



# ISSUES/PROGRAMS LIST

4<sup>TH</sup> Quarter: October - December 2013

## TRENDS ON 3

30 Minute Local Public Affairs Show



**Host: Donna Elle**

Issue	10/05/13: "Family, Children and Adults"
<p><b>Community</b> Duration: 13.5 min (45%)</p> <p><b>Youth</b> Duration: 10 min (33%)</p> <p><b>Education</b> Duration: 6.5 min (22%)</p> <p>Source: Local Broadcast Time: 6:00am</p>	<p>Youth, family are the topics of today's show. Kevin Hayes talks about the importance of life guarding while Lurone Jennings fills us in on some after school activities being offered to local kids. Then, Eric Terry is sponsoring an event in October at Eastgate Town Center that you don't want to miss!</p> <p><b>Guests:</b> Lurone Jennings – Youth and Family Development Kevin Hayes – Youth and Family Development 96.5 Eric Terry Sr. – Real Talk Consulting</p>
Issue	10/12/13: "Community Breakfast and More"
<p><b>Community</b> Duration: 13.5 min (45%)</p> <p><b>Youth/Minority</b> Duration: 10 min (33%)</p> <p><b>Health</b> Duration: 6.5 min (22%)</p> <p>Source: Local Broadcast Time: 6:00am</p>	<p>On this edition of Trends, Donna speaks with Bea Lurie about Girls, Incorporated's "Unbought and Unbossed" award that honors women in the community. Then.... Stephanie Sinkfield is here to talk about her fictional book "Shoot the Lights Out" and Warren Logan gives us details on the annual Equal Opportunity Day Breakfast, their biggest fundraising event, while Shasta Williams encourages participation in the upcoming heart walk in Chattanooga.</p> <p><b>Guests:</b> Warren Logan – Urban League of Greater Chattanooga Bea Lurie – Girls, Inc. of Greater Chattanooga Stephanie Sinkfield – Author</p>

<p><b>Issue</b></p> <hr/> <p><b>Education</b> Duration: 5 min (17%) <b>Family Counseling</b> Duration: 25 min (83%)</p> <p>Source: Local Broadcast Time: 6:00am</p>	<p><b>10/19/13: "Community Services"</b></p> <hr/> <p>There's never a shortage of community events happening in and around Chattanooga. Kelly Nave stops by to tell us about the United Way's first Stuff the Bus school supply drive...and Eric Terry is back – he's hosting an event to help couples during the holidays and has another event coming up soon at Eastgate Town Center.</p> <p><b>Guests:</b> Kelly Nave – United Way of Greater Chattanooga Eric Terry – Real Talk Consulting</p>
<p><b>Issue</b></p> <hr/> <p><b>Education</b> Duration: 5 min (17%) <b>Family Counseling</b> Duration: 25 min (83%)</p> <p>Source: Local Broadcast Time: 6:00am</p>	<p><b>10/26/13: "Community Services"</b></p> <hr/> <p>There's never a shortage of community events happening in and around Chattanooga. Kelly Nave stops by to tell us about the United Way's first Stuff the Bus school supply drive...and Eric Terry is back – he's hosting an event to help couples during the holidays and has another event coming up soon at Eastgate Town Center.</p> <p><b>Guests:</b> Kelly Nave – United Way of Greater Chattanooga Eric Terry – Real Talk Consulting</p>
<p><b>Issue</b></p> <hr/>	<p><b>11/02/13: Preempted</b></p> <hr/>
<p><b>Issue</b></p> <hr/> <p><b>Community</b> Duration: 7 min (24%) <b>Minority</b> Duration: 12 min (39%) <b>Health</b> Duration: 5 min (17%) <b>Education</b> Duration: 6 min (20%)</p> <p>Source: Local Broadcast Time: 6:00am</p>	<p><b>11/09/13: "Singleness"</b></p> <hr/> <p>Holiday parties, church services, gift exchanges, mistletoe, endless romantic comedies set during Christmas and New Year's Eve are all things that can make the holidays painful for single people. Counselor Tabi Upton addresses these issues and more. Ms. Upton holds classes to help singles during the holiday season. She also discusses poverty and unemployment in the African American community.</p> <p><b>Guests:</b> Tabi Upton – CBI Counseling</p>

