



ISSUES/PROGRAMS LIST

1ST Quarter: January - March 2018



TRENDS ON 3

30 Minute Local Public Affairs Show

Host: Latrice Currie

Issue	January 6, 2018
<p>Community Duration: 12.5 min (41.7%) Help for Needy Duration: 12.5 min (41.7%) Health Duration: 5.0 min (16.7%)</p> <p>Source: Local Broadcast Time: 5:30am</p>	<p>Live United..... The United Way is kicking off their "Live United" event which focuses on education, stability and support for the community. Helping young women in crisis situations is what Foundation Ministries does. They offer help to the homeless, pregnant women and to those who have lost custody of their children. Then.....we look at financial stress – it can impact the health of your baby.</p> <p>Guests: Donna Harrison – United Way Suzanne Burns, Megan Brazier – Foundation House Ministries</p>
Issue	January 7, 2018
<p>Community Duration: 12.5 min (41.7%) Youth/Education Duration: 12.5 min (41.7%) Health Duration: 5.0 min (16.7%)</p> <p>Source: Local Broadcast Time: 12:30pm</p>	<p>Live United..... The United Way is kicking off their "Live United" event which focuses on education, stability and support for the community. Helping young women in crisis situations is what Foundation Ministries does. They offer help to the homeless, pregnant women and to those who have lost custody of their children. Then.....we look at financial stress – it can impact the health of your baby.</p> <p>Guests: Donna Harrison – United Way Suzanne Burns, Megan Brazier – Foundation House Ministries</p>
Issue	January 13, 2018
<p>Community/Family/ Education Duration: 8.8 min (29.2%) Health/Education Duration: 17.5 min (58.3%) Health Duration: 3.8 min (12.5%)</p> <p>Source: Local Broadcast Time: 5:30am</p>	<p>Honoring MLK.... The MLK Holiday weekend is coming up and there are a lot of events taking place throughout the city. You should plan to attend some, or all of them, to see why this is still important today – for all of us!.....and One Billion Rising, coming up February 14th, is the largest event aimed at stopping violence against women – we talk about it...then, Kate Robertson talks about her lifestyle blog and more.</p> <p>Guests: Eric Atkins – Unity Group Bergen Aldahir – Partnership FCA Kate Robertson – A Thought and a Half</p>



Issue	January 20, 2018
<p>Health/Family Duration:17.5 min (58.3%)</p> <p>Community/Health Duration:8.8 min (29.2%)</p> <p>Health Duration:3.8 min (12.5%)</p> <p>Source: Local Broadcast Time: 5:30am</p>	<p>Flu Facts vs. Myths.... We're in the midst of cold and flu season and the flu seems to be raging! Is it a cold or is it the flu?? We discuss this and the different myths vs. facts of influenza. A representative from Tennessee Department of Human Services is here to talk about their program to fill the gap during the summer for kids who need nutritious meals and January is national soup month. We talk about national soup man and get some quick and easy recipes for this time of year.</p> <p>Guests: Dr. Christine Myers – AFC Urgent Care Joelene Kappeler – TN Dept of Human Services Andi Cagle – Kozy Cooking</p>

Issue	January 27, 2018
<p>Health Duration:7.5 min (25.0%)</p> <p>Community Duration: 7.5 min (25.0%)</p> <p>Family Duration: 7.5 min (25.0%)</p> <p>Finances Duration: 7.5 min (25.0%)</p> <p>Source: Local Broadcast Time: 5:30am</p>	<p>Mini Money School/Foundation House.... Chattanooga Neighborhood Enterprise (CNE) and Northside Neighborhood House (NNH) is sponsoring the <i>Mini-Money School</i> – financial education for teenagers and adults...a must-not miss event!! Then, we discuss an effort to raise awareness for domestic violence – by wearing purple. Foundation House Ministries tells us about their non-profit residential education home for young women in a crisis pregnancy. And, we talk about #GivingTuesday, celebrated on the Tuesday following Thanksgiving, reminding people to give back during the holidays.</p> <p>Guests: Jordan Allen – Chattanooga Neighborhood Enterprise Bergen Aldahir – Partnership FCA Suzanne Burns, Meagan Brazier – Foundation House Ministries Kimberly George – Salvation Army</p>

