



ISSUES/PROGRAMS LIST

3RD Quarter: July - September 2015

TRENDS ON 3

30 Minute Local Public Affairs Show



Host: Donna Elle

Issue	
Education Duration: 7 min (23.5%) Youth Duration: 6 min (20.5%) Family Duration: 7 min (23.5%) Community Duration: 10 min (32.5%) Source: Local Broadcast Time: 5:30am	07/04/15: "A Step Ahead" This weekend on Trends, Rachel, from A Step Ahead, talks unplanned pregnancies, providing free contraceptives and their mission to educate women; Dr. Banks, author and counselor, has a passion to impact and empower people to succeed in their personal and professional lives – today he's revealing some key ingredients to a happy family life; then, Tia Clark is all about helping the youth in our community...and growing her new business, Jane of Trades! Guests: Rachel Schulson – A Step Ahead David Banks – Noble Success LLC Tia Clark – Jane of Trades
Issue	07/11/15: "Preempted"
Issue	07/18/15: "Preempted"

<p>Issue</p> <hr/> <p>Education Duration: 7 min (23.5%)</p> <p>Youth Duration: 6 min (20.5%)</p> <p>Family Duration: 7 min (23.5%)</p> <p>Community Duration: 10 min (32.5%)</p> <p>Source: Local Broadcast Time: 5:30am</p>	<p>07/25/15: “We R CPR”</p> <hr/> <p>Community Impact...that's the common theme of today's show. Donna welcomes Author, Eric Terry, whose focus is empowering the family unit; then, Twila Layne stresses the importance of CPR training; while Clair Bartlette is helping young athletes improve their performance; and, Kevin Muhammad encourages the community to be a part of the upcoming Million Man March in Washington, DC.</p> <p>Guests: Eric Terry – Author Twila Layne – We R CPR Kevin Muhammad – Nation of Islam Claire Bartlette – Empower Sports and Performance</p>
<p>Issue</p> <hr/> <p>Education Duration: 7 min (23.5%)</p> <p>Youth Duration: 6 min (20%)</p> <p>Family Duration: 7 min (23.5%)</p> <p>Community Duration: 10 min (33%)</p> <p>Source: Local Broadcast Time: 5:30am</p>	<p>08/01/15: “Lincoln Park”</p> <hr/> <p>On today's edition of Trends, Ladarius Price is here—he's hosting a father and son event in hopes of bringing the community together; then, Lincoln Park, what happened to the park that was once called Little Lake Winnie? Remeca Harris educates us about the neighborhood of Lincoln Park and the event planned for 9/12/15; and, Richard Bennett talks about the importance of family and young men.</p> <p>Guests: Ladarius Price – Father and Son Event Richard Bennette – A Better Tomorrow Remeca Harris – Lincoln Park Foundation</p>
<p>Issue</p> <hr/> <p>Youth Duration: 7 min (23.5%)</p> <p>Education Duration: 6 min (20%)</p> <p>Gangs Duration: 7 min (23.5%)</p> <p>Community Duration: 7 min (33%)</p> <p>Source: Local Broadcast Time: 5:30am</p>	<p>08/08/15: “Million Man March”</p> <hr/> <p>This week on Trends....Donna Elle talks to Regina Kirk about her basketball foundation; Stop the Madness is hosting their Second Time Around Prom that raises money for gang violence initiatives; and Kevin Muhammad rallies the community for peace and educates about the Million Man March.</p> <p>Guests: Dejuan Jordan – Stop the Madness Regina Kirk – The Regina Kirk Foundation Kevin Muhammad – Million Man March</p>

