



# ISSUES/ PROGRAMS LIST

2<sup>ND</sup> Quarter: April - June 2016

## TRENDS ON 3

30 Minute Local Public Affairs Show



**Host: Donna Elle**

Issue	April 2, 2016 – re-air of March 26, 2016:
<p><b>Youth</b> Duration: 6.5 min (21.7%)</p> <p><b>Economy</b> Duration: 7.5 min (25.0%)</p> <p><b>Family</b> Duration: 7 min (23.3%)</p> <p><b>Community</b> Duration: 9 min (30.0%)</p> <p>Source: Local Broadcast Time: 5:30am</p>	<p>Trends today.... Victoria Overholser, Executive Director of Grassroots Midtown, explains the exciting things in the works for Midtown, more commonly known as Brainerd. Brainerd High School students just won the “Launch” award and scholarship for one of their creative ideas; and, Genia Church is giving women an opportunity to enhance their beauty with free classes at her new business.</p> <p><b>Guests:</b> Major Blowe – Brainerd High School Genia Church – Business Owner Victoria Overholser – Grassroots Midtown</p>
Issue	April 9, 2016:
<p><b>Youth</b> Duration: 6.5 min (3.7%)</p> <p><b>Gangs</b> Duration: 7.5 min (25.0%)</p> <p><b>Family</b> Duration: 7.0 min (23.3%)</p> <p><b>Community</b> Duration: 9.0 min (30.0%)</p> <p>Source: Local Broadcast Time: 5:30am</p>	<p>Trends today.... Richard Bennett and Torey Hines discuss the violence and gang activity in Chattanooga. They are holding meetings around the Tennessee Valley to work with/help youth and their parents. Finding a job can be a challenge. Beginning in May, community leaders, businesses will come together to focus on youth employment programs.</p> <p><b>Guests:</b> Richard Bennett – A Better Tomorrow Torey Hines – New Horizon Baptist Church</p>



Issue	April 16, 2016:
<p><b>Youth</b> Duration: 6.5 min (21.7%)</p> <p><b>Family</b> Duration: 14.5 min (48.3%)</p> <p><b>Community</b> Duration: 9.0 min (30.0%)</p> <p>Source: Local Broadcast Time: 5:30am</p>	<p>Trends today.... Donna talks with Angie Wynn from Transitions Counseling about her new book, "Love Notes of the Rejected" – she has a book signing coming up in June. And...For 60 years the Speech and Hearing Center has strived to insure all individuals with speech or hearing impairments have access to the services and equipment they need. Erica Newman talks to Donna about an event planned to bring hearing loss awareness to the community.</p> <p><b>Guests:</b> Angie Wynn – Transitions Counseling Erica Newman – Speech and Hearing Center</p>
Issue	April 23, 2016:
<p><b>Youth</b> Duration: 6.5 min (21.7%)</p> <p><b>Business</b> Duration: 7.0 min (23.3%)</p> <p><b>Family</b> Duration: 7.5 min (25.0%)</p> <p><b>Community</b> Duration: 9.0 min (30.0%)</p> <p>Source: Local Broadcast Time: 5:30am</p>	<p>Trends today.... DeBarge Winery is the first and only urban winery in Chattanooga. Donna talks to Chester Sharp about the new business located on the Southside and the "Chattanooga Nights" event set for April 29<sup>th</sup>. Tobe Taylor is hosting "Fitness Friday", a kids fitness event at Camp Jordan. Youth will work out with their families and learn new fitness tactics. Dr. Banks is back – he's discussing family counseling and his new book entitled "Draw Me Close".</p> <p><b>Guests:</b> Chester Sharp – DeBarge Winery Toby Taylor – Tobe Taylor Fitness Dr. David Banks – Noble Success LLC</p>
Issue	April 30, 2016:
<p><b>Youth</b> Duration: 6.5 min (21.7%)</p> <p><b>Business</b> Duration: 7.0 min (23.3%)</p> <p><b>Family</b> Duration: 7.5 min (25.0%)</p> <p><b>Community</b> Duration: 9.0 min (30.0%)</p> <p>Source: Local Broadcast Time: 5:30am</p>	<p>Trends today..... Donna talks with Anthony Byrd about the East Chattanooga Festival coming up labor day weekend. His organization along with Parks and Recreation are looking for vendors for this community event. The festival will feature music, games and informational booths for kids. Then, Journey Educational Services is sponsoring summer educational camps for youth starting May 30<sup>th</sup>. And...Shay McGowan is hosting an event May 16<sup>th</sup> called the Virtuous Fashion Show featuring women of all sizes.</p> <p><b>Guests:</b> Anthony Byrd – The NEW Chattanooga Lurone Jennings – Journey Educational Services Shay McGowan – Virtuous LLC</p>