Issue	February 3, 2018
<p>Economic/Educatiom Duration:7.8 min (26.1%)</p> <p>Community Duration: 7.8 min (26.1%)</p> <p>Health/Family Duration:10.4 min (34.8%)</p> <p>Health Duration: 3.9 min (13.0%)</p> <p>Source: Local Broadcast Time: 5:30am</p>	<p>Impact 28..... We talk to the founder of Impact 28, a new initiative for residents both inside and outside of District 28, that helps people buy homes and aids young men who have gotten into trouble with the law. There's a women's conference planned to help women strengthen their faith. And, did you know, your mouth holds the key to your health....let's talk about it.</p> <p>Guests: Dennis Clark – Impact 28 Sei'Ondra Williams – Keller Williams Nicole Easterday – IF: Gathering Dr. Steven Lin – The Dental Diet</p>



Issue	February 10, 2018
<p>Economic/Educatiom Duration:7.8 min (26.1%)</p> <p>Community Duration: 7.8 min (26.1%)</p> <p>Health/Family Duration:10.4 min (34.8%)</p> <p>Health Duration: 3.9 min (13.0%)</p> <p>Source: Local Broadcast Time: 5:30am</p>	<p>Black History Celebration and Concert..... On today's Trends, we discuss an upcoming concert that will celebrate black history month and bring choirs of all different backgrounds together from all over the city. We also spotlight an upcoming talent show of some of this area's most talented young people in all forms of music and the arts. And, UTC has a program to help young single mothers get through college.</p> <p>Guests: Marcellus Barnes – Sounds of Unity Gary James – Omega Psi Phi Talent Hunt Andy Santoro, Cara Hicks – Momentum Network</p>

Issue	February 17, 2018
<p>Community/Educatiom Duration: 11.3 min (37.5%)</p> <p>Health Duration: 7.5 min (25.0%)</p> <p>Community Health Duration: 11.3 min (37.5%)</p> <p>Source: Local Broadcast Time: 5:30am</p>	<p>Alzheimer Awareness.... An event is coming up for the Alzheimer Association to promote awareness. New approaches to one of the world's most complex diseases are aiming to give months and years back to those facing an otherwise uncertain future. We hear from a woman who lost her husband to Alzheimer's disease. The principal and staff member from Standifer Gap SDA is here to tell us about an upcoming fund raiser that combines history with entertainment for the entire family. The monies raised will go to a new playground project for the school.</p> <p>Guests: Amy French, Janet Black – Alzheimer's Advocate Becky Daugherty, Joel McQuistan – Standifer Gap SDA</p>

Issue	February 24, 2018
<p>Community/Educatiom Duration: 11.3 min (37.5%)</p> <p>Health Duration: 7.5 min (25.0%)</p> <p>Community Health Duration: 11.3 min (37.5%)</p> <p>Source: Local Broadcast Time: 5:30am</p>	<p>Alzheimer Awareness.... An event is coming up for the Alzheimer Association to promote awareness. New approaches to one of the world's most complex diseases are aiming to give months and years back to those facing an otherwise uncertain future. We hear from a woman who lost her husband to Alzheimer's disease. The principal and staff member from Standifer Gap SDA is here to tell us about an upcoming fund raiser that combines history with entertainment for the entire family. The monies raised will go to a new playground project for the school.</p> <p>Guests: Amy French, Janet Black – Alzheimer's Advocate Becky Daugherty, Joel McQuistan – Standifer Gap SDA</p>



Issue	March 3, 2018
<p>Education Duration: 4.1 min (13.6%)</p> <p>Community/Family/ Education Duration: 12.3 min (40.9%)</p> <p>Community/Education Duration: 9.5 min (31.8%)</p> <p>Health Duration: 4.1 min (13.6%)</p> <p>Source: Local Broadcast Time: 5:30am</p>	<p>Bethlehem Center BOC... There's no shortage of events in the scenic city. The Bethlehem Center is honoring individuals who have made a difference in the lives of children in their community..... Jabberwock 2018 comes up March 17th. This debutante ball for young African American girls in the community is a grand event. Then, school bus safety and skin care is discussed.</p> <p>Guests: Gloria Dubose – Bethlehem Center Alexia Phinizy – Delta Sigma Theta Sorority, Inc. Dr. Maren Shaw – Dermatologist</p>

Issue	March 10, 2018
<p>Education Duration: 8.8 min (29.2%)</p> <p>Community Duration: 8.8 min (29.2%)</p> <p>Family Duration: 8.8 min (29.2%)</p> <p>Health Duration: 3.8 min (12.5%)</p> <p>Source: Local Broadcast Time: 5:30am</p>	<p>Impact 28..... We talk to the founder of Impact 28, a new initiative for residents both inside and outside of District 28, that helps people buy homes and aids young men who have gotten into trouble with the law. There's a women's conference planned to help women strengthen their faith. And, did you know, your mouth holds the key to your health....let's talk about it.</p> <p>Guests: Dennis Clark – Impact 28 Sei'Ondra Williams – Keller Williams Nicole Easterday – IF: Gathering Dr. Steven Lin – The Dental Diet</p>

