

ISSUES/PROGRAMS LIST

First Quarter: January - March 2024

TRENDS ON 3

30 Minute Local Public Affairs Show



Issue

Business/Women/Minority Duration: 10.0 min (33.3%) Religion/Prison Reform/Men Duration: 10.0 min (33.3%) Health/Women/Minority Duration: 10.0 min (33.3%)

Source: Local

Broadcast Time: 5:30am

January 6, 2024

CHOLE KRISTYN DESIGNS

A young designer is making a name for herself in the fashion industry, even capturing regional and national attention. The Disciple Making Mission is continuing their work at Walker State Prison, feeding and discipleing inmates. A group of local women have come together and opened a facility that focuses on the inner health and outer beauty of women in the community.

Guests: Bettina Benson - Chloe Kristyn Designs

Kimberly George Race – Disciple Making Mission Terriest Haire, Rosalyn Stewart-Kalaukoa – Black Lotus

Issue

January 13, 2024

Community/Social Justice Duration: 8.6 min (28.6%) Women/Homeless Community Outreach/ Help for Needy

Duration: 7.1 min (23.8%) **Community/Minority** Duration: 7.1 min (23.8%) **Religion/Community** Duration: 7.1 min (23.8%)

Source: Local

Broadcast Time: 5:30am

MARTIN LUTHER KING JR. CELEBRATIONS

The Unity Group is hosting several events leading up to the Parade and March that focuses on issues affecting black communities. Alpha Kappa Alpha is hosting an event to feed the homeless hot meals and provide backpacks filled with items such as blankets, socks, toiletries and more. Also, as part of the MLK Day Celebration, volunteers are gathering at the oldest African American Cemetery where a historical marker will be unveiled. Dr. Ruth Thomas talks about her spiritual awakening event and why it is important to focus on your spiritual health.

Guests: Eric Atkins – Unity Group

Jakqueline Brown, Sharon Green – Alpha Kappa Alpha Sorority Inc.

Gary James – Beck Knob Cemetery Dr. Ruth Thomas – A Remnant Ministry

Issue

January 20, 2024

Business/Community/ Education/Diversity Duration: 10.0 min (33.3%) Women/Community Outreach/ Help for Needy Duration: 10.0 min (33.3%) Health/Alzheimer Education

Source: Local

Broadcast Time: 5:30am

Duration: 10.0 min (33.3%)

MRS UNIVERSE 2023

A number of local companies and organizations participated in the Community Culture Index. We take a look at the results, how they measured up when it comes to diversity, equity and inclusion. Juanita Brown Ingram, Chattanooga native and Mrs Universe, is our guest today!! Her mission – to make women feel beautiful from the inside out. She is the founder of the nonprofit organization, Dress for Success Chattanooga, which provides professional clothing to disadvantaged women attempting to rejoin the workforce; and, she has a new reality show coming out about black families living abroad. Alzheimer breakthrough!!!! We talk about the new FDA approved Alzheimer treatment, how the community can help raise awareness and raise funds for research.

Guests: Wade Hinton – Hinton and Company Juanita Brown Ingram – Mrs Universe 2023 Amy French – Alzheimer Association

Issue

January 27, 2024

Community/Arts/Minority
Duration: 8.6 min (28.6%)
Health/Minority Community
Duration: 7.1 min (23.8%)
Mental Health/Community
Duration: 7.1 min (23.8%)
Community/Health/Youth
Duration: 7.1 min (23.8%)

Source: Local

Broadcast Time: 5:30am

COLOR PURPLE MUSICAL

The Chattanooga Festival of Black Arts and Ideas is hosting The Color Purple Musical, A Concert Event. CHI Memorial is partnering with More In Common Alliance to encourage more minorities to get into medicine so patients see doctors who look like them. An upcoming event, sponsored by Sound Living, will focus on how to deal with grief. A Father—Daughter Dance, being held to benefit Love Without Reason, will help children with facial deformities and prevent human trafficking.