<p>Issue</p> <hr/> <p>Youth Duration: 7 min (23.5%) Health Duration: 6 min (20%) Family Duration: 7 min (23.5%) Community Duration: 10 min (33%)</p> <p>Source: Local Broadcast Time: 5:30am</p>	<p>08/15/15: “Mom Source”</p> <hr/> <p>The Mom Source network, with operations in Knoxville, Nashville and Chattanooga, is the only organization dedicated to be the advocate for flexible employment. Dr. Banks is back to talk about his new book and the family unit...And, Kaylee offers yoga to help with health on the southside of Chattanooga.</p> <p>Guests: Kaylee Frano – Peace Strength Yoga David Banks – Noble Success LLC Ashley McCue – Mom Source</p>
<p>Issue</p> <hr/> <p>Youth Duration: 7 min (23.5%) Health Duration: 6 min (20%) Family Duration: 7 min (23.5%) Community Duration: 10 min (33%)</p> <p>Source: Local Broadcast Time: 5:30am</p>	<p>08/22/15: “Mom Source”</p> <hr/> <p>The Mom Source network, with operations in Knoxville, Nashville and Chattanooga, is the only organization dedicated to be the advocate for flexible employment. Dr. Banks is back to talk about his new book and the family unit...And, Kaylee offers yoga to help with health on the southside of Chattanooga.</p> <p>Guests: Kaylee Frano – Peace Strength Yoga David Banks – Noble Success LLC Ashley McCue – Mom Source</p>
<p>Issue</p> <hr/> <p>Youth Duration: 7 min (23.5%) Health Duration: 6 min (20%) Family Duration: 7 min (23.5%) Community Duration: 10 min (33%)</p> <p>Source: Local Broadcast Time: 5:30am</p>	<p>08/29/15 : “Therapeutic Foot”</p> <hr/> <p>Doing more to take care of your health is this week’s focus on Trends. Donna talks to Betty Palmer, former nurse, about diabetes, specifically foot care and neuropathy. Marcus Price discusses teens, parents in the household and Epiphany Salon is all about taking care of your mind, body and soul.</p> <p>Guests: Betty Palmer – Therapeutic Foot Michael Bone – Epiphany Salon Marcus Price – Author</p>

<p>Issue</p> <hr/> <p>Youth Duration: 7 min (23.5%)</p> <p>Health Duration: 6 min (20.5%)</p> <p>Family Duration: 7 min (23.5%)</p> <p>Community Duration: 10 min (32.5%)</p> <p>Source: Local Broadcast Time: 5:30am</p>	<p>09/05/15: "Labor Exchange"</p> <hr/> <p>Today on Trends...Ternae Jordan from "Stop the Madness" is back. He has a new book and plans for helping the youth in Chattanooga. Then, Angie Wynn talks about seasonal depression and mental health....And, Kenny Fyke helps reformed prisoners get jobs. A must not miss show!!</p> <p>Guests: Ternae Jordan – Stop the Madness Angie Wynn – Transitions Counseling Kenny Fykes – Labor Exchange</p>
<p>Issue</p> <hr/> <p>Youth Duration: 7 min (23.5%)</p> <p>Gang Duration: 6 min (20.5%)</p> <p>Family Duration: 7 min (23.5%)</p> <p>Community Duration: 10 min (32.5%)</p> <p>Source: Local Broadcast Time: 5:30am</p>	<p>09/12/15: "Lincoln Park 2"</p> <hr/> <p>Donna and guest, Eric Terry, discuss the youth and gang violence epidemic in our city and country; You're all invited, Lincoln Park celebrates 50 years in the community. At one time this park attracted busloads of people from across the south, including Atlanta and Birmingham.</p> <p>Guests: Eric Terry, Sr. – Real Talk Consultants Renita Taylor – Lincoln Park</p>
<p>Issue</p> <hr/> <p>Youth Duration: 7 min (23.5%)</p> <p>Gang Duration: 6 min (20.5%)</p> <p>Family Duration: 7 min (23.5%)</p> <p>Community Duration: 10 min (32.5%)</p> <p>Source: Local Broadcast Time: 5:30am</p>	<p>09/19/15: "Lincoln Park 2"</p> <hr/> <p>Donna and guest, Eric Terry, discuss the youth and gang violence epidemic in our city and country; You're all invited, Lincoln Park celebrates 50 years in the community. At one time this park attracted busloads of people from across the south, including Atlanta and Birmingham.</p> <p>Guests: Eric Terry, Sr. – Real Talk Consultants Renita Taylor – Lincoln Park</p>