Issue	May 7, 2016 – re-air of April 30, 2016:
<p><b>Youth</b> Duration: 6.5 min (21.7%)</p> <p><b>Business</b> Duration: 7.0 min (23.3%)</p> <p><b>Family</b> Duration: 7.5 min (25.0%)</p> <p><b>Community</b> Duration: 9.0 min (30.0%)</p> <p>Source: Local Broadcast Time: 5:30am</p>	<p>Trends today..... Donna talks with Anthony Byrd about the East Chattanooga Festival coming up labor day weekend. His organization along with Parks and Recreation are looking for vendors for this community event. The festival will feature music, games and informational booths for kids. Then...Journey Educational Services is sponsoring summer educational camps for youth starting May 30<sup>th</sup>. And...Shay McGowan is hosting an event May 16<sup>th</sup> called the Virtuous Fashion Show featuring women of all sizes.</p> <p><b>Guests:</b> Anthony Byrd – The NEW Chattanooga Lurone Jennings – Journey Educational Services Shay McGowan – Virtuous LLC</p>
Issue	May 14, 2016:
<p><b>Business</b> Duration: 13.5 min (45.0%)</p> <p><b>Family</b> Duration: 7.5 min (25.0%)</p> <p><b>Community</b> Duration: 9.0 min (30.0%)</p> <p>Source: Local Broadcast Time: 5:30am</p>	<p>Trends today..... New businesses are being born every day in Chattanooga! Darian Scott from the Chamber talks about the diversified event coming up June 24<sup>th</sup> at the Chattanooga Convention and Trade Center. Two of the business owners featured are here. Chanda Malado, owner of Chambers Welding and Fabrication and Cassandra Tucker, owner of Divine Purity. We hear from both of these entrepreneurs.</p> <p><b>Guests:</b> Darian Scott – Chattanooga Chamber Chanda Malado – Chambers Welding and Fabrication Cassandra Tucker – Divine Purity</p>
Issue	May 21, 2016:
<p><b>Gangs</b> Duration: 7.5 min (25.0%)</p> <p><b>Family</b> Duration: 7.5 min (25.0%)</p> <p><b>Community</b> Duration: 9.0 min (30.0%)</p> <p><b>Economy</b> Duration: 6.0 min (20.0%)</p> <p>Source: Local Broadcast Time: 5:30am</p>	<p>Trends today.... Donna speaks with financial coach Carrol Hunter about her virtual financial camp. She talks about helping women bridge the financial literacy gap. Dr. Mitchell from Brainerd High School talks about the impact of gangs and alternatives for the community. And, Jane Biscam has a new business that will help the economy as well as families in the community.</p> <p><b>Guests:</b> Dr. Mitchell – Brainerd High School Jane Biscami – Eat Sip Walk Carrol Hunter – Financial Coach</p>



Issue	May 28, 2016:
<p><b>Youth</b> Duration: 7.5 min (25.0%)</p> <p><b>Family</b> Duration: 7.5 min (25.0%)</p> <p><b>Community</b> Duration: 9.5 min (30.0%)</p> <p><b>Health</b> Duration: 10.5 min (35.0%)</p> <p>Source: Local Broadcast Time: 5:30am</p>	<p>Trends today.... Donna speaks with Dr. Banks about empowering youth during this summer break and getting families more involved. Tiffany Coleman's new album is scheduled for release in 2016 and she wants the public to be a part of this event! Velecia from Behold Senior Activities works with senior adults who are mentally and physically challenged.</p> <p><b>Guests:</b> Dr. David Banks – Noble Success LLC Tiffany Coleman – Gospel Singer Velecia Cardell – Behold Senior Activities</p>
Issue	June 4, 2016:
<p><b>Community</b> Duration: 6.2 min (20.7%)</p> <p><b>Youth</b> Duration: 8.0 min (26.6%)</p> <p><b>Business</b> Duration: 8.0 min (26.7%)</p> <p><b>Gangs</b> Duration: 7.8 min (26.0%)</p> <p>Source: Local Broadcast Time: 5:30am</p>	<p>Trends today.... Donna talks to Alexis about a Stage Event for older women at the CampHouse focusing on empowerment. Darian Scott is here about the Chamber's Diversity Marketplace program for small businesses and the diversified event coming up June 24<sup>th</sup>. And....The Play organization is sponsoring a flag football game with local fire fighters and police officers. The entire community is invited to participate.</p> <p><b>Guests:</b> Alexis Willis – Natural Beautiful Me Darian Scott – Chamber of Commerce Patrick Donaldson – Assalo Shoes George Johnson – Play</p>
Issue	June 11, 2016 – re-air of June 4, 2016:
<p><b>Community</b> Duration: 6.2 min (20.7%)</p> <p><b>Youth</b> Duration: 8.0 min (26.6%)</p> <p><b>Business</b> Duration: 8.0 min (26.7%)</p> <p><b>Gangs</b> Duration: 7.8 min (26.0%)</p> <p>Source: Local Broadcast Time: 5:30am</p>	<p>Trends today.... Donna talks to Alexis about a Stage Event for older women at the CampHouse focusing on empowerment. Darian Scott is here about the Chamber's Diversity Marketplace program for small businesses and the diversified event coming up June 24<sup>th</sup>. And....The Play organization is sponsoring a flag football game with local fire fighters and police officers. The entire community is invited to participate.</p> <p><b>Guests:</b> Alexis Willis – Natural Beautiful Me Darian Scott – Chamber of Commerce Patrick Donaldson – Assalo Shoes George Johnson – Play</p>

