



ISSUES/PROGRAMS LIST

Fourth Quarter: October - December 2023

TRENDS ON 3

30 Minute Local Public Affairs Show



Issue	October 7, 2023
<p>Health/Education/Minority Duration: 10.0 min (33.3%)</p> <p>Crime/Community Outreach Duration: 10.0 min (33.3%)</p> <p>Entertainment/Community/ Education Duration: 10.0 min (33.3%)</p> <p>Source: Local Broadcast Time: 5:30am</p>	<p><u>HISPANIC ALZHEIMER AWARENESS</u> The Alzheimer’s Association is reaching out during Hispanic Heritage Month to raise awareness about the growing number of Hispanics being diagnosed with Alzheimer disease and what to do to improve cognitive decline. We also hear from an Hispanic patient diagnosed with early onset Alzheimer’s disease. Members of Moms Demand Action are holding a festival to raise awareness and provide resources for victims of domestic violence. They also share their personal stories. The Hip Hop Summit continues to grow with a big name coming to Chattanooga to talk to those about the industry and how to make connections.</p> <p>Guests: Barbara Eades – Alzheimer Patient Amy French – Alzheimer Association Satedra Smith, Cassandra Montgomery – Moms Demand Action Micah Chapman, Cameron Williams – Hip Hop Summit</p>
Issue	October 14, 2023
<p>Community/Arts Duration: 10.0 min (33.3%)</p> <p>Community/Arts/Education Duration: 10.0 min (33.3%)</p> <p>Business/Economic/Minority Duration: 10.0 min (33.3%)</p> <p>Source: Local Broadcast Time: 5:30am</p>	<p><u>FALL FESTIVAL</u> John P. Franklin Funeral Home is hosting their second Fall Festival – their way of giving back to the community. There will be activities, food, and entertainment. The Community Haven continues their work of making the Bushtown Community a safe place to live through services and support. They are hosting a fashion show and concert. A young designer, making a name for herself in the fashion industry, even capturing regional and national attention, is holding an event in Chattanooga.</p> <p>Guests: Cheryl Franklin Key – John P. Franklin Funeral Home Kevin Muhammed – Community Haven Bettina Benson – Chloe Kristyn Designs</p>

Issue	October 21, 2023
<p>Business/Community/ Education/Diversity Duration: 10.0 min (33.3%)</p> <p>Women/Community Outreach/ Help for Needy Duration: 10.0 min (33.3%)</p> <p>Health/Alzheimer Education Duration: 10.0 min (33.3%)</p> <p>Source: Local Broadcast Time: 5:30am</p>	<p><u>MRS UNIVERSE 2023</u> A number of local companies and organizations participated in the Community Culture Index. We take a look at the results, how they measured up when it comes to diversity, equity and inclusion. Juanita Brown Ingram, Chattanooga native and Mrs Universe, is our guest today!! Her mission is to make women feel beautiful from the inside out. She is the founder of the nonprofit organization, Dress for Success Chattanooga, which provides professional clothing to disadvantaged women attempting to rejoin the workforce; and, she has a new reality show coming out about black families living abroad. Alzheimer breakthrough!!!! We talk about the new FDA approved Alzheimer treatment, how the community can help raise awareness and raise funds for research.</p> <p>Guests: Wade Hinton – Hinton and Company Juanita Brown Ingram – Mrs Universe 2023 Amy French – Alzheimer Association</p>
Issue	October 28, 2023
<p>Community/Arts/Youth/ Minority Duration: 10.0 min (33.3%)</p> <p>Community/Arts/Education Duration: 10.0 min (33.3%)</p> <p>Minority/Civil Rights/ Economics Duration: 10.0 min (33.3%)</p> <p>Source: Local Broadcast Time: 5:30am</p>	<p><u>BEAUTILLION</u> The Beautillion is a rite of passage for young African American Men as they are presented to society. They have completed months of activities, events and practices leading up to the big night. It is an opportunity for Chattanooga creatives to showcase their talents and learn how to turn their hobbies into a business at the Fashion Show and Expo. It is a time to recognize people in this community who make a difference helping others while continuing the fight for equal and civil rights. A special guest from the Biden Administration will be the featured speaker for the Ruby Hurley Image Awards.</p> <p>Guests: Dr. Angel Ulmer – Chattanooga Chapter of the Links, Inc. Timothy Rice, Zaire McCrary – Beau/Students Shanna Forrestall – Chattanooga Fashion Expo Reverend Ann Pierre – Chattanooga Hamilton County NAACP</p>
Issue	November 4, 2023
<p>Health/Alzheimer Education Duration: 10.0 min (33.3%)</p> <p>Minority/The Arts Duration: 10.0 min (33.3%)</p> <p>Business/Finance Duration: 10.0 min (33.3%)</p> <p>Source: Local Broadcast Time: 5:30am</p>	<p><u>ALZHEIMER'S TREATMENT AND UPCOMING EVENTS</u> Guest from the local Alzheimer's Association talk to us today about new treatment for the disease, how the community can help raise awareness and their upcoming walk to raise funds for research. For the first time, a mural in Lafayette will be dedicated to honoring local African American heroes. With wedding season upon us, we get tips from local experts to help with all things wedding – including budgeting, planning, picking a venue and more.</p> <p>Guests: Amy French – Alzheimer's Association Stacey Suttle, Beverly Foster – Walker County African American Museum Jerry Coffman, Beverly Frost – Mtn Heights Venue</p>