Issue	09/26/15: "Unite"
<p>Youth Duration: 7 min (23.5%)</p> <p>Economy Duration: 6 min (20.5%)</p> <p>Family Duration: 7 min (23.5%)</p> <p>Community Duration: 10 min (32.5%)</p> <p>Source: Local Broadcast Time: 5:30am</p>	<p>Millions of cancer survivors need us...Donna talks to guest, Erical Beasley, about the Unite the Fight event for breast cancer awareness. James McKissic invites the community to help new start-up businesses and Ashley McCue, new director at the Tivoli, wants to bring families and community together for the arts.</p> <p>Guests: James McKissic – City of Chattanooga Ashley McCue – Tivoli Theater Erica Beasley – Unite the Fight</p>

OTHER

Anchor	3 Plus You
<p>Julie Edwards Jed Mescon David Karnes</p>	<p>A daily program featuring local information and entertainment. Hosts Julie Edwards, Jed Mescon and David Karnes spotlight local people and events taking place in the Chattanooga viewing area. A wide variety of topics are explored. Airing Monday through Friday 11am to Noon.</p>

Anchor	Crimestoppers
<p>Greg Glover</p>	<p>A locally-produced weekly segment in which Greg Glover focuses on an unsolved crime and solicits the public for information to the closure of the case. Rewards are offered.</p>

Anchor	Dateline NBC
<p>Lester Holt (occasionally by Hoda Kotb)</p>	<p>Dateline is a weekly television news magazine broadcast by NBC. The show, notable for its longevity on the network, has aired since 1992 and is currently anchored by Lester Holt, occasionally by Hoda Kotb. Dateline programming includes investigative journalism, true crime and human interest stories. See attached list for dates and times the programs aired during the quarter.</p>

Anchor	Meet The Press (NBC)
Chuck Todd	Chuck Todd interviews news makers each week on topical subjects of national and international importance and conducts a round table discussion among news reporters and political leaders. The show airs Sunday 9-10am with repeats overnight Sunday at 3am.
Anchor	Nightly News (NBC)
Lester Holt	<i>NBC Nightly News</i> , the most watched newscast in all of television, covers national and world news daily, Monday through Sunday, 6:30pm-7:00pm.
Anchor	Today Show (NBC)
Main Anchors are: Matt Lauer Savannah Guffrey Natalie Moralis Al Roker Willie Geist Carson Daly	Launched in January 1952, the live broadcast provides the latest in domestic and international news, weather reports, interviews with news makers from the world of politics, business, media, entertainment and sports. Airls Monday - Friday 7am-9am.
Anchor	Today Show (NBC)
Natalie Moralis Al Roker Willie Geist Tamron Hall	Launched in October of 2000, the third hour of TODAY covers national and international news, weather, entertainment, and human interest stories. Airls Monday - Friday 9am-10am.
Anchor	Today Show (NBC)
Hoda Kotb Kathie Lee Gifford	Launched in September 2007, the fourth hour of TODAY brings viewers a fresh, lively show featuring headlines and hot stories of the day, celebrity guests, musical acts, as well as today's authors, designers and chefs. Airls Monday - Friday 10am-11am

Anchor

Erica Hill
Sheinelle Jones
Dylan Dreyer

Weekend Today (NBC)

The Saturday edition of NBC News TODAY covers national and world news, weather, entertainment and human interest stories. Airs Saturday 7am-9am.

Anchor

Erica Hill
Sheinelle Jones
Dylan Dreyer

Weekend Today (NBC)

The Sunday edition of NBC News TODAY covers national and world news, weather, entertainment and human interest stories. Airs Sunday 8am-9am.