(Cont'd)



Issue	June 18, 2016 – re-air of May 21, 2016:
<p><b>Gangs</b> Duration: 7.5 min (25.0%)</p> <p><b>Family</b> Duration: 7.5 min (25.0%)</p> <p><b>Community</b> Duration: 9.0 min (30.0%)</p> <p><b>Economy</b> Duration: 6.0 min (20.0%)</p> <p>Source: Local Broadcast Time: 5:30am</p>	<p>Trends today.... Donna speaks with financial coach Carrol Hunter about her virtual financial camp. She talks about helping women bridge the financial literacy gap. Dr. Mitchell from Brainerd High School talks about the impact of gangs and alternatives for the community. Then... Jane Biscami has a new business that will help the economy and families in the community.</p> <p><b>Guests:</b> Dr. Mitchell – Brainerd High School Jane Biscami – Eat Sip Walk Carrol Hunter – Financial Coach</p>

Issue	June 25, 2016
<p><b>Health</b> Duration: 6.2 min (20.7%)</p> <p><b>Youth</b> Duration: 8.0 min (26.6%)</p> <p><b>Business</b> Duration: 8.0 min (26.7%)</p> <p><b>Gangs</b> Duration: 7.8 min (26.0%)</p> <p>Source: Local Broadcast Time: 5:30am</p>	<p>Trends today.... Donna and life coach, Dr. Banks, discuss empowerment in the community and our youth. Tamika Johns has a new book about women's health. And, Sam Tisdale talks about how to become successful as a business owner.</p> <p><b>Guests:</b> Dr. Banks – Noble Success LLC Tamika Johns – Author Sam Tisdale – Roots Hair and Beauty</p>

## OTHER

Anchor	3 Plus You
<p>Julie Edwards David Karnes</p>	<p>A daily program featuring local information and entertainment. Hosts Julie Edwards, Jed Mescon and David Karnes spotlight local people and events taking place in the Chattanooga viewing area. A wide variety of topics are explored. Airing Monday through Friday 11am to Noon.</p>

Anchor	Crimestoppers
<p>Greg Glover</p>	<p>A locally-produced weekly segment in which Greg Glover focuses on an unsolved crime and solicits the public for information to the closure of the case. Rewards are offered.</p>



<b>Anchor</b>	<b>Dateline NBC</b>
Lester Holt (occasionally by Hoda Kotb)	Dateline is a weekly television news magazine broadcast by NBC. The show, notable for its longevity on the network, has aired since 1992 and is currently anchored by Lester Holt, occasionally by Hoda Kotb. Dateline programming includes investigative journalism, true crime and human interest stories. See attached list for dates and times the programs aired during the quarter.
<b>Anchor</b>	<b>Meet The Press (NBC)</b>
Chuck Todd	Chuck Todd interviews news makers each week on topical subjects of national and international importance and conducts a round table discussion among news reporters and political leaders. The show airs Sunday 9-10am with repeats overnight Sunday at 3am.
<b>Anchor</b>	<b>Nightly News (NBC)</b>
Lester Holt	<i>NBC Nightly News</i> , the most watched newscast in all of television, covers national and world news daily, Monday through Sunday, 6:30pm-7:00pm.
<b>Anchor</b>	<b>Today Show (NBC)</b>
Main Anchors are: Matt Lauer Savannah Guffrey Natalie Moralis Al Roker Willie Geist Carson Daly	Launched in January 1952, the live broadcast provides the latest in domestic and international news, weather reports, interviews with news makers from the world of politics, business, media, entertainment and sports. Aired Monday - Friday 7am-9am.
<b>Anchor</b>	<b>Today Show (NBC)</b>
Natalie Moralis Al Roker Willie Geist Tamron Hall	Launched in October of 2000, the third hour of TODAY covers national and international news, weather, entertainment, and human interest stories. Aired Monday - Friday 9am-10am.



**Anchor**

Hoda Kotb  
Kathie Lee Gifford

**Today Show (NBC)**

Launched in September 2007, the fourth hour of TODAY brings viewers a fresh, lively show featuring headlines and hot stories of the day, celebrity guests, musical acts, as well as today's authors, designers and chefs. Airs Monday - Friday 10am-11am

**Anchor**

Erica Hill  
Sheinelle Jones  
Dylan Dreyer

**Weekend Today (NBC)**

The Saturday edition of NBC News TODAY covers national and world news, weather, entertainment and human interest stories. Airs Saturday 7am-9am.

**Anchor**

Erica Hill  
Sheinelle Jones  
Dylan Dreyer

**Weekend Today (NBC)**

The Sunday edition of NBC News TODAY covers national and world news, weather, entertainment and human interest stories. Airs Sunday 8am-9am.