Guests: Ricardo Morris - Chattanooga Festival of Black Arts and Ideas

Holi Austi - Color Purple Musical

Dr. Veronica Mallet - More In Common Alliance

Fred Curry – Medical Student – More In Common Alliance

April Taylor – Sound Living Foundation Susan Matthews – Love Without Reason Brian Smith – Father/Daughter Dance

Issue

February 3, 2024

Community/Arts/Minority
Duration: 8.6 min (28.6%)
Health/Minority Community
Duration: 7.1 min (23.8%)
Mental Health/Community
Duration: 7.1 min (23.8%)
Community/Health/Youth
Duration: 7.1 min (23.8%)

Source: Local

Broadcast Time: 5:30am

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Guests: Ricardo Morris - Chattanooga Festival of Black Arts and Ideas

Holi Austi – Color Purple Musical

Dr. Veronica Mallet - More In Common Alliance

Fred Curry - Medical Student - More In Common Alliance

April Taylor – Sound Living Foundation Susan Matthews – Love Without Reason Brian Smith – Father/Daughter Dance

Issue February 10, 2024

Civil Rights/Minority/ Community

Duration: 10.0 min (33.3%)

Minority/History

Duration: 10.0 min (33.3%) **Arts/History/Minority** Duration: 10.0 min (33.3%)

Source: Local

Broadcast Time: 5:30am

HOW TO SUE THE KLAN

The co-producer of the documentary "How To Sue The Klan" talks about how the Chattanooga story of five women gained the attention of renowned Civil Rights Attorney, Ben Crump, and helped change the fight for Civil Rights across the nation. The Walker County African American Museum is hosting a series of events for Black History Month. They are also working to raise funds for the Memorial Park. The concert version of The Color Purple will be performed by some of the area's most talented actors to celebrate Black History Month.

Guests: Jazmine Leblanc – Co-Producer How To Sue The Klan

Beverly Foster, Don Coleman - Walker County African American Museum

Ricardo Moris - Chattanooga Festival of Black Arts & Ideas

Issue February 17, 2024

Minority/Arts/Civil Rights Duration: 10.0 min (33.3%) Education/History/Minority Duration: 10.0 min (33.3%)

Health/Women

Duration: 10.0 min (33.3%)

Source: Local

Broadcast Time: 5:30am

"UNSAVED" DOCUMENTARY

A red carpet affair is taking place for Black History Month at the Alton Park Development Corporation – the movie premiere of "Unsaved", written and produced by African American filmmaker Devon Cooper. The Walker County African American Museum is holding a number of events for Black History Month. Four local women have opened a facility that focuses on inner health and outer beauty for women in the community.

Guests: DeVon Coper - Unsaved Documentary

Beverly Foster, Don Coleman – Walker County African American Museum

Terriest Haire, Roalyn Stewart-Kalaukoa - Black Lotus

Issue February 24, 2024

Minority/Arts/Civil Rights Duration: 10.0 min (33.3%)

Education/History/Minority Duration: 10.0 min (33.3%)

Health/Women

Duration: 10.0 min (33.3%)

Source: Local

Broadcast Time: 5:30am

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Guests: DeVon Coper – Unsaved Documentary

Beverly Foster, Don Coleman - Walker County African American Museum

Terriest Haire, Roalyn Stewart-Kalaukoa - Black Lotus

Issue March 2, 2024

Mental Health/Education Duration: 10.0 min (33.3%) Black History/Community Duration: 10.0 min (33.3%) Health/Education

Duration: 10.0 min (33.3%)

Source: Local

Broadcast Time: 5:30am

FANNIE MAE CRUMSEY DESTIGMATIZING MENTAL HEALTH

The Fannie Mae Crumsey Foundation, started by her grandchildren, is working to destigmatize mental health and more. They are holding an event on March 2nd at the Avondale Community Center. The YMCA wrapped up Black History Month and is now sponsoring an "Indoor Triathlon" to raise money for sports equipment and summer camp. Daylight Savings Time not only means time springing forward, but also losing an hour of sleep. Dr. Chandra is back to talk about how this impacts your body and tips for adjusting.

Guests: Juanity Toney – Fannie Mae Crumsey Foundation

Kisha Cheeks – Local Attorney Caroline Dabit – Hamilton YMCA

Dr. Anuj Chandra - Advanced Center for Sleep Disorders

Issue March 9, 2024

Mental Health/Education Duration: 10.0 min (33.3%) Black History/Community Duration: 10.0 min (33.3%) Health/Education

Duration: 10.0 min (33.3%)

Source: Local

Broadcast Time: 5:30am

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Guests: Juanity Toney – Fannie Mae Crumsey Foundation

Kisha Cheeks – Local Attorney Caroline Dabit – Hamilton YMCA

Dr. Anuj Chandra - Advanced Center for Sleep Disorders

Issue March 16, 2024

Arts/Women/Community
Duration: 10.0 min (33.3%)
Minority/Health/Family
Duration: 10.0 min (33.3%)
Health/Autism/Education

Duration: 10.0 min (33.3%)

Source: Local

Broadcast Time: 5:30am

TEA WITH Z

The ladies of Zeta Phi Beta and The Royal Dove Foundation are hosting their annual "Tea with Z" fundraiser to promote the arts and culture and raise money for scholarships. The Black Wellness Expo is designed to help close the gap and erase some of the disparities in communities of color and is intended for the entire family. The 11th annual Autism Walk is coming up. It is the biggest fundraiser for the Chattanooga Autism Center.