Issue	November 11, 2023
<p>Community Outreach Duration: 10.0 min (33.3%)</p> <p>Women/Human Trafficking Duration: 10.0 min (33.3%)</p> <p>Men/Prison Reform Duration: 10.0 min (33.3%)</p> <p>Source: Local Broadcast Time: 5:30am</p>	<p><u>GRATEFULL</u> It's the 7th year for Gratefull, an event held in downtown Chattanooga, where residents from all over the city come together for a holiday meal over a long table to establish dialogue and meet people from diverse backgrounds. Love's Arm continues their outreach to victims of human trafficking, helping them find a safe place and helping them recover and turn their lives around. The disciple making mission continues their program at Walker State Prison feeding inmates and helping them make positive life choices.</p> <p>Guests: Dawn Hjelseth – River City Inza Hagins-Dyer – Love's Arm Kimberly George Race – Disciple Making Mission</p>
Issue	November 18, 2023
<p>Minority/Scholarships/Community Duration: 7.5 min (25.0%)</p> <p>Health/Youth/Community Duration: 7.5 min (25.0%)</p> <p>Minority Business/Economic Duration: 7.5 min (25.0%)</p> <p>Help for Needy/Homeless Duration: 7.5 min (25.0%)</p> <p>Source: Local Broadcast Time: 5:30am</p>	<p><u>BLACK FIREFIGHTERS GALA</u> Tickets are on sale for the second Annual Black Firefighters Gala that benefits the Net Resource Foundation and student scholarships. Love Without Reason is approaching their 1000th craniofacial surgery to help children born with facial deformities!! They are also hosting a special event with Santa. The 5th Annual Black Excellence Awards, recognizing black businesses and community leaders is coming up, bringing the community out to walk the black carpet. The Union Gospel Mission wants to make sure those who are homeless have a hot holiday meal. They are hosting an event for Thanksgiving and Christmas.</p> <p>Guests: Captain Damien Vinson – Chattanooga Fire Department Pastor George Maize – Westside MBC Kimberly George Race – Love Without Reason Maria Gillchrist – Chattanooga Business Elite Jon Rector – Union Gospel Mission</p>
Issue	November 25, 2025
<p>Business/Community/Education/Diversity Duration: 10.0 min (33.3%)</p> <p>Women/Community Outreach/ Help for Needy Duration: 10.0 min (33.3%)</p> <p>Health/Alzheimer Education Duration: 10.0 min (33.3%)</p> <p>Source: Local Broadcast Time: 5:30am</p>	<p><u>MRS UNIVERSE 2023</u> A number of local companies and organizations participated in the Community Culture Index. We take a look at the results, how they measured up when it comes to diversity, equity and inclusion. Juanita Brown Ingram, Chattanooga native and Mrs Universe, is our guest today!! Her mission is to make women feel beautiful from the inside out. She is the founder of the nonprofit organization, Dress for Success Chattanooga, which provides professional clothing to disadvantaged women to help them rejoin the workforce; and, she has a new reality show coming out about black families living abroad. Alzheimer breakthrough!!!! We talk about the new FDA approved Alzheimer treatment, how the community can help raise awareness and raise funds for research.</p> <p>Guests: Wade Hinton – Hinton and Company Juanita Brown Ingram – Mrs Universe 2023 Amy French – Alzheimer Association</p>