Issue	March 17, 2018
<p>Health/Community Duration: 9.8 min (33.0%)</p> <p>Community Duration: 8.2 min (27.0%)</p> <p>Education Duration: 8.2 min (27.0%)</p> <p>Health Duration: 3.8 min (12.9%)</p> <p>Source: Local Broadcast Time: 5:30am</p>	<p>Love Without Reason..... Love Without Reason is celebrating 10 years of helping children with facial deformities and fighting human trafficking with these children. Habitat is pushing to get more women involved with Habitat – a breakfast to honor them is coming up. And...it's almost tea time with the Zeta Phi Beta Sorority!!</p> <p>Guests: Dominique Brandt – Habitat Jennifer McIntype – Raymond James Santhosh Mathews – Love Without Reason Jerri Sutton – Zeta Phi Beta Sorority, Inc.</p>



Issue	March 24, 2018
Health/Education Duration: 30 min (100.0%) Source: Local Broadcast Time: 5:30am	Pulse Point Life Saving App... This is a must see show!! Heart disease, it can happen at any age. Pulse Point, a new life saving app, will make a difference for people having cardiac arrest. We hear from the American Heart Association and why they support this effort. And we talk about the importance of knowing CPR and how a local tourist attraction is helping fight heart disease. Guests: Dr. Jeff Visser – CHI Memorial Tom Ozburn – Parkridge Health System Emily Daily Fuller – American Heart Association

Issue	March 31, 2018
Community/Health/ Education Duration: 17.5 min (58.3%) Health Duration: 3.8 min (12.5%) Financial Education Duration: 8.8 min (29.2%) Source: Local Broadcast Time: 5:30am	Money School... Chattanooga Neighborhood Enterprise is hosting the fourth annual Money School on Saturday, April 14, 8:00am - 1:00pm. Money School is a free financial education day that includes speakers and professionals providing hands-on learning opportunities. And, a new program, being offered through YouNiquelyMe, is aimed at empowering women from all walks of life through encouragement and inspiration. Then, we talk to Foundation Ministries about how they help moms in crisis situations get back on their feet to live stable lives. Guests: Jennifer Holder – CNE Lacreia Suttles – YouniquelyMe Suzanne Burns, Gabri Newman – Foundation House Ministries

OTHER

Anchor	3 Plus You
Julie Edwards David Karnes	A daily program featuring local information and entertainment. Hosts Julie Edwards and David Karnes spotlight local people and events taking place in the Chattanooga viewing area. A wide variety of topics are explored. Airing Monday through Friday 11am to Noon.

Anchor	Crimestoppers
Greg Glover	A locally-produced weekly segment in which Greg Glover focuses on an unsolved crime and solicits the public for information to the closure of the case. Rewards are offered.

Anchor	Meet The Press (NBC)
Chuck Todd	Chuck Todd interviews news makers each week on topical subjects of national and international importance and conducts a round table discussion among news reporters and political leaders. The show airs Sunday 9-10am with repeats overnight Sunday at 3am.
Anchor	Nightly News (NBC)
Lester Holt	NBC Nightly News, the most watched newscast in all of television, covers national and world news daily, Monday through Sunday, 6:30pm-7:00pm.
Anchor	Today Show (NBC)
Savannah Guffrey Hoda Kotb Al Roker Carson Daly	Launched in January 1952, the live broadcast provides the latest in domestic and international news, weather reports, interviews with news makers from the world of politics, business, media, entertainment and sports. Airls Monday - Friday 7am-9am.
Anchor	Today Show (NBC)
Megan Kelly Today	Launched in September of 2017, Megan Kelly Today brings more to your mornings with insightful stories, exclusive interviews and inspirational news. Airls Monday - Friday 9am-10am.
Anchor	Today Show (NBC)
Hoda Kotb Kathie Lee Gifford	Launched in September 2007, the fourth hour of TODAY brings viewers a fresh, lively show featuring headlines and hot stories of the day, celebrity guests, musical acts, as well as today's authors, designers and chefs. Airls Monday - Friday 10am-11am

Anchor

Craig Melvin
Sheinelle Jones
Dylan Dreyer

Weekend Today (NBC)

The Saturday edition of NBC News TODAY covers national and world news, weather, entertainment and human interest stories. Airl Saturday 7am-9am.

Anchor

Willie Geist

Weekend Today (NBC)

The Sunday edition of NBC News TODAY covers national and world news, weather, entertainment and human interest stories. Airl Sunday 8am-9am.