



ISSUES/PROGRAMS LIST

4TH Quarter: October - December 2014

TRENDS ON 3

30 Minute Local Public Affairs Show



Host: Donna Elle

Issue	10/04/14: "A Better Tomorrow"
<p>Education Duration: 7 min (23.5%)</p> <p>Community Duration: 6 min (20%)</p> <p>Leadership Duration: 7 min (23.5%)</p> <p>Gangs/Violence Duration: 10 min (33%)</p> <p>Source: Local Broadcast Time: 5:30am</p>	<p>This weekend on Trends, Jessica and Richard Bennette tackle some of today's most pressing youth issues in our community....gang activity, fatherlessness, leadership... and offers solutions. Then, "Art Fusion" is coming up October 10th. This event will feature an art show in which works of talented local artist will be on display and for sale.</p> <p>Guests: Richard Bennette – A Better Tomorrow Jessica Bennette – A Better Tomorrow Rebecca Love – Art Fusion</p>
Issue	10/11/14: "A Better Tomorrow"
<p>Education Duration: 7 min (23.5%)</p> <p>Community Duration: 6 min (20%)</p> <p>Leadership Duration: 7 min (23.5%)</p> <p>Gangs/Violence Duration: 10 min (33%)</p> <p>Source: Local Broadcast Time: 5:30am</p>	<p>This weekend on Trends, Jessica and Richard Bennette tackle some of today's most pressing youth issues in our community....gang activity, fatherlessness, leadership... and offers solutions. Then, "Art Fusion" is coming up October 10th. This event will feature an art show in which works of talented local artist will be on display and for sale.</p> <p>Guests: Richard Bennette – A Better Tomorrow Jessica Bennette – A Better Tomorrow Rebecca Love – Art Fusion</p>

Issue <hr/> Family Duration: 13 min (66%) Youth Duration: 6.5 min (21%) Business Duration: 10.5 min (35%) Source: Local Broadcast Time: 5:30am	10/18/14: “Karma Wellness” <hr/> Donna welcomes Amanda Morgan from Karma Day Spa. She’s here to tell us about Karma’s grand opening and to discuss how women can take care of themselves inside and out. Then, Eric Terry is sponsoring an event at Mocha to help the entire family. And, Kadarius Scott and Dr. Mitchell is seeking help from the community for Brainerd High Schools’ youth. Guests: Amanda Morgan – Karma Day Spa Eric Terry Sr. – Real Talk Consultants Kadarius Scott – Brainerd High School Dr. Mitchell – Brainerd High School
Issue <hr/> Community Duration: 13 min (44%) Youth Duration: 6.5 min (21%) Family/Counseling Duration: 10.5 min (35%) Source: Local Broadcast Time: 5:30am	10/25/14: “Links” <hr/> The Area’s best and brightest will be presented at the “LINKS” 2014 Beautillion Ball on November 8 th at the Chattanooga Trade and Convention Center. Donna’s guests, Sharon Loving and Jalyl Muhammed, tell us about this annual event designed to promote high self-esteem and standards among these young men. Then, Dr. David Banks has a new book targeting married couples and families. Guests: Sharon Loving – Links of Greater Chattanooga Jalyl Muhammed – Brainerd High School Dr. David Banks – Noble Success
Issue <hr/> Community Activities Duration: 7 min (24%) Youth Duration: 7 min (24%) Leadership/Community Involvement Duration: 7 min (23%) Health Duration: 9 min (29%) Source: Local Broadcast Time: 5:30am	11/01/14: “Boys Leadership Summit” <hr/> The Boys Leadership Summit was created to help young men become successful and productive citizens to their communities. Targeting males in grades 6-12, this summit offers positive and constructive advice to help attendees learn to cope with issues and problems facing youth today. Then, Angie Wynn talks about mental and physical health for couples and women. Guests: Temus Terry – Boys Leadership Summit Stacey Lightfoot – Public Education Foundation Angie Wynn – Transitions