Issue	December 2, 2023
<p>Community/Arts/Youth Duration: 10.0 min (33.3%)</p> <p>Health/Minority/Women Duration: 10.0 min (33.3%)</p> <p>Community/Minority Duration: 10.0 min (33.3%)</p> <p>Source: Local Broadcast Time: 5:30am</p>	<p><u>CHATTANOOGA BALLE – NUTCRACKER</u> Chattanooga Ballet is bringing the Nutcracker back along with something new. This year the children will have some fun and meet the characters. Monica Mastin started the Sister Strut 5K Run/Walk after dealing with heart disease in her family. She now helps people in communities of color take control of their health. It is the second Annual Black Firefighters Gala benefitting the Net Resource Foundation and scholarships for students.</p> <p>Guests: Nena Widtfeldt – Chattanooga Ballet Monica Mastin, Vaneshia Boyd – Sister Strut Captain Damien Vinson – Chattanooga Firefighter Pastor George Maize – Westside MBC</p>
Issue	December 9, 2023
<p>Health/Seniors/Community Duration: 10.0 min (33.3%)</p> <p>Health/Community Duration: 10.0 min (33.3%)</p> <p>Business/Health/Women Duration: 10.0 min (33.3%)</p> <p>Source: Local Broadcast Time: 5:30am</p>	<p><u>CHATTANOOGA LINKS – CARE AMORE WELLNESS</u> Care Amore Wellness is helping senior citizens in underserved communities have access to healthcare and learn about healthy aging . The 6th Annual Chattanooga Humanitarian Gala recognizes people making a difference in their community through service and raises funds to continue programs at the Alton Park Development Corporation. A new wellness center has opened with a mission to help women focus on their health and beauty needs.</p> <p>Guests: Dr. Tiundra Love – Chattanooga Chapter of the Links, Inc. Dr. Elenora Woods – Alton Park Development Center Terriest Haire, Rosalyn Stewart-Kalaukoa – Black Lotus Wellness Center</p>
Issue	December 16, 2023
<p>Human Trafficking/Women Duration: 10.0 min (33.3%)</p> <p>Healthcare/Women Duration: 10.0 min (33.3%)</p> <p>Mental Health/Family Duration: 10.0 min (33.3%)</p> <p>Source: Local Broadcast Time: 5:30am</p>	<p><u>LOVE’S ARM</u> Love’s Arm is expanding their services to help victims of human trafficking. They have short term and long term housing along with other services. Four local women have opened a new facility that focuses on inner health and outer beauty of women in the community. We discuss mental health and the family, and the importance of starting good mental health at home.</p> <p>Guests: Inza Hagins-Dyer – Love’s Arm Terriest Haire, Rosalyn Stewart-Kalaukoa – Black Lotus Wellness Center April Taylor – Sound Living Foundation</p>