<p><b>Issue</b></p> <hr/> <p><b>Community</b> Duration: 7 min (25%)</p> <p><b>Minority</b> Duration: 12 min (40%)</p> <p><b>Education</b> Duration: 8 min (26%)</p> <p><b>Health</b> Duration: 3 min (9%)</p> <p>Source: Local Broadcast Time: 6:00am</p>	<p><b>11/16/13: “Community and Education”</b></p> <hr/> <p>Host, Donna Elle, speaks with ESE reps about media education projects in Hamilton County Schools.... and the Chattanooga Area Food Bank has two events coming up – an event at a local restaurant to raise funds before the holidays and the annual Share Your Christmas food drive.....Al Henry fills us in on happenings at Notre Dame High School including the enrollment process, fundraising outlets and more!</p> <p><b>Guests:</b> Kellie McLune, Olivia Moffett – ESE Networks Al Henry – Notre Dame Maeghan Jones – Chattanooga Area Food Bank</p>
<p><b>Issue</b></p> <hr/> <p><b>Community</b> Duration: 6.5 min (21%)</p> <p><b>Minority</b> Duration: 23.5 min (79%)</p> <p>Source: Local Broadcast Time: 6:00am</p>	<p><b>11/23/13: “Holiday Healing and Fun”</b></p> <hr/> <p>The Alpha Kappa Alpha’s Fashionetta Debutante Ball is December 14<sup>th</sup> at the Chattanooga Convention and Trade Center—we hear details of this annual event.... Vincent Phipps is here to talk about “Actso”, a year-long achievement program for African American high school students....and Dr. Banks talks about helping families with relationship issues during the holiday season.</p> <p><b>Guests:</b> Dr. David Banks – Noble Success LLC Vincent Phipps – NAACP Joyce Gee, Sandra Nelson – Alpha Kappa Alpha Sorority</p>
<p><b>Issue</b></p> <hr/> <p><b>Community</b> Duration: 6.5 min (21%)</p> <p><b>Minority</b> Duration: 23.5 min (79%)</p> <p>Source: Local Broadcast Time: 6:00am</p>	<p><b>11/30/13 : “Holiday Healing and Fun”</b></p> <hr/> <p>The Alpha Kappa Alpha’s Fashionetta Debutante Ball is December 14<sup>th</sup> at the Chattanooga Convention and Trade Center—we hear details of this annual event.... Vincent Phipps is here to talk about “Actso”, a year-long achievement program for African American high school students....and Dr. Banks talks about helping families with relationship issues during the holiday season.</p> <p><b>Guests:</b> Dr. David Banks – Noble Success LLC Vincent Phipps – NAACP Joyce Gee, Sandra Nelson – Alpha Kappa Alpha Sorority</p>

<p><b>Issue</b></p> <hr/> <p><b>Community</b> Duration: 7 min (23%) <b>Health</b> Duration: 6.5 min (22%) <b>Education</b> Duration: 6.5 min (22%) <b>Minority</b> Duration: 10 min (33%)</p> <p>Source: Local Broadcast Time: 6:00am</p>	<p><b>12/07/13: "Singleness"</b></p> <hr/> <p>Holiday parties, church services, gift exchanges, mistletoe, endless romantic comedies set during Christmas and New Year's Eve are all things that can make the holidays painful for single people. Counselor Tabi Upton addresses these issues and more. Ms. Upton holds classes to help singles during the holiday season. She also discusses poverty and unemployment in the African American community.</p> <p><b>Guests:</b> Tabi Upton – CBI Counseling</p>
<p><b>Issue</b></p> <hr/> <p><b>Community</b> Duration: 16.5 min (55%) <b>Minority</b> Duration: 7 min (23%) <b>Education</b> Duration: 6.5 min (22%)</p> <p>Source: Local Broadcast Time: 6:00am</p>	<p><b>12/14/13: "Empowering Women"</b></p> <hr/> <p>Ashley Jones and Alexis Willis introduce us to The Pure Experience, a program for young girls, designed to build confidence. Willis also addresses confidence in women... and Angie Wynn follows up with tips to empower women to do more and be more; she will offer classes in 2014 covering becoming your best self thereby transforming your families and communities.</p> <p><b>Guests:</b> Ashley Jones – J. C. Penney Alexis Willis – The Pure Experience Angie Wynn – Transitions Counseling</p>
<p><b>Issue</b></p> <hr/> <p><b>Community</b> Duration: 16.5 min (55%) <b>Minority</b> Duration: 13.5 min (45%)</p> <p>Source: Local Broadcast Time: 6:00am</p>	<p><b>12/21/13: "Trends Christmas"</b></p> <hr/> <p>Dr. Banks is back to share tools for setting yourself up for success in the new year.....and Juan Hansford offers tips to minorities about applying for loans as well as giving info on scholarships available to African Americans.</p> <p><b>Guests:</b> Juan Hansford – Mortgage Investors Group Dr. David Banks – Noble Success, LLC</p>

