting to expand their program to help homeless men beat addiction. Chef Rene Johnson shows us it's possible to make soul food healthy with all the taste and not all the calories.</p> <p>Guests: Donna Maddox – Aim Center Jon Rector – Union Gospel Mission Rene Johnson – Chef</p>
<p>Issue</p> <hr/> <p>Mental Health/Community Duration: 30.0 min (100.0%)</p> <p>Source: Local Broadcast Time: 5:30am</p>	<p>December 11, 2021</p> <hr/> <p><u>HOLIDAY GRIEF</u> The holidays are challenging for those dealing with grief; and, cultivating and repairing broken relationships can become more pronounced during the holidays...on today's show, we talk about suffering a loss, whether death, breakup or a major life change; then, the Tennessee Hope Line is a "life line" for lonely seniors who may need someone to talk to.</p> <p>Guests: April Taylor – Sound Living Counseling Rivka Goldstein – Relationship Expert Bevelle Puffer, Joe Sorah – TN Hope Line</p>

Issue	December 18, 2021
<p>Health Duration: 10.0 min (33.3%)</p> <p>Mental Health Duration: 10.0 min (33.3%)</p> <p>Caregiver Health Duration: 10.0 min (33.3%)</p> <p>Source: Local Broadcast Time: 5:30am</p>	<p><u>ALZHEIMER'S AND TRAVEL</u> Traveling during the holidays or any time of the year can be challenging for Alzheimer patients. Experts provide tips to make the trip easier. And, we discuss ways to cope with grief during the holidays. We hear from a caregiver about where and how caregivers can find help.</p> <p>Guests: LaRay ramey – Georgia Alzheimer's Association April Taylor – Sound Living Foundation Betty Hobbs – Caregiver</p>
Issue	December 25, 2021
<p>Health Duration: 11.3 min (37.5%)</p> <p>Nutrition/Health/ Education Duration: 18.8 min (62.5%)</p> <p>Source: Local Broadcast Time: 5:30am</p>	<p><u>BOOSTING YOUR IMMUNITY</u> A must-not miss show today!! We're discussing the importance of a strong immune system, how to boost your immunity, especially with Covid and flu season here. We talk about a recent study that followed young people and older women on a plant based diet; and, we talk to a lady who suffered a near death experience and then made a drastic change in her diet; now she's written a cookbook to help others.</p> <p>Guests: Dr. Mani Kukreja – Integrative Nutrition Health Coach Dr. Alison Bailey – Cardiologist Jayne Jones – No Sugar Baker</p>

OTHER

Anchor	3 Plus You
Julie Edwards	A daily program featuring local information and entertainment. Hosts Julie Edwards and David Karnes spotlight local people and events taking place in the Chattanooga viewing area. A wide variety of topics are explored. Airst Monday through Friday 11am to Noon.
Anchor	Crimestoppers
Greg Glover	A locally-produced weekly segment in which Greg Glover focuses on an unsolved crime and solicits the public for information to the closure of the case. Rewards are offered.
Anchor	Meet The Press (NBC)
Chuck Todd	Chuck Todd interviews news makers each week on topical subjects of national and international importance and conducts a round table discussion among news reporters and political leaders. The show airs Sunday 9-10am with repeats overnight Sunday at 3am.
Anchor	Nightly News (NBC)
Lester Holt	NBC Nightly News, the most watched newscast in all of television, covers national and world news daily, Monday through Sunday, 6:30pm-7:00pm.
Anchor	Today Show (NBC)
Savannah Guffrey Hoda Kotb Al Roker Carson Daly Craig Melvin	Launched in January 1952, the live broadcast provides the latest in domestic and international news, weather reports, interviews with news makers from the world of politics, business, media, entertainment and sports. Airst Monday - Friday 7am-9am.

Anchor	Today Third Hour (NBC)
Al Roker Sheinelle Jones Craig Melvin Dylan Dreyer	Launched in September of 2017, Today Third Hour brings more to your mornings with insightful stories, exclusive interviews and inspirational news. Airs Monday - Friday 9am-10am.
Anchor	Today with Hoda and Jenna (NBC)
Hoda Kotb Jenna Bush	Launched in September 2007, the fourth hour of TODAY brings viewers a fresh, lively show featuring headlines and hot stories of the day, celebrity guests, musical acts, as well as today's authors, designers and chefs. Airs Monday - Friday 10am-11am
Anchor	Weekend Today (NBC)
Kristen Welker Peter Alexander Dylan Dreyer Dave Price	The Saturday edition of NBC News TODAY covers national and world news, weather, entertainment and human interest stories. Airs Saturday 7am-9am.
Anchor	Sunday Today with Willie Geist (NBC)
Willie Geist	The Sunday edition of NBC News TODAY covers national and world news, weather, entertainment and human interest stories. Airs Sunday 8am-9am.