Guests: Thessela White, Gena Ellis – Zeta Phi beta Sorority, Inc.

Dr. Tiundra Love - Chattanooga Chapter of the Links, Inc.

Dave Buck – Chattanooga Autism Center

Erskine Ogelsby - Parent

Issue March 23, 2024

Arts/Community/Women Duration: 10.0 min (33.3%) Family/Education

Duration: 10.0 min (33.3%)

Mental Health/Arts

Duration: 10.0 min (33.3%)

Source: Local

Broadcast Time: 5:30am

POWER OF THE PEN

The ladies of Delta Sigma Theta are sponsoring "The Power of the Pen", an event to spotlight local authors and help those thinking about writing and publishing a book. Black business spotlight – EDU-Station is holding a grand opening. They will serve educators and families looking for creative educational supplies. We hear from a young lady who is turning her pain into purpose by writing and releasing a song about her late grandmother. She talks about how this has helped her deal with grief.

Guests: Cicely Mitchell, Dr. Mary Roland – Delta Sigma Theta Sorority Inc.

Lashon Carter – EDU-Station Ameerah Yassriyah – Musical Artist

Issue March 30, 2024

Environment/Community/ Education

Duration: 10.0 min (33.3%)
Help For Needy/Homeless
Duration: 10.0 min (33.3%)
Health/Children/Human
Trafficking

Duration: 10.0 min (33.3%)

Source: Local

Broadcast Time: 5:30am

SUNSET AT THE POINTE

Friends of Booker T. Washington State Park are hosting an event to educate the community and raise funds to provide vital services at the park so more people can get outside and enjoy it. The Union Gospel Mission wants to make sure no one is without a hot meal this Easter. They are providing a traditional dinner for the homeless. Love Without Reason provided their 1000th surgery to bring a smile to children with facial deformities around the world and to help prevent human trafficking.

Guests: Robert Thomas – Ranger, Booker T. Washington State Park

Jon Rector – Union Gospel Mission Susan Matthews – Love Without Reason

OTHER

Anchor	3 Plus You
Julie Edwards	A daily program featuring local information and entertainment. Hosts Julie Edwards spotlights local people and events taking place in Chattanooga and surrounding viewing areas. A wide variety of topics are explored. Airs Monday through Friday 11am to Noon.
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Anchor	Crimestoppers
Greg Glover	A locally-produced weekly segment in which Greg Glover focuses on an unsolved crime and solicits the public for information to the closure of the case. Rewards are offered.
Anchor	Meet The Press (NBC)
Kristen Welker	Kristen Welker interviews news makers each week on topical subjects of national and international importance and conducts a round table discussion among news reporters and political leaders. The show airs Sunday 9-10am with repeats overnight Sunday at 3am.
Anchor	Nightly News (NBC)
Lester Holt	NBC Nightly News, the most watched newscast in all of television, covers national and world news daily, Monday through Sunday, 6:30pm-7:00pm.
Anchor	Today Show (NBC)
Savannah Guffrey Hoda Kotb Al Roker Craig Melvin Tom Llamas Carson Daly	Launched in January 1952, the live broadcast provides the latest in domestic and international news, weather reports, interviews with news makers from the world of politics, business, media, entertainment and sports. Airs Monday - Friday 7am-9am.

Anchor	Today Third Hour (NBC)
Al Roker Dylan Dreyer Sheinelle Jones Craig Melvin	Launched in September of 2017, Today Third Hour brings more to your mornings with insightful stories, exclusive interviews and inspirational news. Airs Monday - Friday 9am-10am.
Anchor	Today with Hoda and Jenna (NBC)
Hoda Kotb Jenna Bush	Launched in September 2007, the fourth hour of TODAY brings viewers a fresh, lively show featuring headlines and hot stories of the day, celebrity guests, musical acts, as well as today's authors, designers and chefs. Airs Monday - Friday 10am-11am
Anchor	Weekend Today (NBC)
Peter Alexander Laura Jarrett Joe Fryar Angie Lassman Michelle Grossman	The Saturday edition of NBC News TODAY covers national and world news, weather, entertainment and human interest stories. Airs Saturday 7am-9am.
Anchor	Sunday Today with Willie Geist (NBC)
Willie Geist	The Sunday edition of NBC News TODAY covers national and world news, weather, entertainment and human interest stories. Airs Sunday 8am-9am.