<p>Issue</p> <hr/> <p>Community Duration: 13 min (44%) Leadership Duration: 7 min (23.5%) Health Duration: 10 min (32.5%)</p> <p>Source: Local Broadcast Time: 5:30am</p>	<p>11/08/14: “Grateful Gobbler”</p> <hr/> <p>This weekend on Trends....host, Donna Elle, speaks with Stan McCright about the Homeless Coalition’s “15th Annual Grateful Gobbler Walk” on Thanksgiving morning. Then, Sigma Gamma Rho is sponsoring an event for youth called “Ms. Rhomania”. And, April Taylor, Christian Counselor, helps families in our community.</p> <p>Guests: Stan McCright – Habitat for Humanity Patrice Banks – Sigma Gamma Rho Sabrina Hagood– Sigma Gamma Rho April Taylor – Sound Living Counseling</p>
<p>Issue</p> <hr/> <p>Community Duration: 7 min (23.5%) Youth Duration: 6 min (20%) Leadership Duration: 7 min (23.5%) Gangs Duration: 10 min (33%)</p> <p>Source: Local Broadcast Time: 5:30am</p>	<p>11/15/14: “Violence in the Community”</p> <hr/> <p>Donna and friends, both counselors, discuss the gang violence epidemic in the community. Leadership and counseling youth is their overall focus today.</p> <p>Guests: Eric Terry Sr. – Real Talk Consultants Angie Wynn – Transitions Counseling</p>
<p>Issue</p> <hr/> <p>Community Duration: 13 min (44%) Youth Duration: 7 min (23.5%) Health Duration: 10 min (32.7%)</p> <p>Source: Local Broadcast Time: 5:30am</p>	<p>11/22/14: “Turkey and All”</p> <hr/> <p>Donna speaks with Maeghan Jones of the Chattanooga Area Food Bank about donations at the Grateful Gobbler Walk to the food bank. And, representatives from the ZAlpha Squad says it’s time to dance and get healthy! They have a community gift drive and dance event planned to benefit health and fitness.</p> <p>Guests: Maeghan Jones – Chattanooga Area Food Bank Allison Morris – ZAlpha Squad Antonio McMath – ZAlpha Squad</p>

Issue	11/29/14 : “Violence In The Community”
<p>Community Duration: 7 min (23.5%)</p> <p>Youth Duration: 6 min (20%)</p> <p>Leadership Duration: 7 min (23.5%)</p> <p>Gangs Duration: 10 min (33%)</p> <p>Source: Local Broadcast Time: 5:30am</p>	<p>Donna and friends, both counselors, discuss the gang violence epidemic in the community. Leadership and counseling youth is their overall focus today.</p> <p>Guests: Eric Terry Sr. – Real Talk Consultants Angie Wynn – Transitions Counseling</p>
Issue	12/06/14: “Lula Ruth”
<p>Family Duration: 13 min (44%)</p> <p>Youth Duration: 7 min (21%)</p> <p>Business Duration: 10 min (35%)</p> <p>Source: Local Broadcast Time: 5:30am</p>	<p>Get ready to laugh out loud with Donna and guest, Brandelyn Shropshire. There’s a church comedy show planned then, Tammy Ison teaches young ladies self-esteem and confidence through modeling ... and, Melanie Cross talks about being an entrepreneur and the roles as a woman in Chattanooga.</p> <p>Guests: Brandelyn Shropshire – New Horizon Baptist Church Melanie Cross Lula Ruth Boutique Tammy Ison – 3D Modeling Troop</p>
Issue	12/13/14: “Dr. Banks”
<p>Education Duration: 13 min (44%)</p> <p>Youth Duration: 7 min (21%)</p> <p>Health Duration: 10 min (35%)</p> <p>Source: Local Broadcast Time: 5:30am</p>	<p>Dr. Banks is here and he’s discussing finding your purpose and mental wellness. Then, Martina Whiteside’s daughter is a 9 year old entrepreneur. We hear about her business venture ... And, Unified Ed is encouraging everyone to attend the HCDE school board meeting to voice your opinions about public education.</p> <p>Guests: Dr. David Banks – Noble Success LLC Elizabeth Crews – Unified Ed Martina Whiteside – Aprons4u</p>