Issue	December 23, 2023
<p>Community Outreach Duration: 10.0 min (33.3%)</p> <p>Women/Human Trafficking Duration: 10.0 min (33.3%)</p> <p>Men/Prison Reform Duration: 10.0 min (33.3%)</p> <p>Source: Local Broadcast Time: 5:30am</p>	<p><u>GRATEFULL</u> It's the 7th year for Gratefull, an event held in downtown Chattanooga, where residents from all over the city come together for a holiday meal over a long table to establish dialogue and meet people from diverse backgrounds. Love's Arm continues their outreach to victims of human trafficking, helping them find a safe place and helping them recover and turn their lives around. The disciple making mission continues their program at Walker State Prison feeding inmates and helping them make positive life choices.</p> <p>Guests: Dawn Hjelseth – River City Inza Hagins-Dyer – Love's Arm Kimberly George Race – Disciple Making Mission</p>
Issue	December 30, 2023
<p>Health/Seniors/Community Duration: 10.0 min (33.3%)</p> <p>Health/Community Duration: 10.0 min (33.3%)</p> <p>Business/Health/Women Duration: 10.0 min (33.3%)</p> <p>Source: Local Broadcast Time: 5:30am</p>	<p><u>CHATTANOOGA LINKS – CARE AMORE WELLNESS</u> Care Amore Wellness is helping senior citizens in underserved communities have access to healthcare and learn about healthy aging . The 6th Annual Chattanooga Humanitarian Gala recognizes people making a difference in their community through service and raises funds to continue programs at the Alton Park Development Corporation. A new wellness center has opened with a mission to help women focus on their health and beauty needs.</p> <p>Guests: Dr. Tiundra Love – Chattanooga Chapter of the Links, Inc. Dr. Elenora Woods – Alton Park Development Center Terriest Haire, Rosalyn Stewart-Kalaukoa – Black Lotus Wellness Center</p>

OTHER

Anchor	3 Plus You
Julie Edwards	A daily program featuring local information and entertainment. Hosts Julie Edwards spotlights local people and events taking place in the Chattanooga viewing area. A wide variety of topics are explored. Airing Monday through Friday 11am to Noon.
Anchor	Crimestoppers
Greg Glover	A locally-produced weekly segment in which Greg Glover focuses on an unsolved crime and solicits the public for information to the closure of the case. Rewards are offered.
Anchor	Meet The Press (NBC)
Kristen Welker	Kristen Welker interviews news makers each week on topical subjects of national and international importance and conducts a round table discussion among news reporters and political leaders. The show airs Sunday 9-10am with repeats overnight Sunday at 3am.
Anchor	Nightly News (NBC)
Lester Holt	NBC Nightly News, the most watched newscast in all of television, covers national and world news daily, Monday through Sunday, 6:30pm-7:00pm.
Anchor	Today Show (NBC)
Savannah Guffrey Hoda Kotb Al Roker Craig Melvin Tom Llamas Carson Daly	Launched in January 1952, the live broadcast provides the latest in domestic and international news, weather reports, interviews with news makers from the world of politics, business, media, entertainment and sports. Airing Monday - Friday 7am-9am.

Anchor	Today Third Hour (NBC)
Al Roker Sheinelle Jones Craig Melvin Dylan Dreyer	Launched in September of 2017, Today Third Hour brings more to your mornings with insightful stories, exclusive interviews and inspirational news. Airs Monday - Friday 9am-10am.
Anchor	Today with Hoda and Jenna (NBC)
Hoda Kotb Jenna Bush	Launched in September 2007, the fourth hour of TODAY brings viewers a fresh, lively show featuring headlines and hot stories of the day, celebrity guests, musical acts, as well as today's authors, designers and chefs. Airs Monday - Friday 10am-11am
Anchor	Weekend Today (NBC)
Peter Alexander Laura Jarrett Joe Fryar Angie Lassman Michelle Grossman	The Saturday edition of NBC News TODAY covers national and world news, weather, entertainment and human interest stories. Airs Saturday 7am-9am.
Anchor	Sunday Today with Willie Geist (NBC)
Willie Geist	The Sunday edition of NBC News TODAY covers national and world news, weather, entertainment and human interest stories. Airs Sunday 8am-9am.