Issue	12/28/13: "Empowering Women"
<p><b>Community</b> Duration: 16.5 min (55%)</p> <p><b>Minority</b> Duration: 7 min (23%)</p> <p><b>Education</b> Duration: 6.5 min (22%)</p> <p>Source: Local Broadcast Time: 6:00am</p>	<p>Ashley Jones and Alexis Willis introduce us to The Pure Experience, a program for young girls, designed to build confidence. Willis also addresses confidence in women... and Angie Wynn follows up with tips to empower women to do more and be more; she will offer classes in 2014 covering becoming your best self thereby transforming your families and communities.</p> <p><b>Guests:</b> Ashley Jones – J. C. Penney Alexis Willis – The Pure Experience Angie Wynn – Transitions Counseling</p>

## OTHER

Anchor	3 Plus You
<p>Julie Edwards Cindy Sexton Jed Mescon David Karnes</p>	<p>A daily program featuring local information and entertainment. Hosts Julie Edwards, Cindy Sexton, Jed Mescon and David Karnes spotlight local people and events taking place in the Chattanooga viewing area. A wide variety of topics are explored. Airing Monday through Friday 11am to Noon.</p>

Anchor	Crimestoppers
<p>Greg Glover</p>	<p>A locally-produced weekly segment in which Greg Glover focuses on an unsolved crime and solicits the public for information to the closure of the case. Rewards are offered.</p>

Anchor	Dateline NBC
<p>Lester Holt (occasionally by Hoda Kotb)</p>	<p>Dateline is a weekly television news magazine broadcast by NBC. The show, notable for its longevity on the network, has aired since 1992 and is currently anchored by Lester Holt, occasionally by Hoda Kotb. Dateline programming includes investigative journalism, true crime and human interest stories. See attached list for dates and times the programs aired during the quarter.</p>

<b>Anchor</b>	<b>Meet The Press (NBC)</b>
David Gregory	David Gregory interviews news makers each week on topical subjects of national and international importance and conducts a round table discussion among news reporters and political leaders. The show airs Sunday 9-10am with repeats overnight Sunday at 3am.
<b>Anchor</b>	<b>Nightly News (NBC)</b>
Brian Williams (M-F) Lester Holt (Weekends)	<i>NBC Nightly News</i> , the most watched newscast in all of television, covers national and world news daily, Monday through Sunday, 6:30pm-7:00pm.
<b>Anchor</b>	<b>Today Show (NBC)</b>
Main Anchors are: Matt Lauer Savannah Guffrey Natalie Moralis Al Roker Willie Geist	Launched in January 1952, the live broadcast provides the latest in domestic and international news, weather reports, interviews with news makers from the world of politics, business, media, entertainment and sports. Airls Monday - Friday 7am-9am.
<b>Anchor</b>	<b>Today Show (NBC)</b>
Natalie Moralis Al Roker Willie Geist Carson Daly	Launched in October of 2000, the third hour of TODAY covers national and international news, weather, entertainment, and human interest stories. Airls Monday - Friday 9am-10am.
<b>Anchor</b>	<b>Today Show (NBC)</b>
Hoda Kotb Kathie Lee Gifford	Launched in September 2007, the fourth hour of TODAY brings viewers a fresh, lively show featuring headlines and hot stories of the day, celebrity guests, musical acts, as well as today's authors, designers and chefs. Airls Monday - Friday 10am-11am

<b>Anchor</b>	<b>Rock Center w/ Brian Williams (NBC)</b>
Brian Williams	In 2011, NBC News launched <i>Rock Center with Brian Williams</i> , the networks first new primetime news magazine in nearly two decades. Airs Wednesday 9-10pm or Thursday 10-11pm.
<b>Anchor</b>	<b>Weekend Today (NBC)</b>
Lester Holt Erica Hill	The Saturday edition of NBC News TODAY covers national and world news, weather, entertainment and human interest stories. Airs Saturday 7am-9am.
<b>Anchor</b>	<b>Weekend Today (NBC)</b>
Lester Holt Jenna Wolf	The Sunday edition of NBC News TODAY covers national and world news, weather, entertainment and human interest stories. Airs Sunday 8am-9am.