Issue	12/20/14: “Dr. Banks”
Education Duration: 13 min (44%) Youth Duration: 7 min (21%) Health Duration: 10 min (35%) Source: Local Broadcast Time: 5:30am	Dr. Banks is here and he’s discussing finding your purpose and mental wellness. Then, Martina Whiteside’s daughter is a 9 year old entrepreneur. We hear about her business venture ... And, Unified Ed is encouraging everyone to attend the HCDE school board meeting to voice your opinions about public education. Guests: Dr. David Banks – Noble Success LLC Elizabeth Crews – Unified Ed Martina Whiteside – Aprons4u

Issue	12/27/14: “Violence In The Community”
Community Duration: 7 min (23.5%) Youth Duration: 6 min (20%) Leadership Duration: 7 min (23.5%) Gangs Duration: 10 min (33%) Source: Local Broadcast Time: 5:30am	Donna and friends, both counselors, discuss the gang violence epidemic in the community. Leadership and counseling youth is their overall focus today. Guests: Eric Terry Sr. – Real Talk Consultants Angie Wynn – Transitions Counseling

OTHER

Anchor	3 Plus You
Julie Edwards Jed Mescon David Karnes	A daily program featuring local information and entertainment. Hosts Julie Edwards, Cindy Sexton, Jed Mescon and David Karnes spotlight local people and events taking place in the Chattanooga viewing area. A wide variety of topics are explored. Airing Monday through Friday 11am to Noon.

Anchor	Crimestoppers
Greg Glover	A locally-produced weekly segment in which Greg Glover focuses on an unsolved crime and solicits the public for information to the closure of the case. Rewards are offered.

Anchor	Dateline NBC
Lester Holt (occasionally by Hoda Kotb)	Dateline is a weekly television news magazine broadcast by NBC. The show, notable for its longevity on the network, has aired since 1992 and is currently anchored by Lester Holt, occasionally by Hoda Kotb. Dateline programming includes investigative journalism, true crime and human interest stories. See attached list for dates and times the programs aired during the quarter.
Anchor	Meet The Press (NBC)
Chuck Todd	Chuck Todd interviews news makers each week on topical subjects of national and international importance and conducts a round table discussion among news reporters and political leaders. The show airs Sunday 9-10am with repeats overnight Sunday at 3am.
Anchor	Nightly News (NBC)
Brian Williams (M-F) Lester Holt (Weekends)	<i>NBC Nightly News</i> , the most watched newscast in all of television, covers national and world news daily, Monday through Sunday, 6:30pm-7:00pm.
Anchor	Today Show (NBC)
Main Anchors are: Matt Lauer Savannah Guffrey Natalie Moralis Al Roker Willie Geist	Launched in January 1952, the live broadcast provides the latest in domestic and international news, weather reports, interviews with news makers from the world of politics, business, media, entertainment and sports. Aired Monday - Friday 7am-9am.
Anchor	Today Show (NBC)
Natalie Moralis Al Roker Willie Geist Tamron Hall	Launched in October of 2000, the third hour of TODAY covers national and international news, weather, entertainment, and human interest stories. Aired Monday - Friday 9am-10am.

Anchor	Today Show (NBC)
Hoda Kotb Kathie Lee Gifford	Launched in September 2007, the fourth hour of TODAY brings viewers a fresh, lively show featuring headlines and hot stories of the day, celebrity guests, musical acts, as well as today's authors, designers and chefs. Airs Monday - Friday 10am-11am
Anchor	Weekend Today (NBC)
Lester Holt Erica Hill Sheinelle Jones Dylan Dreyer	The Saturday edition of NBC News TODAY covers national and world news, weather, entertainment and human interest stories. Airs Saturday 7am-9am.
Anchor	Weekend Today (NBC)
Lester Holt Jenna Wolf Sheinelle Jones Dylan Dreyer	The Sunday edition of NBC News TODAY covers national and world news, weather, entertainment and human interest stories. Airs Sunday 8am-9am.